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Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, AUGUST 17, 2015
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. **POSTING OF AGENDA:**

SUBJECT: The agenda for the meeting of Monday, August 17, 2015 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, August 13, 2015.

RECOMMENDATION: Receive and file.

2.B. **APPROVAL OF MINUTES:**

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of August 3, 2015.

- 2.C. DEMAND REGISTER NO. 770, RESOLUTION NO. 15-4741:**
SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.
RECOMMENDATION: Approve Demand Register No. 770 and adopt Resolution No. 15-4741, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 770".
- 2.D. TREASURER'S REPORT FOR JUNE 2015 [D. WILSON, L. QUIJANO, K. BARENG]:**
SUBJECT: The City Council will receive the Treasurer's Report for the month ended June 2015 pursuant to Section 53646 of the Government Code of the State of California.
RECOMMENDATION: Receive and File.
- 2.E. CLAIMS ADMINISTRATION:**
SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.
RECOMMENDATION: Deny the claims of Shafiq Ahmed, United Financial Casualty a/s/o Jordanna Thigpen, Jeffrey Karl Calhoun, Lisa Lee, Colbert Valdez and Hargate Trust Agreement and refer to the City's claims adjuster for action.
- 2.F. ORDINANCE NO. 15-958 (2ND READING) AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE CLARIFYING THE PROHIBITION OF SHORT-TERM VACATION RENTALS [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will waive further reading and adopt Ordinance No. 15-958 amending Title 19 of the West Hollywood Municipal Code clarifying the prohibition of short-term vacation rentals.
RECOMMENDATIONS: Waive further reading and adopt Ordinance No. 15-958, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE CLARIFYING THE PROHIBITION OF SHORT-TERM VACATION RENTALS".
- 2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**
SUBJECT: The City Council will receive reports from the Arts and Cultural Affairs Commission, Human Services Commission, Planning Commission, Disabilities Advisory Board, Lesbian and Gay Advisory Board, Russian Advisory Board, Senior Advisory Board and Transgender Advisory Board on actions taken at their recent meetings.
RECOMMENDATION: Receive and file.

- 2.H. DUTIES AND WORK PLAN OF THE BUSINESS LICENSE COMMISSION [L. MEISTER , A .LOVANO]:**
SUBJECT: The City Council will consider directing staff to work with the Business License Commission to develop a work plan for the Commission and report back to Council.
RECOMMENDATIONS: 1) Direct the Code Compliance Division to work with the Arts & Economic Development Division and the Business License Commission to develop a work plan for the Commission; and 2) Staff to report back to Council within 60 days with the draft work plan.
- 2.I. AGREEMENT FOR SERVICES WITH BAE URBAN ECONOMICS INC. TO STUDY POTENTIAL REHABILITATION INCENTIVE PROGRAMS FOR AGING APARTMENT BUILDINGS, INCLUDING EXPLORATION OF A PARTIAL COST PASS-THROUGH PROGRAM [E. SAVAGE, P. NOONAN]:**
SUBJECT: The City Council will consider approving an agreement for services with BAE Urban Economics Inc. to prepare a report on possible rehabilitation incentives for aging apartment buildings, and to explore a partial cost pass-through program.
RECOMMENDATIONS: 1) Approve an agreement for services with BAE Urban Economics, Inc. (BAE) to conduct a study of potential incentive programs for the rehabilitation of aging apartment buildings including exploration of a possible cost pass-through program; and 2) Authorize the City Manager to execute all necessary documents related to the Agreement.
- 2.J. APPROVAL OF A PROFESSIONAL SERVICES AGREEMENT WITH MICHAEL BAKER INTERNATIONAL, INC. FOR ON-CALL CONSTRUCTION MANAGEMENT AND INSPECTION SERVICES [O. DELGADO, S. PERLSTEIN]:**
SUBJECT: The City Council will consider approving a professional service agreement with Michael Baker International, Inc. for on-call construction management and inspection services.
RECOMMENDATION: Approve a professional services Agreement in an amount not to exceed \$125,000 with Michael Baker International, Inc. for on-call construction management and inspection services, and authorize the City Manager to sign the Agreement.
- 2.K. AMENDMENT TO THE AGREEMENT WITH HARDY & HARPER, INC. [O. DELGADO, S. CAMPBELL, K. TRUDEAU]:**
SUBJECT: The City Council will consider amending the Agreement with Hardy & Harper, Inc. to expand the scope of services to include additional items of work. The change will be in effect for the remainder of the term of the Agreement which expires on June 30, 2017.
RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with Hardy & Harper, Inc. to expand the Agreement's scope

of work to include additional items; and 2) Authorize the City Manager to execute all necessary documents related to the Amendment to the Agreement.

2.L. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH NEXTBUS [E. SAVAGE, D. GIUGNI, F. GOMEZ]:

SUBJECT: The City Council will consider amending the Agreement for Services with NextBus to provide "real time" vehicle arrival information for The PickUp by increasing the not-to-exceed amount of the Agreement.

RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with NextBus, to expand the scope of service to provide "real time" vehicle arrival information for The PickUp and to increase the not-to-exceed amount of the Agreement by \$19,500 for a total not-to-exceed amount of \$67,374; and 2) Authorize the City Manager to execute all necessary documents related to the Amendment to the Agreement.

2.M. RELEASE A REQUEST FOR PROPOSALS FOR CITY BUSINESS TAX SOFTWARE WHICH ALLOWS FOR THE ONLINE COLLECTION AND REPORTING OF TAXES [D. WILSON, J. LEONARD]:

SUBJECT: The City Council will consider approving the release of a Request for Proposals for a vendor to provide business tax software that allows for the online collection and reporting of business taxes, as well as related implementation services.

RECOMMENDATION: Authorize the issuance of a Request for Proposals to invite qualified vendors to provide business tax software which will allow for the online collection and reporting of business taxes.

2.N. EVALUATION OF POLICIES AND PROGRAMS SUPPORTING SMALL BUSINESSES IN WEST HOLLYWOOD [L. MEISTER, J. DURAN, M. LOUIE]:

SUBJECT: The City Council will consider directing the Arts and Economic Development Division to evaluate existing citywide policies and programs that support small West Hollywood businesses and provide recommendations to maintain West Hollywood's thriving business climate.

RECOMMENDATION: Direct the Arts and Economic Development Division to evaluate citywide policies and programs that support West Hollywood small businesses, "legacy" businesses and non-profit agencies.

2.O. ORGANIZATIONAL STUDY OF WEST HOLLYWOOD SHERIFF'S DEPARTMENT [L. MEISTER, J. D'AMICO, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to perform an organizational study of West Hollywood's Sheriff Department, including an assessment of customer service processes and deployment of Sheriff's Deputies, Block by Block Security Ambassadors, and volunteers.

RECOMMENDATIONS: 1) Direct the Public Safety Department to: a) Perform an organizational study of the West Hollywood Sheriff's Department. The study should include an assessment of customer service

processes and deployment options for Sheriff's Deputies, Block by Block Security Ambassadors, and volunteers; b) Evaluate the current sensitivity training protocols and update training as necessary to meet the differing and changing constituencies of West Hollywood residents, businesses, workers, and visitors; and c) Evaluate the current process for receiving, documenting and responding to concerns, issues and complaints from residents, businesses, and visitors; and 2) Direct staff to receive input from the Public Safety Commission before reporting back to City Council at the next Public Safety Update to City Council.

2.P. A RESOLUTION IN SUPPORT OF THE ASSOCIATION FOR LOS ANGELES DEPUTY SHERIFFS (ALADS) PROPOSALS TO RECRUIT, HIRE, TRAIN AND DEPLOY THE BEST QUALIFIED INDIVIDUALS TO SHERIFF'S DEPARTMENT [L. HORVATH, J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of the proposals by the Association for Los Angeles Deputy Sheriffs (ALADS) to restore the competitive pay and benefits for Deputy Sheriff personnel in order to recruit, hire, train and deploy the best qualified individuals to help provide the highest public safety services.

RECOMMENDATIONS: 1) Adopt Resolution No. 15-4742 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF DEPUTY SHERIFF PERSONNEL TO RECRUIT, HIRE, TRAIN AND DEPLOY THE BEST QUALIFIED INDIVIDUALS TO HELP PROVIDE THE HIGHEST PUBLIC SAFETY SERVICES"; and 2) Direct staff to send copies of the adopted resolution to the offices of the Association for Los Angeles Deputy Sheriffs (ALADS) and Los Angeles County Sheriff Jim McDonnell.

2.Q. PROGRESS REPORT ON THE 'HIV ZERO TRANSMISSION' INITIATIVE [E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will receive a progress report on the implementation of the recommendations of the "HIV Zero Transmission" initiative.

RECOMMENDATION: Receive and file.

2.R. 2015 HALLOWEEN CARNAVAL EVENT STREET CLOSURES, FACILITY USE AND PERMIT PARKING [E. SAVAGE, C. CMITH]:

SUBJECT: The City Council will consider approving street closures associated with the City's 2015 Annual Halloween Carnival.

RECOMMENDATIONS: 1) Approve street closures associated with the City's 2015 Annual Halloween Carnival as outlined in this staff report; 2) Lift permit parking citywide from 11:00 a.m. on Saturday, October 31, 2015, through 6:00 a.m. on Sunday, November 1, 2015; 3) Waive enforcement of all on-street meters within the City Limits with the exception of Sunset Boulevard and the side streets along Sunset Boulevard; 4) Approve the use of the Five Story Parking Structure, Plinth Parking Structure, El Tovar Parking Lot, El Tovar Place between San

Vicente Boulevard and Robertson Boulevard, Melrose Parking Lot and the West Hollywood Park North Lot for Public Safety vehicles and production team parking from 5:00 a.m. on Saturday, October 31, 2015 through 7:00 a.m. on Sunday, November 1, 2015; 5) Approve the use of the Auditorium and the Skyroom in West Hollywood Park from 7:00 a.m. on Saturday, October 31, 2015 until 10:00 a.m. on Sunday, November 1, 2015 for Public Safety briefings and Special Event and Recreation team command center; and 6) Authorize the City Manager or his designee to negotiate with event producers for additional requests.

2.S. CO-SPONSORSHIP OF THE 2015 AIDS WALK LOS ANGELES EVENT [E. SAVAGE, C. SMITH]:

SUBJECT: The City Council will consider co-sponsoring the 2015 AIDS Walk Los Angeles Event taking place on Sunday, October 11, 2015, including approving the use of City facilities, associated street closures, and fee waivers for the event.

RECOMMENDATIONS: 1) Approve co-sponsorship of the 2015 AIDS Walk Los Angeles Event taking place on Sunday, October 11, 2015, in and around West Hollywood Park and surrounding streets; 2) Approve the lifting of Permit Parking in Districts 1 & 2 from 7:00 a.m. to 2:00 p.m. on Sunday, October 11, 2015; 3) Approve event street closures as detailed in this report; 4) Approve use of West Hollywood Park grounds and facilities, El Tovar Lot, Melrose Lot, West Hollywood North Lot, Five Story Parking Structure, Plinth Parking Garage, and other City facilities as described in this report.; 5) Authorize the Public Safety and Human Services and Rent Stabilization Departments to work with AIDS Project Los Angeles to organize the AIDS Walk Los Angeles Event with city support and logistics; 6) Authorize the City Manager to execute any documents with AIDS Project Los Angeles that may be necessary for the successful implementation of the event; and 7) Approve a waiver of City-related fees totaling \$50,453.00 for Building and Safety permit fees of \$175.00; street closure fees of \$34,250.00; Special Event permit fees of \$1,250.00; City facilities and park fees of \$5,553.00; and parking and meter fees of \$9,225.00.

2.T. CO-SPONSORSHIP OF THE "BEING MORTAL" DOCUMENTARY FILM SCREENING [L. HORVATH, D. GIUGNI, L. ISENBERG, C. ROSKIN]:

SUBJECT: The City Council will consider co-sponsoring a screening of the documentary film "Being Mortal".

RECOMMENDATIONS: 1) Approve co-sponsorship of a screening of the documentary film "Being Mortal" and authorize the use of the City name and logo on invitations, programs, and other materials; 2) Waive the room usage fee, the special event permit fee, and the parking fees associated with the event; and 3) Direct the Communications Division to utilize all appropriate communications tools to promote the event including, but not limited to, the City's website and social media tools.

2.U. RESOLUTION IN SUPPORT OF S. 1894 (FEINSTEIN) "THE CALIFORNIA EMERGENCY DROUGHT RELIEF ACT OF 2015" [L. HORVATH, L. MEISTER, H. MOLINA, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of S. 1894, the "California Emergency Drought Relief Act of 2015", a bill introduced by United States Senator Dianne Feinstein (D-California) to provide emergency assistance to the State of California amidst its historic drought.

RECOMMENDATIONS: 1) Adopt Resolution No. 15-4743 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF S. 1894 (FEINSTEIN) THE CALIFORNIA EMERGENCY DROUGHT RELIEF ACT OF 2015"; and 2) Direct staff to send signed copies of the adopted resolutions to the offices of U.S. Senators Dianne Feinstein and Barbara Boxer, Governor Jerry Brown, Congressman Adam Schiff, Assemblymember Richard Bloom, Senator Ben Allen, and Scott Houston of the West Basin Municipal Water District.

2.V. A RESOLUTION IN SUPPORT OF SB 248 (PAVLEY) AN ACT TO PROTECT UNDERGROUND WATER SUPPLIES FROM OIL-RELATED CONTAMINATION [L. MEISTER, H. MOLINA]:

SUBJECT: The City Council will consider adopting a resolution in support of SB 248 (Pavley), a bill that would boost controls over the petroleum industry's disposal of potentially tainted water by injecting it into underground aquifers.

RECOMMENDATIONS: 1) Adopt Resolution No. 15-4744 "A RESOLUTION OF THE WEST HOLLYWOOD CITY COUNCIL IN SUPPORT OF SB 248 (PAVLEY) AN ACT TO PROTECT UNDERGROUND WATER SUPPLIES FROM OIL-RELATED CONTAMINATION"; and 2) Direct staff to send signed copies of the adopted resolutions to the offices of Governor Jerry Brown, Assemblymember Richard Bloom, Senators Fran Pavley and Benjamin Allen, and the League of California Cities.

2.W. AMENDMENT TO AN AGREEMENT FOR SERVICES WITH COMMERCIAL AQUATICS, INC. FOR POOL MAINTENANCE AND CHEMICAL DELIVERY [E. SAVAGE, O. WALKER]:

SUBJECT: The City Council will consider approving a contract amendment with Commercial Aquatics, Inc. increasing the contract by \$40,000, for a total contracted amount of \$111,367 through FY 2016.

RECOMMENDATIONS: 1) Approve an Amendment to the Agreement for Services with Commercial Aquatics, Inc. increasing the not to exceed limit by \$40,000 for a total Agreement amount of \$111,367 through FY 2016; and 2) Authorize the City Manager to sign and execute all necessary documents related to the Amendment.

3. PUBLIC HEARINGS:

3.A. LOS ANGELES COUNTY CONGESTION MANAGEMENT PROGRAM CONFORMANCE [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG]:

SUBJECT: The City Council will hold a public hearing to consider adopting a resolution finding the City to be in conformance with the Los Angeles County Congestion Management Program (CMP).

RECOMMENDATION: Adopt Resolution No. 15-_____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD FINDING THE CITY TO BE IN CONFORMANCE WITH THE LOS ANGELES COUNTY CONGESTION MANAGEMENT PROGRAM (CMP) AND ADOPTING THE CMP LOCAL DEVELOPMENT REPORT, IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 65089".

3.B. A REQUEST TO DEVELOP A MIXED-USE PROJECT (EXPANSION/CONVERSION OF AN EXISTING OFFICE BUILDING TO RESIDENTIAL WITH GROUND FLOOR RETAIL AND CONSTRUCTION OF RESIDENTIAL UNITS ON THE ADJACENT PARKING LOT) INCLUDING A GENERAL PLAN AMENDMENT, A SPECIFIC PLAN, A ZONING MAP AMENDMENT, A VESTING TENTATIVE TRACT MAP AND OTHER PERMITS, LOCATED AT 8899 BEVERLY BLVD AND 8846-8908 ROSEWOOD AVE. [S. DEWOLFE, J. KEHO, D. DEGRAZIA, J. HANKAMER, R. DIMOND]:

SUBJECT: The applicant proposes to develop a 1.7 acre mixed-use project that expands an existing legally non-conforming office building into residential condominiums and affordable apartments with retail, restaurant and office on lower levels along Beverly Boulevard and nine single family detached residences constructed above subterranean parking along Rosewood Avenue. A City Council public hearing was held on September 22, 2014 and after public testimony and Council discussion, the City Council continued the item to a date uncertain. The applicant submitted a revised proposal stamped received on August 6, 2015.

RECOMMENDATIONS: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and approve the following resolutions: 1) Resolution No. 15-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, TO CERTIFY THE FINAL ENVIRONMENTAL IMPACT REPORT (EIR), ADOPT A MITIGATION MONITORING PROGRAM AND ADOPT A STATEMENT OF OVERRIDING CONSIDERATIONS IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT, LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA". (EXHIBIT A); 2) Resolution No. 15-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, TO APPROVE A GENERAL PLAN AMENDMENT (012-003) IN CONJUNCTION WITH A MIXED-USE DEVELOPMENT

LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA”. (EXHIBIT B); 3) Introduce on first reading Ordinance No. 15-_____: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO ADOPT A SPECIFIC PLAN (014-002) WITH A ZONE TEXT AMENDMENT AMENDING WHMC 19.14.020, AND ADDING A NEW SECTION TO CHAPTER 19.16 OF THE WHMC; AND ADOPT A ZONE MAP AMENDMENT (012-017) TO CHANGE THE ZONING DESIGNATION OF THE PROJECT SITE TO ‘8899 BEVERLY SPECIFIC PLAN’ AND ‘WEST HOLLYWOOD WEST NEIGHBORHOOD OVERLAY DISTRICT’ IN CONJUNCTION WITH A MIXED-USE DEVELOPMENT LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA”. (EXHIBIT C); 4) Resolution No. 15-_____: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING DEMOLITION PERMIT 012-022 AND DEVELOPMENT PERMIT 012-043 FOR THE CONSTRUCTION OF AN APPROXIMATELY 272,809 GROSS SQUARE-FOOT MIXED USE DEVELOPMENT, FOR THE PROPERTY LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA”. (EXHIBIT D); and 5) Resolution No. 15-_____: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING A TENTATIVE TRACT MAP (MAJOR LAND DIVISION NO. 72177) TO SUBDIVIDE A 75,586 SQUARE-FOOT MIXED-USE DEVELOPMENT INTO SIX SEPARATE AIR-SPACE LOTS FOR GARAGE, RETAIL, APARTMENT, CONDOMINIUM, “SINGLE-FAMILY HOME”, AND RECREATIONAL PURPOSES, FOR THE PROPERTY LOCATED AT 8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE, WEST HOLLYWOOD, CALIFORNIA”. (EXHIBIT E)

3.C. CONTINUED PUBLIC HEARING REGARDING ADOPTION OF A RESOLUTION CONFIRMING THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT ANNUAL REPORT AND LEVYING AN ASSESSMENT FOR THE 2015-2016 FISCAL YEAR, AND REVIEW OF PROGRAM OF WORK [P. AREVALO, M. LOUIE, L. MINNICH]:

SUBJECT: The City Council will reconvene the public hearing regarding the levy of an assessment for fiscal year 2015-2016 and review of the program of work for the Sunset Strip Business Improvement District and will consider appointing a new Advisory Board for the District and adopting the modified assessments and program of work for the 2015-2016 fiscal year proposed by the new Advisory Board.

RECOMMENDATIONS: 1) Staff recommends that the City Council reconvene the public hearing, consider all pertinent testimony, and if no majority protest is received, adopt Resolution No. 15-_____ “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DESIGNATING A NEW ADVISORY BOARD FOR THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT, CONFIRMING

A REVISED REPORT FOR FISCAL YEAR 2015-2016 AND LEVYING A REDUCED ASSESSMENT FOR FISCAL YEAR 2015-2016 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT TO REFLECT CHANGES IN ACTIVITIES DURING FISCAL YEAR 2015-2016" (Attachment A); 2) Receive and file the Analysis of Records of the Sunset Strip Business Association and Related Entity as performed by White Nelson Diehl Evans LLP, Certified Public Accountants and Consultants (Attachment C); 3) Receive and file the Performance Audit of the Sunset Strip Business Association as performed by the City's Arts and Economic Development Division (Attachment D); and 4) Authorize the City Manager or his designee to administer the 2015-2016 Sunset Strip Business Improvement District work program for the 2015-2016 fiscal year.

4. UNFINISHED BUSINESS:

4.A. PROPOSED MODIFICATION/IMPROVEMENTS TO PEDESTRIAN CROSSINGS ON SANTA MONICA BOULEVARD BETWEEN LA CIENEGA AND SAN VICENTE [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG, O. DELGADO, S. PERLSTEIN, K. COOK, L. BELSANTI]:

SUBJECT: City Council will receive an update regarding community input on crosswalks on the western end of Santa Monica Boulevard and consider new traffic signals and adding/modifying median turning lanes. City Council will also consider directing staff to develop design/engineering drawings for implementation to four intersections on Santa Monica Boulevard at West Knoll Drive, Westmount Drive and Hancock Avenue and Palm Avenue.

RECOMMENDATIONS: 1) Receive and file an update on the implementation of pedestrian safety measures and community engagement; 2) Approve concept proposals for four new traffic signals and related roadway striping/lane configuration on Santa Monica Boulevard at West Knoll Drive, Westmount Drive, Hancock Avenue and Palm Avenue; and 3) Direct Public Works staff to develop design/engineering drawings and return with specific cost estimates for design and construction of the proposed traffic signal and crosswalk improvements.

4.B. CITYWIDE BIKE SHARE PROGRAM [S. DEWOLFE, J. KEHO, B. SIEGL, G. SHERIDAN, C. CORRAO]:

SUBJECT: The City Council will consider a proposal to implement a 150 bicycle 'smart bike' citywide bike share program by Spring 2016 in West Hollywood.

RECOMMENDATIONS: 1) Direct staff to negotiate a contract with CycleHop, LLC for the purchase, construction, installation, operation and maintenance of a 150 'smart bike' bike share system for a period of three years, with two, two-year extensions; 2) Direct staff to launch public outreach process to solicit community input on potential station locations;

and 3) Prioritize implementation of bike infrastructure improvements upon completion of Pedestrian & Bicycle Mobility Plan.

4.C. WEST HOLLYWOOD PARK MASTER PLAN PHASE II IMPLEMENTATION PROJECT – FOUNDATION FOR A NATIONAL AIDS MONUMENT UPDATE [P. AREVALO, S. BAXTER, F. CONTRERAS, R. EHEMANN, S. DEWOLFE, J. HANKAMER]:

SUBJECT: The City Council will receive an update and provide comments on the Foundation for a National AIDS Monument ("FAM").

RECOMMENDATION: Review the update and provide specific comments regarding the design of the FAM AIDS Monument, the landscape integration design, and the overall progress of the FAM AIDS Monument project.

4.D. CHANGE TO THE SIZE AND COMPOSITION OF THE EASTSIDE WORKING GROUP [S. DEWOLFE, J. KEHO, B. SIEGL, G. SHERIDAN]:

SUBJECT: The City Council will consider a change to the size and composition of the Eastside Working Group.

RECOMMENDATIONS: Approve a reduction in the size of the Eastside Working Group from 15 members to nine (9) members: a) Each Councilmember will make one (1) direct appointment; and b) Councilmembers will make four (4) at-large appointments.

4.E. THE INCLUSION OF PrEP (TRUVADA), AS PART OF HIV TESTING AND COUNSELING PROTOCOLS [E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will consider recommendations regarding the inclusion of information about Truvada/Pre-Exposure Prophylaxis (PrEP), as one component of HIV testing and counseling protocols.

RECOMMENDATIONS: 1) The City of West Hollywood's contracted providers of HIV testing and counseling services will have information available and on display regarding Truvada/PrEP as part of a complete prevention strategy -- in addition to encouraging safer sex through correct condom usage -- during pre- and/or post-test counseling sessions; 2) Beginning in the 2015-16 Social Services contract year, those agencies providing HIV testing and counseling services, will have this requirement included in their Scope of Services; and 3) The City of West Hollywood will provide its collaborative HIV testing and counseling partners information on Truvada/PrEP through various mediums in order to make available to clients during pre and post-test counseling sessions.

4.F. A RESOLUTION IN SUPPORT OF SB 415 (HUESO) THE CALIFORNIA VOTER PARTICIPATION RIGHTS ACT [L. HORVATH, J. D'AMICO, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of SB 415 (Hueso), the California Voter Participation Rights Act, which would require a local government to hold an election on a statewide

election date if holding an election on a non-concurrent date has previously resulted in a significant decrease in voter turnout.

RECOMMENDATIONS: 1) Adopt Resolution No. 15-_____ "A RESOLUTION IN SUPPORT OF SB 415 (HUESO) THE CALIFORNIA VOTER PARTICIPATION RIGHTS ACT"; and 2) Direct staff to send signed copies of the adopted resolution to the offices of Governor Jerry Brown, Assemblymember Richard Bloom, Senator Ben Allen, and other statewide partners as appropriate.

5. NEW BUSINESS:

5.A. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF WEST COVINA AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [D. WILSON, J. LEONARD, E. SAVAGE, D. GIUGNI, P. GOODMAN]:

SUBJECT: The City Council will consider approval of an Assignment Agreement for Proposition A Local Return Funds with the City of West Covina.

RECOMMENDATIONS: 1) Approve an Assignment Agreement for a Proposition A local return fund exchange with the City of West Covina for \$1,085,000 in City of West Hollywood General Funds in exchange for \$1,550,000 in City of West Covina Proposition A Funds; 2) Authorize the City Manager to execute all necessary documents related to the agreement; 3) Authorize the Director of Finance and Technology Services to allocate \$1,085,000 from reserves committed for Proposition A purchase in the General Fund, to the Expenditure for Traded Funds account (100-1-03-31-531016); and 4) Authorize the Director of Finance and Technology Services to increase budgeted revenues in the Proposition A Fund, revenue account 203-421001, by \$1,550,000.

5.B. CITY WATER CONSERVATION MEASURES – UPDATE AND AGREEMENT FOR SERVICES WITH G3LA, LLC DBA G3, GREEN GARDENS GROUP [O. DELGADO, M. BELL, S. CAMPBELL, H. COLLINS, E. SAVAGE, P. NOONAN]:

SUBJECT: The City Council will receive an update on the City's implementation of water conservation measures and consider the next steps in advancing those efforts, including approval of an agreement for services with G3LA, LLC DBA G3, Green Gardens Group to provide Outdoor Water Conservation Programs.

RECOMMENDATIONS: 1) Approve an Agreement for Services with G3LA, LLC DBA G3, Green Gardens Group for Outdoor Water Conservation Program Support for a not to exceed amount of \$30,000; 2) Authorize the City Manager to execute all necessary documents related to the Agreement; and 3) Receive and file the informational portion of this update.

5.C. COMPLETION OF STREET MEDIA NEEDS ASSESSMENT AND AUTHORIZATION TO PROCEED TO PHASE II OF STREET MEDIA PROJECT [P. AREVALO, S. BAXTER, F. CONTRERAS, K. MAYERSON, B. SAFIKHANI]:

SUBJECT: The City Council will receive and file the Street Media Needs Assessment (Phase I of the Street Media Project) and authorize staff to proceed with Phase II.

RECOMMENDATIONS: 1) Receive and file the Street Media Needs Assessment (Phase I of the Street Media Project) and authorize staff to proceed to Phase II of the Street Media Project that includes the development of a Citywide Wayfinding System and a Citywide Gateway Entry Program as recommended in the Street Media Needs Assessment (ATTACHMENT A); 2) Approve the release of an RFP for a Citywide Street Furniture Contract that incorporates the findings and recommendations in the Street Media Needs Assessment (ATTACHMENT B); 3) Authorize the formation of the West Hollywood Street Media Design Ad Hoc Committee to provide guidance in the design development of Citywide Street Furniture, Wayfinding, and Gateway Entry programs; 4) Approve Amendment Number 1 to the Agreement for Services with Selbert Perkins Design to expand the scope of work to Phase II of the Street Media Project that includes full design services (Schematic Design to Construction Administration) for the new Citywide Wayfinding System and City Gateway Entries Program; extend the agreement by 18 months from 10/13/2015 to 4/13/2017; and increase the amount of the agreement by \$260,000 for a total not-to-exceed value of \$464,900 (ATTACHMENT C); 5) Authorize the Innovation and Strategic Initiatives Manager to approve change orders to the Agreement for Services in an amount not to exceed 10% of the contract amount (\$26,000); and 6) Authorize the City Manager to execute all necessary documents related to the Amendment.

5.D. CITY OF WEST HOLLYWOOD 2015 INNOVATIONS ANNUAL REPORT [P. AREVALO, S. BAXTER, F. CONTRERAS, K. MAYERSON, B. SAFIKHANI]:

SUBJECT: City Council will receive and file a copy of the City of West Hollywood's 2015 Innovations Annual Report and provide direction to staff on priority recommendations. This inaugural Innovations Annual Report examines the City's recent civic innovation programs and introduces new initiatives to enhance citizen satisfaction and engagement, increase government efficiency and transparency, and promote the City's innovation economy.

RECOMMENDATIONS: 1) Receive and file the West Hollywood 2015 Innovations Annual Report and provide direction to staff on any priority recommendations (ATTACHMENT A); 2) Direct the Innovation and Strategic Initiatives Division to develop a framework and guidelines for a West Hollywood Innovations Fund to fund civic innovation projects and

smart city technology programs and report back within 90 days with its recommendations; and 3) Direct City Departments to implement the Innovations Annual Report initiatives as outlined in ATTACHMENT B.

5.E. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions, and Advisory Boards.

RECOMMENDATIONS: Make new appointments or re-appointments to Commissions and Advisory Boards as follows: 1) Councilmember Heilman to make direct appointments to the following: a) Business License Commission; b) Russian Advisory Board and Senior Advisory Board; c) Lesbian & Gay Advisory Board: One male and one female direct appointment; 2) Mayor Horvath to make direct appointments to the following: a) Rent Stabilization Commission; b) Disabilities Advisory Board, Russian Advisory Board, Senior Advisory Board, Transgender Advisory Board and the Women's Advisory Board; c) Lesbian & Gay Advisory Board: One male and one female direct appointment; 3) Call for nominations for the at-large appointments for the following Commission: a) Business License Commission: 2 at-large appointments; 4) Call for nominations for the at-large appointments for the following Advisory Boards: a) Disabilities Advisory Board: 4 at-large appointments; b) Russian Advisory Board: 4 at-large appointments; c) Senior Advisory Board: 4 at-large appointments; d) Transgender Advisory Board: 4 at-large appointments; e) Women's Advisory Board: 4 at-large appointments.

5.F. APPOINTMENT OF CITY COUNCILMEMBERS AS DELEGATES AND ALTERNATES TO VARIOUS ORGANIZATIONS, COMMITTEES AND SUB-COMMITTEES [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider appointments as delegates and alternates to various organizations, committees and sub-committees.

RECOMMENDATIONS: Appoint Delegates and Alternates to the following committees as outlined in Attachment A: a) California Contract Cities Association – Voting Delegate / Alternate; b) Public Agency Risk Sharing Authority of California (PARSAC) – Director / Alternate; c) League of California Cities – Delegate / Alternate Delegate; d) Los Angeles County City Selection Committee – Delegate / Alternate; e) National League of Cities – Delegate / Alternate Delegate; f) Santa Monica Bay Watershed Council – Delegate / Alternate; g) Westside Cities Council of Governments (WSCCOG) – Delegate / Alternate; h) Southern California Association of Government (SCAG) – Voting Delegate/Alternate; i) Finance & Budget Sub-Committee – 2 Sub-Committee Members; j) West Hollywood Park Phase II Sub-committee - 2 Sub-Committee Members; k) Plummer Park Project Sub-Committee - 2 Sub-Committee Members; l) 1343 North Laurel Avenue Sub-Committee - 2 Sub-Committee Members; m) Sunset Strip Business Association Sub-Committee - 2 Sub-Committee

Members; and n) Visit West Hollywood (MVB) Sub-Committee - 2 Sub-Committee Members.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

6. LEGISLATIVE:

6.A. AMENDMENT TO ORDINANCE PROHIBITING THE SALE OF FUR APPAREL PRODUCTS WITHIN THE CITY [M. JENKINS]:

SUBJECT: The City Council will consider introducing on first reading an ordinance amending the City's ban on the sale of fur apparel products within the City of West Hollywood.

RECOMMENDATION: Introduce on First Reading Ordinance No. 15-____ "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 9.51 OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING THE SALE OF FUR APPAREL PRODUCTS WITHIN THE CITY."

6.B. PROPOSED ORDINANCE AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE TO INCREASE THE MEMBERSHIP OF THE RENT STABILIZATION COMMISSION FROM FIVE TO SEVEN MEMBERS [L. HORVATH, M. JENKINS, Y. QUARKER]:

SUBJECT: The City Council will consider a draft ordinance amending the West Hollywood Municipal Code to increase the size of the Rent Stabilization Commission from five to seven members.

RECOMMENDATION: Introduce on first reading Ordinance No. 15-____, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 2.64 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO THE RENT STABILIZATION COMMISSION".

6.C. SOLAR ENERGY PERMIT STREAMLINING PURSUANT TO CALIFORNIA ASSEMBLY BILL 2188 [S. DEWOLFE, J. KEHO, S. BAILEY, B. SIEGL, C. CORRAO]:

SUBJECT: The City Council will consider introduction of a mandatory ordinance that is required pursuant to California Assembly Bill 2188 for solar energy systems. No changes to the Zoning Ordinance or Municipal Code are required or necessary and the City is implementing procedural changes that will bring it into full compliance.

RECOMMENDATION: Staff recommends that the City Council introduce on first reading and waive full reading of the following: Ordinance No. 15-____: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, REGARDING AN EXPEDITED, STREAMLINED PERMITTING PROCESS FOR SMALL RESIDENTIAL ROOFTOP SOLAR SYSTEMS". (EXHIBIT A)

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Monday, September 21, 2015 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE:

Date: September 21 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: October 5 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: October 19 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: November 2 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

City Council Agendas and Staff Reports are available on-line at:
www.weho.org

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA
MONDAY, AUGUST 17, 2015
6:00 P.M.**

**COUNCIL CHAMBERS, CLOSED SESSION ROOM,
625 N. SAN VICENTE BOULEVARD**

CONFERENCE WITH LEGAL COUNSEL

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

1. CONFERENCE WITH LABOR NEGOTIATOR G.C. 54957.6

City Negotiator: LuNita Bock, Peter Brown
Employee Organizations: Association of Council Deputies, West Hollywood
Municipal Employees and Association of Confidential Employees

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: Aug. 14, 2015

Signature: 