



**BOARD OF DIRECTORS SPECIAL MEETING AGENDA  
WEDNESDAY, MAY 27, 2015, 3:00 - 4:15 P.M.  
LOCATION: RAINBOW BAR & GRILL, 9015 Sunset Blvd., West Hollywood, CA 90069**

I, Todd Steadman, Executive Director of the Sunset Strip Business Association, hereby call a Special Meeting of the Sunset Strip Business Association at the time and place noted above to discuss the matters listed.

**CALL TO ORDER**

- A. Self Introductions/Roll Call
  - B. Posting of Agenda
  - C. Staff Comments on Agenda
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- I. APPROVAL OF APRIL MINUTES 3:10 p.m.
  - II. APPROVAL OF MARCH AND APRIL FINANCIALS 3:15 p.m.
  - III. ITEMS FROM THE PUBLIC 3:18 p.m.  
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
  - IV. ACTION ITEMS 3:24 p.m.
    - A. REVISED PROGRAM OF WORK AND BUDGET 2015/16
    - B. SSBA & SSMF LOAN UPDATE
    - C. SUNSET STRIP MARKET UPDATE
  - V. BRAD SEGAL, PROGRESS URBAN MANAGEMENT ASSOCIATES 3:35 p.m.  
OVERVIEW OF THE SSBA STRATEGIC PLANNING PROCESS
  - VI. CONTINUED/UNFINISHED BUSINESS 4:00 p.m.
    - A. Security Update
    - B. Social Media Update
    - C. City Update
    - D. Visit West Hollywood Update
    - E. Weho Chamber Update
  - VII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 4:12 p.m.
  - VIII. ADJOURNMENT 4:15 p.m.

Next Meeting: Wednesday, June 24, 3:00 p.m., Location – TBA

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.