



**BOARD OF DIRECTORS MEETING AGENDA
THURSDAY, JANUARY 22, 2015, 1:45 - 3:00 P.M.,
ANDAZ WEST HOLLYWOOD, 8401 Sunset Blvd., West Hollywood, CA 90069**

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF DECEMBER MINUTES 1:50 p.m.
- II. APPROVAL OF NOVEMBER AND DECEMBER FINANCIALS 1:55 p.m.
- III. ITEMS FROM THE PUBLIC 1:58 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:04 p.m.
 - A. Sunset Strip Security and Maintenance Update and Recommendation
 - B. Sunset Strip Music Festival Update
 - C. Additions to the Board and Recommendation
 - D. GuitarTown IV Beneficiary Recommendation
 - E. Reschedule SSBA Board Elections to be held March 26, 2015
- V. Councilmember John Duran 2:20 p.m.
"A Golden Anniversary Opportunity for the Sunset Strip"
- VI. CONTINUED/UNFINISHED BUSINESS 2:35 p.m.
 - A. Security Update
 - B. Sunset Strip Half Marathon – April 19
 - C. Sunset Strip Market Update
 - D. SSBA Office Update
 - E. SSBA Business Survey
 - F. Taste of the Sunset Strip Update
 - G. Social Media Update
 - H. City Update
 - I. Visit West Hollywood Update
 - J. Weho Chamber Update
- VII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:45 p.m.
- VIII. ADJOURNMENT 2:50 p.m.

Next Meeting: Thursday, February 26, 1:45 p.m., Location – TBA

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.