



BOARD OF DIRECTORS MEETING AGENDA
THURSDAY, APRIL 9, 2015, 1:45 - 3:00 P.M. REVISED 4-6-15
LOCATION: WHISKY A-GO-GO, 8901 Sunset Blvd., West Hollywood, CA 90069

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF JANUARY MINUTES AND FEBRUARY NOTES 1:50 p.m.
- II. APPROVAL OF JANUARY AND FEBRUARY FINANCIALS 1:55 p.m.
- III. ITEMS FROM THE PUBLIC 1:58 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:04 p.m.
 - A. SSBA 2014/15 BUDGET UPDATE
 - B. PROPOSED PROGRAM OF WORK AND BUDGET 2015/16
 - C. SUNSET STRIP MARKET
 - D. BOARD OF DIRECTORS ELECTION
 - E. PRESIDENT
 - F. APPOINTMENT OF OFFICERS - NEWLY APPOINTED PRESIDENT WILL APPOINT MEMBERS TO THE EXECUTIVE COMMITTEE AND EX-OFFICIOS
- V. SUNSET STRIP DEVELOPMENT PROJECTS UPDATE AND THE CITY PERMIT STREAMLINING UPDATE - STEPHANIE DEWOLFE, COMMUNITY DEVELOPMENT DIRECTOR 2:20 p.m.
- VI. CONTINUED/UNFINISHED BUSINESS 2:35 p.m.
 - A. Sunset Strip Half Marathon – April 19
 - B. Sunset Strip Trolley Committee Update
 - C. Sunset Strip Music Festival Update
 - D. Taste of the Sunset Strip Update
 - E. Social Media Update
 - F. City Update
 - G. Visit West Hollywood Update
 - H. Weho Chamber Update

VII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:45 p.m.

VIII. ADJOURNMENT 2:50 p.m.

Next Meeting: Thursday, April 23, 1:45 p.m., Location – TBA

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.