

**MINUTES  
TRANSPORTATION COMMISSION  
CITY OF WEST HOLLYWOOD  
FEBRUARY 18, 2015  
7:00 P.M.**

**PLUMMER PARK COMMUNITY CENTER,  
7377 SANTA MONICA BOULEVARD, ROOMS 5 AND 6,  
WEST HOLLYWOOD, CALIFORNIA 90069**

**1. CALL TO ORDER**

The meeting was called to order at 7:05 p.m. by Vice Chair Greene.

- A. Pledge of Allegiance  
Luis Marquez led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

**C. Roll Call**

Commissioners present:

Misti Cooper, Steven Greene, Lindsey Horvath, David Warren,  
Steve Wayland

Commissioners absent:

David Eichman, Amy Walia-Fazio

Staff present:

Bianca Siegl, Long Range and Mobility Planning Manager  
Bob Cheung, Senior Transportation Planner  
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of February 18, 2015, Transportation Commission meeting.  
Motion: Warren    Second: Wayland  
All ayes.

Motion passed.

- E. **Approval of Minutes**  
Motion: Approve minutes, Commission meeting of January 21, 2015 with the following change;  
*Page 5: Change "implements" to "devices"*

Moved: Warren      Second: Cooper  
Aye: Cooper, Greene, Warren  
Abstain: Horvath, Wayland  
Motion passed.

2. **CONSENT CALENDAR**

No items.

3. **ITEMS FROM PUBLIC**

Leslie Karliss, WEST HOLLYWOOD, spoke about a cul-de-sac on Norwich.

Luis Marquez, WEST HOLLYWOOD, spoke about a cul-de-sac on Norwich.

Michael Wojtkielewicz, WEST HOLLYWOOD, spoke about the bike share program and Sierra Bonita/SMB.

Cathy Blaivas, WEST HOLLYWOOD, spoke about crosswalk continuity and Sierra Bonita/SMB.

Stephanie Harker, WEST HOLLYWOOD, spoke about a need for parking Ts on Vista, Peak Hour No Left Turn restrictions on SMB on the east side and Sierra Bonita/SMB.

Poppie Harris, WEST HOLLYWOOD, presented a petition for a cul-de-sac on Norwich.

4. **PUBLIC HEARING**

No item

5. **NEW BUSINESS**

No item

6. SUBCOMMITTEE REPORTS

No reports.

7. OLD BUSINESS

8. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

9. ITEMS FROM STAFF

Siegl

- MTA Site Development Update
- Rail to West Hollywood Update

A. Approval of Pedestrian Signal on Santa Monica Boulevard Between Orange Grove Avenue and Ogden Drive.

Bob Cheung gave a report on the Eastside Crosswalk Pop-Up event And announced the Westside Crosswalk Pop-Up event to come.

Commissioner Wayland asked if the proposal included placing barriers at crosswalks that are to be closed.

Bob Cheung said it has not been determined.

Commissioner Wayland said if the medians are only filled in, pedestrians may simply cross over them where crosswalks used to be.

Commissioner Warren requested that staff consider what tools are available for discouraging pedestrians from crossing accross medians in the future.

Commissioner Horvath reported her experience at the Pop-Up event and encouraged staff to increase outreach.

Commissioner Warren acknowledged written comments from the public.

Commissioner Greene requested that staff keep the Commission informed as the project continues.

#### B. Eastside Alternative Mode Outreach

Bianca Siegl gave a review of how the project would be approached.

Commissioner Wayland asked if there were fliers with the information already printed.

Bob Cheung explained that the new one would consolidate all of the information currently available from separate sources.

Cathy Blaivas, WEST HOLLYWOOD, spoke IN FAVOR of Eastside Alternative Mode Outreach.

Tristan Schukraft, WEST HOLLYWOOD, spoke IN FAVOR of Eastside Alternative Mode Outreach.

Stephanie J. Harker, WEST HOLLYWOOD, spoke IN FAVOR of Eastside Alternative Mode Outreach.

Victor Omelczenko, WEST HOLLYWOOD, spoke IN FAVOR of Eastside Alternative Mode Outreach and the process taking a very long time.

Commissioner Warren reviewed his recommendation and expressed doubt that a brochure would be as effective as face to face contact. He suggested taking a conversation about resources to the Council level, if a lack of resources is the problem.

Commissioner Cooper said that she is in favor of a marketing campaign.

Commissioner Wayland stated that, although the brochures are not relevant to Commissioner Warren's motion, he thinks they are a good idea. He then said that it would be a good idea to create opportunities for Pop-Up events when possible, after the brochures are created.

Commissioner Horvath stated that recent information says that Millennials are moving away from owning cars. She agreed with Commissioner Wayland. She also agreed with Victor Omelczenko about the process being too long.

Commissioner Greene asked Staff to clarify what their interpretation of Face to Face is, in order to determine what the Commission's direction should be.

Bianca Siegl addressed the issue regarding the length of time of the process and explained Staff's stance on doing ongoing face to face outreach.

Commissioner Horvath suggested creating a comprehensive document on alternative modes and having one or two pop-up events, rather than ongoing and measuring the impact of those.

Commissioner Warren identified the brochure as separate from his motion. He suggested treating them separately rather than mixing the two approaches and vote on one or the other.

Commissioner Wayland suggested building on Commissioner Horvath's idea.

Commissioner Greene, although not sure of the effectiveness, supported the brochure and Commissioner Horvath's idea.

Bob Cheung replied that Staff is amenable to occasional pop-up events, rather than an on-going program.

Commissioner Cooper suggested collaborating with Visit WeHo.

Commissioner Warren clarified that the Commission's desire is to change the August motion to a new one.

Bianca Siegl agreed that it would be easier for Staff to nullify the August action and present a new one.

- Motion:
1. Develop a comprehensive transportation option document,
  2. Develop two Pop Up events at new Eastside developments,
  3. Return to the Transportation Commission with Assessment.

Moved: Wayland          Second: Horvath

All Ayes  
Motion passed.

10. ITEMS FROM COMMISSION

A. Fairfax Bike Lane

Lisa Liberati, WEST HOLLYWOOD, spoke IN FAVOR bike lanes on Fairfax.

Kevin Burton, WEST HOLLYWOOD, spoke IN FAVOR bike lanes on Fairfax

Cathy Blaivas, WEST HOLLYWOOD, spoke IN FAVOR bike lanes on Fairfax

Stephanie Harker, WEST HOLLYWOOD, spoke IN FAVOR bike lanes on Fairfax

Victor Omelczenko, WEST HOLLYWOOD, spoke IN FAVOR bike lanes on Fairfax

Commissioner Warren asked Commissioner Greene what it is he wanted to happen with this item.

Commissioner Greene wanted to have an action item result from the discussion and have a conversation with Public Works, which is not represented. He asked what coordination had been done with Los Angeles for the northern leg of the route.

Bob Cheung explained. He pointed out that Public Works has concerns which prohibit immediate action, but the Commission may suggest that Council prioritize striping ahead of implementation of the Bike/Pedestrian plan.

Bianca Siegl listed some action options for the Commission to consider.

Commissioner Horvath addressed concerns about the delay in the Bike/Pedestrian Plan, the budget process and problems with implementing the bike lanes.

Commissioner Warren asked for clarification of the memo regarding the proposed bike lanes south and north of Santa Monica Boulevard.

Commissioner Greene explained.

Motion: Recommend that City Council make the installation of bike lanes and re-striping on Fairfax a priority project of the Public Works work program.

Moved: Greene      Second: Horvath  
All Ayes.  
Motion passed.

## B. Bicycle Library

Report by Commissioner Warren

Commissioner Wayland suggested having local bike librarians come speak to the Commission.

Commissioner Greene stated that he was unsure that the cost and timing would be significant enough in relation to the implementation of the Bike Share Program.

Commissioner Horvath said she is open to more information, but the bike library doesn't seem very different from the Employee Bike Share program, and the commission is aware of the costs involved.

Commissioner Warren commented that the Santa Monica program may not be comparable, but the UCLA program seems more similar.

Bianca Siegl expressed concerns about cost, liability, and staff's focus on the Regional Bike Share Program.

Victor Omelczenko, WEST HOLLYWOOD, spoke IN FAVOR of a bike library.

Commissioner Warren noted a lack of support for the item.

No motion.

Horvath

- Lack of clarity for petition process for cul-de-sacs in neighborhoods
- Feasibility of Left turn restrictions on the Eastside and possible impacts
- Process of Temporary Tow Away Zone on Kings Road.
- Why the red zone at 1264 Harper

- Inconsistency of crosswalk at 1300 block of Crescent Heights
- Feasibility of an audible crosswalk at Norton and Fairfax
- Visited Sierra Bonita/Santa Monica Boulevard

Cooper

- Lighting at Hancock and Santa Monica Boulevard
- Norwich cul-de-sac to be discussed

Warren

- Lighting at Hancock and Santa Monica Boulevard
- Sierra Bonita feels unresolved
- Norwich petition process for cul-de-sacs in neighborhoods
- Work Plans of departments dealing with transportation issues

Greene

- Norwich cul-de-sac proceeding as it should, but would like more information on the process
- Maybe not so bad to slow down traffic at Sierra Bonita and Santa Monica Boulevard
- Inpavement pedestrian signs update.
- Parking Ts on Vista

11. ITEMS FROM PUBLIC

Victor Omelczenko, WEST HOLLYWOOD, spoke about transparency and the budget.

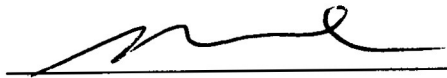
12. ADJOURNMENT

Action: The Transportation Commission adjourned at 9:34 p.m. until the next meeting on March 18, 2015, 7:00 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Rooms 5 and 6, West Hollywood, California 90069

Moved: Wayland      Second: Cooper  
All ayes.  
Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS  
18TH DAY OF MARCH 2015.

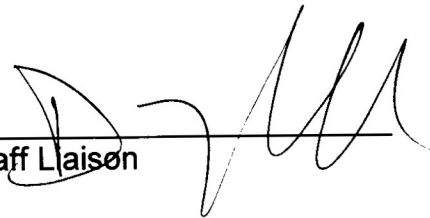




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Chair

ATTEST:



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Staff Liaison