

**AGENDA**

- 1) CALL TO ORDER Darren Gold  
4:00pm
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
  
- 2) APPROVAL OF AGENDA AND MINUTES Karen H.  
4:05pm
  
- 3) RECEIVE, APPROVE & FILE FINANCIALS Sara Sugarman  
4:10pm
  
- 4) NEW BUSINESS 4:25pm
  - a) Discussion & Possible Vote: Sunset Strip ½ Marathon
  
- 5) UNFINISHED BUSINESS 4:35pm
  - a) PR Update
  - b) City Council Updates
  - c) EVENTS
    - i) Digital/Blogger – Blogger Tour – Sept 24
    - ii) WestEdge District Participation – Oct. 22-25
    - iii) DIEM – November 13
    - iv) A Street Af(fair) – End of April 2016 - TBD
    - v) Food & Wine Event – Summer 2016
    - vi) Melrose Block Party – Oct. 15
  - d) Streetscape Update
  
- 6) EXECUTIVE DIRECTOR REPORT Ryan Farber  
5:05pm
  - a) Partnerships
  - b) BID Restructure
  - c) Update: District Map
  - d) Development Updates
  - e) New District Businesses Report
  - f) Website/Stats
  
- 7) CITY / VWH / CHAMBER REPORTS 5:15pm  
Laura Minnich, Brad Burlingame, Genevieve Morrill
  
- 8) BOARD MEMBER/COMMUNITY COMMENTS 5:25pm

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

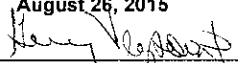
Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.

8687 Melrose Avenue, Suite M60, West Hollywood, CA 90069, Tel. 310.289.2534, Fax 310.289.2529

**AFFIDAVIT OF POSTING**

State of California            )  
County of Los Angeles        )  
City of West Hollywood        )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **August 26, 2015**  
Signature:   
**Office of the City Clerk**