

**Eastside Community Plan RFP
Response to Questions
October 8, 2014**

1. Where can we access the Community Plan Topic Recommendation Memo? We could not locate this specific document at www.wehoeastside.com

All project documents are stored on the City's website (weho.org/eastside), which is accessible via a link on the project website wehoeastside.com. The document can be found under the heading Eastside Working Group Topic Recommendations.

2. Does the city have pedestrian, bike, and parking occupancy counts for the Eastside Community streets?

The City has bike and pedestrian counts for several key streets on the Eastside. Parking occupancy data is available for some locations.

3. How much additional growth does the City's General Plan EIR allocate for the Eastside Community?

This information is not necessary to prepare a response to the RFP. All relevant data will be provided to the selected Consultant Team.

4. Is the City interested in developing design guidelines together with the Eastside Community Plan?

We do not anticipate developing design guidelines as part of the Community Plan. However, the Community Plan may include recommendations and vision statements for future development of design guidelines.

5. Please confirm that there are no disadvantaged / small business requirements for this project?

There are no disadvantaged/small business requirements for this project.

6. It seems as if the City has done extensive recent studies and plans, and the intent is to synthesize these many components as they relate to the Eastside. With that in mind, would it be possible to expand on the extent of additional analysis expected, particularly in regards to economic development (future trends) and mobility (memo)?

The Consultant Team may rely upon the Eastside Market Analysis prepared by RSG for Economic Development. Please refer to Task B in the RFP for a description of the expected Mobility Analysis.

7. Is the Consultant Team expected to maintain and upload directly to the established website(s), or simply provide content for the current website maintainer?

It is expected that the Consultant Team will provide content to be uploaded by City staff.

8. Will GIS / CAD files be made available to the Consultant Team?

Yes. However, the City has limited GIS resources, so the Consultant Team may wish to allocate some time to update/refine the available files.

9. Is the requested allowance for development of an interactive, online version of the Final Eastside Community Plan intended to be a base-project task included in the anticipated budget, or is it considered an additional task?

An interactive, online version of the Community Plan should be listed as an additional task.

10. How do you anticipate the consultant team be introduced and interfacing with current public engagement activities?

The Consultant Team will be responsible for developing and implementing the community engagement activities during development of the Community Plan. Currently, the main public engagement is limited to Eastside Working Group meetings, and the neighborland.com/wehoeastside website. The Consultant Group will receive input gathered via the website.

11. Who is making the consultant selection?

City staff from the Community Development Department, as well as the Economic Development Division, will be making the final consultant selection. One member of the Eastside Working Group will be involved in reviewing the proposals and will participate in any consultant team interviews, and their input will be incorporated into the final decision.

12. It appears that PMC is currently facilitating the Eastside Working Group. What is the role of the consultant under this RFP in relation to the current consultant and support of the Working Group? Will PMC continue, will it be a joint effort, or is there another scenario anticipated?

PMC was engaged to help kick off the project and to facilitate the first three Eastside Working Group meetings to develop the list of priority topics for the Community Plan. Their previous scope of work is complete.

13. What is the level of Russian community engagement you anticipate?

All community engagement activities should be inclusive of the Russian-speaking community.

14. What is envisioned as the content for the demographic analysis under Task A that is different than what is being provided by RSG and PMC?

Please refer to the third bullet point in Task A, on page 5 for a description of the demographic trends summary report.

15. Can you please provide more information on the traffic counts and analysis that will be available?

The City has some recent speed and volume counts for Eastside streets, as well as traffic studies done for several recent development projects. There are no current comprehensive counts, however, it is not anticipated that such data will be necessary for this project.

16. How is the project funded?

Funding for the Eastside Community Plan comes from direct financial support to the City received pursuant to a Development Agreement, which are dedicated for the City's use for improvements within the Eastside neighborhood.

17. To what extent will this plan modify or refine existing City's standards and design guidelines for buildings and streetscapes?

We do not anticipate developing design guidelines as part of the Community Plan. However, the Community Plan may include recommendations and vision statements for future development of design guidelines.

18. How will this effort relate to the crosswalk modifications under consideration on Santa Monica Boulevard?

The Community Plan is a separate project. However, a summary of any planned crosswalk or circulation improvements should be included in the summary matrix and maps (Task A) and Mobility Analysis memo (Task B), as appropriate.

19. To what extent will this plan revisit, reanalyze, and rework recommendations in the draft Pedestrian and Bicycle Mobility Plan?

The Community Plan will not revisit, reanalyze, or rework recommendations in the Draft Pedestrian or Bicycle Mobility Plan.

20. How much coordination will be necessary with neighboring cities regarding traffic circulation?

A limited amount of consultation with the City of Los Angeles may be desirable, but would be led by City staff.