SMOKING IS NOT PERMITTED IN THE CITY COUNCIL CHAMBERS (Article IV, Chapter 7, W.H.M.C.)

COMPLETE AGENDA PACKETS ARE AVAILABLE FOR PUBLIC INSPECTION AT CITY HALL, 8300 SANTA MONICA BLVD., AT WEST HOLLYWOOD LIBRARY, 625 N. SAN VICENTE BLVD., AND AT THE CITY'S WEBSITE,

www.weho.org

Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection immediately upon distribution in the City Clerk's office at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the City Council meeting at the City Clerk's table.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

CITY COUNCIL CITY OF WEST HOLLYWOOD AGENDA

MONDAY, APRIL 6, 2015
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD

6:30 P.M. - REGULAR MEETING

CALL TO ORDER:
PLEDGE OF ALLEGIANCE:
ROLL CALL:
APPROVAL OF AGENDA:
ADJOURNMENT MOTIONS:
DDESENTATIONS.

- 1. PUBLIC COMMENT: The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.
 - 1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:
 - 1.B. PUBLIC COMMENTS, GENERAL INTEREST:

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR: The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday April 6, 2015 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, April 2, 2015.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of March 16, 2015.

2.C. DEMAND REGISTER NO. 762, RESOLUTION NO. 15-4665:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 762 and adopt Resolution No. 15-4665, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 762".

2.D. TREASURER'S REPORT FOR FEBRUARY 2015 [D. WILSON, L. QUIJANO, K. BARENG]:

SUBJECT: The City Council will receive the Treasurer's Report for the month ended February 2015 pursuant to Section 53646 of the Government Code of the State of California.

RECOMMENDATION: Receive and File.

2.E. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.

RECOMMENDATION: Deny the claims of John Simon and Jordan Schau and refer them to the City's claims adjuster.

2.F. COMMISSION ACTION REPORT:

SUBJECT: The City Council will receive a report from the Public Facilities Commission on actions taken at its recent meeting.

RECOMMENDATION: Receive and file.

2.G. APPROVE LICENSE AGREEMENT, PARKING RATES AND INSTALLATION OF PAY-BY-SPACE MACHINES FOR SURFACE PARKING LOTS LOCATED AT 820 SAN VICENTE BOULEVARD AND 815 PALM AVENUE [O. DELGADO, J. ROCCO, B. BORTFELD]:

The City Council will consider authorizing the Parking Services Division to enter into a license agreement to manage, establish rates and hours of operation and install pay-by-space machines at two parking lots located at 820 San Vicente Boulevard and 815 Palm Avenue. RECOMMENDATIONS: 1) Approve a License Agreement with the property licensee of 820 San Vicente Boulevard and 815 Palm Avenue, KKGHSVI, LLC to manage both parking lots; 2) Authorize the City Manager to sign the License Agreement; 3) Approve the installation of two pay-by-space machines for the parking lots located at 820 San Vicente Boulevard and 815 Palm Avenue; 4) Adopt Resolution No 15-4666, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE INSTALLATION OF SINGLE SPACE PARKING METERS AND ESTABLISHING THE HOURS OF OPERATION AND PARKING RATES FOR THE PARKING LOT LOCATED AT 820 SAN VICENTE BOULEVARD"; 5) Adopt Resolution No. 15-4667, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE INSTALLATION OF SINGLE

SPACE PARKING METERS AND ESTABLISHING THE HOURS OF OPERATION AND PARKING RATES FOR THE PARKING LOT LOCATED AT 815 PALM AVENUE"; 6) Approve an amendment to the ABM/Ampco contract for parking management services in the amount of \$33,000 increasing the not to exceed amount to \$1,221,174.32; and 7) Authorize staff to negotiate an agreement with the IPS Group to purchase two (2) "pay-by-space" machines in an amount not to exceed \$20,000.

2.H. PRIORITIZATION OF THE INSTALLATION OF BICYCLE LANES ALONG FAIRFAX AVENUE FROM FOUNTAIN AVENUE TO WILLOUGHBY AVENUE [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG, T. ROBINSON, O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider adding a project to the City's 5-Year Capital Improvement Program (CIP) for Fiscal Year 2015-16 for the installation of bicycle lanes along Fairfax Avenue between Fountain Avenue and Willoughby Avenue.

RECOMMENDATIONS: 1) Approve prioritizing bicycle lanes along Fairfax Avenue between Fountain Avenue and Willoughby Avenue; and 2) Direct staff to recommend including a project to design and construct bicycle lanes along Fairfax Avenue between Fountain Avenue and Willoughby Avenue, as part of the Fiscal Year 2015-16 Budget Update.

2.I. PEDESTRIAN CROSSING IMPROVEMENTS ON SANTA MONICA BOULEVARD BETWEEN LA CIENEGA AND SAN VICENTE BOULEVARDS [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG, O. DELGADO, S. PERLSTEIN, K. COOK, L. BELSANTI]:

SUBJECT: City Council will receive an update regarding community outreach efforts related to potential signalization of crosswalks and intersections, changes in turning movements at intersections, and potential changes to the street medians and access to certain properties on Santa Monica Boulevard between La Cienega and San Vicente Boulevards. Initial outreach has been completed, and the project team is currently evaluating additional alternatives as requested by area businesses. The City Council will also receive an update regarding related pedestrian safety measures.

RECOMMENDATION: Receive and file.

2.J. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION SECOND QUARTER REPORT FOR 2014-2015 [E. SAVAGE, P. NOONAN, A. LOVANO]:

SUBJECT: The City Council will receive the West Hollywood Community Housing Corporation (WHCHC) Administrative Contract Report for the Second Quarter of fiscal year 2014-2015.

RECOMMENDATION: Receive and file.

2.K. WATER INFRASTRUCTURE UPDATE [J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider requesting an analysis on the current status and planned improvements to the City of West Hollywood's Water Infrastructure from the Department of Public Works.

RECOMMENDATIONS: 1) Direct the Department of Public Works to request a comprehensive report from both the Los Angeles Department of Water & Power and the Beverly Hills Department of Water & Power on the current status and planned improvements to the City's aging Water Infrastructure; and 2) Direct the Department of Public Works to return to the City Council within 90 days with an analysis of both agencies reports and suggested recommendations for improving the functionality and safety of the City's Water Infrastructure.

2.L. REPROGRAMMING 2013-14 CONTRACT SAVINGS AND UNSPENT FUNDS [E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will consider a recommendation that \$96,376.51 in contract savings, returned and unspent funds be reprogrammed and used to augment the Jewish Family Services Comprehensive Services Center and the Bet Tzedek Legal Services contracts.

RECOMMENDATIONS: 1) Approve the re-programming of \$96,376.51 to Social Service contracts, including \$36,273.51 in returned funds and \$60,103 in unspent funds and contract savings; 2) Authorize the Director of Finance and Technology Services to increase both revenue account 100-461001 and expenditure account 100-3-05-53-536023 by \$36,273.51 the amount of returned funds; 3) Approve an amendment to the Jewish Family Services' Comprehensive Services Center contract in the amount of \$60,103; 4) Approve an amendment to the Bet Tzedek Legal Services contract in the amount of \$36,273.51; and 5) Authorize the City Manager to sign any documents related to the contract amendments.

2.M. RELEASE OF A REQUEST FOR PROPOSALS FOR A COMPREHENSIVE STUDY OF ALL CITY FEES [D. WILSON, J. LEONARD, C. DUNCAN]:

SUBJECT: The City Council will consider approving the release of a Request for Proposals for a Comprehensive Study of all City Fees.

RECOMMENDATION: Authorize the issuance of a Request for Proposals for a Comprehensive Study of all City Fees.

2.N. APPROVAL OF CONSULTANT CONTRACT WITH GLADWELL GOVERNMENTAL SERVICES FOR PREPARATION OF DOCUMENT IMAGING [S. DEWOLFE, J. KEHO, B. ROME]:

SUBJECT: The City Council will consider approving a contract with Gladwell Governmental Services to create policies and procedures for conversion of the Community Development Department (CDD) property files to electronic formats within the City's new document storage system and permitting software.

RECOMMENDATIONS: 1) Approve a contract with Gladwell Governmental Services, Principal Diane Gladwell, in an amount not-to-exceed \$20,000.00; and 2) Authorize the City Manager to sign and execute all necessary documents related to the agreement.

2.O. AGREEMENT FOR SERVICES WITH HISTORIC RESOURCES GROUP FOR ARCHITECTURAL CONSULTING SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider approving an Agreement for Services with Historic Resources Group, LLC, for an Architectural Condition Assessment and development of a Rehabilitation and Maintenance Plan for the William S. Hart House.

RECOMMENDATIONS: 1) Approve an Agreement for Services with Historic Resources Group, Inc., in the not-to-exceed amount of \$35,000, for an Architectural Condition Assessment and development of a Rehabilitation and Maintenance Plan; and 2) Authorize the City Manager to execute the Agreement for Services.

2.P. AGREEMENT FOR ON-CALL PROFESSIONAL AUDIOVISUAL TECHNOLOGY CONSULTING AND SUPPORT SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider awarding an Agreement with Waveguide Consulting, Incorporated for On-Call Professional Audiovisual Technology Consulting and Support Services.

RECOMMENDATIONS: 1) Approve an Agreement for Services through June 30, 2016 in the not to exceed amount of \$60,000 with Waveguide Consulting, Incorporated for providing On-Call Professional Audiovisual Technology Consulting and Support Services; and 2) Authorize the City Manager to execute the Agreement in the not to exceed amount of \$60,000.

2.Q. APPROVAL OF A CONTRACT AMENDMENT WITH CRW SYSTEMS FOR MODIFICATIONS TO EXISTING SQL SERVER REPORTING SERVICE DOCUMENTS AND PROVIDE STAFF TRAINING [S. DEWOLFE, J. KEHO, D. DEGRAZIA, S. BAILEY, B. ROME]:

SUBJECT: The City Council will consider approving a contract with CRW Systems for modifications to existing SQL Server Reporting Service documents used by the Community Development Department permitting software program and include additional staff training sessions.

RECOMMENDATIONS: 1) Approve an agreement with CRW Systems, not to exceed the amount of \$15,000.00 to make modifications to existing SQL Server Reporting Service documents used by the Community Development Department permitting software program and provide additional training on the TRAKiT9 permitting system to staff; and 2) Authorize the City Manager to sign the contract amendment.

2.R. AMENDMENT NO. 4 TO THE AGREEMENT FOR SERVICES WITH AMERICAN GTS FOR THE WEHO PICKUP LINE TO EXTEND THE LENGTH OF THE CONTRACT AND TO IMPLEMENT THE EXPANSION OF THE ROUTE TO LA BREA AND OTHER SERVICE ENHANCEMENTS [E. SAVAGE, D. GIUGNI, F. GOMEZ]:

SUBJECT: The City Council will consider approval of Amendment No. 4 to the existing Agreement for Services with American GTS (operator of The PickUp Line), to allow for The PickUp's expansion to La Brea Avenue, the continuance of service on popular "nightlife" holidays, and the introduction of a three-month pilot program to operate on Sundays during the summer months.

RECOMMENDATIONS: 1) Approve Amendment No. 4 to the Agreement for Services with American GTS, extending the term of the Agreement by two years (new expiration date June 30, 2017), and increasing the "not-to-exceed" amount of the Agreement by \$847,104 for a total "not-to-exceed" amount of \$1,262,214. The amendment includes an annual increase 1.65% to the hourly service rates; and 2) Authorize the City Manager to execute the Amendment to the Agreement.

2.S. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH PCI [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider approval of Amendment No. 2 to the Agreement for Services with PCI for Installation of Regulatory Traffic and Parking Signs.

RECOMMENDATIONS: 1) Approve Amendment No. 2 to the Agreement for Services with PCI extending the term of the Agreement for a period of two years (new expiration date June 30, 2017), and increasing the not-to-exceed amount of the Agreement by \$164,650, for a total new not-to-exceed amount of \$329,300; and 2) Authorize the City Manager to execute the Amendment to the Agreement.

2.T. AMENDMENT TO THE AGREEMENT WITH WESTERN AUDIO VISUAL [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider amending the agreement with Western Audio Visual to include a fixed dollar amount for non-warranty Audio Visual Equipment Repair, Upgrades and Replacement Services as required to maintain the City's equipment for the remainder of the term of the agreement which expires on June 30, 2016.

RECOMMENDATION: 1) Approve Amendment No. 1 to the Agreement for Services with Western Audio Visual for Warranty & Maintenance Services by expanding the scope of the Agreement to include additional non-warranty related services for audio visual equipment repair, upgrades and replacement; 2) Approve Amendment No. 1 to the Agreement for Services with Western Audio Visual for Warranty & Maintenance Services and increasing the not-to-exceed amount of the Agreement by \$45,000 for a total not-to-exceed amount of \$96,682; and 3) Authorize the City Manager to execute the Amendment to the Agreement.

2.U. AMENDMENT TO THE AGREEMENT FOR SERVICES FOR MAINTENANCE OF CITYWIDE DOG WASTE STATIONS [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider approving Amendment No. 1 to the Agreement for Services with Woods Maintenance Services, Inc. (for Maintenance of Citywide Dog Waste Stations), extending the term of the Agreement by one year and increasing the not-to-exceed amount of the Agreement by \$185,179.18.

RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with Woods Maintenance Services, Inc. (for Maintenance of Citywide Dog Waste Stations), extending the term of the Agreement for a period of one year (new expiration date June 20, 2016) and increasing the not-to-exceed amount of the Agreement by \$185,179.18 (\$176,361.12 increase, plus 5% contingency of \$8,818.06), for a total not-to-exceed amount of \$363,290.68; and 2) Authorize the City Manager to execute the Amendment to the Agreement.

2.V. APPROVAL OF FINAL TRACT MAP NO. 69594 FOR THE CONDOMINIUM PROJECT LOCATED AT 1223 LARRABEE STREET [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider the approval of Final Tract Map No. 69594, an eight unit condominium, located at 1223 Larrabee Street. RECOMMENDATIONS: 1) Make findings for the Final Tract Map as follows: a) That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act.\; b) That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the

Government Code; and c) That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Tract Map No. 69594; and 3) Instruct the City Clerk to endorse on the face of the map of Final Tract Map No. 69594, the certificate that embodies the approval of said map.

2.W. DESIGNATION OF THE PROPERTY LOCATED AT 8214-8218 W. NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA AS A LOCAL CULTURAL RESOURCE [S. DEWOLFE, J. KEHO, D. DEGRAZIA, A. CASTILLO, S. CISNEROS]:

SUBJECT: The City Council will consider designating the building located at 8214-8218 W. Norton Avenue as a local Cultural Resource.

RECOMMENDATION: Staff recommends that the City Council continue the item to a date uncertain to allow for further analysis.

2.X. MODERNIZATION OF CITY COUNCIL SUPPORT STAFF PROGRAM UPDATE [J. D'AMICO, P. AREVALO]:

SUBJECT: The City Council will receive a status update on the modernization of the City Council Support Staff Program and establish an interim work plan to administer the current Deputy program that will include coordinating efforts, establishing internal working protocols and enhancing services.

RECOMMENDATION: 1) Receive and file; and 2) Approve work plan outlined in the staff report.

2.Y. WEHO READS AUTHOR SERIES & FULL DAY EVENT [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will receive an update on 'WeHo Reads' 2015 programming and consider authorizing the use of the West Hollywood City Council Chambers and Autocourt for upcoming events as part of 'WeHo Reads'.

RECOMMENDATIONS: 1) Approve the use of the West Hollywood City Council Chambers and West Hollywood Library Autocourt for arts and culture events as outlined in this report; 2) Approve the waiver of facilities use and special event permit fees for the event and associated fees for additional validated parking in the 5-story parking structure; and 3) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar and social media networks.

2.Z. REQUEST FOR APPROVAL TO ADD ENTERTAINMENT STAGES TO THE ROUTE, APPROVAL OF PARKING MITIGATION PLAN AND PROVIDE AN UPDATE REGARDING THE SUNSET STRIP HALF-MARATHON [E. SAVAGE, C. SMITH, B. SMITH]:

SUBJECT: The City Council will consider approving five entertainment stages and a parking mitigation plan for the Sunset Strip Half Marathon and receive an update regarding the event.

RECOMMENDATIONS: 1) Approve five entertainment stages along the Sunset Half Marathon route; 2) Approve a parking mitigation plan; and 3) Authorize the City Manager or his designee to negotiate with RaceForce, LLC for additional requests.

2.AA. OBSERVATION OF HARVEY MILK DAY [L. MEISTER, S. SCHMIDT, J. DURAN, I. OWENS]:

SUBJECT: City Council will direct staff to develop recommendations to elevate the celebration of Harvey Milk Day (May 22nd) from a "commemorative" holiday to an "observed" holiday on the Friday preceding Memorial Day, including a signature event and parking meter holiday.

RECOMMENDATIONS: 1) Direct the Human Resources Division to return to the City Council with recommendations on alternatives for observing Harvey Milk Day (Observed) as an official City Holiday in which City Staff may take personal holidays or personal time off on the Friday before Memorial Day in future years; 2) Direct the City Attorney to draft a resolution amending Resolution 15-4664 by adding Harvey Milk Day (May 22) to the list of Holidays, suspending the enforcement of parking meter violations and parking meter hours of enforcement; 3) Direct the Department of Public Works to update stickers listing observed holidays on parking meters to include Harvey Milk Day (May 22) and any other parking meter holidays adopted since January 1, 2015; 4) Approve the use of City venues, as well as waive event permits, parking validations. and any other associated costs or fees for any events related to Harvey Milk Day; 5) Direct the Public Information Office to utilize all appropriate communication tools to promote Harvey Milk Day including, but not limited to, the City's website and social media tools; and 6) Authorize the City Manager to sign all required documents relating to this item.

2.BB. HARVEY MILK DAY COMMEMORATION PROGRAMMING [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will a consider approving programming to commemorate Harvey Milk Day.

RECOMMENDATION: 1) Approve programming for Harvey Milk Day and direct staff to coordinate and promote appropriately; and 2) Approve the use of the West Hollywood City Council Chambers and an additional one hour of validated parking (for a total of 3 hours) at the 5-story parking structure for attendees of the Harvey Milk Day event.

2.CC. SUPPORT OF NATIONAL EQUAL PAY DAY ON APRIL 14, 2015 [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will a consider recommendation from the Women's Advisory Board in support of National Equal Pay Day on April 14, 2015.

RECOMMENDATIONS: 1) Adopt Resolution No. 15-4668 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF NATIONAL EQUAL PAY DAY ON APRIL 14, 2015"; 2) Direct staff to send copies of the signed resolution to the appropriate government representatives; and 3) Direct the Public Information Division to promote National Equal Pay Day through appropriate communication tools.

2.DD. DENIM DAY 2015 [K. COOK, B. SMITH]:

SUBJECT: The City Council will receive an update on Denim Day 2015. RECOMMENDATION: 1) Direct staff to collaborate with relevant partners and plan Denim Day 2015; and 2) Approve the use of the senior patio in Plummer Park as the location for a Denim Day Press Conference to be held on Wednesday, April 29, 2015 at 9:00 a.m.

2.EE. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 128, THE END OF LIFE OPTIONS ACT (WOLK AND MONNING) [J. DURAN, I. OWENS, J. D'AMICO, M. REX, J. GUZON]:

SUBJECT: The City Council will consider adopting a resolution in support of SB 128 (End of Life Options Act).

RECOMMENDATION: 1) Adopt Resolution No. 15-4669, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 128, THE END OF LIFE OPTIONS ACT (WOLK AND MONNING)"; and 2) Send copies of the signed resolution to California Governor Jerry Brown, Senator Lois Wolk, Senator Bill Monning, Senator Ben Allen, and Assemblymember Richard Bloom.

2.FF. SUPPORT OF SB 252 (LENO) WAIVING FEES FOR HIGH SCHOOL EQUIVALENCY EXAMS FOR HOMELESS YOUTH [L. MEISTER, S. SCHMIDT, J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider adopting a resolution in support of SB 252 (Leno) to waive fees for high school equivalency exams for homeless youth.

RECOMMENDATIONS: 1) Adopt Resolution No. 15-4670 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 252 (LENO) WAIVING FEES FOR HIGH SCHOOL EQUIVALENCY EXAMS FOR HOMELESS YOUTH"; and 2) Direct staff to send signed copies to Governor Jerry Brown, Assemblymember Richard Bloom, Senators Ben Allen, and Mark Leno.

the California Coalition for Youth, Housing California, and the National Association for the Education of Homeless Children and Youth.

2.GG. SECTION 8 SATELLITE SERVICES [L. HORVATH, K. HASHMI]:

SUBJECT: The City Council will consider redirecting funds and advocating for a Russian-speaking representative from the Housing Authority of County of Los Angeles (HACoLA) reestablish a regular schedule at the Comprehensive Services Center in Plummer Park to provide Section 8 consultation regarding eligibility and waitlist information. RECOMMENDATIONS: 1) Authorize the City Manager to identify funding that can be redirected to fund a Section 8 specialist to hold regular hours at Plummer Park as previously provided by the County, and to provide Jewish Family Services funds to close the gap in the interim; 2) Direct Rent Stabilization & Housing Division staff to coordinate with the Housing Authority of the County of Los Angeles (HACoLA) and Supervisor Sheila Kuehl's Office to provide a regular staff person to answer Section 8 questions at Plummer Park; and 3) Direct Rent Stabilization & Housing Division staff to coordinate with the Public Information Office to promote services currently being offered at Jewish Family Services regarding Section 8 assistance until a permanent HACoLA representative can be contracted.

2.HH. WEST HOLLYWOOD EARTH DAY PARTICIPATION [L. HORVATH, K. HASHMI]:

SUBJECT: The City Council will consider joining the Earth Day Network and promoting A Billion Acts of Green on April 22, 2015, a campaign organized on Earth Day to create global awareness to protect the planet and secure a sustainable future.

RECOMMENDATIONS: 1) Approve signing on with the Earth Day Network to show the City of West Hollywood's participation; 2) Direct the Public Information Office to promote the Earth Day Network's "A Billion Acts of Green" campaign on April 22, 2015 through all of the City's communication resources including but not limited to the City's website, calendar, WeHo TV and social media networks; and 3) Direct Social Services staff to share the Earth Day Network's Climate Education Week Toolkit with local schools and to display related materials at the City Booth of the 2015 Kids Fair.

2.II. CO-SPONSORSHIP OF NATIONAL COUNCIL OF JEWISH WOMEN LOS ANGELES' SEDER WITH COALITION TO ABOLISH SLAVERY & TRAFFICKING [L. HORVATH, K. HASHMI]:

SUBJECT: The City Council will consider co-sponsoring the National Council of Jewish Women Los Angeles' (NCJW/LA) Seder in partnership with the Coalition to Abolish Slavery & Trafficking (CAST) on April 12, 2014 from 5:00 pm-7:30 pm.

RECOMMENDATIONS: 1) Approve co-sponsorship of NCJW/LA's Seder with CAST, scheduled for April 12, 2015 at the National Council of Jewish

Women Los Angeles' Parking Lot; 2) Authorize the use of the City name and logo on promotional and collateral materials; 3) Direct the Public Information Office to promote the event through the City's website, calendar, and social media networks; and 4) Direct staff to coordinate with the Women's Advisory Board for event outreach and participation.

2.JJ. MODERNIZATION OF THE RESIDENTIAL REFERRAL LIST [L. MEISTER, S. SCHMIDT, J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider a recommendation develop a plan for the modernization of the Residential Referral List to make it more accessible through multiple platforms, searchable, and include pet-friendly housing options.

RECOMMENDATIONS: 1) Authorize staff to prepare a plan for the modernization of the Residential Referral List to: a) Make the list more compatible for search on mobile devices; b) Allow for criteria and geographic-based searches; c) Include a pet-friendly referral list; and 2) Direct staff to return to the Council with funding options and budget requests for the modernization of the Residential Referral List.

2.KK. CO-SPONSORSHIP OF A SCREENING OF TRIANGLES- WITNESSES OF THE HOLOCAUST [J. DURAN, I. OWENS, L. MEISTER, S. SCHMIDT]:

SUBJECT: The City Council will consider co-sponsoring a screening of the documentary TRIANGLES- Witnesses of the Holocaust to raise funds for the nonprofit, Remember the Woman Institute on Thursday, April 30, 2015.

RECOMMENDATIONS: 1) Approve use of the City Council Chambers, and waive the facility use fee, for a screening of *TRIANGLES- Witnesses* of the Holocaust on Thursday, April 30, 2015; 2) Waive parking fees for attendees of the screening (\$6.00 per car, for approximately 100 cars) in the 5-story parking structure; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 4) Authorize the City Manager to sign all required documents relating to this item.

2.LL. DROUGHT MITIGATION MEASURES [L. MEISTER, S. SCHMIDT, L. HORVATH, K. HASHMI]:

SUBJECT: City Council will direct staff to develop measures to bring West Hollywood into conformance with new State regulations regarding water conservation, to develop programs to educate residents and business about new water conservation regulations, and draft resolutions in support of State legislation regarding drought mitigation.

RECOMMENDATIONS: 1) Direct staff to draft an ordinance modifying Municipal Code Chapter 15.52 Water Conservation Plan to codify new emergency regulations from the State Water Resources Control Board issued on March 17, 2015 and return to the council within thirty days (30).

Specifically: a) Prohibiting watering of turf or ornamental landscapes during and 48 hours following measurable precipitation; and b) Requiring operators of hotels and motels to provide guests with the option of choosing not to have towels and linens laundered daily and prominently display notice of this option; 2) Direct the Public Information Division and Code Compliance Division to develop a public education plan to raise public awareness of new regulations to include; creative designs, collateral materials, advertisements, informational mailings and any outside public relations services needed to adequately inform and notice the public and report back to the Council with the plan within ninety (90) days; 3) Direct the Community Development Department to return to Council within sixty (60) days with additions to the "Can and Will Serve Letter" that may serve as evidence of no significant impact to water services for projects undergoing an Environmental Impact Report (EIR); and 4) Direct Legal Services and Legislative Affairs Division and Department of Public Works to review recently-adopted Drought Mitigation Legislation (AB 91 and AB 92) for opportunities to benefit the City of West Hollywood.

2.MM. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENOUNCING INDIANA'S RELIGIOUS FREEDOM RESTORATION ACT WHICH CALLS UPON THE CITY MANAGER TO IMMEDIATELY SUSPEND ALL OFFICIAL TRAVEL TO THE STATE OF INDIANA AND ANY OTHER STATE WHICH ADOPTS SIMILAR LEGISLATION AND DEVELOP ADDITIONAL FINANCIAL SANCTIONS UNTIL SUCH TIME AS THE LAW IS REVOKED [L. MEISTER, S. SCHMIDT, L. HORVATH, K. HASHMI]:

SUBJECT: The City Council will consider adopting a resolution denouncing Indiana's Religious Freedom Restoration Act (RFRA), and similar legislation under consideration in other States, which calls upon the City Manager to immediately suspend official travel to the State of Indiana or any State which adopts similar legislation, and directs staff to review current and likely future contracts with Indiana-based businesses in order to examine the feasibility of procuring such products or services elsewhere until such time as the RFRA is revoked.

RECOMMENDATIONS: 1) Adopt Resolution No 15-4671, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENOUNCING INDIANA'S RELIGIOUS FREEDOM RESTORATION ACT WHICH CALLS UPON THE CITY MANAGER TO IMMEDIATELY SUSPEND ALL OFFICIAL TRAVEL TO THE STATE OF INDIANA AND ANY OTHER STATE WHICH ADOPTS SIMILAR LEGISLATION AND DEVELOP ADDITIONAL FINANCIAL SANCTIONS UNTIL SUCH TIME AS THE LAW IS REVOKED'; 2) Direct the City Manager to immediately suspend official travel to the State of Indiana; 3) Direct the Legal Services and Legislative Affairs Division to monitor progress of legislation similar to the Religious Freedom Restoration Act in other States, and report the adoption of any such legislation to the City

Manager within seventy-two (72) hours of its adoption; 4) Authorize the City Manager to suspend official travel to any State identified by the Legal Services and Legislative Affairs Division as having adopted legislation substantively similar to Indiana's Religious Freedom Restoration Act; 5) Direct the City Manager, City Attorney and City Clerk to review all current and likely future contracts with Indiana-based businesses in order to examine the feasibility of procuring such products and services elsewhere; 6) Direct Staff to send copies of the adopted resolution to Indiana Governor Mike Pence, Arkansas Governor Asa Hutchinson, Georgia Governor Nathan Deal, the Human Rights Campaign and others as deemed appropriate by the City Manager.

3. PUBLIC HEARINGS:

3.A. MISCELLANEOUS ZONE TEXT AMENDMENTS [S. DEWOLFE, J. KEHO, B. SIEGL, G. SHERIDAN]:

SUBJECT: The West Hollywood City Council will hold a public hearing to consider minor revisions and clarifications to the Zoning Ordinance related to construction mitigation measures for zone clearances and CEQA review authority for decision-making bodies.

RECOMMENDATION: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and adopt the following: Ordinance No. CC 15-____: "AN ORDINANCE OF THE CITY COUNCIL OF WEST HOLLYWOOD, APPROVING AN AMENDMENT TO THE ZONING ORDINANCE TO CLARIFY CONSTRUCTION MITIGATION STANDARDS FOR ZONE CLEARANCES AND CEQA AUTHORITY FOR REVIEW BODIES." (ATTACHMENT A)

4. UNFINISHED BUSINESS:

4.A. PUBLIC SAFETY UPDATE [K. COOK, G. HONINGS, A. WHITTLE, J. AUBEL]:

SUBJECT: The City Council will receive an update on public safety activities and provide additional direction to staff.

RECOMMENDATIONS: 1) Approve the following public safety priorities including: a) Monitor and adjust deployment as necessary to combat and prevent crime; b) Continue to provide attentive customer service and conduct a "Sheriff's Station Report Card"/community satisfaction survey; c) Monitor and adjust traffic enforcement deployment as needed to address crosswalk enforcement, pedestrian safety, speeding vehicles, distracted driving and "distracted movement" by pedestrians, bicycles on sidewalks, driving under the influence, and other traffic violations; d) Continue to work with Security Ambassadors, local businesses, residents, and neighboring jurisdictions to promote neighborhood livability and mitigate impacts from nighttime establishments and strengthen education regarding alcohol related incidents; e) Continue to collaborate with the Code Compliance Division to address various nuisance issues, including

dogs off leash, inappropriate disposal of dog waste, scavenging, and noise; f) Continue to address criminal transient issues and assist Social Services with overall homelessness issues; and g) Continue to educate the community through Neighborhood Watch and the Public Safety Commission's "Live, Work, Play, Be Safe" campaign on key public safety issues utilizing new models of community engagement whenever possible; and 2) Provide additional direction to staff as necessary.

4.B. SUNSET LA CIENEGA DEVELOPMENT AGREEMENT YEARLY REVIEW [S. DEWOLFE, J. KEHO, J. HANKAMER, O. DELGADO, S. PERLSTEIN, J. ROCCO]:

SUBJECT: The City Council will review the Sunset La Cienega Project annual update required by Section 4.3.1 of the Development Agreement, including a discussion of efforts being made to improve traffic flow on Sunset Boulevard.

RECOMMENDATIONS: 1) Review the Sunset La Cienega Project Yearly Review for 2015; and 2) Review coordinated efforts to improve traffic flow on Sunset Boulevard during construction of the Sunset La Cienega Project.

4.C. APPOINTMENT OF VOTING DELEGATE FOR THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENT (SCAG) [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider appointing a Voting Delegate and Voting Delegate – Alternate(s) for the Southern California Association of Government (SCAG) in preparation for their upcoming Regional Conference and General Assembly.

RECOMMENDATIONS: 1) Appoint a new Voting Delegate and Voting Delegate — Alternate(s) to the Southern California Association of Government's (SCAG) Regional Conference and General Assembly meeting to be held May 7-8, 2015; OR 2) Confirm that Mayor John D'Amico will be the Voting Delegate to the Southern California Association of Government's (SCAG) Regional Conference and General Assembly meeting to be held May 7-8, 2015.

5. NEW BUSINESS:

5.A. SPONSORSHIP OF THE CITYWIDE RESIDENT VOTER REGISTRATION DRIVE [J. D'AMICO, M. REX]:

SUBJECT: The City Council will approve sponsorship of the Citywide Resident Voter Registration Drive.

RECOMMENDATIONS: 1) Approve sponsorship of the Citywide Resident Voter Registration Drive and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Direct staff to include a 'Register to Vote' graphic and web site link and the date of the next election in the signature line of every City staff member's e-mail; 3) Require voter registration forms to be made available to the public at all

City meetings including, but not limited to, Advisory Board and Commission meetings, Neighborhood Watch meetings, City-sponsored community meetings, and City Council meetings; 4) Direct staff to include voter registration forms in all Citywide mailings 90 days in advance of an election; 5) Direct the Public Information Office to always feature the voter registration graphic and link on the homepage of the City's website along with information in regard to the next election date and to maintain voter registration graphic and links on the interior of the City website as well: 6) Direct the Public Information Office to prepare and released a press release detailing polling place locations prior to each election and direct staff to include polling place information with links in social media posts and e-mail blasts prior to each election; 7) Direct staff to prepare a social media campaign highlighting the importance of voting and educating residents on the process for registering to vote; 8) Authorize the Director of Finance and Technology Services to allocate \$4,500 from unallocated General Fund reserves to the Special Council Programs Account: 100-1-01-00-531001, and increase the budget for Special Council Programs by the same amount, to cover the cost of the Citywide Resident Voter Registration Drive; 9) Authorize the Director of Finance and Technology Services to allocate \$10,000 from the allocated funds in the City Council budget for Special Council Programs: 100-1-01-00-531001 for the Citywide Resident Voter Registration Drive; and 10) Authorize the City Manager to sign all required documents relating to this item.

5.B. AGREEMENT FOR SERVICES WITH MATRIX CONSULTING GROUP AND RRM DESIGN GROUP TO CONDUCT A MANAGEMENT STUDY OF THE PLANNING DIVISIONS OF THE COMMUNITY DEVELOPMENT DEPARTMENT AND THE ENGINEERING DIVISION OF THE PUBLIC WORKS DEPARTMENT [S. DEWOLFE, J. KEHO, O. DELGADO]:

SUBJECT: The City Council will consider authorizing Agreements for Service with Matrix Consulting Group and RRM Design Group for the purpose of conducting a Management Study of the Current & Historic Preservation Planning Division (CHPP) and the Long Range & Mobility Planning Division (LRMP) of the Community Development Department and the Engineering Division of the Public Works Department.

RECOMMENDATIONS: 1) Approve an agreement with Matrix Consulting Group in an amount not-to-exceed \$32,000; 2) Approve an agreement with RRM Design Group in an amount not-to-exceed \$31,920; 3) Authorize the Director of Finance and Technology Services to allocate \$63,920 from unallocated General Fund Reserves to account 100-3-07-07-531004 (Professional Services) to fund the Matrix Consulting Group and RRM Design Group Agreements; and 4) Authorize the City Manager to sign and execute all necessary documents.

5.C. APPOINTMENT OF A NEW ALTERNATE DIRECTOR TO THE LOS ANGELES COUNTY SANITATION DISTRICT NO. 4 [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider appointing a new Alternate Director to the Los Angeles County Sanitation District No. 4.

RECOMMENDATION: Appoint a new Alternate Director to the Sanitation District No. 4 and adopt Resolution No. 15-_____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ALTERNATE DIRECTOR TO THE BOARD OF DIRECTORS OF LOS ANGELES COUNTY SANITATION DISTRICT NO. 4".

5.D. COMMISSION AND ADVISORY BOARD APPOINTMENTS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making appointments to City Commissions and Advisory Boards.

RECOMMENDATIONS: 1) Mayor D'Amico to make a direct appointment to the Disabilities Advisory Board; 2) 2Councilmember Meister to make direct appointments to the following: a) Arts & Cultural Affairs Commission; b) Business License Commission; c) Historic Preservation Commission; d) Human Services Commission; e) Planning Commission; f) Public Facilities Commission; g) Public Safety Commission; h) Rent Stabilization Commission; i) Transportation Commission; j) Eastside Working Group; k) Disabilities Advisory Board; I) Lesbian & Gay Advisory Board; m) Russian Advisory Board; n) Seniors Advisory Board; o) Transgender Advisory Board; and p) Women's Advisory Board; and 3) Call for nominations for an at-large appointment to the following Commission, Advisory Boards, and the Eastside Working Group: a) Transportation Commission - One (1) Vacancy; b) Eastside Working Group - One (1) Vacancy; c) Senior Advisory Board - One (1) Vacancy; and d) Women's Advisory Board - One (1) Vacancy.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

6. LEGISLATIVE:

6.A. PROHIBITION OF THIRD PARTY SALE, LEASE OR RESERVATION OF PUBLIC PARKING [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council shall consider adopting legislation that would prohibit the sale, lease or reservation of any public parking space without express authorization from the City.

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CODE RELATING TO THE PROHIBITION OF THE SALE, LEASE, RESERVATION OR FACILITATING FOR A FEE THE SALE, LEASE OR RESERVATION OF ANY PUBLIC PARKING SPACE WITHOUT EXPRESS AUTHORIZATION FROM THE CITY".

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to the Mayoral Installation meeting, which will be on Monday, April 20, 2015 at 6:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE

Date: April 20 - Monday - 6:00 PM - Mayoral Installation Meeting - West Hollywood Park Public Meeting Room - Council Chambers.

Date: May 4 - Monday - 6:30 PM - Regular Meeting - West Hollywood Park Public Meeting Room - Council Chambers.

Date: May 18 - Monday - 6:30 PM - Regular Meeting - West Hollywood Park Public Meeting Room - Council Chambers.

Date: June 1 – Monday 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

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