

# 496 Independent Expenditure Report

Type or print in ink.  
Amounts may be rounded to whole dollars.

RECEIVED  
CITY OF WEST HOLLYWOOD

496 INDEPENDENT EXPENDITURE REPORT

<b>NAME OF FILER</b> Friends of West Hollywood, A Committee to Elect John D'Amico, John Heilman, Lindsey Horvath & Joseph Guardarrama to the West Hollywood		<b>Date of This Filing</b> 03/03/2015	15 MAR 3 11:04 PM '15 OFFICE OF THE CITY CLERK	<b>CALIFORNIA FORM 496</b> For Official Use Only
<b>AREA CODE/PHONE NUMBER</b> (562) 983-0815	<b>I.D. NUMBER (if applicable)</b> 1374259	<b>Report No.</b> 1-3-15JH		
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396		<input type="checkbox"/> <b>Amendment to Report No.</b> _____ (explain below)		
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	<b>No. of Pages</b> 3	

## 1. List Only One Candidate or Ballot Measure

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> John Heilman				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

## 2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
02/28/2015	Robo calls Cumulative to date total \$42215.90	833.33
03/01/2015	Robo calls Cumulative to date total \$42215.90	666.67
03/02/2015	Robo calls Cumulative to date total \$42215.90	216.67
03/02/2015	Canvassing Cumulative to date total \$42215.90	1,500.00

Reason for Amendment: \_\_\_\_\_

FPPC Form 496 (March/2011)  
FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772)

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496 INDEPENDENT EXPENDITURE REPORT

<b>NAME OF FILER</b> Friends of West Hollywood, A Committee to Elect John D'Amico, John Heilman, Lindsey Horvath & Joseph Guardarrama to the West Hollywood		<b>Date of This Filing</b> 03/03/2015	15 Dues Stamp PM OFFICE OF THE CITY CLERK CALIFORNIA FORM 496 For Official Use Only
<b>AREA CODE/PHONE NUMBER</b> (562) 983-0815	<b>I.D. NUMBER (if applicable)</b> 1374259	<b>Report No.</b> 3-3-15JG	
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396		<input type="checkbox"/> <b>Amendment to Report No.</b> _____ (explain below)	
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	
<b>No. of Pages</b> 3			

**1. List Only One Candidate or Ballot Measure**

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> Joseph Guardarrama				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

**2. Independent Expenditures Made** Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
02/28/2015	Robo calls Cumulative to date total \$32647.87	833.33
03/01/2015	Robo calls Cumulative to date total \$32647.87	666.66
03/02/2015	Robo calls Cumulative to date total \$32647.87	216.66
03/02/2015	Canvassing Cumulative to date total \$32647.87	1,500.00

Reason for Amendment: \_\_\_\_\_

FPPC Form 496 (March/2011)  
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<b>AREA CODE/PHONE NUMBER</b> (562)983-0815	<b>I.D. NUMBER (if applicable)</b> 1374259	<b>Report No.</b> 3-3-15JG		
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396		<input type="checkbox"/> <b>Amendment to Report No.</b> _____ (explain below)		
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	<b>No. of Pages</b> 3	

**1. List Only One Candidate or Ballot Measure**

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> Joseph Guardarrama				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

**2. Independent Expenditures Made** Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/02/2015	Design Cumulative to date total \$32647.87	637.50
03/02/2015	Consulting Cumulative to date total \$32647.87	1,250.00
03/02/2015	Mail data files Cumulative to date total \$32647.87	94.06
03/02/2015	Phone data files Cumulative to date total \$32647.87	49.86

Reason for Amendment: \_\_\_\_\_

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496 INDEPENDENT EXPENDITURE REPORT

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<b>AREA CODE/PHONE NUMBER</b> (562) 983-0815	<b>I.D. NUMBER (If applicable)</b> 1374259		
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396			
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	

**1. List Only One Candidate or Ballot Measure**

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> Joseph Guardarrama				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

**2. Independent Expenditures Made** Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/02/2015	Phone data files Cumulative to date total \$32647.87	203.00

Reason for Amendment: \_\_\_\_\_

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<b>AREA CODE/PHONE NUMBER</b> (562) 983-0815	<b>I.D. NUMBER (if applicable)</b> 1374259	<b>Report No.</b> 3-3-15LH	
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396		<input type="checkbox"/> <b>Amendment to Report No.</b> _____ (explain below)	
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	
<b>No. of Pages</b> 3			

**1. List Only One Candidate or Ballot Measure**

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> Lindsey Horvath				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

**2. Independent Expenditures Made** Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
02/28/2015	Robo calls Cumulative to date total \$65563.89	833.33
03/01/2015	Robo calls Cumulative to date total \$65563.89	566.67
03/02/2015	Robo calls Cumulative to date total \$65563.89	216.67
03/02/2015	Canvassing Cumulative to date total \$65563.89	1,500.00

Reason for Amendment: \_\_\_\_\_

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15 MAR 2015 4:49 PM HP FAX  
496 INDEPENDENT EXPENDITURE REPORT

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<b>AREA CODE/PHONE NUMBER</b> (562) 983-0815	<b>I.D. NUMBER (if applicable)</b> 1374259	<b>Report No.</b> 3-3-15JH	
<b>STREET ADDRESS</b> 6149 Santa Monica Blvd., #396		<input type="checkbox"/> <b>Amendment to Report No.</b> _____ (explain below)	
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	
<b>No. of Pages</b> 3			

## 1. List Only One Candidate or Ballot Measure

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> John Heilman				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

## 2. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/02/2015	Design Cumulative to date total \$42215.90	637.50
03/02/2015	Consulting Cumulative to date total \$42215.90	1,250.00
03/02/2015	Mail data files Cumulative to date total \$42215.90	207.05
03/02/2015	Mail data files Cumulative to date total \$42215.90	94.07

Reason for Amendment: \_\_\_\_\_

FPPC Form 496 (March/2011)  
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15 MAR 2015 496 INDEPENDENT EXPENDITURE REPORT

<b>NAME OF FILER</b> Friends of West Hollywood, A Committee to Elect John D'Amico, John Heilman, Lindsey Horvath & Joseph Guardarrama to the West Hollywood		<b>Date of This Filing</b> 03/03/2015	OFFICE OF THE CITY CLERK Date Stamp CALIFORNIA FORM <b>496</b> (For Official Use Only)
<b>AREA CODE/PHONE NUMBER</b> (562)983-0815	<b>I.D. NUMBER (if applicable)</b> 1374259	<b>Report No.</b> 3-3-15JH	
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396		<input type="checkbox"/> <b>Amendment to Report No.</b> _____ (explain below)	
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	
<b>No. of Pages</b> 3			

**1. List Only One Candidate or Ballot Measure**

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> John Heilman				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

**2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.**

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/02/2015	Phone data files Cumulative to date total \$42215.90	49.85
03/02/2015	Phone data files Cumulative to date total \$42215.90	148.50

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<b>AREA CODE/PHONE NUMBER</b> (562)983-0815	<b>I.D. NUMBER (Applicable)</b> 1374259	<b>Report No.</b> 3-3-15JDA		
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396		<input type="checkbox"/> <b>Amendment to Report No.</b> _____ (explain below)		
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	<b>No. of Pages</b> 1	

**1. List Only One Candidate or Ballot Measure**

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> John D'Amico				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

**2. Independent Expenditures Made** Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/02/2015	Canvassing Cumulative to date total \$6387.50	1,500.00
03/02/2015	Design Cumulative to date total \$6387.50	637.50
03/02/2015	Consulting Cumulative to date total \$6387.50	1,250.00

Reason for Amendment: \_\_\_\_\_

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15 MAR 2015 4:57 PM HP FAX  
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<b>AREA CODE/PHONE NUMBER</b> (562)983-0815	<b>I.D. NUMBER (if applicable)</b> 1374259	<b>Report No.</b> 3-3-15LH		
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396		<input type="checkbox"/> <b>Amendment to Report No.</b> _____ (explain below)		
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046		

**1. List Only One Candidate or Ballot Measure**

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> Lindsey Horvath				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

**2. Independent Expenditures Made** Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/02/2015	Design Cumulative to date total \$65563.89	637.50
03/02/2015	Consulting Cumulative to date total \$65563.89	1,250.00
03/02/2015	Mail data files Cumulative to date total \$65563.89	414.11
03/02/2015	Mail data files Cumulative to date total \$65563.89	94.07

Reason for Amendment: \_\_\_\_\_

FPPC Form 496 (March/2011)  
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<b>AREA CODE/PHONE NUMBER</b> (562)983-0815	<b>I.D. NUMBER (if applicable)</b> 1374259		
<b>STREET ADDRESS</b> 8149 Santa Monica Blvd., #396			
<b>CITY</b> West Hollywood	<b>STATE</b> CA	<b>ZIP CODE</b> 90046	

**1. List Only One Candidate or Ballot Measure**

<b>NAME OF CANDIDATE SUPPORTED OR OPPOSED</b> Lindsey Horvath				<b>NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED</b>			
<b>OFFICE SOUGHT OR HELD</b> City Council Member: City of West Hollywood	<b>DISTRICT NO.</b>	<b>SUPPORT</b> X	<b>OPPOSE</b>	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>

**2. Independent Expenditures Made** Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/02/2015	Email data files Cumulative to date total \$65563.89	559.16
03/02/2015	Phone data files Cumulative to date total \$65563.89	49.85
03/02/2015	Phone data files Cumulative to date total \$65563.89	328.37

Reason for Amendment: \_\_\_\_\_

FPPC Form 496 (March/2011)  
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