

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, AUGUST 17, 2015  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:** Mayor Horvath called the meeting to order at 6:56 p.m.

**PLEDGE OF ALLEGIANCE:** Jimmy Palmieri led the Pledge of Allegiance.

**ROLL CALL:**

**PRESENT: Councilmember D’Amico, Councilmember Duran,  
Councilmember Heilman, Mayor Pro Tempore Meister, and  
Mayor Horvath**

**ABSENT: None.**

**ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk  
Quarker, and Assistant City Clerk Crowder**

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there were no public comments, and no items were added to the Agenda. Closed Session adjourned at approximately 6:50 p.m. with no reportable action.

**APPROVAL OF AGENDA:**

Mayor Pro Tempore Meister requested that Items 4.B., 4.E., 5.A., 5.C, and 6.C. be moved to the Consent Calendar as Items 2.X., 2.Y, 2.AA., 2.CC, and 2.FF respectively. She also requested that the At-Large appointments under Item 5.E., be tabled until the next meeting.

Councilmember Duran requested that Items 4.F., 5.B., 5.D., and 6.A. be moved to the Consent Calendar as Items 2.Z., 2.BB., 2.DD., and 2.EE respectively. Councilmember Duran also registered his NO vote on Items 2.F. and 4.F.

Councilmember D’Amico requested that Item 2.I. be amended to include an additional \$15,000 to include in the Consultant’s Scope of Services so that they can also look at mechanical and electrical plumbing retrofits, seismic retrofits, energy conservation, window retrofitting, and also try to identify a typical soft-story building in the city and provide an estimate on the cost of performing these renovations. Councilmember D’Amico requested that Item 2.F. be moved to Excluded Consent.

Councilmember Heilman requested that Items 2.H. and 2.O. be moved to Excluded Consent.

**Motion by Councilmember Duran, seconded by Councilmember D'Amico, to approve the August 17, 2015 agenda as amended and approved.**

**ADJOURNMENT MOTIONS:**

Councilmember Heilman requested that the meeting be adjourned in memory of Samuel Schiffman, father of City of West Hollywood City Engineer Sharon Perlstein. He requested that the meeting be adjourned in memory of former City Mediator Dorothy Lank. He requested that the meeting be adjourned in memory of Julian Bond, the former NAACP Chairman and a lifelong champion of equal rights and LGBT rights.

Mayor Horvath requested that the meeting be adjourned in memory of Van Irving Thomas, father of Marquita Thomas, Executive Director of the LA Gay and Lesbian Chamber of Commerce. She requested that the meeting be adjourned in memory of Gloria Mae Thompson, mother of City of West Hollywood Assistant City Manager Sam Baxter.

**PRESENTATIONS: None.**

**1. PUBLIC COMMENT:**

JEFF STECK AND JEFF MONICAL, REPRESENTING ALADS, spoke regarding Item 2.P. and thanked Council for their support.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding Item 2.N.

A LEE WALKUP, WEST HOLLYWOOD, spoke regarding Item 2.F.

KEITH KAPLAN, WEST HOLLYWOOD, spoke regarding Item 2.N. and 6.A.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke regarding Item 2.F. and 6.A.

ROBERT GAMBOA, WEST HOLLYWOOD, spoke regarding Item 4.E.

DAVID LEE, WEST HOLLYWOOD, spoke regarding Item 2.E.

JIM GARRECHT, WEST HOLLYWOOD, spoke regarding Item 2.O.

ESTHER BAUM, WEST HOLLYWOOD, spoke regarding Item 2.I.

NORMA SANDLER, spoke regarding Item 6.A.

DAVID FINK, spoke regarding item 6.A.

PATTY JACKSON, LOS ANGELES, spoke in support of Item 6.A.

ELIZABETH SOLOMON, REPRESENTING MAYFAIR HOUS IN LOS ANGELES, spoke regarding Item 6.A.

BRAD BURLINGAME, LOS ANGELES, spoke regarding Item 2.F.

ALAN JOHNSON, WEST HOLLYWOOD, spoke regarding Item 2.F.

ELLEN LEVINTHAL, WEST HOLLYWOOD, spoke regarding Item 6.A.

MICHAEL DOLAN, WEST HOLLYWOOD, spoke regarding Item 6.A.

JIMMY PALMIERI, WEST HOLLYWOOD, spoke regarding Item 4.E.

DAN MORIN, WEST HOLLYWOOD, spoke regarding the Commission and Advisory Board reports submitted to Council. He also spoke regarding Items 2.S. and 2.T.

KEVIN BURTON, WEST HOLLYWOOD, spoke regarding Item 4.B.

LUCAS JOHN, WEST HOLLYWOOD, spoke regarding Item 4.E.

#### **COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:**

Councilmember Duran spoke regarding public comments surrounding the denial of a Claim against the City and the procedural steps that must occur before the City's Claims Adjuster can address it. He reported that the Boy Scouts of America recently changed their policy and will now allow openly gay Scout Leaders to be in a position of leadership. He stated that based on the organization's past policies, they were banned from West Hollywood Park and Plummer Park; however given this policy change, he asked the City Manager to reach out to the organization to help facilitate bringing the Boy Scouts of America back to the City of West Hollywood.

Mayor Pro Tempore Meister spoke regarding the recent National Night Out events and thanked the Neighborhood Watch groups, the Sheriff's Department, the Fire Department, and City Staff for their work on this event. She spoke regarding the recent extension of the PickUp line to La Brea event, and the recent Pawsapalooza Event. She spoke regarding the "Play Ball": event with her Council colleagues, Sheriff's Department and Fire Department. She spoke regarding the large number of Agenda Items on City Council Agendas and asked the City Manager if Council could receive their Agenda Packets earlier to review and prepare for the meetings. She also asked that the Agenda be made available earlier online as well so that the public may be able to review all of the items before the meeting. She also spoke regarding Item 4.E. and requested that signage should be near the bus-stop with PrEP information for people who are HIV Negative. She registered her NO vote on Item 2.F. and requested that Item 5.D. be sent to the Commissions and Advisory Boards. She spoke regarding Item

5.B. and requested that an opposition letter be sent to the City of Beverly Hills regarding their proposed rate increases being voted on at their September 1, 2015 Council Meeting. She stated that West Hollywood residents are being forced to pay more and to conserve water by 30% because of the expansive lawns of Beverly Hills and that LADWP customers are only forced to conserve water by 16%. She spoke regarding sending Beverly Hills and LADWP copies of our recent water conservation items specifically the Item to determine a matrix for water usage by land-uses similar to our parking requirements, and the Item regarding not using potable water at construction sites.

Councilmember Heilman spoke regarding public comments surrounding a Claim against the City and asked the City Manager to look into this issue. He also spoke regarding public comments surrounding Block-by-Block employees and asked Public Safety staff to look into this issue. He also spoke regarding public comments surrounding Item 2.I. and a possible pass-through to tenants for various building improvements, and clarified that the Council has only asked Staff for a study of the costs for improvements and that no pass-through has been approved. He also spoke regarding an International student from Morocco who is attending Pacific Hills School and in need of a host family so that he can complete his final year. Councilmember Heilman asked those interested in being a host family to contact Mr. Michael Wagner with Pacific Hills High School. Councilmember Heilman also asked the City Manager and Public Works Department to review the parking restrictions in front of Pavilions as Council has received complaints from constituents who have had their cars towed. He thanked the Innovations Task Force for their hard work, and suggested that they expand their outlook to include environmental innovations as well.

Councilmember D'Amico spoke in support of the diverse topics brought before Council in recent meetings including short-term rentals, parking issues, a ban on Fur, and commercial and residential developments in the City. He spoke regarding Item 4.E. and requested clarification on verbiage in the report regarding testing those who are intoxicated, and stated that this issue should be addressed as those who cannot consent to testing, should not be tested. He also spoke regarding the Item 5.C. and stated that he would be willing to serve as the Council representative to discuss this issue. He spoke regarding Item 5.D. and agreed with Mayor Pro Tempore Meister that the report should go to Commissions and Advisory Boards to be included into their work plans. He spoke regarding Item 6.A. and thanked all those who came out to speak. He also requested that the City Manager and the Arts & Economic Development Division begin to work with the Chamber of Commerce and Visit West Hollywood to create an avenue by which the City can hear from the new hotels coming on board and have a united idea regarding AirBnB's, as well as looking at ways to ensure current hotels who have been serving visitors for many years are not lost in the wake of new hotels coming on board. He also provided his campaign disclosures.

Mayor Horvath thanked her colleagues for their participation in the recent "Let's Play Ball" event and reported that City received a plaque from the Commissioner of Baseball. She also spoke regarding the first openly Gay baseball player. She spoke regarding the recent Council decision to remove the "No Turn" sign on La Jolla and the

sign will be covered for a three-month trial period to determine whether permanent removal is warranted. She spoke regarding the recent arrests of those who committed robberies in the Normal Triangle area. She reported that they were arrested due to the license plate cameras that the City of Beverly Hills uses and also the same cameras that were brought to council for approval. She spoke regarding recent and upcoming events in the City. She spoke in support of Item 2.I., but expressed her opposition to a possible pass-through of costs to renters for deferred maintenance. She spoke regarding Item 5.C. and asked that language be included in the RFP that allows for updating and retrofitting existing street furniture instead of being fully replaced. She spoke regarding Item 4.B. and requesting that the City Manager look into the recent changes by Metro and determine if that will affect funding or access to bike share. Spoke regarding 4.F. and reported that the Bill had passed and is now awaiting the Governor's signature.

### **CITY MANAGER'S REPORT:**

City Manager Arevalo spoke regarding the recent heat wave and thanked Staff and especially Lisa Dolan for maintaining City facilities and providing cooling stations to residents.. He thanked Councilmember Duran for his comments regarding the Boy Scouts and welcomed them back to the City. He spoke regarding a request by Council to receive their Agenda Packets earlier, and stated that Staff is working on this change. He spoke regarding working with Public Works relating to water charges from the City of Beverly Hills. He spoke regarding comments surrounding Block-by-Block. He spoke regarding the parking in front of Pavilions and stated that Staff will look into this issue. He spoke regarding the Street Media Item and the new hotels and reported that Staff is working with the Chamber and Visit West Hollywood to reach out to the new hoteliers, and that the Finance Department has contracted a vendor to do a hotel saturation study. He provided a brief update on the status of the RDA Bonds. He also provided information regarding the Bike Share Item.

### **FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$1,968,633 in expenditures, \$1,559,825 in potential revenue, and (\$41,628) in waived fees.

### **2. CONSENT CALENDAR:**

**ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,M.,O.,P.,Q.,R.,S.,T.,U.,V.,W.X,Y.,Z.,AA.,BB.,CC.,DD., EE. Motion by Councilmember Duran, seconded by Councilmember Heilman, and approved.**

### **2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, August 17, 2015 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, August 13, 2015.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**ACTION:** Approve the minutes of August 3, 2015. **Approved as part of the Consent Calendar.**

**2.C. DEMAND REGISTER NO. 770, RESOLUTION NO. 15-4741:**

*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**ACTION:** Approve Demand Register No. 770 and adopt Resolution No. 15-4741, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 770". **Approved as part of the Consent Calendar.**

**2.D. TREASURER'S REPORT FOR JUNE 2015 [D. WILSON, L. QUIJANO, K. BARENG]:**

*SUBJECT: The City Council will receive the Treasurer's Report for the month ended June 2015 pursuant to Section 53646 of the Government Code of the State of California.*

**ACTION:** Receive and File. **Approved as part of the Consent Calendar.**

**2.E. CLAIMS ADMINISTRATION:**

*SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.*

**ACTION:** Deny the claims of Shafiq Ahmed, United Financial Casualty a/s/o Jordanna Thigpen, Jeffrey Karl Calhoun, Lisa Lee, Colbert Valdez and Hargate Trust Agreement and refer to the City's claims adjuster for action. **Approved as part of the Consent Calendar.**

**2.F. ORDINANCE NO. 15-958 (2ND READING) AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE CLARIFYING THE PROHIBITION OF SHORT-TERM VACATION RENTALS [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 15-958 amending Title 19 of the West Hollywood Municipal Code clarifying the prohibition of short-term vacation rentals.*

**ACTIONS:** This Item was Tabled.

**2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*SUBJECT: The City Council will receive reports from the Arts and Cultural Affairs Commission, Human Services Commission, Planning Commission,*

*Disabilities Advisory Board, Lesbian and Gay Advisory Board, Russian Advisory Board, Senior Advisory Board and Transgender Advisory Board on actions taken at their recent meetings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.H. DUTIES AND WORK PLAN OF THE BUSINESS LICENSE COMMISSION [L. MEISTER , A .LOVANO]:**

*SUBJECT: The City Council will consider directing staff to work with the Business License Commission to develop a work plan for the Commission and report back to Council.*

**ACTIONS: This Item was Tabled.**

**2.I. AGREEMENT FOR SERVICES WITH BAE URBAN ECONOMICS INC. TO STUDY POTENTIAL REHABILITATION INCENTIVE PROGRAMS FOR AGING APARTMENT BUILDINGS, INCLUDING EXPLORATION OF A PARTIAL COST PASS-THROUGH PROGRAM [E. SAVAGE, P. NOONAN]:**

*SUBJECT: The City Council will consider approving an agreement for services with BAE Urban Economics Inc. to prepare a report on possible rehabilitation incentives for aging apartment buildings, and to explore a partial cost pass-through program.*

**ACTIONS:** 1) Approve an agreement for services with BAE Urban Economics, Inc. (BAE) to conduct a study of potential incentive programs for the rehabilitation of aging apartment buildings including exploration of a possible cost pass-through program; and 2) Authorize the City Manager to execute all necessary documents related to the Agreement. **Approved as part of the Consent Calendar.**

**2.J. APPROVAL OF A PROFESSIONAL SERVICES AGREEMENT WITH MICHAEL BAKER INTERNATIONAL, INC. FOR ON-CALL CONSTRUCTION MANAGEMENT AND INSPECTION SERVICES [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving a professional service agreement with Michael Baker International, Inc. for on-call construction management and inspection services.*

**ACTION:** Approve a professional services Agreement in an amount not to exceed \$125,000 with Michael Baker International, Inc. for on-call construction management and inspection services, and authorize the City Manager to sign the Agreement. **Approved as part of the Consent Calendar.**

**2.K. AMENDMENT TO THE AGREEMENT WITH HARDY & HARPER, INC. [O. DELGADO, S. CAMPBELL, K. TRUDEAU]:**

*SUBJECT: The City Council will consider amending the Agreement with Hardy & Harper, Inc. to expand the scope of services to include additional*

*items of work. The change will be in effect for the remainder of the term of the Agreement which expires on June 30, 2017.*

**ACTIONS:** 1) Approve Amendment No. 1 to the Agreement for Services with Hardy & Harper, Inc. to expand the Agreement's scope of work to include additional items; and 2) Authorize the City Manager to execute all necessary documents related to the Amendment to the Agreement.  
**Approved as part of the Consent Calendar.**

**2.L. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH NEXTBUS [E. SAVAGE, D. GIUGNI, F. GOMEZ]:**

*SUBJECT: The City Council will consider amending the Agreement for Services with NextBus to provide "real time" vehicle arrival information for The PickUp by increasing the not-to-exceed amount of the Agreement.*

**ACTIONS S:** 1) Approve Amendment No. 1 to the Agreement for Services with NextBus, to expand the scope of service to provide "real time" vehicle arrival information for The PickUp and to increase the not-to-exceed amount of the Agreement by \$19,500 for a total not-to-exceed amount of \$67,374; and 2) Authorize the City Manager to execute all necessary documents related to the Amendment to the Agreement.  
**Approved as part of the Consent Calendar.**

**2.M. RELEASE A REQUEST FOR PROPOSALS FOR CITY BUSINESS TAX SOFTWARE WHICH ALLOWS FOR THE ONLINE COLLECTION AND REPORTING OF TAXES [D. WILSON, J. LEONARD]:**

*SUBJECT: The City Council will consider approving the release of a Request for Proposals for a vendor to provide business tax software that allows for the online collection and reporting of business taxes, as well as related implementation services.*

**ACTION:** Authorize the issuance of a Request for Proposals to invite qualified vendors to provide business tax software which will allow for the online collection and reporting of business taxes. **Approved as part of the Consent Calendar.**

**2.N. EVALUATION OF POLICIES AND PROGRAMS SUPPORTING SMALL BUSINESSES IN WEST HOLLYWOOD [L. MEISTER, J. DURAN, M. LOUIE]:**

*SUBJECT: The City Council will consider directing the Arts and Economic Development Division to evaluate existing citywide policies and programs that support small West Hollywood businesses and provide recommendations to maintain West Hollywood's thriving business climate.*

**ACTION:** Direct the Arts and Economic Development Division to evaluate citywide policies and programs that support West Hollywood small businesses, "legacy" businesses and non-profit agencies. **Approved as part of the Consent Calendar.**

**2.O. ORGANIZATIONAL STUDY OF WEST HOLLYWOOD SHERIFF'S DEPARTMENT [L. MEISTER, J. D'AMICO, A. LOVANO]:**



*SUBJECT: The City Council will consider directing staff to perform an organizational study of West Hollywood's Sheriff Department, including an assessment of customer service processes and deployment of Sheriff's Deputies, Block by Block Security Ambassadors, and volunteers.*

**ACTIONS: This Item was Tabled.**

**2.P. A RESOLUTION IN SUPPORT OF THE ASSOCIATION FOR LOS ANGELES DEPUTY SHERIFFS (ALADS) PROPOSALS TO RECRUIT, HIRE, TRAIN AND DEPLOY THE BEST QUALIFIED INDIVIDUALS TO SHERIFF'S DEPARTMENT [L. HORVATH, J. DURAN, A. LOVANO]:**

*SUBJECT: The City Council will consider adopting a resolution in support of the proposals by the Association for Los Angeles Deputy Sheriffs (ALADS) to restore the competitive pay and benefits for Deputy Sheriff personnel in order to recruit, hire, train and deploy the best qualified individuals to help provide the highest public safety services.*

**ACTIONS:** 1) Adopt Resolution No. 15-4742 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF DEPUTY SHERIFF PERSONNEL TO RECRUIT, HIRE, TRAIN AND DEPLOY THE BEST QUALIFIED INDIVIDUALS TO HELP PROVIDE THE HIGHEST PUBLIC SAFETY SERVICES"; and 2) Direct staff to send copies of the adopted resolution to the offices of the Association for Los Angeles Deputy Sheriffs (ALADS) and Los Angeles County Sheriff Jim McDonnell. **Approved as part of the Consent Calendar.**

**2.Q. PROGRESS REPORT ON THE 'HIV ZERO TRANSMISSION' INITIATIVE [E. SAVAGE, D. GIUGNI]:**

*SUBJECT: The City Council will receive a progress report on the implementation of the recommendations of the "HIV Zero Transmission" initiative.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.R. 2015 HALLOWEEN CARNAVAL EVENT STREET CLOSURES, FACILITY USE AND PERMIT PARKING [E. SAVAGE, C. CMITH]:**

*SUBJECT: The City Council will consider approving street closures associated with the City's 2015 Annual Halloween Carnival.*

**ACTIONS:** 1) Approve street closures associated with the City's 2015 Annual Halloween Carnival as outlined in this staff report; 2) Lift permit parking citywide from 11:00 a.m. on Saturday, October 31, 2015, through 6:00 a.m. on Sunday, November 1, 2015; 3) Waive enforcement of all on-street meters within the City Limits with the exception of Sunset Boulevard and the side streets along Sunset Boulevard; 4) Approve the use of the Five Story Parking Structure, Plinth Parking Structure, El Tovar Parking Lot, El Tovar Place between San Vicente Boulevard and Robertson Boulevard, Melrose Parking Lot and the West Hollywood Park North Lot for Public Safety vehicles and production team parking from 5:00 a.m. on Saturday, October 31, 2015 through 7:00 a.m. on Sunday, November 1,

2015; 5) Approve the use of the Auditorium and the Skyroom in West Hollywood Park from 7:00 a.m. on Saturday, October 31, 2015 until 10:00 a.m. on Sunday, November 1, 2015 for Public Safety briefings and Special Event and Recreation team command center; and 6) Authorize the City Manager or his designee to negotiate with event producers for additional requests. **Approved as part of the Consent Calendar.**

**2.S. CO-SPONSORSHIP OF THE 2015 AIDS WALK LOS ANGELES EVENT [E. SAVAGE, C. SMITH]:**

*SUBJECT: The City Council will consider co-sponsoring the 2015 AIDS Walk Los Angeles Event taking place on Sunday, October 11, 2015, including approving the use of City facilities, associated street closures, and fee waivers for the event.*

**ACTIONS:** 1) Approve co-sponsorship of the 2015 AIDS Walk Los Angeles Event taking place on Sunday, October 11, 2015, in and around West Hollywood Park and surrounding streets; 2) Approve the lifting of Permit Parking in Districts 1 & 2 from 7:00 a.m. to 2:00 p.m. on Sunday, October 11, 2015; 3) Approve event street closures as detailed in this report; 4) Approve use of West Hollywood Park grounds and facilities, El Tovar Lot, Melrose Lot, West Hollywood North Lot, Five Story Parking Structure, Plinth Parking Garage, and other City facilities as described in this report.; 5) Authorize the Public Safety and Human Services and Rent Stabilization Departments to work with AIDS Project Los Angeles to organize the AIDS Walk Los Angeles Event with city support and logistics; 6) Authorize the City Manager to execute any documents with AIDS Project Los Angeles that may be necessary for the successful implementation of the event; and 7) Approve a waiver of City-related fees totaling \$50,453.00 for Building and Safety permit fees of \$175.00; street closure fees of \$34,250.00; Special Event permit fees of \$1,250.00; City facilities and park fees of \$5,553.00; and parking and meter fees of \$9,225.00. **Approved as part of the Consent Calendar.**

**2.T. CO-SPONSORSHIP OF THE “BEING MORTAL” DOCUMENTARY FILM SCREENING [L. HORVATH, D. GIUGNI, L. ISENBERG, C. ROSKIN]:**

*SUBJECT: The City Council will consider co-sponsoring a screening of the documentary film “Being Mortal”.*

**ACTIONS:** 1) Approve co-sponsorship of a screening of the documentary film “Being Mortal” and authorize the use of the City name and logo on invitations, programs, and other materials; 2) Waive the room usage fee, the special event permit fee, and the parking fees associated with the event; and 3) Direct the Communications Division to utilize all appropriate communications tools to promote the event including, but not limited to, the City’s website and social media tools. **Approved as part of the Consent Calendar.**

**2.U. RESOLUTION IN SUPPORT OF S. 1894 (FEINSTEIN) “THE CALIFORNIA EMERGENCY DROUGHT RELIEF ACT OF 2015” [L. HORVATH, L. MEISTER, H. MOLINA, A. LOVANO]:**

*SUBJECT: The City Council will consider adopting a resolution in support of S. 1894, the “California Emergency Drought Relief Act of 2015”, a bill introduced by United States Senator Dianne Feinstein (D-California) to provide emergency assistance to the State of California amidst its historic drought.*

**ACTIONS:** 1) Adopt Resolution No. 15-4743 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF S. 1894 (FEINSTEIN) THE CALIFORNIA EMERGENCY DROUGHT RELIEF ACT OF 2015”; and 2) Direct staff to send signed copies of the adopted resolutions to the offices of U.S. Senators Dianne Feinstein and Barbara Boxer, Governor Jerry Brown, Congressman Adam Schiff, Assemblymember Richard Bloom, Senator Ben Allen, and Scott Houston of the West Basin Municipal Water District. **Approved as part of the Consent Calendar.**

**2.V. A RESOLUTION IN SUPPORT OF SB 248 (PAVLEY) AN ACT TO PROTECT UNDERGROUND WATER SUPPLIES FROM OIL-RELATED CONTAMINATION [L. MEISTER, H. MOLINA]:**

*SUBJECT: The City Council will consider adopting a resolution in support of SB 248 (Pavley), a bill that would boost controls over the petroleum industry’s disposal of potentially tainted water by injecting it into underground aquifers.*

**ACTIONS:** 1) Adopt Resolution No. 15-4744 “A RESOLUTION OF THE WEST HOLLYWOOD CITY COUNCIL IN SUPPORT OF SB 248 (PAVLEY) AN ACT TO PROTECT UNDERGROUND WATER SUPPLIES FROM OIL-RELATED CONTAMINATION”; and 2) Direct staff to send signed copies of the adopted resolutions to the offices of Governor Jerry Brown, Assemblymember Richard Bloom, Senators Fran Pavley and Benjamin Allen, and the League of California Cities. **Approved as part of the Consent Calendar.**

**2.W. AMENDMENT TO AN AGREEMENT FOR SERVICES WITH COMMERCIAL AQUATICS, INC. FOR POOL MAINTENANCE AND CHEMICAL DELIVERY [E. SAVAGE, O. WALKER]:**

*SUBJECT: The City Council will consider approving a contract amendment with Commercial Aquatics, Inc. increasing the contract by \$40,000, for a total contracted amount of \$111,367 through FY 2016.*

**ACTIONS:** 1) Approve an Amendment to the Agreement for Services with Commercial Aquatics, Inc. increasing the not to exceed limit by \$40,000 for a total Agreement amount of \$111,367 through FY 2016; and 2) Authorize the City Manager to sign and execute all necessary documents related to the Amendment. **Approved as part of the Consent Calendar.**

**2.X. (4.B.) CITYWIDE BIKE SHARE PROGRAM [S. DEWOLFE, J. KEHO, B. SIEGL, G. SHERIDAN, C. CORRAO]:**

*SUBJECT: The City Council will consider a proposal to implement a 150 bicycle 'smart bike' citywide bike share program by Spring 2016 in West Hollywood.*

**ACTIONS:** 1) Direct staff to negotiate a contract with CycleHop, LLC for the purchase, construction, installation, operation and maintenance of a 150 'smart bike' bike share system for a period of three years, with two, two-year extensions; 2) Direct staff to launch public outreach process to solicit community input on potential station locations; and 3) Prioritize implementation of bike infrastructure improvements upon completion of Pedestrian & Bicycle Mobility Plan. **Approved as part of the Consent Calendar.**

**2.Y. (4.E.) THE INCLUSION OF PrEP (TRUVADA), AS PART OF HIV TESTING AND COUNSELING PROTOCOLS [E. SAVAGE, D. GIUGNI]:**

*SUBJECT: The City Council will consider recommendations regarding the inclusion of information about Truvada/Pre-Exposure Prophylaxis (PrEP), as one component of HIV testing and counseling protocols.*

**ACTIONS:** 1) The City of West Hollywood's contracted providers of HIV testing and counseling services will have information available and on display regarding Truvada/PrEP as part of a complete prevention strategy -- in addition to encouraging safer sex through correct condom usage -- during pre- and/or post-test counseling sessions; 2) Beginning in the 2015-16 Social Services contract year, those agencies providing HIV testing and counseling services, will have this requirement included in their Scope of Services; and 3) The City of West Hollywood will provide its collaborative HIV testing and counseling partners information on Truvada/PrEP through various mediums in order to make available to clients during pre and post-test counseling sessions. **Approved as part of the Consent Calendar.**

**2.Z. (4.F.) A RESOLUTION IN SUPPORT OF SB 415 (HUESO) THE CALIFORNIA VOTER PARTICIPATION RIGHTS ACT [L. HORVATH, J. D'AMICO, A. LOVANO]:**

*SUBJECT: The City Council will consider adopting a resolution in support of SB 415 (Hueso), the California Voter Participation Rights Act, which would require a local government to hold an election on a statewide election date if holding an election on a non-concurrent date has previously resulted in a significant decrease in voter turnout.*

**ACTIONS:** 1) Adopt Resolution No. 15-4752 "A RESOLUTION IN SUPPORT OF SB 415 (HUESO) THE CALIFORNIA VOTER PARTICIPATION RIGHTS ACT"; and 2) Direct staff to send signed copies of the adopted resolution to the offices of Governor Jerry Brown, Assemblymember Richard Bloom, Senator Ben Allen, and other statewide partners as appropriate. **Approved as part of the Consent Calendar.**

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**2.AA. (5.A.) ASSIGNMENT AGREEMENT BETWEEN THE CITY OF WEST COVINA AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [D. WILSON, J. LEONARD, E. SAVAGE, D. GIUGNI, P. GOODMAN]:**

*SUBJECT: The City Council will consider approval of an Assignment Agreement for Proposition A Local Return Funds with the City of West Covina.*

**ACTION:** 1) Approve an Assignment Agreement for a Proposition A local return fund exchange with the City of West Covina for \$1,085,000 in City of West Hollywood General Funds in exchange for \$1,550,000 in City of West Covina Proposition A Funds; 2) Authorize the City Manager to execute all necessary documents related to the agreement; 3) Authorize the Director of Finance and Technology Services to allocate \$1,085,000 from reserves committed for Proposition A purchase in the General Fund, to the Expenditure for Traded Funds account (100-1-03-31-531016); and 4) Authorize the Director of Finance and Technology Services to increase budgeted revenues in the Proposition A Fund, revenue account 203-421001, by \$1,550,000. **Approved as part of the Consent Calendar.**

**2.BB. (5.B.) CITY WATER CONSERVATION MEASURES – UPDATE AND AGREEMENT FOR SERVICES WITH G3LA, LLC DBA G3, GREEN GARDENS GROUP [O. DELGADO, M. BELL, S. CAMPBELL, H. COLLINS, E. SAVAGE, P. NOONAN]:**

*SUBJECT: The City Council will receive an update on the City's implementation of water conservation measures and consider the next steps in advancing those efforts, including approval of an agreement for services with G3LA, LLC DBA G3, Green Gardens Group to provide Outdoor Water Conservation Programs.*

**ACTIONS:** 1) Approve an Agreement for Services with G3LA, LLC DBA G3, Green Gardens Group for Outdoor Water Conservation Program Support for a not to exceed amount of \$30,000; 2) Authorize the City Manager to execute all necessary documents related to the Agreement; and 3) Receive and file the informational portion of this update. **Approved as part of the Consent Calendar.**

**2.CC. (5.C.) COMPLETION OF STREET MEDIA NEEDS ASSESSMENT AND AUTHORIZATION TO PROCEED TO PHASE II OF STREET MEDIA PROJECT [P. AREVALO, S. BAXTER, F. CONTRERAS, K. MAYERSON, B. SAFIKHANI]:**

*SUBJECT: The City Council will receive and file the Street Media Needs Assessment (Phase I of the Street Media Project) and authorize staff to proceed with Phase II.*

**ACTIONS:** 1) Receive and file the Street Media Needs Assessment (Phase I of the Street Media Project) and authorize staff to proceed to Phase II of the Street Media Project that includes the development of a Citywide Wayfinding System and a Citywide Gateway Entry Program as

recommended in the Street Media Needs Assessment (ATTACHMENT A); 2) Approve the release of an RFP for a Citywide Street Furniture Contract that incorporates the findings and recommendations in the Street Media Needs Assessment (ATTACHMENT B); 3) Authorize the formation of the West Hollywood Street Media Design Ad Hoc Committee to provide guidance in the design development of Citywide Street Furniture, Wayfinding, and Gateway Entry programs; 4) Approve Amendment Number 1 to the Agreement for Services with Selbert Perkins Design to expand the scope of work to Phase II of the Street Media Project that includes full design services (Schematic Design to Construction Administration) for the new Citywide Wayfinding System and City Gateway Entries Program; extend the agreement by 18 months from 10/13/2015 to 4/13/2017; and increase the amount of the agreement by \$260,000 for a total not-to-exceed value of \$464,900 (ATTACHMENT C); 5) Authorize the Innovation and Strategic Initiatives Manager to approve change orders to the Agreement for Services in an amount not to exceed 10% of the contract amount (\$26,000); and 6) Authorize the City Manager to execute all necessary documents related to the Amendment. **Approved as part of the Consent Calendar.**

**2.DD. (5.D.) CITY OF WEST HOLLYWOOD 2015 INNOVATIONS ANNUAL REPORT [P. AREVALO, S. BAXTER, F. CONTRERAS, K. MAYERSON, B. SAFIKHANI]:**

*SUBJECT: City Council will receive and file a copy of the City of West Hollywood's 2015 Innovations Annual Report and provide direction to staff on priority recommendations. This inaugural Innovations Annual Report examines the City's recent civic innovation programs and introduces new initiatives to enhance citizen satisfaction and engagement, increase government efficiency and transparency, and promote the City's innovation economy.*

**ACTIONS:** 1) Receive and file the West Hollywood 2015 Innovations Annual Report and provide direction to staff on any priority recommendations (ATTACHMENT A); 2) Direct the Innovation and Strategic Initiatives Division to develop a framework and guidelines for a West Hollywood Innovations Fund to fund civic innovation projects and smart city technology programs and report back within 90 days with its recommendations; and 3) Direct City Departments to implement the Innovations Annual Report initiatives as outlined in ATTACHMENT B. **Approved as part of the Consent Calendar.**

**2.EE. (6.A.) AMENDMENT TO ORDINANCE PROHIBITING THE SALE OF FUR APPAREL PRODUCTS WITHIN THE CITY [M. JENKINS]:**

*SUBJECT: The City Council will consider introducing on first reading an ordinance amending the City's ban on the sale of fur apparel products within the City of West Hollywood.*

**ACTION:** Introduce on First Reading Ordinance No. 15-\_\_\_\_ “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 9.51 OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING THE SALE OF FUR APPAREL PRODUCTS WITHIN THE CITY.” **Approved as part of the Consent Calendar.**

**2.FF. (6.C.) SOLAR ENERGY PERMIT STREAMLINING PURSUANT TO CALIFORNIA ASSEMBLY BILL 2188 [S. DEWOLFE, J. KEHO, S. BAILEY, B. SIEGL, C. CORRAO]:**

*SUBJECT: The City Council will consider introduction of a mandatory ordinance that is required pursuant to California Assembly Bill 2188 for solar energy systems. No changes to the Zoning Ordinance or Municipal Code are required or necessary and the City is implementing procedural changes that will bring it into full compliance.*

**ACTION:** Staff recommends that the City Council introduce on first reading and waive full reading of the following: Ordinance No. 15-\_\_\_\_: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, REGARDING AN EXPEDITED, STREAMLINED PERMITTING PROCESS FOR SMALL RESIDENTIAL ROOFTOP SOLAR SYSTEMS”. (EXHIBIT A). **Approved as part of the Consent Calendar.**

**3. PUBLIC HEARINGS:**

**3.A. LOS ANGELES COUNTY CONGESTION MANAGEMENT PROGRAM CONFORMANCE [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG]:**

*SUBJECT: The City Council will hold a public hearing to consider adopting a resolution finding the City to be in conformance with the Los Angeles County Congestion Management Program (CMP).*

This item was noticed as required by law.

Transportation Planner Bob Cheung provided background information as outlined in the staff report dated August 17, 2015.

Mayor Horvath opened the public hearing and no speakers came forward.

Mayor Pro Tempore Meister spoke regarding a recent Item before the Transportation Commission regarding businesses who were not complying with the TDM Ordinance. She requested clarification from Staff as to how this issue affects this Item. Staff stated that the City is in conformance with the Congestion Management Program with its current TDM Ordinance; however the City has received Grant funds and will be updating the Ordinance.

Mayor Horvath asked for clarification as to why the traffic counts were not considered for the East side. Staff said that the area of study was pre-determined by Metro as significant arterials in their system.

Mayor Horvath closed the public hearing.

**ACTION:** Adopt Resolution No. 15-4745, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD FINDING THE CITY TO BE IN CONFORMANCE WITH THE LOS ANGELES COUNTY CONGESTION MANAGEMENT PROGRAM (CMP) AND ADOPTING THE CMP LOCAL DEVELOPMENT REPORT, IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 65089". **Motion by Councilmember Duran, seconded by Councilmember Heilman and approved.**

**3.B. A REQUEST TO DEVELOP A MIXED-USE PROJECT (EXPANSION/CONVERSION OF AN EXISTING OFFICE BUILDING TO RESIDENTIAL WITH GROUND FLOOR RETAIL AND CONSTRUCTION OF RESIDENTIAL UNITS ON THE ADJACENT PARKING LOT) INCLUDING A GENERAL PLAN AMENDMENT, A SPECIFIC PLAN, A ZONING MAP AMENDMENT, A VESTING TENTATIVE TRACT MAP AND OTHER PERMITS, LOCATED AT 8899 BEVERLY BLVD AND 8846-8908 ROSEWOOD AVE. [S. DEWOLFE, J. KEHO, D. DEGRAZIA, J. HANKAMER, R. DIMOND]:**

*SUBJECT: The applicant proposes to develop a 1.7 acre mixed-use project that expands an existing legally non-conforming office building into residential condominiums and affordable apartments with retail, restaurant and office on lower levels along Beverly Boulevard and nine single family detached residences constructed above subterranean parking along Rosewood Avenue. A City Council public hearing was held on September 22, 2014 and after public testimony and Council discussion, the City Council continued the item to a date uncertain. The applicant submitted a revised proposal stamped received on August 6, 2015.*

This item was noticed as required by law.

Senior Planner Rachel Dimond provided background information as outlined in the staff report dated August 17, 2015.

Applicant Representatives provided a brief PowerPoint presentation outlining the specifics of the project.

Councilmember D'Amico requested clarification on the length of the entitlement. Staff clarified that if construction does not begin within eighteen months, the permit would be voided.



Mayor Pro Tempore Meister requested to see a rendering of the north side. Staff and Developer stated that renderings were provided to Council in their Agenda Packet and well as slides that were shown during their presentation.

Mayor Horvath opened the public hearing and the following speakers came forward:

TYLER SIEGEL/JEFFREY HOBER/ JOHN IRWIN, REPRESENTING THE APPLICANT, spoke regarding

JOEL RING, WEST HOLLYWOOD, spoke in opposition to the Item.

MANNY RODRIGUEZ, WEST HOLLYWOOD, spoke in opposition to the Item.

JIM PERKINS, WEST HOLLYWOOD, spoke regarding whether the current proposal is a substantial modification to what was previously presented, and if this is the case, he requests that it go back to the Planning Commission.

AMANDA HYDE, WEST HOLLYWOOD, spoke in support of the Item.

LEANNE ROGAN, WEST HOLLYWOOD, spoke in support of the Item.

LINNEA MCART, WEST HOLLYWOOD, spoke in support of the Item.

VICTORIA JOYCE, WEST HOLLYWOOD, spoke in support of the Item.

OWEN WARD, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the Item.

MICHAEL ALTNEU, LOS ANGELES, read a letter from a constituent who was in support of the Item.

MARK LYNN, WEST HOLLYWOOD, spoke in support of the Item.

SHILLY CORNADO, WEST HOLLYWOOD, spoke in support of the Item.

KATHERINE NEVELS, WEST HOLLYWOOD, spoke in support of the Item.

SPENCER VILLASENOR, WEST HOLLYWOOD, spoke in support of the Item.

JEFF GOLD, LOS ANGELES, spoke in support of the Item.

DARA PAPEL, LOS ANGELES, spoke in support of the Item.

JASMINE YOUSSEFZADEH, LOS ANGELES, spoke in support of the Item.

MARGARET ANDERSON, WEST HOLLYWOOD, spoke regarding the project and the proximity to her home and suggested that they keep the current size.

KEITH KAPLAN, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the Item.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the Item.

LESLIE KARLISS, WEST HOLLYWOOD, spoke in opposition to the Item, specifically its size.

LAWRENCE CHAMBLEE, WEST HOLLYWOOD, spoke in opposition to the Item, specifically its size.

COLIN BOOKER, WEST HOLLYWOOD, spoke in support of the Item.

RICHARD GIESBRET, WEST HOLLYWOOD, spoke in opposition to the extension on the north side of the project.

SHERIE STARK, WEST HOLLYWOOD, spoke in opposition to the Item.

ROBERT SALTZBURG, WEST HOLLYWOOD, spoke in opposition to the Item.

KIMBERLY WINNICK, WEST HOLLYWOOD, spoke in opposition to the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in opposition to the Item.

ROBERT GOODMAN, WEST HOLLYWOOD, spoke in opposition to various aspects of the proposed development.

SETH MEIER, WEST HOLLYWOOD, spoke in opposition to the size of the project.

HARRIS SHEPARD, WEST HOLLYWOOD, spoke in opposition to the size of the project.

GIANNI VIETINA, WEST HOLLYWOOD, spoke regarding his restaurant Madeo and the impact this may have on them.

BRIAN FUNNAGAN, WEST HOLLYWOOD, spoke regarding the proposed project.

MAYA GOLDENBERG, WEST HOLLYWOOD, spoke in support of the Item.

ANNA KINKOV, WEST HOLLYWOOD, spoke in support of the Item.

ELENA GOLDENBERG, WEST HOLLYWOOD, spoke in support of the Item.

MICHAEL PARIYEV, WEST HOLLYWOOD, spoke in support of the Item.

ADAM RAPAPPORT, WEST HOLLYWOOD, spoke in support of the Item.

GABRIEL KHAKHANASHVILI, WEST HOLLYWOOD, spoke in support of the Item.

LAUREN SIMON, LOS ANGELES, spoke in support of the Item.

KAREN O'KEEFE, WEST HOLLYWOOD, spoke in support of the Item.

MILLI JERVASI, spoke in opposition to the Item.

MARK HUGHES, WEST HOLLYWOOD, spoke in support of the Item.

KRISTOPHER KENT, WEST HOLLYWOOD, spoke in opposition to the Item.

ALAN NOUODOR, ATTORNEY FOR MADEO, spoke in support of the project and their business relationship with the Developer.

JEFF HABER, REPRESENTING THE APPLICANT, provided a brief rebuttal.

Councilmember D'Amico requested clarification as to whether the terraces are included in the square footage and how the public benefit amount was determined. Kathy Heade, the Consultant for the project, clarified the calculations. He also expressed concern with approving a public benefit amount when there is no contract with Madeos Restaurant.

Councilmember Heilman requested clarification as to whether Staff was in support of the proposed greening of the building. Staff indicated that the City supports the proposed greening of the building. He also requested clarification on whether there would be less traffic if the building were residential as opposed to commercial, and Staff confirmed that there

would be less traffic with the proposed use. He spoke in support of the Item, but asked that Staff include a condition that the dwellings can't be used for short-term rental or corporate housing.

Mayor Pro Tempore Meister requested clarification on how the design was approved by the Urban Designer without the renderings. Urban Designer, Stephanie Reich clarified that after reviewing the design, she included provisions for improvements; which were met by the Developer. She also had several questions regarding the overriding consideration and the affordable housing square footage calculations. She also requested clarification as to whether the affordable housing units had their own terraces, and staff indicated that they did not. She requested clarification on the number of parking spaces.

Mayor Horvath requested clarification on whether or not staff feels the changes are substantial modifications. Staff stated that they did not consider the changes substantial based on direction given by Council. She requested clarification regarding noticing of the meetings and the size of the project. She also asked whether the building was on a list as a historic site; staff stated that it is not. She requested clarification regarding CEQA and staff confirmed that this process was conducted.

Councilmember Heilman thanked everyone who came out to speak, as well as Staff and the Consultant for their hard work. He spoke regarding the project and the enhancements it provides to the community. He spoke in support of the project and agreed that the same quality design on Beverly should be reflected on Rosewood.

Councilmember Duran thanked everyone who came out to speak on the Item. He spoke regarding the project being in development for three years and stated that he hopes that Council can make a decision to move this Item forward. He spoke regarding new residents in the City and how the culture and look of the City are evolving. He spoke in support of the project, and concurred with Councilmember Heilman that conditions should be included to ensure that the units are not used for short-term rentals or corporate housing.

Mayor Pro Tempore Meister disclosed that she spoke with the Applicant and residents in the West Hollywood West area. She spoke in opposition to the change in use from office space to residential. She stated that the Specific Plan being proposed was not consistent with the General Plan, it doubled the square footage of an already non-conforming building, it would increase water demand by 70%, it would alter an iconic building, it would modify the city's affordable housing requirements and it would set a dangerous precedent for future development. She stated that she does not support the project.

Councilmember D'Amico spoke regarding previous direction given by Council. He stated that the proposed project has now come back with additional requests that do not benefit the City. He also expressed concerns with the Developers involvement in the recent elections.

Mayor Horvath thanked everyone who came out to speak on this Item and provided her disclosures. She spoke regarding concerns with the proposed community benefits, and the delayed submittal of the North side renderings. She spoke regarding the concerns the public raised regarding not being included in determining the community benefits, and asked Staff to revisit the public benefit package. She also spoke regarding the lack of communication with the residents, and the fact that the project did not go back to the Planning Commission.

Mayor Horvath closed the public hearing.

**ACTIONS:** Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and approve the following resolutions: 1) Resolution No. 15-4746: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, TO CERTIFY THE FINAL ENVIRONMENTAL IMPACT REPORT (EIR), ADOPT A MITIGATION MONITORING PROGRAM AND ADOPT A STATEMENT OF OVERRIDING CONSIDERATIONS IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT, LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA". (*EXHIBIT A*); 2) Resolution No. 15-4747: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, TO APPROVE A GENERAL PLAN AMENDMENT (012-003) IN CONJUNCTION WITH A MIXED-USE DEVELOPMENT LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA". (*EXHIBIT B*); 3) Introduce on first reading Ordinance No. 15-4748: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO ADOPT A SPECIFIC PLAN (014-002) WITH A ZONE TEXT AMENDMENT AMENDING WHMC 19.14.020, AND ADDING A NEW SECTION TO CHAPTER 19.16 OF THE WHMC; AND ADOPT A ZONE MAP AMENDMENT (012-017) TO CHANGE THE ZONING DESIGNATION OF THE PROJECT SITE TO '8899 BEVERLY SPECIFIC PLAN' AND 'WEST HOLLYWOOD WEST NEIGHBORHOOD OVERLAY DISTRICT' IN CONJUNCTION WITH A MIXED-USE DEVELOPMENT LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA". (*EXHIBIT C*); 4) Resolution No. 15-4749: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING DEMOLITION PERMIT 012-022 AND DEVELOPMENT PERMIT 012-043 FOR THE CONSTRUCTION OF AN APPROXIMATELY 272,809 GROSS SQUARE-FOOT MIXED USE DEVELOPMENT, FOR THE PROPERTY

LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA”. (EXHIBIT D); and 5) Resolution No. 15-4750: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING A TENTATIVE TRACT MAP (MAJOR LAND DIVISION NO. 72177) TO SUBDIVIDE A 75,586 SQUARE-FOOT MIXED-USE DEVELOPMENT INTO SIX SEPARATE AIR-SPACE LOTS FOR GARAGE, RETAIL, APARTMENT, CONDOMINIUM, “SINGLE-FAMILY HOME”, AND RECREATIONAL PURPOSES, FOR THE PROPERTY LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA”. (EXHIBIT E) ; 6) include a provision that prohibits the use of the units as short-term rentals; 7) require that the single family homes comply with WHW overlay zone, 8) require that the Rosewood side be developed to same level of refinement as the Beverly side; 9) replace the public benefit to Madeos to be use instead for traffic calming, affordable housing, cul de sac enhancement; 10) include mature trees on both sides; and 11) include community meetings for input on design. **Motion by Councilmember Duran, seconded by Councilmember Heilman and approved with Mayor Pro Tempore Meister and Councilmember D’Amico voting NO.**

Councilmember Duran requested that Council table some of the remaining Items due to the late hour. Council agreed to hear Items 3.C., 4.A., and 4.C. and table the remaining items to the next meeting.

**3.C. CONTINUED PUBLIC HEARING REGARDING ADOPTION OF A RESOLUTION CONFIRMING THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT ANNUAL REPORT AND LEVYING AN ASSESSMENT FOR THE 2015-2016 FISCAL YEAR, AND REVIEW OF PROGRAM OF WORK [P. AREVALO, M. LOUIE, L. MINNICH]:**

*SUBJECT: The City Council will reconvene the public hearing regarding the levy of an assessment for fiscal year 2015-2016 and review of the program of work for the Sunset Strip Business Improvement District and will consider appointing a new Advisory Board for the District and adopting the modified assessments and program of work for the 2015-2016 fiscal year proposed by the new Advisory Board.*

This item was noticed as required by law.

Mayor Horvath opened the public hearing and the following speakers came forward:

STEVE PORTIGIANI, LOS ANGELES, spoke in support of the Sunset Strip Business Association.

TODD STEADMAN, REPRESENTING THE SUNSET STRIP BUSINESS ASSOCIATION, spoke regarding the Sunset Strip BID and its successes.

ARTHUR NARGARIAN, VAN NUYS, spoke in opposition to the Item and in support of the Business Improvement District.

Councilmember D'Amico spoke regarding the proposed change and if Staff feels this will be a benefit to the business owners. Staff stated that they are confident that the new group is capable of handling the task.

Councilmember Duran spoke regarding the reduction in safety and maintenance services and asked if the City is prepared to supplement these services if necessary. Staff stated that they are in consultation with Public Safety staff regarding officer deployment and will work to ensure that maintenance levels stay the same for the area.

Councilmember Heilman spoke in support of the Item and requested that staff ensure that programs such as the Guitar Program continue.

Mayor Horvath inquired as to whether this change would address current problems. Staff stated that the root issue was the management of the funds and debt; which was accumulated by the Sunset Strip Music Festival. The Item before Council does not include the Sunset Strip Business Association and the debt that is part of that LLC.

Mayor Horvath closed the public hearing.

**ACTIONS:** 1) Staff recommends that the City Council reconvene the public hearing, consider all pertinent testimony, and if no majority protest is received, adopt Resolution No. 15-4751 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DESIGNATING A NEW ADVISORY BOARD FOR THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT, CONFIRMING A REVISED REPORT FOR FISCAL YEAR 2015-2016 AND LEVYING A REDUCED ASSESSMENT FOR FISCAL YEAR 2015-2016 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT TO REFLECT CHANGES IN ACTIVITIES DURING FISCAL YEAR 2015-2016" (Attachment A); 2) Receive and file the Analysis of Records of the Sunset Strip Business Association and Related Entity as performed by White Nelson Diehl Evans LLP, Certified Public Accountants and Consultants (Attachment C); 3) Receive and file the Performance Audit of the Sunset Strip Business Association as performed by the City's Arts and Economic Development Division (Attachment D); and 4) Authorize the City Manager or his designee to administer the 2015-2016 Sunset Strip Business Improvement District work program for the 2015-2016 fiscal year. **Motion by Councilmember Heilman, seconded by Mayor Pro Tempore Meister and approved with D'Amico voting NO**

**4. UNFINISHED BUSINESS:**

**4.A. PROPOSED MODIFICATION/IMPROVEMENTS TO PEDESTRIAN CROSSINGS ON SANTA MONICA BOULEVARD BETWEEN LA CIENEGA AND SAN VICENTE [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG, O. DELGADO, S. PERLSTEIN, K. COOK, L. BELSANTI]:**

*SUBJECT: City Council will receive an update regarding community input on crosswalks on the western end of Santa Monica Boulevard and consider new traffic signals and adding/modifying median turning lanes. City Council will also consider directing staff to develop design/engineering drawings for implementation to four intersections on Santa Monica Boulevard at West Knoll Drive, Westmount Drive and Hancock Avenue and Palm Avenue.*

Transportation Planner Bob Cheung provided background information as outlined in the staff report dated August 17, 2015.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke regarding the Item and suggested various modifications.

ALAN JOHNSON, WEST HOLLYWOOD, spoke in support of some of the proposed modifications.

BEN COLEMAN, WEST HOLLYWOOD, spoke in support of the traffic signals, but expressed concerns that the City is rushing things that may be long-term.

OWEN WARD, LOS ANGELES, spoke regarding the Item.

MARK LEHMAN, WEST HOLLYWOOD, spoke in support of improving pedestrian safety, but expressed concerns with reconfiguring the boulevard.

TED GREEN, WEST HOLLYWOOD, spoke in support of the Item, but expressed concerns with the left-turn at the Ramada.

Councilmember Heilman requested clarification on the left-hand turn at Westmount and whether there is more traffic wishing to turn into the 24-Hour Fitness location than the Ramada location. Staff clarified that this was indeed the case.

Mayor Pro Tempore Meister spoke in support of the crosswalk signals and suggested that the left-turn switch-out be done in stages, and proposed removing the parking spaces on the east side of Westmount to facilitate entry to the Ramada



Councilmember D'Amico spoke in support of signaling Westbourne, and spoke in support of each recommendation except for removing the left-hand turn.

Councilmember Duran spoke in support of a broader study to slow the process down; and asked if there is any flexibility to remove lights if traffic starts to go into the residential areas. Staff stated that the proposed plan helps to alleviate the impact on residential areas.

Mayor Horvath requested clarification as to why there are no recommended changes to Westbourne and no statistics provided. Staff stated that the intersection has some design issues, but the timing of the signal can be reviewed. She also expressed concerns with enforcement of those crossing illegally, and suggested that although the report stated that the lighting is adequate, that additional lighting be added. Staff stated that the lighting will be 20% brighter. She also spoke in support of the removal of the crosswalk at Palm.

City Manager Arevalo stated that Staff will be bringing forward a Public Safety Update that will address concerns addressed by Council.

**ACTIONS:** 1) Receive and file an update on the implementation of pedestrian safety measures and community engagement; 2) Approve concept proposals for four new traffic signals and related roadway striping/lane configuration on Santa Monica Boulevard at West Knoll Drive, Westmount Drive, Hancock Avenue and Palm Avenue; and 3) Direct Public Works staff to develop design/engineering drawings and return with specific cost estimates for design and construction of the proposed traffic signal and crosswalk improvements 4) look at removing parking on the east side of the street near Westmount. **Motion by Councilmember Heilman, seconded by Councilmember D'Amico and approved with Councilmember Duran voting No.**

**4.B. CITYWIDE BIKE SHARE PROGRAM [S. DEWOLFE, J. KEHO, B. SIEGL, G. SHERIDAN, C. CORRAO]:**

*SUBJECT: The City Council will consider a proposal to implement a 150 bicycle 'smart bike' citywide bike share program by Spring 2016 in West Hollywood.*

**ACTIONS: This Item was moved to the Consent Calendar.**

**4.C. WEST HOLLYWOOD PARK MASTER PLAN PHASE II IMPLEMENTATION PROJECT – FOUNDATION FOR A NATIONAL AIDS MONUMENT UPDATE [P. AREVALO, S. BAXTER, F. CONTRERAS, R. EHEMANN, S. DEWOLFE, J. HANKAMER]:**

*SUBJECT: The City Council will receive an update and provide comments on the Foundation for a National AIDS Monument ("FAM").*

Innovations and Strategic Initiatives Manager Francisco Contreras provided background information as outlined in the staff report dated August 17, 2015.

MARK LEHMAN and DANIEL TOBIN spoke regarding the project and the monument.

TODD WILLIAMSON, WEST HOLLYWOOD, spoke in support of the project.

ROGERIO CARVALHEIRO, WEST HOLLYWOOD, spoke regarding the monument.

Councilmember Duran spoke in support of hiring a project manager to help move forward on the monument. Mr. Lehman stated that FAM is putting together a committee to look at hiring someone to lead the project, and would be open to the City assisting. Councilmember Duran spoke in support of ensuring that the stories focus on Los Angeles and West Hollywood. He spoke regarding the plaques that are along the trees on Santa Monica and spoke in support of moving them to the monument.

Councilmember Heilman thanked everyone for their hard work on this project. He suggested that Staff work with the FAM Board to ensure that the process moves forward, so that the park construction is not delayed.

Councilmember D'Amico spoke regarding the proposed Item and spoke regarding the need to make decisions regarding whether the monument is about history, or donors, or something else. He also spoke regarding the proposed monument not having a personal presence yet, and asked that the Board do more community engagement.

Mayor Pro Tempore Meister agreed with her colleagues and asked to confirm that someone from city staff was taking care of the logistics side so that the Park project would not be impacted.

Mayor Horvath thanked the Board for being community leaders and helping develop this monument.

*ACTION: Review the update and provide specific comments regarding the design of the FAM AIDS Monument, the landscape integration design, and the overall progress of the FAM AIDS Monument project.*

- 4.D. CHANGE TO THE SIZE AND COMPOSITION OF THE EASTSIDE WORKING GROUP [S. DEWOLFE, J. KEHO, B. SIEGL, G. SHERIDAN]:**  
*SUBJECT: The City Council will consider a change to the size and composition of the Eastside Working Group.*

**ACTIONS: This Item was Tabled.**

**4.E. THE INCLUSION OF PrEP (TRUVADA), AS PART OF HIV TESTING AND COUNSELING PROTOCOLS [E. SAVAGE, D. GIUGNI]:**

*SUBJECT: The City Council will consider recommendations regarding the inclusion of information about Truvada/Pre-Exposure Prophylaxis (PrEP), as one component of HIV testing and counseling protocols.*

**ACTION: This Item was moved to the Consent Calendar.**

**4.F. A RESOLUTION IN SUPPORT OF SB 415 (HUESO) THE CALIFORNIA VOTER PARTICIPATION RIGHTS ACT [L. HORVATH, J. D'AMICO, A. LOVANO]:**

*SUBJECT: The City Council will consider adopting a resolution in support of SB 415 (Hueso), the California Voter Participation Rights Act, which would require a local government to hold an election on a statewide election date if holding an election on a non-concurrent date has previously resulted in a significant decrease in voter turnout.*

**ACTION: This Item was moved to the Consent Calendar.**

**5. NEW BUSINESS:**

**5.A. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF WEST COVINA AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [D. WILSON, J. LEONARD, E. SAVAGE, D. GIUGNI, P. GOODMAN]:**

*SUBJECT: The City Council will consider approval of an Assignment Agreement for Proposition A Local Return Funds with the City of West Covina.*

**ACTION: This Item was moved to the Consent Calendar.**

**5.B. CITY WATER CONSERVATION MEASURES – UPDATE AND AGREEMENT FOR SERVICES WITH G3LA, LLC DBA G3, GREEN GARDENS GROUP [O. DELGADO, M. BELL, S. CAMPBELL, H. COLLINS, E. SAVAGE, P. NOONAN]:**

*SUBJECT: The City Council will receive an update on the City's implementation of water conservation measures and consider the next steps in advancing those efforts, including approval of an agreement for services with G3LA, LLC DBA G3, Green Gardens Group to provide Outdoor Water Conservation Programs.*

**ACTIONS: This Item was moved to the Consent Calendar.**

**5.C. COMPLETION OF STREET MEDIA NEEDS ASSESSMENT AND AUTHORIZATION TO PROCEED TO PHASE II OF STREET MEDIA PROJECT [P. AREVALO, S. BAXTER, F. CONTRERAS, K. MAYERSON, B. SAFIKHANI]:**

*SUBJECT: The City Council will receive and file the Street Media Needs Assessment (Phase I of the Street Media Project) and authorize staff to proceed with Phase II.*

**ACTIONS: This Item was moved to the Consent Calendar.**

**5.D. CITY OF WEST HOLLYWOOD 2015 INNOVATIONS ANNUAL REPORT [P. AREVALO, S. BAXTER, F. CONTRERAS, K. MAYERSON, B. SAFIKHANI]:**

*SUBJECT: City Council will receive and file a copy of the City of West Hollywood's 2015 Innovations Annual Report and provide direction to staff on priority recommendations. This inaugural Innovations Annual Report examines the City's recent civic innovation programs and introduces new initiatives to enhance citizen satisfaction and engagement, increase government efficiency and transparency, and promote the City's innovation economy.*

**ACTION: This Item was moved to the Consent Calendar.**

**5.E. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions, and Advisory Boards.*

**ACTION: This Item was Tabled.**

**5.F. APPOINTMENT OF CITY COUNCILMEMBERS AS DELEGATES AND ALTERNATES TO VARIOUS ORGANIZATIONS, COMMITTEES AND SUB-COMMITTEES [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider appointments as delegates and alternates to various organizations, committees and sub-committees.*

**ACTION: Council made the following appointment:**

League of California Cities Conference - Delegate: Mayor Horvath and Alternate Delegate: Mayor Pro Tempore Meister.

**EXCLUDED CONSENT CALENDAR: None.**

**6. LEGISLATIVE:**

**6.A. AMENDMENT TO ORDINANCE PROHIBITING THE SALE OF FUR APPAREL PRODUCTS WITHIN THE CITY [M. JENKINS]:**

*SUBJECT: The City Council will consider introducing on first reading an ordinance amending the City's ban on the sale of fur apparel products within the City of West Hollywood.*

**ACTION: This Item was moved to the Consent Calendar.**

**6.B. PROPOSED ORDINANCE AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE TO INCREASE THE MEMBERSHIP OF THE RENT STABILIZATION COMMISSION FROM FIVE TO SEVEN MEMBERS [L. HORVATH, M. JENKINS, Y. QUARKER]:**

*SUBJECT: The City Council will consider a draft ordinance amending the West Hollywood Municipal Code to increase the size of the Rent Stabilization Commission from five to seven members.*

**ACTION:** Introduce on first reading Ordinance No. 15-\_\_\_\_, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 2.64 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO THE RENT STABILIZATION COMMISSION". **This Item was Tabled.**

**6.C. SOLAR ENERGY PERMIT STREAMLINING PURSUANT TO CALIFORNIA ASSEMBLY BILL 2188 [S. DEWOLFE, J. KEHO, S. BAILEY, B. SIEGL, C. CORRAO]:**

*SUBJECT: The City Council will consider introduction of a mandatory ordinance that is required pursuant to California Assembly Bill 2188 for solar energy systems. No changes to the Zoning Ordinance or Municipal Code are required or necessary and the City is implementing procedural changes that will bring it into full compliance.*

**ACTION: This Item was moved to the Consent Calendar.**

**PUBLIC COMMENT:**

RICHARD EASTMAN, WEST HOLLYWOOD, requested a space to hold an event.

TY GELTMAYER, WEST HOLLYWOOD, thanked Council for their hard work, but asked that the Agendas be shorter.

**COUNCILMEMBER COMMENTS:** None.

**ADJOURNMENT:** The City Council adjourned at 1:24 a.m. in memory of Julian Bond, Dorothy Lank, Samuel Schiffman, Van Irving Thomas, and Gloria Mae Thompson to its next regular meeting, which will be on Monday, September 21, 2015 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 21<sup>st</sup> day of September, 2015 by the following vote:

AYES:	Councilmember:	D'Amico, Duran, Heilman, Mayor Pro Tempore Meister and Mayor Horvath.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

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LINDSEY HORVATH, MAYOR

ATTEST:

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YVONNE QUARKER, CITY CLERK