

**MINUTES  
EASTSIDE WORKING GROUP  
CITY OF WEST HOLLYWOOD  
WEDNESDAY, APRIL 9, 2014  
6:30 PM**

**PLUMMER PARK COMMUNITY CENTER,  
7377 SANTA MONICA BOULEVARD, ROOM 5,  
WEST HOLLYWOOD, CALIFORNIA 90069**

1. CALL TO ORDER

The meeting was called to order at 7:00 p.m. by Bianca Siegl.

- A. Pledge of Allegiance  
Michael Dolan led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

Working Group Members and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

- C. Roll Call

Working Group Members present:

Lisa Andreson, Marina Berkman, Cathy Blaivas, Justine Block, Chad Blouin, Rica Burton, Michael Dolan, Emily Gable, Jared Meisler, Jeanine Olander, Andrew Rakos, Jesse Slansky, Jeff Yarbrough, Neal Zaslavsky

Working Group Members absent:

Carlos Florez

Staff present:

Melissa Antol, Long Range and Mobility Planning Manager  
Bianca Siegl, Senior Planner  
Georgia Sheridan, Assistant Planner  
Andrea Nelson, Consultant, PMC  
Loreli Cappel, Consultant, PMC  
Yvonne Quarker, City Clerk  
John D'Amico, Mayor Pro-Tempore  
Danny Casillas, Administrative Specialist III

D. Administration of Eastside Working Group Members Oath of Office

City Clerk, Yvonne Quarker, swore in the members of the Eastside Work Group.

2. PUBLIC COMMENT

Laura Boccaletti, WEST HOLLYWOOD, spoke about conflicting meetings.

Stephanie Harker, WEST HOLLYWOOD, spoke about conflicting meetings.

3. NEW BUSINESS

Bianca Seigl and staff introduced themselves.

Mayor Pro-Tempore, John D'Amico welcomed the working group.

A. Brown Act and Code of Conduct

City Clerk, Yvonne Quarker, explained the Brown Act and the Code of Conduct.

B. Working Group Framework

The Working Group members introduced themselves.

Loreli Cappel explained the scope of the working group.

C. Eastside Community Plan Process and Background

Bianca Seigl gave a history of the Eastside Task Force, explained the purpose and context for the Community plan, and shared examples of community plan documents.

D. Discussion of Outreach Strategies

Andrea Nelson presented several outreach strategies and opened up the discussion to get ideas from the working group.

E. Schedule Eastside Tour

**Motion: Schedule the Eastside tour for the Eastside Working Group on the morning of May 10, 2014.**

Moved: Neal Zaslavsky Second: Jared Meisler  
Ayes: 9 Noe: 5  
Motion passed

F. Next Agenda

Bianca Seigl gave a brief overview of the next meeting.

4. WORKING GROUP MEMBER COMMENTS

No comments.

5. PUBLIC COMMENT


Heidi Shink, WEST HOLLYWOOD, expressed enthusiasm for the Working Group.

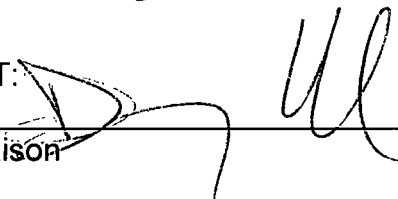
6. ADJOURNMENT

Action: The Eastside Working Group adjourned at 8:00 p.m. until the Special Eastside Tour meeting on May 10, 2014, a.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, West Hollywood, California 90069

Moved: Lisa Andreson Second: Neal Zaslavsky  
All ayes.  
Motion passed.

APPROVED BY MOTION OF THE EASTSIDE WORKING GROUP THIS 10TH DAY OF MAY 2014.

  
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Chair

ATTEST:   
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Staff Liaison