
WHAT IS VISION 2020

Vision 2020 is the City's Strategic Plan. The Vision 2020 core values represent the City's fundamental goals.

CORE VALUES 2020

- ◆ Respect and Support for People
- ◆ Responsiveness to the Public
- ◆ Idealism, Creativity, and Innovation
- ◆ Quality of Residential Life
- ◆ Economic Development
- ◆ Public Safety
- ◆ Responsibility for the Environment

STRATEGIC GOALS 2020

- ◆ Maintain the City's Unique Urban Balance with Emphasis on Residential Neighborhood Livability
- ◆ Affordable Housing
- ◆ Fiscal Sustainability
- ◆ Develop Parking Opportunities
- ◆ Move Forward on City Parks and Library and Expand and Enhance the City's Green and Public Spaces
- ◆ Adaptability to Future Change
- ◆ Enhance the Cultural and Creative Life of the Community
- ◆ Institutional Integrity
- ◆ Upgrade Existing Buildings and Infrastructure
- ◆ Promote Economic Development while Maintaining Business Vitality and Diversity
- ◆ East Side Revitalization
- ◆ Transportation System Improvement
- ◆ Community Education
- ◆ Support People through Social Services
- ◆ Actively Participate in Regional Issues
- ◆ Value and Encourage our Broad Diversity of Cultures
- ◆ Enhance and Expand Disability Access throughout the City
- ◆ Collaborative Public Safety
- ◆ Enhance Technology and Access for the City and its Citizens