

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES
OCTOBER 23, 2014**

I. CALL TO ORDER

The meeting was called to order at 5:02 p.m. by Commission Vice Chair Todd Williamson.

A. Pledge of Allegiance

Commission Vice Chair Williamson led the pledge of allegiance.

B. Roll Call

Present: Commissioners Beverly Denenberg, J. Dallas Dishman, Peter Mays, Madeleine Rackley, Todd Williamson.

Absent: Commissioners Candice Beroukhim and Yelena Zhelezov

Staff Liaison: Arts Administrator Andrew Campbell

Recording Secretary: Administrative Specialist IV Prentis Bonds

Staff: Economic Development and Cultural Affairs Coordinator Michael Che

C. Staff Comments on the Agenda

None.

D. Approval of the Agenda

ACTION: Approval of the October 23, 2014 meeting agenda. **Motion by Commissioner Denenberg, seconded by Commissioner Mays and approved unanimously.**

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion, and there were no items moved to the Excluded Consent Calendar noting minor corrections to the special meeting minutes of October 2, 2014. **Motioned by Commissioner Williamson, seconded by Commissioner Dishman and approved unanimously.**

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

ACTION: Receive and file.

B. Approval of the Minutes

The Commission reviewed and considered approval of the minutes of the prior meeting.

ACTION: Approve the special meeting minutes of October 2, 2014 as amended.
Approved as part of the consent calendar.

C. 2015 Free Theatre in the Parks Application and Guidelines

The Commission reviewed and considered approval of the 2015 Free Theatre in the Parks Application and Guidelines.

ACTION: Approval of the 2015 Free Theatre in the Parks Application and Guidelines.
Approved as part of the consent calendar.

D. 2014 Summer Sounds Final Report

The Commission received and filed the 2014 Summer Sounds Final Report held during the months of June, July and August 2014.

ACTION: Receive and file.

III. ITEMS FROM THE PUBLIC

None.

IV. NEW BUSINESS

A. 25th Anniversary Capital Campaign Projects

The Commission received an update from Francisco Contreras, Innovation and Strategic Initiatives Manager, and Lisa Belsanti, Public Information Manager, on 25th Anniversary Capital Campaign Projects including Laurel Avenue Park, WeHo Park, Plummer Park and City Hall Parking Garage.

ACTION: Receive and file.

V. UNFINISHED BUSINESS

A. 2014 One City One Pride Evaluation Report

The Commission reviewed and considered approval of the 2014 One City One Pride Evaluation Report in preparation for submission to City Council in November 2014.

ACTION: Approval of the 2014 One City One Pride Evaluation Report subject to Commission recommended changes, additions, deletions. **Motioned by Commissioner Rackley, seconded by Commissioner Dishman and approved unanimously.**

B. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held October 23, 2014 and considered ratifying recommendations proposed by the Subcommittee.

Subcommittee Chair Peter Mays reported the Subcommittee:

- a. Reviewed, discussed and provided direction on the invitational Request for Proposals for a curator to develop a public art project for the Santa Monica Boulevard/Doheny Drive median.
- b. Discussed a “progressive” reception day for artists Gustavo Godoy and Wang Dalang, and Shana Mabari to be held December 6, 2014.
- c. Received a presentation from Andy and JoAnne Goodman, curators for the Electronic Billboard at 9039 Sunset Boulevard, and approved arts programming for the months of November and featuring artists participating in the Council-approved Transient exhibition.
- d. Reviewed, discussed and provided direction on the updated draft of Art on the Outside Project Proposal Form and Review Process.
- e. Reviewed, discuss and provided direction on the Mural Program Process and Guidelines.

ACTIONS:

1. Receive and file report.
2. Approval of arts programming for the month November 2014 (Transgender Awareness Month) on the Electronic Billboard at 9039 Sunset Boulevard featuring artists participating in the Council approved Transient exhibition. **Motioned by Commissioner Dishman, seconded by Commissioner Denenberg and approved unanimously.**

C. Urban Art Subcommittee

The Commission received a report from the Urban Art Subcommittee on its meeting held October 16, 2014 and considered ratifying recommendations proposed by the Subcommittee.

Subcommittee Chair Beverly Denenberg reported the Subcommittee:

- a. Received a presentation from art consultant Rebecca Ansert on artist Phillip K. Smith’s modified public art concept for West Hollywood Park Phase II Master Plan Implementation Project as approved by City Council.
- b. Discussed and approved recommending to the Arts and Cultural Affairs Commission the permanency of the sculpture, “Doggie Dog (Homage to Giacometti)” by artist Tsipi Mani installed at the West Hollywood Library.
- c. Continued discussion of a proposed gift of art work to the City by Karen Barone and Bunni Benaron titled “R Hero” Dalmatian Sculpture for installation at a location to be determined. It was the consensus of the Subcommittee not to recommend acceptance of the proposed gift.
- d. Received a brief update on Urban Art Projects under the Subcommittee’s oversight.

ACTIONS:

1. Receive and file report.
3. Approval of recommending that the City pursue an opportunity to make the sculpture "Doggie Dog (Homage to Giacometti)" by artist Tsipi Mani currently installed at the West Hollywood Library a permanent art work. **Motioned by Commissioner Denenberg, seconded by Commissioner Dishman and approved four (4) to one (1) noting the no vote of Commissioner Mays.**
4. Approval Stage III – Final Art Plan for the Urban Art Project at 7302 Santa Monica Boulevard in accordance with the City's Urban Art Policy and Guidelines. **Motioned by Commissioner Denenberg, seconded by Commissioner Rackley and approved unanimously.**

D. 30th Anniversary of Cityhood

The Commission received a report from staff on planned 30th Anniversary of Cityhood art and culture projects/program as detailed in the staff report of October 23, 2014 including:

- Art AIDS America
- WeHo@30: A 30th Anniversary Celebration in film, Video and Media Art
- 100 Walkers, West Hollywood
- One City One Pride, Life at 30
- Library Exhibitions
- Activation of the West Hollywood Room

ACTION: Receive and file.

E. Arts and Cultural Affairs Commission Projects

The Subcommittee received an update from staff on current Arts and Cultural Affairs Commission projects and discussed as needed projects under the Commission's oversight:

<ul style="list-style-type: none"> ▪ Art on the Outside <ul style="list-style-type: none"> - Temporary Art Projects - Videotron and Vertical Billboard - West Hollywood Library Exhibits - West Hollywood Mural Program 	<p>Refer to Unfinished Business Item V.B – Art on the Outside Subcommittee</p>
<ul style="list-style-type: none"> ▪ West Hollywood Capital Projects – Plummer Park, West Hollywood Park, 1343 N. Laurel, City Hall Parking Structure 	<p>Refer to New Business Item IV.A – 25th Anniversary Capital Campaign Projects.</p>
<ul style="list-style-type: none"> ▪ WeHo East Arts (Eastside Arts Initiative) ▪ Marketing & Community Outreach 	<p>No new information to report.</p>

<ul style="list-style-type: none"> ▪ Performing Arts and Cultural Affairs <ul style="list-style-type: none"> - Arts Grant Program - Free Theatre in the Parks - One City One Pride - Resident Company Program - Winter & Summer Sounds - WEHO Reads 	Refer to Consent Calendar Items II.C – 2015 Free Theatre in the Parks Application and Guidelines and Item II.C – 2014 Summers sounds Final Report. Refer to Unfinished Business Item V.A – 2014 One City One Pride Evaluation Report.
<ul style="list-style-type: none"> ▪ City of West Hollywood 30th Anniversary of Cityhood 	Refer to Unfinished Business Item V.D – 30 th Anniversary of Cityhood.
<ul style="list-style-type: none"> ▪ Urban Art <ul style="list-style-type: none"> - % for Art Ordinance Modification - % for Art/Urban Art Program - Public Art Conservation 	Refer Unfinished Business Item V.C – Urban Art Subcommittee.

VI. EXCLUDED CONSENT

None.

VII. ITEMS FROM THE PUBLIC

None.

VIII. ITEMS FROM THE CHAIR

None.

IX. ITEMS FROM THE COMMISSION

Commissioner Rackley announced Metropolitan Master Chorale “Winds of Winter” concert to be held Sunday, December 07, 2014 at 06:00 p.m. Hollywood Lutheran Church in Los Angeles, CA. For more information about Metropolitan Master Chorale, visit metrosings.org.

Commission Dishman announced he would not be able to attend the November 20, 2014 special meeting of the Arts and Cultural Affairs Commission.

X. ITEMS FROM THE STAFF

None.

XI. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission advised staff on development of the November 20, 2014 meeting agenda.

- Introduction of West Hollywood City Poet Steven Reigns
- 2014 Arts Grant Funding Recommendations (City Arts Project Grants, Cultural Resource Development Grants and One City One Pride Grants)

XII. ADJOURNMENT

The Art on the Outside Subcommittee adjourned at 6:48 p.m. to its next special meeting scheduled November 20, 2014 in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.



Candice Beroukhim, Commission
Chair



Preritis Bonds, Staff Liaison/Recording
Secretary