

Visit West Hollywood
Board of Directors Meeting
July 22, 2015 – 12:00pm
Pacific Design Center, Conference Room B259

AGENDA

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|---|-----------------|
| I. Call to Order/Chair's Report | |
| 1. Welcome to 2015-2017 Board Members | 12:00pm-12:15pm |
| A) New Directors – Norbert Relecker & Jason Illouliau | |
| 2. Election of 2015-2017 Executive Committee | |
| II. Meeting Minutes | |
| 1. May 20, 2015 meeting minutes | 12:15pm-12:20pm |
| III. Financial Reports | |
| 1. April 2015 | 12:20pm-12:25pm |
| 2. May 2015 | |
| IV. CEO Report | Brad Burlingame |
| 1. Staff Update – VP of Operations
& VP of Marketing/Sales | 12:25pm-1:15pm |
| 2. Airbnb & VRBO Legislation | |
| A) SB593 | |
| B) Letter to Key State Senator McGuire | |
| 3. Tourism Summit Proposal – Fall/Winter 2015 | |
| 4. Additional Budget Programming Options | |
| A) Tourism Master Plan | |
| B) Retained Public Relations | |
| 5. Video Summary of FY14-15
Highlights of Visit West Hollywood | |
| V. New Business | |
| VI. Unfinished Business | |
| VII. Board Member Comments | 1:15pm-1:20pm |
| VIII. Community Comments | 1:20pm-1:25pm |
| IX. Adjournment | 1:25pm |

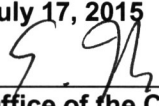
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