

**MINUTES  
TRANSPORTATION COMMISSION  
CITY OF WEST HOLLYWOOD  
JULY 16, 2014  
7:00 P.M.**

**PLUMMER PARK COMMUNITY CENTER,  
7377 SANTA MONICA BOULEVARD, ROOMS 5 AND 6,  
WEST HOLLYWOOD, CALIFORNIA 90069**

1. CALL TO ORDER

The meeting was called to order at 7:03 p.m. by Chair Horvath.

- A. Pledge of Allegiance  
John Erikson led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:  
Misti Cooper, David Eichman, Amy Walia-Fazio, Steven Greene,  
Lindsey Horvath, David Warren, Steve Wayland

Commissioners absent:  
None

Staff present:  
Melissa Antol, Long Range and Mobility Planning Manager  
Oscar Delgado, Department of Public Works Director  
Jackie Rocco, Parking Operations Manager  
Perri Sloane Goodman, Transportation Program Administrator  
Mott Smith, Consultant  
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of July 16, 2014, Transportation Commission meeting.  
Motion: Eichman Second: Wayland

All ayes.

Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of June 18, 2014 with the following correction:

*Page 4: Correct spelling of Antol*

Moved: Eichman Second: Warren

Aye: Misti Cooper, David Eichman, Amy Walia-Fazio, Lindsey Horvath, David Warren, Steve Wayland

Abstain: Steven Greene,  
Motion passed.

F. Election of Chair and Vice-Chair

Nomination for Chair: David Eichman

Nominated by: Warren

Second: Wayland

All Aye

Nomination for Vice Chair: Amy Walia-Fazio (Declined)

Nomination for Vice Chair: Steven Greene

Nominated by: Wayland

Second: Warren

All Aye

2. CONSENT CALENDAR

No items.

3. ITEMS FROM PUBLIC

Yola Dore, WEST HOLLYWOOD, spoke about crosswalk safety

Lauren Meister, WEST HOLLYWOOD, spoke about crosswalk safety

Pat Dixon, WEST HOLLYWOOD, spoke about crosswalk safety

Kevin Burton, WEST HOLLYWOOD, spoke about crosswalk safety

Larry Block, WEST HOLLYWOOD, spoke about crosswalk safety

Carlos Florez, WEST HOLLYWOOD, spoke about crosswalk safety

Froyim Gelman, WEST HOLLYWOOD, spoke about the Santa Monica Blvd/Fairfax bus stop (218)

Matt Baume, WEST HOLLYWOOD, spoke about crosswalk safety

Stephanie Harker, WEST HOLLYWOOD, spoke about crosswalk safety

Ben Coleman, WEST HOLLYWOOD, spoke about crosswalk safety  
Michael W., WEST HOLLYWOOD, spoke about parking and travel lanes  
on Sierra Bonita/ Santa Monica Blvd

4. PUBLIC HEARING

No item

5. NEW BUSINESS

A. City Response To Planned Metro Fare Increase

Commissioner Warren asked about the number of people who utilize the discount for passes.

Perri Sloane Goodman about 350 people, per month.

Commissioner Warren asked if there was any information on the income level or how many people have disabilities.

Perri Sloane Goodman replied that Metro determines eligibility for the discounted passes and has those statistics.

Commissioner Warren asked if there was any information on the overlap of participants who use Dial-A-Ride and CityLine as well.

Perri Sloane Goodman said that there was probably a lot of overlap and explained how the program participants generally utilize services.

Commissioner Greene asked what happens to the money if the City should choose to cover less.

Perri Sloane Goodman said the difference would be less than ten thousand and would probably be recycled into next year.

Larry Block, WEST HOLLYWOOD, spoke AGAINST Staff report recommendations.

Stepanie Harker, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING of Staff report recommendations.

Commissioner Wayland asked if the City could establish its own eligibility requirements.

Perri Sloane Goodman replied that it would cost more than ten thousand dollars in staff time to do that.

Commissioner Wayland agreed with the Disabilities Advisory Board's recommendation to have the City pay the full increase amount.

Motion: Increase subsidy of Senior/Disabled monthly pass for eligible West Hollywood residents from \$6.00 per month to \$12.00 per month.

Moved: Wayland Second: Warren

Commissioner Horvath asked about the increase of the subsidy recommended by the Disabilities Advisory Board

Perri Sloane Goodman explained the differences.

Commissioner Warren stated that it is a really cost effective way to provide mobility for seniors and disabled.

Commissioner Eichman agreed and reminded the Commission that funds would not be culled from other programs.

Commissioner Greene expressed that the Commission is not in the position to tell the Council how to utilize funds.

Commissioner Horvath acknowledged that the Commission does not participate in budget discussion and explained that the motion is a way to support the idea that it is a valuable use of funds.

Commissioner Walia-Fazio agreed with Commissioner Horvath and the DAB recommendation.

Ayes: Cooper, Eichman, Walia-Fazio, Horvath, Warren, Wayland  
Nays: None  
Abstentions: Greene  
Motion passed.

## 6. SUBCOMMITTEE REPORTS

No reports.

## 7. OLD BUSINESS

### A. Parking Credits Program Status Report

Update by Mott Smith

Commissioner Horvath asked if there is a time line for unopened businesses so that parking credits become available to others if they are not utilized.

Jackie Rocco replied that they are entitled to apply for credits, which are renewable annually. She added that if there is change in use or if a change in intensification, the credits may be revoked.

Commissioner Horvath asked when the next parking credits districts would be opened.

Jackie Rocco explained that the next step in the program is to work with private operators to expand the pool, so that a new district can be activated.

Commissioner Eichman asked if the next district has been determined.

Jackie Rocco said that staff is looking at the Sunset area.

Commissioner Wayland asked what the impact of eleven businesses opening soon would be.

Mott Smith replied that, currently, the first district is only about half full, so there is still space to accommodate more credits.

Commissioner Wayland asked if there is information on percentage spaces in relation to type of usage.

Jackie Rocco said that there are some high percentages, like for bars and clubs. She explained the strategy of taking a cautious approach of releasing credits slowly, as staff monitors the impacts of new businesses on the parking credit pool.

Mott Smith added that the study keeps staff well informed. Commissioner Wayland said he would appreciate seeing a list of parking credits related to type of use.

Commissioner Cooper asked how many credits are left to distribute.

Jackie Rocco said that 500 of 906 credits have been issued.

Commissioner Cooper asked what happens to the businesses that come after the all of the credits have been allotted.

Jackie said that they would have to fulfill their parking requirements in a more traditional way.

Commissioner Warren asked if a new business could get parking credits if they opened tomorrow.

Jackie Rocco replied that they could not, at the moment. She explained that some credits are currently claimed by businesses that have not yet opened, but added that some credits become available if they are relinquished.

Commissioner Warren asked how long the parking credit program freeze has been in effect.

Jackie Rocco explained that the next renewal of credits will be in September and the studies will be conducted then, as well.

Commissioner Warren asked how long businesses have not been able to get credits.

Jackie Rocco replied, that no businesses have actually been turned away, yet.

Commissioner Walia-Fazio confirmed that newer districts will have a separate parking supply.

Lauren Meister, WEST HOLLYWOOD, spoke about parking issues.

Larry Block, WEST HOLLYWOOD, spoke about inequity of businesses opening on the border of West Hollywood Park.

Commissioner Warren asked about a meter report.

Jackie Rocco replied that the report is still in the works.

Commissioner Walia-Fazio asked about parking for businesses over ten thousand feet.

Jackie Rocco replied that they still have to go through traditional methods of meeting their parking requirements.

Commissioner Walia-Fazio asked how that affects the parking credit pool.

Jackie Rocco said that staff is monitoring all spaces in real time.

Mott Smith explained further.

Commissioner Greene said that he was surprised by the potential freeze at 594 spaces.

Jackie Rocco explained how newer applicants would be considered and evaluated in light of recent studies.

Commissioner Wayland confirmed that more credits than spaces could be sold and agreed with Commissioner Greene that there doesn't seem to be reason to proceed cautiously.

Jackie Rocco explained that staff just wants to be sure to monitor the situation properly.

Commissioner Eichman reminded the Commission that old codes don't take into consideration the sudden popularity of a singular place, or the decline of popularity of others.

8. **EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

9. **ITEMS FROM STAFF**

Antol

- Wayland appointed as alternate for Shared Economy Task Force

10. **ITEMS FROM COMMISSION**

Walia Fazio

- Thanked Public for crosswalk safety comments
- Thanked staff for information on SCE work on San Vicente

Wayland

- Accident reports

**Warren**

- Thanked Commissioner Horvath for service
- Agendize crosswalk safety discussion with accident report
- East Side Outreach for alternative modes
- Angled Parking on Sierra Bonita/Santa Monica Blvd.

**Horvath**

- Thanked Commission and Congratulations to new Chair and Vice Chair
- Contractors with visitor permits
- Response to WeHoVille article

**Greene**

- One-day guest pass requirements
- Angled parking at Sierra Bonita/Santa Monica Blvd

**Eichman**

- Thanked Commissioner Horvath for service as Chair
- Congratulated Commissioner Greene, new Vice Chair
- Crosswalk Task Force
- New Public Safety Commission Liaison
- Subcommittee preferences

**Cooper**

- Upgraded technology for crosswalks

**11. ITEMS FROM PUBLIC**

No items

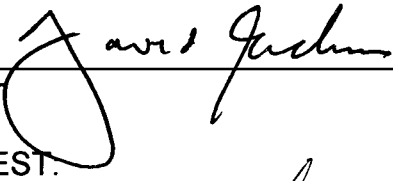
**12. ADJOURNMENT**

Action: The Transportation Commission adjourned at 8:50 p.m. until the next meeting on August 20, 2014, 7:00 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Rooms 5 and 6, West Hollywood, California 90069

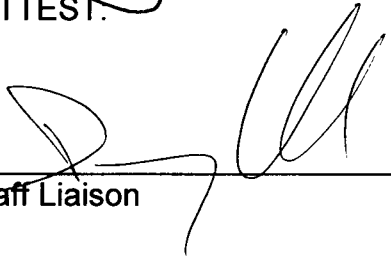
Moved: Horvath      Second: Wayland  
All ayes.  
Motion passed.



APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS  
20TH DAY OF AUGUST 2014.

  
\_\_\_\_\_  
Chair

ATTEST.

  
\_\_\_\_\_  
Staff Liaison