

**NOTICE INVITING PROPOSALS  
FOR  
AUTOMATED RED LIGHT CAMERA ENFORCEMENT SERVICES  
IN THE CITY OF WEST HOLLYWOOD**

PUBLIC NOTICE IS HEREBY GIVEN that the City of West Hollywood as AGENCY, invites proposals for providing professional Automated Red Light Camera (RLC) Enforcement Services to be received only by submitting electronically at the following website address links:

<http://www.weho.org/city-hall/city-departments/public-works/public-works-proposals>

or

<http://www.planetbids.com/portal/portal.cfm?CompanyID=22761>

The RFP Schedule is as Follows:

- May 26, 2015, at 1:00 pm.....Deadline for Request for Clarification/Questions
- June 2, 2015.....Response to Questions Issued by City
- **June 16, 2015 at 10:00 am.....Deadline for Proposal Submission**  
Proposals received after this time will be considered to be non-responsive.

Copies of the Request for Proposal (RFP) document are available at no cost from the City of West Hollywood website at the following website address links:

<http://www.weho.org/city-hall/city-departments/public-works/public-works-proposals>

or

<http://www.planetbids.com/portal/portal.cfm?CompanyID=22761>

Minimum Qualifications

The City of West Hollywood desires to engage a qualified professional Vendor that has the experience, manpower, and financial resources needed to perform the full range of Automated Red Light Camera Enforcement services described in the RFP. Only those Vendors (principals, management, and operating team) who demonstrate at least five consecutive years of experience providing Automated Red Light Camera Enforcement services will be considered qualified. Vendor must provide evidence of good standing with the State of California, and its principals must not be debarred from public contracts with federal or state agencies.

Evaluation Criteria

- Project Understanding and Methodology
- Camera and Detection Equipment
- Violation Processing System and Services Provided

- Ability to Interface with the Court
- References
- Financial Considerations

Please Refer to Other Proposal Documents: The scope of work and proposal submission process is described in more detail in the Request for Proposal Document.

Owner's Rights: The City of West Hollywood reserves the right to reject any and all proposals or to waive any irregularities or informalities in any proposals should it deem this necessary for the public good, and also the proposal of any Vendor who has been delinquent or unfaithful in any former contract with the City of West Hollywood and to take all proposals under advisement for a period of ninety (90) days. No proposer may withdraw its proposal for a period of ninety (90) days after the deadline for submission of proposals. The award of contract, if made, will be in accordance with the evaluation criteria provided in the Request for Proposal Document.

The City's principal contact for this project is Sharon Perlstein, City Engineer, (323) 848-6383, [spperlstein@weho.org](mailto:spperlstein@weho.org). Communication or solicitation with other City of West Hollywood Officials or Employees regarding any aspect of this RFP is expressly prohibited and may result in disqualification.

BY ORDER OF the City of West Hollywood.

Yvonne Quarker  
City Clerk