

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, FEBRUARY 2, 2015
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor D'Amico called the meeting to order at 6:35 p.m.

PLEDGE OF ALLEGIANCE: Keith Kaplan led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Land, Mayor Pro Tempore Heilman and Mayor D'Amico

ABSENT: None

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker, and Assistant City Clerk Crowder

REPORT OF CLOSED SESSION AGENDA: City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there was no public comment, and no items were added to the Agenda. He stated that Closed Session adjourned at approximately 6:30 p.m. with no reportable action.

APPROVAL OF AGENDA:

Councilmember Land requested that Item 5.A. be moved to the Consent Calendar as Item 2.P.

Councilmember Duran requested that Item 5.B. be tabled.

Mayor D'Amico requested that Item 4.B. be moved to the Consent Calendar as Item 2.O.

Motion by Councilmember Duran, seconded by Councilmember Land, to approve the February 2, 2015 agenda as amended, and approved.

ADJOURNMENT MOTIONS:

Councilmember Land requested that the meeting be adjourned in memory of Mary Ann McClintock and Francesca Hilton.

Mayor Pro Tempore Heilman requested that the meeting be adjourned in memory of Selma Journa.

PRESENTATIONS:

Mayor D'Amico presented a proclamation announcing February 2015 as "Get Out the Vote" Month.

Councilmember Land presented a Proclamation announcing February as "American Heart Month".

1. PUBLIC COMMENT:

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding the City Council.

LAUREN MEISTER, WEST HOLLYWOOD, spoke regarding Item 4.B.

BRAD KEISTER, WEST HOLLYWOOD, spoke regarding Item 4.B.

LINDSEY HORVATH, WEST HOLLYWOOD, spoke regarding various items on the agenda.

MATT RALSTON, WEST HOLLYWOOD, spoke regarding candidate campaign disclosure forms.

RICK WATTS, WEST HOLLYWOOD, spoke regarding the City-wide homeless count.

SCOTT RICE, WEST HOLLYWOOD, spoke regarding truth in government.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding the March election.

GARY MORE, WEST HOLLYWOOD, spoke regarding a proposed development on Kings Road.

KEVIN STALTER, WEST HOLLYWOOD, spoke regarding Item 4.B.

DAVID EICHMAN, WEST HOLLYWOOD, spoke regarding a healthy City program.

CYNTHIA BLATT, WEST HOLLYWOOD, spoke regarding a proposed development on Kings Road.

DIXIE MCKIE, WEST HOLLYWOOD, spoke regarding a proposed development on Kings Road.

CHRIS CAMPHILL, WEST HOLLYWOOD, spoke regarding Item 4.B.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding the March election.

KAM KAMRAN, WEST HOLLYWOOD, spoke regarding a proposed development on Kings Road.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding various issues in the City.

KEVIN DAVIS, WEST HOLLYWOOD, spoke regarding a proposed development on Kings Road.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Duran expressed kind words regarding Mary Ann McClintock who recently passed away. He responded to public comments regarding a proposed development on Kings Road and stated that Council appreciates the residents voicing their concerns; however he reminded them that Council cannot comment or take any action as the Item has not yet come before them for review. He thanked the Shared Economy Task Force for their hard work. He spoke briefly about the pedestrian safety measures on Santa Monica Boulevard. He spoke briefly regarding public comments regarding the MTA site on Santa Monica Boulevard. He provided additional information and clarification regarding the development that will affect 11 residents on Detroit Street. He also disclosed that he received campaign contributions from individuals associated with Item 3.A.

Councilmember Land encouraged everyone to stop texting while crossing the street. She thanked the Social Services Division staff for their hard work on conducting a homeless survey over the weekend. She reported that the One Billion Rising event kicks off on Friday, February 13th at 10:00 a.m. at Sal Guarriello Veteran's Memorial. She also spoke briefly regarding public comments surrounding the proposed development on Kings Road.

Mayor Pro Tempore spoke regarding Item 4.B. and asked the City Manager to ensure that educational information be provided to condominium associations about this issue. He mentioned the upcoming "Topping Off" Ceremony for the City Hall parking structure. He spoke regarding the "Cupid's Undies Run" event scheduled for February 13, 2015, which raises funds for the Children's Tumor Foundation.

Mayor D'Amico registered his NO vote on Item 2.K. He spoke regarding pedestrian safety measures along Santa Monica Boulevard and asked the City Manager to include in the long-term measures, a more defined striping surrounding crosswalk areas. He spoke regarding meetings at Great Hall/Long Hall and asked the City Manager to investigate whether long-term meetings can be booked in these rooms. He reported that he and Councilmember Duran attended the opening of the new bar "Flaming Saddles". He congratulated City employee Dan Mick and his wife on the arrival of their new baby. He also disclosed that he received campaign contributions from individuals associated with Item 3.A.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding public comments surrounding the proposed development on Kings Road and reported that, at Council's direction, he and Community Development staff are coordinating a meeting between the developer and Kings Road residents. He also spoke regarding public comments surrounding the MTA site and indicated that the City has not received a formal proposal for this project. He encouraged everyone to attend the "Topping Off" ceremony for the City Hall parking structure, which is scheduled for February 10th at 10:00 a.m.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$911,250.00 in expenditures, \$1,825,000.00 in potential revenue, and (\$694.00) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P. Motion by Councilmember Land, seconded by Councilmember Duran, and approved.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, February 2, 2015 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, January 29, 2015.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of January 20, 2015. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 758, RESOLUTION NO. 15-4648:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 758 and adopt Resolution No. 15-4648, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 758". **Approved as part of the Consent Calendar.**

2.D. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

ACTION: Deny the claims of Tatyana Levina and Erica Swanson and refer them to the City's claims adjuster for action. **Approved as part of the Consent Calendar.**

2.E. COMMISSION ACTION REPORT:

SUBJECT: The City Council will receive a report from the Public Safety Commission on actions taken at their recent meeting.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.F. ATTENDANCE REPORTS FOR CITY COMMISSIONS AND ADVISORY BOARDS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will receive the attendance reports for City Commission, and Advisory Board meetings convened between November 2013 and November 2014.

ACTION: Receive and file the attendance reports. **Approved as part of the Consent Calendar.**

2.G. "GET OUT THE VOTE" MONTH [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will proclaim February 2015 as "GET OUT THE VOTE" Month.

ACTION: The City Council of the City of West Hollywood will proclaim February 2015 "Get out the Vote" month. **Approved as part of the Consent Calendar.**

2.H. ANNUAL UPDATE ON THE STATUS OF WOMEN IN WEST HOLLYWOOD REPORT [E. SAVAGE, D. GIUGNI, C. PLANCK, L. FOOKS]:

SUBJECT: The City Council will receive the annual update on the Status of Women in West Hollywood Report.

ACTIONS: 1) Receive and file, with direction for the Women's Advisory Board to continue to address the Report's Suggested Priorities; and 2) Approve the initial recommendations from the Women's Advisory Board for addressing the Suggested Priorities. **Approved as part of the Consent Calendar.**

2.I. PEDESTRIAN SAFETY MEASURES – UPDATE [S. DEWOLFE, J. KEHO, B. SIEGL, B. CHEUNG, O. DELGADO, S. PERLSTEIN, S. CAMPBELL, K. COOK, L. BELSANTI]:

SUBJECT: The City Council will receive an update on the progress of the implementation of approved pedestrian safety measures.

ACTION: Receive and file an update on the implementation of pedestrian safety measures. **Approved as part of the Consent Calendar.**

2.J. SUBMISSION OF GRANT APPLICATIONS TO LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AGENCY (LA METRO) FOR FTA SECTION 5310 FUNDS [E. SAVAGE, D. GIUGNI, P. GOODMAN]:

SUBJECT: The City Council will consider authorizing and directing City staff to submit two funding applications to LACMTA under FTA Section 5310; authorizing the Transportation Commission to conduct a Public Hearing at its March meeting seeking public input on the City's role in delivering the proposed service; and passing a resolution authorizing the City Manager to sign all required certifications and assurances.

ACTIONS: 1) Approve in concept and authorize staff to submit two grant applications to LA METRO for funding under the FTA Section 5310 program, for a total amount not to exceed \$825,000 for expansion and extension of the "TLC" Door to Door service) and for the purchase of new vehicles for the Dial A Ride service; 2) Adopt Resolution No. 15-4649 , "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AN APPLICATION FOR GRANT FUNDS FOR THE SECTION 5310 PROGRAM OF THE FEDERAL TRANSIT ADMINISTRATION/LA METRO AND AUTHORIZING THE CITY MANAGER TO SIGN ON BEHALF OF THE CITY ALL RELATED CERTIFICATIONS AND ASSURANCES"; 3) Authorize and direct the Transportation Commission to conduct a Public Hearing at its March, 2015 meeting seeking input from interested parties regarding the City's role in delivering Door to Door services; 4) Upon award of the grants, authorize the Director of Finance and Technology Services to increase budgeted revenue and expenditures in the Grant Fund, by the amount of the awards; and 5) Upon award of the grants, authorize the Director of Finance and Technology Services to allocate up to a combined total of \$161,250 from the appropriate funds to accounts to be determined at that time, to fund the City match for the grants. **Approved as part of the Consent Calendar.**

2.K. LOS ANGELES REGIONAL INTEROPERABLE COMMUNICATIONS SYSTEM AUTHORITY MONOPOLE AT WEST HOLLYWOOD SHERIFF'S STATION [K. COOK]:

SUBJECT: The City Council will receive an update on the Los Angeles Regional Interoperable Communications System (LA-RICS) Authority Monopole at West Hollywood Sheriff's Station.

ACTION: Approved as part of the Consent Calendar with Mayor D'Amico voting No.

2.L. CO-SPONSORSHIP OF COUNTY OF LOS ANGELES PUBLIC LIBRARY/MUSIC CENTER ARTIZEN LAB PROJECT IDEA JAM EVENT [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will consider co-sponsoring and authorizing the use of the West Hollywood Library Autocourt for an upcoming arts and

cultural event sponsored by The County of Los Angeles Public Library, West Hollywood Branch, and The Music Center.

ACTIONS: 1) Approve the use and closure of the West Hollywood Library Autocourt on Saturday, February 7, 2015 from 1 p.m. to 5 p.m. for the event' 2) Approve the waiver of facilities use and special event permit fees for the event; and 3) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar and social media networks.
Approved as part of the Consent Calendar.

2.M. CO-SPONSORSHIP OF THE 2015 OVARIAN CANCER CIRCLE/INSPIRED BY ROBIN BABBINI 5TH ANNIVERSARY FUNDRAISER EVENT [J. HEILMAN, F. SOLOMON, J. GUZON]:

SUBJECT: The City Council will consider co-sponsoring the 5th "Ovarian Cancer Circle/Inspired by Robin Babbini 5th Anniversary Fundraiser" event to be held on Sunday, April 26th, 2015 at The Comedy Store.

ACTIONS: 1) Approve use of the City's name and logo on printed materials advertising and promoting the event; and 2) Direct staff to assist with promoting the event. **Approved as part of the Consent Calendar.**

2.N. RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD URGING CALIFORNIA ELECTED OFFICIALS TO REFORM PROPOSITION 13 AND CLOSE THE COMMERCIAL PROPERTY LOOPHOLE [A. LAND, J. ERICKSON, J. GUZON]:

SUBJECT: The City Council will consider adopting a resolution urging California elected officials to reform Proposition 13 and close the commercial property loophole.

ACTIONS: 1) Adopt Resolution No. 15-4650, "RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD URGING CALIFORNIA ELECTED OFFICIALS TO REFORM PROPOSITION 13 AND CLOSE THE COMMERCIAL PROPERTY LOOPHOLE"; and 2) Direct copies of the signed resolution to the appropriate government representatives, including Assemblymember Richard Bloom, Senator Ben Allen, Congressman Adam Schiff, US Senator Dianne Feinstein, US Senator Barbara Boxer. **Approved as part of the Consent Calendar.**

2.O. (4.B.) SHARED ECONOMY TASK FORCE RECOMMENDATIONS [P. AREVALO, M. LOUIE, L. MINNICH]:

SUBJECT: The City Council will receive recommendations from the Shared Economy Task Force regarding shared ride service companies and short-term rental units.

ACTIONS: 1) Approve the Shared Economy Task Force recommendations regarding shared ride service companies; and 2) Approve the Shared Economy Task Force recommendations regarding short-term rental units. **Approved as part of the Consent Calendar.**

2.P. (5.A.) ASSIGNMENT AGREEMENT BETWEEN THE CITY OF LAKEWOOD AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [D. WILSON, J. LEONARD, E. SAVAGE, D. GIUGNI, P. GOODMAN]:

SUBJECT: The City Council will consider a General Fund trade agreement for Proposition A Local Return Funds with the City of Lakewood.

ACTIONS: 1) Approve a Proposition A fund trade agreement with the City of Lakewood for \$750,000 West Hollywood General Funds in exchange for \$1,000,000 City of Lakewood Proposition A Funds; and 2) Authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS:

3.A. APPEAL OF THE PLANNING COMMISSION'S DECISION TO APPROVE THE REHABILITATION AND RESTORATION OF A DESIGNATED CULTURAL RESOURCE, DEMOLITION OF NON-HISTORIC BUILDINGS, AND CONSTRUCTION OF NEW FACILITIES FOR AN EXISTING URBAN INN AT 837-849 AND 850 SAN VICENTE BOULEVARD (SAN VICENTE INN) [S. DEWOLFE, J. KEHO, D. DEGRAZIA, A. CASTILLO]:

SUBJECT: The City Council will hold a public hearing to consider an appeal filed by Mitch Carson on behalf of Neighborhood Planning Support, Inc. regarding the Planning Commission's approval to rehabilitate and restore the historic bungalows at San Vicente Inn, demolition of non-historic buildings, and construction of new facilities on the property.

This Item was noticed as required by law.

Antonio Castillo, Associate Planner, provided background information as outlined in the staff report dated February 2, 2015.

Mayor D'Amico opened the Public Hearing and the following speakers came forward:

MITCH CARSON and MARIA MEJIA, ESQ., REPRESENTING THE APPELLANT, spoke in opposition of the proposed project and outlined the reasons for their appeal. They requested a 30-day continuance to review the information provided in the Staff Report.

TODD ELLIOTT, REPRESENTING THE APPLICANT, spoke in support of the proposed project and stated that the appeal was without merit.

DAVID COOLEY, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

JOHN ALLENDORFER, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

ROBERT RADIUS, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

ARLENE KRANTZ, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

STEVEN UPCHURCH, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

ROY OLDENKAMP, LOS ANGELES, spoke in support of the development and requested that Council deny the appeal.

LINDSEY HORVATH, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

LAUREN MEISTER, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

BOBBIE EDRICK, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

MARCI MILLER, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

JEN DUNBAR, LOS ANGELES, spoke in support of the development and requested that Council deny the appeal.

JUDSON GREENE, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

SUSANE MILLER, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

KEITH COX, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

ELIZABETH ANDERSON, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

TODD BIANCO, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

WADLEY, LOS ANGELES, spoke in support of the development.

COLE ETTMAN, WEST HOLLYWOOD, spoke in support of the development and requested that Council deny the appeal.

MARIA MEJIA, REPRESENTING THE APPELLANT, provided a brief rebuttal.

TODD ELLIOTT, REPRESENTING THE APPLICANT, provided a brief rebuttal.

Assistant Community Development Director John Keho, Associate Planner Antonio Castillo, City Traffic Engineer Bob Cheung and Joe Power of Rincon Consultants, addressed each of the issues raised in the Appeal and stated that the Appellants did not provide any evidence to support their Appeal.

City Attorney Jenkins spoke briefly regarding the merits of the Appeal and stated that the Appellant did not provide any evidence of a fair argument of a significant impact. He also spoke regarding comments made by the Appellant's Attorney regarding campaign contributions and the request for several Councilmembers to recuse themselves from voting on the Item. He clarified that the Attorney was incorrect, and that under the applicable law, receipt of campaign funds does not create a conflict of interest that would preclude participation by a Councilmember on this Item.

Motion by Councilmember Heilman to deny the Appellant's request for a 30-day continuance, seconded by Councilmember Land and approved.

Mayor Pro Tempore Heilman requested information from the Appellant's representatives regarding the identity and address of the Appellant. He spoke regarding verbiage in the appeal that seems to suggest that the appellant lives in West Hollywood near the proposed development.

Marie Mejia stated that the Appeal was filed by an entity and provided an address in Los Angeles. Mr. Carson stated that he resides in Moorpark.

Mayor D'Amico closed the Public Hearing.

Councilmember Duran commented that there was no evidence to support the Appeal.

Councilmember Land commented that there was an abuse of process in the filing of the appeal and indicated the Municipal Code section governing the filing of appeals needs to be reviewed and revised if needed.

Mayor Pro Tempore Heilman indicated that there is no evidence to support an environmental impact created by this project.

ACTION: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, deny the appeal, and affirm the Planning Commission's decision by adopting the following: Resolution No. 15-4651, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, DENYING AN APPEAL FILED BY MITCH CARSON ON BEHALF OF NEIGHBORHOOD PLANNING SUPPORT, INC. AND AFFIRMING THE PLANNING COMMISSION'S APPROVAL OF A CERTIFICATE OF APPROPRIATENESS, REHABILITATION INCENTIVES, DEMOLITION PERMIT, DEVELOPMENT PERMIT, AMENDMENT TO AN EXISTING CONDITIONAL USE PERMIT, ADMINISTRATIVE PERMIT, AND PARKING USE PERMIT IN CONJUNCTION WITH THE ADOPTION OF A NEGATIVE DECLARATION FOR THE REHABILITATION, RESTORATION AND CONSTRUCTION OF NEW FACILITIES FOR THE EXISTING SAN VICENTE INN LOCATED AT 837-849, 850 NORTH SAN VICENTE BOULEVARD, WEST HOLLYWOOD, CALIFORNIA". (ATTACHMENT A)
Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Land and approved.

4. UNFINISHED BUSINESS:

4.A. WEST HOLLYWOOD PARK MASTER PLAN PHASE II IMPLEMENTATION PROJECT – 100% DESIGN DEVELOPMENT COMPLETION [P. AREVALO, S. BAXTER, F. CONTRERAS, L. BELSANTI, J. SCHARE, S. DEWOLFE, J. HANKAMER, D. WILSON, J. LEONARD]:

SUBJECT: The City Council will consider and confirm completion of the Design Development Phase of the West Hollywood Park Phase II Master Plan Implementation Project ("Project") and authorize staff to proceed into the Construction Documents Phase.

Innovation and Strategic Initiatives Manager Francisco Contreras provided background information as outlined in the staff report dated February 2, 2015.

Rick D'Amato of LPA provided an illustrative review of the design, and an update on the dog park.

Samantha Harris of Rios Clementi Hale spoke on the Design Development aspects for the park.

Council provided feedback to staff and the consultant regarding the need for improvement in the design of the stairs so that it complements the building, and also to investigate ways to address the space between the

buildings. Council asked Staff and the consultants to return with an update on these items in March.

ACTIONS: 1) Confirm the Project's Design Development elements as presented to Council and described in this report, and authorize staff to proceed with the Construction Documents Phase of the Project; 2) Review and comment on proposed opportunities for a mural art program for the Aquatic and Recreation Center; 3) Review updates to Council-requested studies for the off-leash dog area and additional automated parking; 4) Review and provide comments regarding the preliminary construction phasing strategy for the Project; 5) Direct staff to return to City Council at 50% completion of the Construction Documents Phase for authorization to Bid the Project. **Motion by Councilmember Land, seconded by Councilmember Duran and approved.**

4.B. SHARED ECONOMY TASK FORCE RECOMMENDATIONS [P. AREVALO, M. LOUIE, L. MINNICH]:

SUBJECT: The City Council will receive recommendations from the Shared Economy Task Force regarding shared ride service companies and short-term rental units.

ACTIONS: This Item was moved to the Consent Calendar.

4.C. RECOMMENDATIONS FROM THE NEEDS ASSESSMENT AND RIDERSHIP FEASIBILITY STUDY FOR THE WEHO PICKUP WEEKEND NIGHTTIME TRANSPORTATION PROGRAM [P. AREVALO, M. LOUIE, L. MINNICH, E. SAVAGE, D. GIUGNI, F. GOMEZ]:

SUBJECT: The City Council will receive a summary of the findings and recommendations of the Needs Assessment and Ridership Feasibility Study for The PickUp and provide direction for implementation.

Laura Minnich, Economic Development Analyst, provided background information as outlined in the staff report dated February 2, 2015.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke in support of extending the line to La Brea.

LAUREN MEISTER, WEST HOLLYWOOD, spoke in support of expanding the shuttle service to holidays and Sundays.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke in support of enhancements and improvements to the Pick Up.

Councilmember Duran suggested leasing our own vehicles and hiring our own drivers rather than be dependent on a vendor, and asked that a cost/benefit analyst be provided to the Council at a later date. He also asked that Staff conduct additional research to ensure that the proposed

schedule for Sunday's is consistent with the needs of the community; he suggested having the line run from 3:00 p.m. – 9:00 p.m.

Mayor Pro Tempore Heilman suggested providing shuttle service to the Hollywood/Highland Metro Station during rush hour.

Councilmember Land requested that greater flexibility be included in the contract as it relates to scheduled times for Holidays.

ACTIONS: 1) Receive and file the Needs Assessment and Ridership Feasibility Study for The PickUp weekend nighttime transportation program (Attachment A); 2) Approve program recommendation #1 to expand operating days to include popular "nightlife" holidays; 3) Approve program recommendation #3 to introduce a pilot Sunday Service operating day for a 3 month trial period; 4) Approve program recommendation #5 to expand service eastward to La Brea Avenue in Fiscal Year 2015-16; and 5) Authorize the City Manager or his designee to update, sign and execute any and all documents essential to the implementation of these recommendations and renegotiate the contract with the existing vendors if necessary for the additional program recommendations. **Motion by Mayor Pro Tempore Heilman, seconded by Mayor D'Amico and approved.**

5. NEW BUSINESS:

5.A. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF LAKEWOOD AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [D. WILSON, J. LEONARD, E. SAVAGE, D. GIUGNI, P. GOODMAN]:

SUBJECT: The City Council will consider a General Fund trade agreement for Proposition A Local Return Funds with the City of Lakewood.

ACTIONS: This Item was moved to the Consent Calendar.

5.B. WOMEN'S ADVISORY BOARD AND EASTSIDE WORKING GROUP APPOINTMENTS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making at-large appointments to the Women's Advisory Board and the Eastside Working Group.

ACTION: This Item was Tabled.

5.C. DISCUSSION TO APPOINT A REPRESENTATIVE TO THE LOS ANGELES COUNTY WEST VECTOR ABATEMENT CONTROL DISTRICT [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making an appointment to the Los Angeles County West Vector Abatement Control District.

ACTION: Council directed the City Clerk to accept applications from residents and return to Council with an Item to appoint a West Hollywood resident to the Los Angeles West Vector Abatement Control District for a two-year term. **Motion by Mayor D'Amico, seconded by Mayor Pro Tempore Heilman and approved.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None.

PUBLIC COMMENT:

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke regarding Item 4.B. and the need to discuss the Item further. He also spoke in support of a moratorium on development agreements.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 10:18 p.m. in memory of Mary Ann McClintock, Francesca Hilton, and Selma Journa. The City Council adjourned to its next regular meeting, which will be on Tuesday, February 17, 2015 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 17th day of February, 2015 by the following vote:

AYES:	Councilmember:	Duran, Land, Mayor Pro Tempore Heilman and Mayor D'Amico.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.



JOHN D'AMICO, MAYOR

ATTEST:



YVONNE QUARKER, CITY CLERK