

Board of Directors Special Meeting

Date/Time: **Wednesday, November 18, 2015, at 4:00 pm**

Location: **Phyllis Morris, 655 N. Robertson Blvd, West Hollywood**

**WEST HOLLYWOOD
DESIGN DISTRICT**

AGENDA

- 1) CALL TO ORDER 4:00pm - Darren Gold
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm - Karen H.
RECOMMENDATION: Approve Agenda and Minutes

- 3) CURRENT FINANCIALS 4:10pm - Sara Sugarman
RECOMMENDATION: Receive and Approve Budget Updates and Revisions

- 4) NEW BUSINESS 4:15pm
 - a) Maison Objet
RECOMMENDATION: Create committee to explore possibility of exhibiting
At Maison Objet Miami
 - b) Parking Meeting – Melrose businesses near Gracias Madre
RECOMMENDATION: Receive and file report

- 5) UNFINISHED BUSINESS 4:30pm
 - a) Street Media Committee Representative from WHDD
RECOMMENDATION: Vote to approve Karen Kuo to serve on committee
 - b) PR Update
 - c) City Council Meeting Updates

 - d) EVENTS
 - i) Melrose Block Party Recap / Funny Zoo
 - ii) WestEdge District Participation Recap
 - iii) DIEM – November 13, Opening Party – November 12
 - iv) A Street Af(fair) –April 30, 2016
 - v) Food & Wine Event – TBD

- 6) EXECUTIVE DIRECTOR REPORT 5:00pm - Ryan Farber
 - a) WHDD Holiday Toast – December 9
 - b) Partnerships
 - c) BID Restructure
 - d) Update: District Map and Decals
 - e) Development Updates
 - f) New District Businesses Report
 - g) Website/Stats

- 7) CITY / VWH / CHAMBER REPORTS 5:10pm
Laura Minnich, Brad Burlingame, Genevieve Morrill

- 8) BOARD MEMBER / PUBLIC COMMENTS 5:20pm

- 9) ADJOURNMENT

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the
City of West Hollywood in the Office of the City Clerk and that I
posted this agenda on:

Date: 11/12/15
Signature: Beck Thera