



**BOARD OF DIRECTORS MEETING AGENDA
THURSDAY, DECEMBER 11, 2014, 1:45 - 3:00 P.M.
LOCATION: MONDRIAN
8440 Sunset Blvd., West Hollywood, CA 90069**

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF OCTOBER MINUTES 1:50 p.m.
- II. APPROVAL OF THE REVISED JUNE FINANCIALS 1:52 p.m.
- III. APPROVAL OF OCTOBER FINANCIALS 1:55 p.m.
- IV. ITEMS FROM THE PUBLIC 1:58 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- V. ACTION ITEMS 2:04 p.m.
 - A. Appointment of Tony LePenna to the Executive Committee
 - B. SSMF Recap and Financials
 - C. SSBA Board Elections to be held January 22, 2015
- VI. CONTINUED/UNFINISHED BUSINESS 2:20 p.m.
 - A. Security Update
 - B. Taste of the Sunset Strip
 - C. GuitarTown Update
 - D. Sunset Strip Market Update
 - E. Social Media Update
 - F. City Update
 - G. Visit West Hollywood Update
 - H. Weho Chamber Update
- VII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:35 p.m.
- VIII. ADJOURNMENT 2:40 p.m.

Next Meeting: Thursday, January 22, 1:45 p.m., Location - TBA

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.