

**MINUTES
TRANSPORTATION COMMISSION
CITY OF WEST HOLLYWOOD
OCTOBER 15, 2014
7:02 P.M.**

**PLUMMER PARK COMMUNITY CENTER,
7377 SANTA MONICA BOULEVARD, ROOMS 5 AND 6,
WEST HOLLYWOOD, CALIFORNIA 90069**

1. CALL TO ORDER

The meeting was called to order at 7:00 p.m. by Chair Eichman.

- A. Pledge of Allegiance
Genevieve Morrill led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:

Misti Cooper, David Eichman, Amy Walia-Fazio, Steven Greene, Lindsey Horvath, David Warren, Steve Wayland

Commissioners absent:

Staff present:

Bob Cheung, Senior Transportation Planner
Perri Sloane Goodman, Transportation Program Administrator
Rob Winrader, Taxi and Transit Monitor
Melissa Antol, Long Range and Mobility Planning Manager
Steve Brown, Consultant, Fehr & Peers
Danny Casillas, Administrative Specialist III

D. Approval of the Agenda of October 15, 2014, Transportation Commission meeting.

Motion: Warren Second: Greene
All ayes.

Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of August 20, 2014 with the following corrections;

Page 5: change "we" to "were"

Page 7: change "ideal" to "idea"

Correct motion to not approve proposal, not a bike program.

Moved: Greene Second: Wayland

Aye: Cooper, Eichman, Greene, Horvath, Warren, Wayland

Motion passed.

2. CONSENT CALENDAR

No items.

3. ITEMS FROM PUBLIC

Shawn Hoffman, WEST HOLLYWOOD, introduced himself as the Public Safety Commission Liaison.

Ester Baum, WEST HOLLYWOOD, spoke about the bulb-out at Harper Avenue/Santa Monica Boulevard.

Micheal Wojtkielewicz, WEST HOLLYWOOD, spoke about street markings at Sierra Bonita and Santa Monica Boulevard.

Genevieve Morrill, WEST HOLLYWOOD Chamber of Commerce, spoke about the West Coast Chamber of Commerce.

4. PUBLIC HEARING

No item

5. NEW BUSINESS

A. Proposed Modifications to Taxi Subsidy Program for Seniors and Disabled

Staff report from Perri Sloane Goodman

Commissioner Wayland asked if staff was proposing that the cap be increased to fifty dollars with the fee remaining at eight dollars.

Perri Sloane Goodman replied that is correct.

Commissioner Wayland confirmed that the free rides would be done away with and current program participants would be given coupons to use.

Perri Sloane Goodman said perhaps current participants could be grandfathered in.

Commissioner Wayland asked about driver sensitivity.

Perri Sloane Goodman explained.

Commissioner Horvath asked for an explanation of the complaints.

Perri Sloane Goodman explained.

Commissioner Warren asked if participants pay eight dollars for twenty-eight dollars worth of coupons.

Perri Sloane Goodman confirmed that they do.

Larry Block, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Esther Baum, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING of Staff report recommendations.

Commissioner Eichman asked how it was determined that the increase would be less than \$30,000.

Perri Sloane Goodman explained.

Commissioner Eichman asked if staff was confident that the program would not be cut.

Perri Sloane Goodman said yes.

Commissioner Eichman asked if there would be any increase in out of pocket costs.

Perri Sloane Goodman said that is not part of the proposal.

Commissioner Walia-Fazio said she would like to see projections beyond the next fiscal year. She expressed support for maintaining program participants' confidentiality. She said it sounds like a good program.

Commissioner Wayland liked the idea of grandfathering in current program participants and maintaining confidentiality and feels that the rides should remain free.

Commissioner Warren stated that the social services program is in the hands of the taxi companies as they agreed to as part of their contract with the City and he is uncomfortable with taking the financial burden from them and shifting it to the City, permanently. He added that participants choose to trade their confidentiality for the free rides. He suggested taking any extra money and use it to help those who cannot afford the eight dollars a month. He pointed out that Dial A Ride is still available to those who need rides for medical appointments. He said the choice should be up to the riders and so the program should not be done away with. He spoke of doubling the subsidy paid by the City, feeling that it seems like it is being done simply because there is money available rather than by fulfilling a specific need.

Commissioner Horvath asked if participants are currently running out of credit before the end of the month.

Perri Sloane Goodman explained that some don't use the program because of the out of pocket costs when they run out of credit.

Commissioner Horvath surmised that ultimately the increase will be a benefit which may increase participation. She expressed concern for drivers not being able to use the cards, which leads to participants being forced to pay out of pocket at any moment. She disagreed that anyone should have to trade confidentiality for program participation.

Commissioner Cooper expressed that the program, as proposed, would be good for constituents as it would preserve anonymity and encourage participants to use taxis instead of Dial A Ride.

Commissioner Wayland asked about the process of getting the free rides.

Perri Sloane Goodman and Rob Winrader explained.

Motion: Support Staff Recommendation to raise subsidy to \$50 at no cost to those who would be eligible for a free of charge program, maintain separate programs and direct staff to develop identical cards for both programs.

Moved: Wayland Second: Cooper
Ayes: Cooper, Eichman, Greene, Horvath, Wayland
Nays: Warren
Abstentions: None

Motion passed.

6. SUBCOMMITTEE REPORTS

Commissioner Horvath gave a summary of the Public Safety Commission Meeting.

Commissioner Horvath gave a summary of the Shared Economies Task Force.

Kevin Burton, WEST HOLLYWOOD, spoke about subcommittee meeting agenda postings and subcommittee reports.

7. OLD BUSINESS

A. Update To Pedestrian Signals On Santa Monica Boulevard And Short-Term Pedestrian Safety Measures

Staff report by Bob Cheung and Steve Brown

Kevin Burton, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Genevieve Morrill, spoke WITH CONCERNS REGARDING staff recommendations.

Allan Johnson, spoke WITH CONCERNS REGARDING staff recommendations.

Larry Block, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING staff recommendations.

Motion: recommend to City Council to approve staff's recommendation to implement the short-term implementation measures.

Moved: Warren Second: Wayland
Ayes: Cooper, Eichman, Horvath, Walia-Fazio, Wayland, Warren
Nays: Greene
Abstentions: None

Motion passed.

Motion: Recommends to City Council to approve

1. Enhance street lighting at all crosswalks
2. Study a protected left-turn phase at San Vicente (northbound and southbound)
1. Study protected left-turn phasing and right-turn-on-red restrictions citywide, as part of the broader study

Moved: Warren Second: Wayland
Ayes: Cooper, Eichman, Greene, Horvath, Wayland, Warren
Nays:
Abstentions: Walia-Fazio

Motion passed.

Motion: Approve staff Commendation to remove current crosswalks at Orange Grove and Ogden and install a pedestrian traffic signal mid-block between Orange Grove and Ogden as well as remove ADA ramps, include outreach and look at lighting and direct staff to return to the Transportation Commission

Moved: Warren Second: Cooper
Ayes: Cooper, Eichman, Greene, Wayland, Warren, Walia-Fazio
Nays: Horvath
Abstentions: None

Motion passed.

Motion: Recommend City Council consider revised recommendations to:

- a. Install new full traffic signal at West Knoll (allowing eastbound U- turn, in addition to pedestrians)
- b. Install new full traffic signal at Westmount
- c. Approve in concept the above and direct staff to conduct outreach to businesses/residents and to prepare preliminary design regarding feasibility of access/turn movements and restrictions and return to Transportation Commission with more details on design specifics.

Moved: Greene Second: Warren
Ayes: Cooper, Eichman, Greene, Wayland, Warren
Nays: Horvath
Abstentions: None

Motion passed.

Motion: Recommend City Council consider revised recommendations to:

- a. Install new full traffic signal at Hancock
- b. Remove current crosswalk at Palm (and implement restrictions to cross)
- c. Approve in concept the above and direct staff to conduct outreach to businesses/residents and to prepare preliminary design regarding feasibility of access/turn movements and restrictions and return to Transportation Commission with more details on design specifics.

Moved: Greene Second: Horvath
Ayes: Cooper, Eichman, Greene, Horvath, Wayland
Nays: Warren
Abstentions: None

Motion passed.

8. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

9. ITEMS FROM STAFF

Antol

- Good bye

10. ITEMS FROM COMMISSION

Warren

- Bike/Ped outreach on the east side

Horvath

- Bulb outs on Hancock and Sierra Bonita
- Good bye, Melissa Antol

Greene

- Traffic issues at Sierra Bonita
- Bike Lanes on Fairfax to be agendized
- Good bye, Melissa Antol

Eichman

- Parking Enforcement officer on bike riding against traffic in bike lane.

11. ITEMS FROM PUBLIC

No items

12. ADJOURNMENT

Action: The Transportation Commission adjourned at 10:58 p.m. until the next meeting on November 19, 2014, 7:00 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Rooms 5 and 6, West Hollywood, California 90069

Moved: Greene Second: Horvath
All ayes.
Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS
19TH DAY OF NOVEMBER 2014.



Chair

ATTEST:



Staff Liaison