

**Board of Directors Meeting**

Date/Time: **Wednesday, October 7, 2015, at 4:00 pm**

Location: **Phyllis Morris, 655 N. Robertson Blvd, West Hollywood**

**WEST HOLLYWOOD  
DESIGN DISTRICT**

**AGENDA**

- 1) CALL TO ORDER 4:00pm - Darren Gold
  - a) Self-introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm - Karen H.  
RECCOMENDATION: Approve Agenda and Minutes

- 3) CURRENT FINANCIALS 4:10pm - Sara Sugarman  
RECCOMENDATION: Receive and Approve Budget Updates and Revisions

- 4) PRESENTATION - STREET MEDIA PROJECT 4:15pm  
Kate Meyerson, Innovation Analyst (City of West Hollywood)

Implementation of the Street Media project, composed of three parts: smart street furniture, wayfinding signage, and gateway signage. City is looking for a representative from WHDD to serve on the design sub-committee. The design sub-committee will meet the first Tuesday of every month, from 5-6:30pm in the Community Room at the Library, beginning January 5th. Anticipate 6-8 meetings, with a design completed in late 2016.

- 5) BOARD PROCEDURES REFRESH 4:25pm - Darren Gold  
Review proper procedures for making and discussing motions during meetings according to the Brown Act.

- 6) NEW BUSINESS
  - a) No new business

- 7) UNFINISHED BUSINESS 4:30pm
  - a) PR Update
  - b) City Council Meeting Updates
  - c) EVENTS
    - i) Melrose Block Party – Oct. 15
    - ii) WestEdge District Participation – Oct. 22-25
    - iii) DIEM – November 13, Opening Party – November 12
    - iv) A Street Af(fair) –April 30, 2016
    - v) Food & Wine Event – Summer 2016

- 8) EXECUTIVE DIRECTOR REPORT 5:00pm - Ryan Farber
  - a) Date change November Board Meeting – Nov. 18
  - b) Partnerships
  - c) BID Restructure
  - d) Update: District Map /
  - e) Development Updates
  - f) New District Businesses Report
  - g) Website/Stats

- 9) CITY / VWH / CHAMBER REPORTS 5:10pm  
Laura Minnich, Brad Burlingame, Genevieve Morrill

- 10) BOARD MEMBER / PUBLIC COMMENTS 5:20pm

- 11) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8687 Melrose Avenue, Suite M60; West Hollywood, CA 90069, Tel. 310.289.2534; Fax 310.289.2529

**AFFIDAVIT OF POSTING**

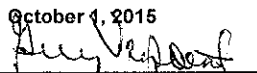
State of California )  
 County of Los Angeles )  
 City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date:

**October 1, 2015**

Signature: \_\_\_\_\_

  
 Office of the City Clerk