

Shared Economy Task Force Meeting

Summary of November 19, 2014 Meeting

Participants:

- Taskforce Members: Rob Lo, Lindsey Horvath, Roy Huebner, Genevieve Morrill, and Andy Keown (Alternate for Bill Hynes)
- Staff Members: Laura Minnich, Maribel Louie, Jeff Aubel, Jackie Rocco
- Community Members

Meeting Purpose:

- To begin creating policy recommendations regarding Shared Ride Services and Short-Term Rentals within the City of West Hollywood

Summary of Policy Recommendation Discussion from Task Force During the Meeting:

- Shared Ride Services were the primary focus of the discussion with the December meeting set aside to focus on Short-Term Rentals
- Several Task Force members expressed an interest in supporting and embracing innovative businesses in the City of West Hollywood as well as the benefits that Shared Ride Services provide to residents and visitors alike
- The policy recommendation discussion regarding Shared Ride Services fell into four categories:
 - 1) *Safety*
 - a. Monitor and support legislation that would require the Shared Ride Service companies to participate in the DMV pull notice program for all drivers (required to take effect July 2015 per AB 2293)
 - b. Work with the local LA Office for the Shared Ride Service companies to communicate safe drop off and pick up locations to both passengers and drivers
 - 2) *Fairness*
 - a. Inquire about partnership opportunities with the Shared Ride Service companies to provide a community benefit or senior discount code similar to taxis
 - b. Support the proposed Taxi Needs Assessment Study that will inform the 2015 RFP for taxi franchise operators within West Hollywood
 - c. Support the evaluation of taxi fees as part of the July 2015 Citywide Fee study
 - d. Begin discussion amongst Westside cities regarding the opportunities and concerns to shifting to a regional approach for taxi licensing to eliminate “deadhead” trips
 - e. Continue ongoing engagement and discussions with taxi companies
 - 3) *Insurance*
 - a. During the duration of the Task Force meetings AB 2293 was adopted by the California legislature which eliminated the loophole in the insurance requirements for Shared Ride Services and resulted in the following changes:

Shared Economy Task Force Meeting

Summary of November 19, 2014 Meeting

- i. Established a personal insurance firewall to ensure personal insurance auto policyholders will no longer cover the commercial activity of transportation network companies (TNCs), beginning July 1, 2015
 - ii. Lowered the primary insurance coverage requirement in the timeframe formerly known as, "App On to Match," to: \$50,000/\$100,000/\$30,000 with excess coverage of \$200,000. (This means the insurance company will cover each person involved in an accident up to \$50,000 each or \$100,000 per accident and the insurer will cover up to \$30,000 for any property damage caused.)
 - iii. Required Shared ride companies to provide \$1 million in coverage once the driver is matched with a passenger.
 - iv. Ensures California Public Utilities Commission oversight of TNCs
 - v. Expedites the approval process for new TNC insurance products
 - vi. Has a delayed implementation date of July 1, 2015 in order for new products to be developed to meet the needs of the marketplace
- 4) *Enforcement*
- a. Explore partnering with the City of Los Angeles regarding an enforcement option with the Public Utilities Commission for the greater Los Angeles region
 - b. Continue enforcement regarding non-authorized vehicles parking in taxi designated loading zones

Note: On December 9th, the City of Los Angeles and the City of San Francisco filed a lawsuit regarding the misrepresentation by Uber regarding their driver vetting process. Staff recommends adding the monitoring of the outcome of this lawsuit as part of the policy recommendations under the category of Safety. It should be noted that Lyft opted to settle out of court and committed to making the requested changes outlined in the lawsuit.

Items in red are edits or corrections from the TaskForce and staff as provided at the December 17, 2014 meeting when reviewing the summary notes from the November 19, 2014 meeting.