

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, SEPTEMBER 22, 2014  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:** Mayor D’Amico called the meeting to order at 6:34 p.m.

**PLEDGE OF ALLEGIANCE:** Carter Covington led the Pledge of Allegiance.

**ROLL CALL:**

PRESENT: Councilmember Duran, Councilmember Land,  
Councilmember Prang, Mayor Pro Tempore Heilman and  
Mayor D’Amico  
ABSENT: None  
ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk  
Quarker, and Assistant City Clerk Crowder

**APPROVAL OF AGENDA:**

Councilmember Land requested that Item 2.W. be tabled.

Councilmember Duran requested that Item 2.Q. be moved to Excluded Consent.

**Motion by Councilmember Land to approve the September 22, 2014 Agenda as amended, seconded by Mayor Pro Tempore Heilman, and approved.**

**ADJOURNMENT MOTIONS:**

Mayor Pro Tempore Heilman requested that the meeting be adjourned in memory of former City employee Lloyd Long.

Councilmember Land requested that the meeting be adjourned in memory of Reverend Rene Carlos Ledesma. She also requested that the meeting be adjourned in memory of David Jones.

Councilmember Prang requested that the meeting be adjourned in memory of Mary Louis Gierach. He requested that the meeting be adjourned in memory of Marilyn Donlin. He also requested that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council meeting: Sergeant Charles C. Strong (28), Major Michael J. Donahue (*age not available*), Stephen Byus (39) (*rank not available*).

## **PRESENTATIONS:**

Mayor D'Amico presented a "Key to the City" to the cast of MTV's "*Faking It*".

### **1. PUBLIC COMMENT:**

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding pedestrian walkways and dog runs.

COLIN BOOKER, WEST HOLLYWOOD, spoke regarding Item 2.Q. and the lane closures.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding the upcoming Los Angeles County election.

RUTH WILLIAMS, WEST HOLLYWOOD, spoke regarding the annual Jewish Women's Clothing Giveaway and the need for volunteers.

JIM KAZAKOS, WEST HOLLYWOOD, spoke regarding an incident where his vehicle was towed.

SHARON SEGAL, WEST HOLLYWOOD, spoke regarding the Sunset Strip Music Festival.

HARRIET SEGAL, WEST HOLLYWOOD, spoke regarding the Sunset Strip Music Festival.

STEPHEN SACKS, LOS ANGELES, spoke regarding the availability of tennis courts at Plummer Park.

OSCAR RINGEL, WEST HOLLYWOOD, spoke regarding tennis court availability and fees at Plummer Park.

MEGAN ARCH, LOS ANGELES, spoke in support of Items 2.J. and 2.K.

LYNN HOOPINGARNER, WEST HOLLYWOOD, spoke regarding Item 2.Q.

KELLY OSAJIMA, YORBA LINDA, spoke regarding education funding in California.

CRAIG RAND, WEST HOLLYWOOD, spoke regarding the Sunset Strip Music Festival.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding pedestrian safety.

MITCHELL J. MARTIN, WEST HOLLYWOOD, spoke regarding Sunset Strip Music Festival.

CHUCK COLEMAN, WEST HOLLYWOOD, spoke regarding Sunset Strip Music Festival.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke regarding Phase II of the West Hollywood Park project.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding Items 2.I. and 2.O.

### **COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:**

Councilmember Prang reminded everyone that September 23, 2014 is National Voter Registration day. He spoke regarding an issue with the flag being left out overnight at West Hollywood Elementary. He thanked everyone who spoke regarding the Sunset Strip Music Festival.

Councilmember Duran spoke regarding Item 2.O. and disclosed that he is a Board Member of AIDS Project Los Angeles and that he attends Saint Stephens Episcopal Church; as both organizations are set to receive funding from the City. He spoke briefly regarding the fire on Horn and the public comments surrounding traffic resulting from the incident. He spoke regarding the joint Israeli/City of West Hollywood HIV/AIDS Task Force. He congratulated Rick Zbur on his appointment as the Executive Director of Equality California. He spoke regarding the upcoming Shared Economy Task Force meeting. He spoke regarding the Sunset Strip Music Festival and shared the concerns of residents regarding the noise and staging areas. He spoke regarding upcoming Public Safety Announcements regarding pedestrian safety. He wished both Councilmember Land and Rita Norton a Happy Birthday.

Councilmember Land spoke regarding the Sunset Strip Music Festival and thanked everyone who attended as well as staff, law enforcement, and the Sunset Strip Business Improvement District (BID). She also expressed concern with the noise and the staging and stated that Council will look into these issues for next year's event. She reported on the recent Inclusive Blood Drive Event that occurred on September 20, 2014 at West Hollywood Park. She spoke regarding the upcoming meeting sponsored by the National Council of Jewish Women scheduled for October 8<sup>th</sup> from 12:00 – 1:30 to discuss the impact of 2013/2014 Supreme Court decisions. She also spoke regarding the upcoming Shared Economy Task Force meetings. She spoke regarding Council's approval of gardening in the parkway and stated that information may be obtained at City Hall for those that want to participate in this project. She indicated that she had an opportunity to speak with Mr. Barry Kaplan of Porterville, CA whose City Council supported a resolution regarding Gay Pride. She spoke briefly regarding Item 2.R. and the City's C.E.R.T. program, and asked the City Manager and Public Safety to look into providing education on fire safety. She wished everyone a Happy New Year.

Mayor Pro Tempore Heilman spoke regarding public comment surrounding the towing of a vehicle, and asked the City Manager to look into the issue of signage in that area. He briefly spoke about the Sunset Strip Music Festival and expressed his concerns as well, with the noise and staging areas. He spoke regarding a recent event celebrating

the 3-year anniversary of the opening of the West Hollywood Library. He reported that the Library has had over one million visitors and has issued more than 50,000 library cards. He spoke regarding the complaints surrounding the new tennis concessionaire and asked the City Manager to look at possibly hiring an outside party to evaluate the concerns of the concessionaire and the residents. He also wished everyone a Happy New Year.

Mayor D'Amico spoke regarding the issues with the tennis courts at Plummer Park and agreed with Mayor Pro Tempore Heilman that the City may need to step in and provide some sort of mediation. He spoke regarding Southern California Edison (SCE) and the blackout in the City and expressed concerns with the lack of communication and plans for upcoming outages. He spoke regarding his attendance at Mayor Garcetti's County-wide Mayor's Event. He spoke regarding his attendance at the Sunset Strip Music Festival as well as the kick-off for the Israeli/West Hollywood Task Force. He also reported that he will be traveling to Washington, D.C. to attend the AIDS Summit at the White House. He disclosed campaign contributions from parties who are associated with Item 3.B. on the Agenda. Mayor D'Amico also registered his No vote on Item 2.X. He also wished everyone a Happy New Year.

#### **CITY MANAGER'S REPORT:**

City Manager Arevalo introduced City Engineer Sharon Perlstein who provided clarification on Item 2.Q. She presented the traffic mitigation plan for the proposed development and addressed residents' concerns. Sherriff's Lieutenant Smith addressed the public safety aspects of the project.

Mayor D'Amico inquired about traffic mitigation, and requested that staff receive approval from the Fire Department on the proposed lane patterns.

Mayor Pro Tempore Heilman thanked the CIM group for managing the traffic on La Cienega. He inquired about the number of lanes, and City Engineer Perlstein clarified that the proposal will not remove any traffic lanes.

Councilmember Land spoke regarding the pedestrian walkways on the weekdays versus the weekends.

City Manager Arevalo spoke regarding SCE and read a letter from them regarding the power outages scheduled for September 24<sup>th</sup>. He spoke briefly regarding iTennis and the concerns that residents have raised and stated that staff will bring an Item to Council regarding this program. He spoke regarding the retirement of Gary Martinez (24 year employee), and reported that Jeff Huffer (16 year employee) will be leaving the City and moving to New York. He also expressed his condolences for former City employee Lloyd Long, who recently passed away.

#### **FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$5,679,158 in expenditures, (\$0) in potential revenue, and \$3,300 in waived fees.

## 2. CONSENT CALENDAR:

**ACTION:** Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,R.,S.,T.,U.,V.,X.,Y. **Motion by Councilmember Land, seconded by Mayor Pro Tempore Heilman, and approved.**

### 2.A. POSTING OF AGENDA:

*SUBJECT: The agenda for the meeting of Monday, September 22, 2014 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, September 18, 2014.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

### 2.B. APPROVAL OF MINUTES:

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**ACTION:** Approve the minutes of September 8, 2014. **Approved as part of the Consent Calendar.**

### 2.C. DEMAND REGISTER NO. 750, RESOLUTION NO. 14-4603:

*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**ACTION:** Approve Demand Register No. 750 and adopt Resolution No. 14-4603, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 750". **Approved as part of the Consent Calendar.**

### 2.D. CLAIMS ADMINISTRATION:

*SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.*

**RECOMMENDATION:** Deny the claim of Fireman's Fund Insurance Company (Laura Katzenberg Sudack) and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

### 2.E. TREASURER'S REPORT FOR JULY 2014 [D. WILSON, L. QUIJANO, K. BARENG]:

*SUBJECT: The City Council will receive the Treasurer's Report for the month ended July 2014 pursuant to Section 53646 of the Government Code of the State of California.*

**ACTION:** Receive and File. **Approved as part of the Consent Calendar.**

### 2.F. COMMISSION ACTION REPORT:

*SUBJECT: The City Council will receive a report from the Rent Stabilization Commission on actions taken at their recent meeting.*

**ACTION: Receive and file. Approved as part of the Consent Calendar.**

**2.G. AMENDING THE CITY'S CONFLICT OF INTEREST CODE [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider adopting a resolution amending the City's Conflict of Interest Code.*

**ACTION:** Adopt Resolution No. 14-4604, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE CONFLICT OF INTEREST CODE WHICH INCORPORATES BY REFERENCE THE STANDARD CONFLICT OF INTEREST CODE REGULATIONS PREPARED BY THE FAIR POLITICAL PRACTICES COMMISSION AND REPEALING RESOLUTION NO. 12-4362".  
**Approved as part of the Consent Calendar.**

**2.H. CO-SPONSORSHIP OF 2014 WEST HOLLYWOOD SIDEWALK FITNESS FAIR [J. DURAN, I. OWENS]:**

*SUBJECT: The City Council will consider supporting the production of PowerZone's 2014 West Hollywood Sidewalk Fitness Fair.*

**ACTIONS:** 1) Approve the co-sponsorship of PowerZone's 2014 West Hollywood Sidewalk Fitness Fair to be held on Saturday, October 25th, 2014 and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve in-kind support in the form of a waiver of special event permit fees and other City-related fees for event; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 4) Authorize the City Manager to sign and execute any documents or forms that may be necessary for the successful implementation of this event. **Approved as part of the Consent Calendar.**

**2.I. CO-SPONSORSHIP OF NATIONAL COUNCIL OF JEWISH WOMEN LOS ANGELES' ANNUAL CLOTHING GIVEAWAY [A. LAND, J. ERICKSON]:**

*SUBJECT: The City Council will consider co-sponsoring the National Council of Jewish Women Los Angeles' (NCJW/LA) Annual Clothing Giveaway on Sunday, December 7, 2014 from 8:00 am – 12:00 pm.*

**ACTIONS:** 1) Approve co-sponsorship of NCJW/LA's Annual Clothing Giveaway, scheduled for December 7, 2014 at the National Council of Jewish Women Los Angeles' Parking Lot; 2) Authorize the use of the City name and logo on promotional and collateral materials; 3) Direct the Public Information Office to promote the event through the City's website, calendar, and social media networks; and 4) Direct staff to coordinate with the Women's Advisory Board for event outreach and participation.  
**Approved as part of the Consent Calendar.**

**2.J. CO-SPONSORSHIP OF AIDS LIFECYCLE'S EXPO [J. DURAN, I. OWENS]:**

*SUBJECT: The City Council will consider co-sponsorship of the AIDS/Lifecycle Expo on Sunday January 25, 2015.*

**ACTIONS:** 1) Approve co-sponsorship of the AIDS/Lifecycle on Sunday January 25, 2015 and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of the West Hollywood Auditorium for the event and a waiver of event permits, 200 parking validations and associated fees; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 4) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

**2.K. CO-SPONSORSHIP OF AIDS LIFECYCLE'S WORLD AIDS DAY CANDLE LIGHT VIGIL [J. DURAN, I. OWENS]:**

*SUBJECT: The City Council will consider co-sponsorship of the AIDS Lifecycle World AIDS Day Candle Light Vigil on Monday November 30, 2014.*

**ACTIONS:** 1) Approve co-sponsorship of the AIDS Lifecycle World AIDS Day Candle Light Vigil on Monday November 30, 2014 and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of West Hollywood Park for the event and a waiver of event permits; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 4) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

**2.L. CO-SPONSORSHIP OF SHE'S HISTORY PERFORMANCE [E. SAVAGE, C. SMITH, L. FOOKS]:**

*SUBJECT: The City Council will consider approving the co-sponsorship of a performance of the play She's History.*

**ACTIONS:** 1) Approve the co-sponsorship of a performance of the play She's History; and 2) Approve the use of City facilities and waive parking fees. **Approved as part of the Consent Calendar.**

**2.M. APPROVAL OF A CONTRACT WITH WAXIE SANITARY SUPPLY FOR PROCUREMENT AND INSTALLATION OF 18 BIG BELLY SOLAR COMPACTOR STREETSIDE WASTE/RECYCLING RECEPTACLES [O. DELGADO, S. CAMPBELL, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approval of a contract with Waxie Sanitary Supply for procurement and installation of 18 Big Belly solar compactor streetside waste/recycling receptacles.*

**ACTION:** Approve an Agreement in an amount not to exceed \$99,020.92 with Waxie Sanitary Supply for procurement and installation of 18 Big Belly solar compactor streetside waste/recycling receptacles and authorize the City Manager to sign the Agreement. **Approved as part of the Consent Calendar.**

**2.N. APPROVE AN AGREEMENT FOR SERVICES WITH TOWNSEND PUBLIC AFFAIRS, INC. TO PERFORM GRANT WRITING SERVICES FOR THE CITY [D. WILSON, J. LEONARD, C. DUNCAN]:**

*SUBJECT: The City Council will consider approving an Agreement for Services Townsend Public Affairs, Inc. to perform grant writing services for the City.*

**ACTIONS:** 1) Approve an Agreement for Services in a not-to-exceed amount of \$48,000, for one year, with Townsend Public Affairs, Inc., to perform grant writing services for the City; and 2) Authorize the City Manager to execute all necessary documents related to the Agreement for Services. **Approved as part of the Consent Calendar.**

**2.O. SOCIAL SERVICES CONTRACT RENEWALS 2014-15 [E. SAVAGE, D. GIUGNI]:**

*SUBJECT: The City Council will consider renewals of social services contracts for the second year of the funding process (October 1, 2014 to September 30, 2015). The recommendation includes the re-programming of funds from AVIVA Children & Family Services and Frontiers Foundation contracts and a 2% cost of living increase approved in the budget process.*

**ACTION:** Approve social services contract renewals as indicated on the attached chart, and authorize the City Manager to sign the contracts, including the re-programming of unspent funds in the amount of \$60,130 from the closure of the AVIVA Children & Family Services S.A.F.E. program and the discontinuation of the Frontier's Foundation contract as follows: a) Housing Works' Mobile Integrated Service Team will assist with the housing and subsidy application process, entitlements, and any other needs of Shelter Plus Care participants to successfully locate and obtain permanent housing---increase of \$50,000; b) Tarzana Treatment Center and the Substance Abuse foundation of Long Beach — increase of \$2,450; and c) Jewish Family Service/West Hollywood Comprehensive Services Center urgent needs fund – increase of \$7,680. **Approved as part of the Consent Calendar.**

**2.P. 2014 HALLOWEEN CARNAVAL EVENT STREET CLOSURES, FACILITY USE AND PERMIT PARKING [E. SAVAGE, C. SMITH, B. SMITH]:**

*SUBJECT: The City Council will consider approving street closures associated with the City's 2014 Annual Halloween Carnival.*

**ACTIONS:** 1) Approve street closures associated with the City's 2014 Annual Halloween Carnival as outlined in this staff report; 2) Waive



permit parking citywide from 11:00 a.m. on Friday, October 31, 2014, through 6:00 a.m. on Saturday, November 1, 2014; 3) Approve the use of the Five Story Parking Structure, Plinth Parking Structure, El Tovar Parking Lot, El Tovar Place between San Vicente Boulevard and Robertson Boulevard, Melrose Parking Lot and the West Hollywood Park North Lot for Public Safety vehicles and Production Team parking from 5:00 a.m. Friday, October 31st through 7:00 a.m. November 1, 2014; and 4) Approve the use of the Auditorium and the Skyroom in West Hollywood Park from 7:00 a.m. on October 31, 2014 until 10:00 a.m. on November 1st for Public Safety briefings and Special Event and Recreation team command center. **Approved as part of the Consent Calendar.**

**2.Q. STREET AND SIDEWALK CLOSURES DURING THE FOUNDATION/ STRUCTURAL CONCRETE PHASE OF THE DEVELOPMENT PROJECT AT 8500-8544 SUNSET BLVD, SUNSET-LA CIENEGA MIDDLE PARCEL [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving street and sidewalk closures which would be in effect for approximately 11 months during the construction of the foundation/structural concrete phase of the development project located at 8500-8544 Sunset Blvd, also known as the Sunset-La Cienega Middle Parcel.*

**ACTION: This Item was moved to Excluded Consent.**

**2.R. SPONSORSHIP OF A FALL 2014 COMMUNITY EMERGENCY RESPONSE TEAM (CERT) TRAINING AND REUNION EVENT [A. LAND, J. ERICKSON, J. HEILMAN, F. SOLOMON, J. GUZON]:**

*SUBJECT: The City Council will consider directing the Department of Public Safety to coordinate a Fall 2014 Community Emergency Response Team (CERT) Training and reunion event.*

**ACTIONS:** 1) Direct the Public Safety Department to plan a Fall 2014 Community Emergency Response Team (CERT) Training; 2) Direct the Public Safety Department to plan a reunion event of past and current individuals who have previously undergone CERT Training; 3) Direct the Public Information Office to issue a press release regarding the campaign to promote awareness; and 4) Direct Staff to coordinate with the Public Safety Commission for event outreach and participation. **Approved as part of the Consent Calendar.**

**2.S. AGREEMENT FOR ENGINEERING AND DESIGN SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider awarding an Agreement with Infrastructure Factor Consulting, Inc. for engineering and design services as needed.*

**ACTIONS:** 1) Approve an Agreement with Infrastructure Factor Consulting, Inc. for City Facility Engineering and Design Services on an as needed basis; and 2) Authorize the City Manager to execute the

Agreement in the not to exceed amount of \$75,000. **Approved as part of the Consent Calendar.**

**2.T. AGREEMENTS FOR SERVICES TO CONDUCT A STUDY AND PREPARE AN AMENDMENT TO THE SUNSET SPECIFIC PLAN AND ZONING ORDINANCE REGARDING OFF-SITE SIGNAGE ON SUNSET BOULEVARD [S. DEWOLFE, J. KEHO, M. ANTOL, B. SIEGL]:**

*SUBJECT: Due to an unanticipated change in contractors, the City Council will receive a status update on the Sunset Boulevard Off-Site Signage Study and consider the approval of four agreements for services; including 1) Selbert Perkins Design, 2) Keyser Marston Associates, 3) Fehr and Peers, and 4) Premier Partnerships; to complete the study and prepare amendments to the Sunset Specific Plan and Zoning Ordinance regarding off-site signage on Sunset Boulevard.*

**ACTIONS:** 1) Authorize the City Manager to execute an Agreement for Services with Selbert Perkins Design for \$164,820 (Attachment A); 2) Authorize the City Manager to execute an Agreement for Services with Keyser Marston Associates for \$20,000 (Attachment B); 3) Authorize the City Manager to execute an Agreement for Services with Fehr and Peers for \$11,000 (Attachment C); 4) Authorize the City Manager to execute an Agreement for Services with Premier Partnerships for \$10,000 (Attachment D); and 5) Direct staff to develop a pilot program for use and evaluation of the City-owned billboard at 8755 Sunset as a creative and/or digital sign as part of the Sunset Boulevard Off-Site Signage Study. **Approved as part of the Consent Calendar.**

**2.U. AGREEMENT FOR SERVICES WITH APPLEONE EMPLOYMENT SERVICES [L. BOCK, S. SCHUMACHER, B. FRIEDEL, Y. MAURIS]:**

*SUBJECT: The City Council will consider approving an Agreement with AppleOne Employment Services, to provide temporary staffing services citywide.*

**ACTIONS:** 1) Approve a two-year Contract Agreement with AppleOne Employment Services, in an amount not to exceed \$ 325,000 (three hundred and twenty-five thousand and no cents) to provide temporary staffing as needed citywide; and 2) Authorize the City Manager to execute all necessary documents related to the contract approved by Council as part of this item, and any minor modifications to those agreements. **Approved as part of the Consent Calendar.**

**2.V. THREE-YEAR COMMITMENT TO CO-SPONSORSHIP OF SUNSET STRIP HALF-MARATHON [E. SAVAGE, C. SMITH]:**

*SUBJECT: The City Council will consider making its co-sponsorship of the Sunset Strip Half-Marathon a three-year commitment, subject to annual review.*

**ACTIONS:** 1) Extend the City of West Hollywood's co-sponsorship of the Sunset Strip Half-Marathon to a three-year commitment, subject to annual review; and 2) Authorize the City Attorney to finalize contract language

with RaceForce LLC for production of this event, and authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

**2.W. UPDATED LIST OF EXISTING CITY CONTRACTS [D. WILSON]:**

*SUBJECT: The City Council will receive and file an updated list of existing City contracts.*

**ACTION: This Item was Tabled.**

**2.X. CLARIFICATION OF COUNCIL DIRECTION ASSOCIATED WITH THE MOBILITY WORKSHOP AND INSTALLATION OF FLASHING BEACONS [S. DEWOLFE, J. KEHO, M. ANTOL, O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: Staff will provide clarification of the relationship between follow up actions associated with the Joint Mobility workshop and the installation of rapid flashing beacons.*

**ACTION: Receive and File. Approved as part of the Consent Calendar with Mayor D'Amico voting No.**

**2.Y. UPDATE ON TEMPORARY HOLIDAY ICE RINK [E. SAVAGE, O. WALKER]:**

*SUBJECT: The City Council will receive an update on information pertaining to the installation of a temporary holiday ice rink at West Hollywood Park.*

**ACTION: Receive and file. Approved as part of the Consent Calendar.**

**THE CITY COUNCIL WILL RECESS AND CONVENE AS THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: 8:14 p.m.**

The Successor Agency to the West Hollywood Community Development Commission approved the minutes of the February 18, 2014 meeting, and adopted a resolution approving a Recognized Obligation Payment Schedule for the period January 1, 2015 through June 30, 2015.

The actions are more fully described in the minutes of the Successor Agency to the West Hollywood Community Development Commission.

**THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RECONVENE AS THE CITY COUNCIL: 8:18 p.m.**

**3. PUBLIC HEARINGS:**

**3.A. AMEND THE MASTER FEE RESOLUTION FOR FY 2014-2015 [D. WILSON, J. LEONARD, C. DUNCAN]:**

*SUBJECT: The City Council will consider amending the Master Fee Resolution (Resolution No. 14-4571) which established fees and charges for certain services provided by the City of West Hollywood during fiscal year 2014-15.*

This Item was noticed as required by law.

Mayor D'Amico opened the public hearing and no speakers came forward.

John Leonard, Revenue Management Manager, provided background information as outlined in the staff report dated September 22, 2014.

Mayor D'Amico closed the public hearing.

**ACTION:** Adopt Resolution No. 14-4605, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION (RESOLUTION NO. 14-4571). **Motion by Councilmember Duran, seconded by Councilmember Prang and unanimously approved.**

**3.B. A REQUEST TO DEVELOP A MIXED-USE PROJECT (EXPANSION/CONVERSION OF AN EXISTING OFFICE BUILDING TO RESIDENTIAL WITH GROUND FLOOR RETAIL AND CONSTRUCTION OF RESIDENTIAL UNITS ON THE ADJACENT PARKING LOT) INCLUDING A GENERAL PLAN AMENDMENT, A SPECIFIC PLAN, A ZONING MAP AMENDMENT, A VESTING TENTATIVE TRACT MAP AND OTHER PERMITS (8899 BEVERLY BOULEVARD AND 8846 – 8908 ROSEWOOD AVENUE) [S. DEWOLFE, J. KEHO, D. DEGRAZIA, E. STADNICKI]:**

*SUBJECT: The proposal is to develop a mixed-use project that expands an existing non-conforming office building on Beverly Boulevard and converts it to residential use and constructs new residential units on adjacent parcels on Rosewood Avenue. The total project site is 1.7 acres and development will total 211,395 gross square feet including retail, restaurant, and office uses; market-rate condominium units; affordable apartments; and subterranean parking and at-grade one-car garages on Rosewood. The applicant is proposing a Specific Plan, and associated amendments to the General Plan, Zoning Map, and Zoning Ordinance to accomplish the following: 1) Allow for the expansion of an existing non-conforming building beyond the current development standards and provide for additional density; 2) Consolidate the property to allow for greater land area with which to calculate FAR and to facilitate shared parking; and 3) Allow for deviations from the affordable housing*

*requirements. This report also includes analysis of an alternative proposal offered by the applicant after the Planning Commission hearing.*

This Item was noticed as required by law.

Mayor Pro Tempore disclosed that he met with the applicant, visited the site, and met with area residents.

Councilmember Land met with the applicant, visited the site, and met with area residents.

Councilmember Duran disclosed that he met with the applicant, visited the site and met with the representatives from the West Hollywood West Residents Association.

Mayor D'Amico disclosed that he met with the applicant, visited the site and met with the West Hollywood West Residents Association.

Emily Stadnicki, Senior Planner, provided background information as outlined in the staff report dated September 22, 2014.

Councilmember Land clarified that on September 4<sup>th</sup> that there was a change made regarding the Rosewood building which removed the affordable housing units and the pool house.

Mayor D'Amico opened the public hearing and the following speakers came forward:

JEFF HABER, REPRESENTING THE APPLICANT thanked staff for their hard work preparing the Staff report and spoke regarding the revisions to the proposed project. Tyler Siegel and Tom Kundig also spoke on behalf of the applicant the provided information on the design of the project.

MICHAEL CATALANO, SHERMAN OAKS, spoke in support of the project.

ROBERT SALTZBURG, WEST HOLLYWOOD, spoke in opposition to the project.

JIM PERKINS, WEST HOLLYWOOD, spoke in opposition to the project.

COREY EPSTEIN, WEST HOLLYWOOD, spoke in support of the project.

JOEL RING, WEST HOLLYWOOD, spoke regarding various aspects of the project.

ROD SPROTT, WEST HOLLYWOOD, spoke regarding the size of the building.

MARK LYNN, LOS ANGELES, spoke regarding the architecture of the proposed building.

MANNY RODRIGUEZ, WEST HOLLYWOOD, spoke in opposition to the development.

SETH MEIER, WEST HOLLYWOOD, spoke in opposition to the project.

SHERI STARK, WEST HOLLYWOOD, spoke regarding various aspects and her opposition to the project.

CARTER COX, WEST HOLLYWOOD, spoke in support of the project.

HARRIS SHEPARD, WEST HOLLYWOOD, spoke in opposition to the project.

LAWRENCE CHAMBLEE, WEST HOLLYWOOD, spoke in opposition to the project.

RICHARD GIESBRET, WEST HOLLYWOOD, spoke on behalf of the West Hollywood West Residents Association in opposition to the project.

KIMBERLY WINICK, WEST HOLLYWOOD, spoke in opposition to the project.

DAVID BINSWANGER, WEST HOLLYWOOD, spoke in support of the project.

DOUGLAS BERNARD, WEST HOLLYWOOD, spoke in opposition to the project.

WILLIAM DOEBLER, WEST HOLLYWOOD, spoke in opposition to the project.

HOWARD ROSEMANN, WEST HOLLYWOOD, spoke in opposition to the project.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding erosion of the General Plan.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the project.

KEITH KAPLAN, WEST HOLLYWOOD, spoke in support of the project.

LUCIEN LACASSE, WEST HOLLYWOOD, spoke in support of the project.

SPENCER VILLASENOR, WEST HOLLYWOOD, spoke on behalf of the Croft Avenue Homeowners Association in support of the project.

KATE NEVELS, WEST HOLLYWOOD, spoke in support of the project.

VICTORIA JOYCE, WEST HOLLYWOOD, spoke in support of the project.

SERGIA SANCHEZ, WEST HOLLYWOOD, spoke in support of the project.

SARA GHANDEHARI, WEST HOLLYWOOD, spoke in opposition to the project.

ROBERT GOODMAN, WEST HOLLYWOOD, spoke in opposition to the project.

KRIS KENT, WEST HOLLYWOOD, spoke in opposition to the project.

JOSEPH CLAPSADDLE, WEST HOLLYWOOD, spoke in support of the project.

UZI AVNERY, WEST HOLLYWOOD, spoke in support of the project.

BORA HWANG, WEST HOLLYWOOD, spoke in support of the project.

AARON LUBER, LOS ANGELES, spoke in support of the project.

CARL MOEBUS, WEST HOLLYWOOD, spoke in support of the project.

BRANDON CANE, LOS ANGELES, spoke in support of the project.

RYAN HANDLE, LOS ANGELES, spoke in support of the project.

EUGENE LEVIN, LOS ANGELES, spoke in support of the project.

JOHNNY HERNANDEZ, WEST HOLLYWOOD, spoke in support of the project.

LEONID KATNESON, WEST HOLLYWOOD, spoke in support of the project.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in opposition to the project.

IMANAH MAHMOUD, WEST HOLLYWOOD, spoke on behalf of Brad Lipton in support of the project.

M. LANDVER, WEST HOLLYWOOD, spoke in support of the project.

SEAN CANNON, WEST HOLLYWOOD, spoke in support of the project.

LAUREN MEISTER, WEST HOLLYWOOD, spoke in opposition to the project.

**The following individuals did not wish to speak, but wanted to express their support for the project:** Lauren Walker, Matt Walker, Danielle Calks, Andy Terani, Jobin Radfar, Nick Naligaran, Alex Espili, Giti Zarenia, Michelle Nia, Mandana Rassuli, Darren Gold, Ryan Farber, Karen Kuo, Mary Ann Collins, Tamara Gurevich, Michael Dolan, and Jay Fuentes.

**The following individuals did not wish to speak, but wanted to express their opposition to the project:** Victor Omelczenko, Stephanie Harker, Cathy Blaivas, Krisy Gosney, Debbie Meister, Marian Mirani, Richard Blons, Michael Zannella, Tiiu Leek, David Stewart, Tara Sowlaty, Richard Karliss, Leslie Karliss, Neely Shah, and Mojgan Sowlaty.

Jeff Haber further provided a brief rebuttal in response to concerns raised by Council and members of the public.

Council recessed at 10:08 p.m. and reconvened at 10:15 p.m.

Councilmember Duran inquired about the wall along Rosewood, the mention of mature trees, and the pool house. He inquired as to why Community Development staff did not support the project. He spoke regarding the public benefit items that were submitted on Friday, September 19<sup>th</sup> and raised specific architectural and structural questions regarding the project. Mike Rich, Principal of Large Architects, responded to Councilmember Duran's questions regarding the expansion of the project.

Councilmember Land requested clarification on each of the proposed public benefits. Consultant Kathe Head of Keyser Marston & Associates responded to Councilmember Land's questions regarding the appropriateness of each proposed public benefit. Peter Noonan, Rent Stabilization and Housing Manager, responded to questions regarding the inclusionary housing element. John Keho, Assistant Director of Community Development, responded to questions regarding the LEED Silver Certification and the retention of Madeo Restaurant.



Councilmember Duran thanked everyone who spoke on the item. He spoke about the General Plan and adaptive reuse of existing buildings. He discussed affordable housing, the need for seismic upgrades to the building, and ensuring that it is ADA compliant.

Councilmember Land enumerated the aspects of the project that she supported. She indicated that she has concerns with the lack of affordable housing, some of the proposed public benefits, the loss of trees along Rosewood, potential noise issues, and the size of the proposed project.

Mayor Pro Tempore Heilman thanked everyone who spoke on the Item. He expressed concern that the project has been somewhat of a moving target. He enumerated the positive and negative aspects of the project, and spoke regarding the General Plan and its adaptability. He also expressed his concerns with the size of the project and the proposed public benefits.

Councilmember Prang thanked everyone who spoke on the item. He spoke about the West Hollywood West neighborhood and indicated that he felt that the project is consistent with maintaining the West Hollywood West neighborhood. He spoke in support of the size of the project.

Mayor D'Amico spoke regarding the last minute changes to the project, as well as the late submittal outlining the public benefits of the project. He spoke in support of the staff recommendation, and indicated that the project is too big.

Council directed staff to work with the developer and return to Council with and Item that includes the revisions outlined during Council discussion; specifically, the public benefits, the density, the additions to the Beverly building, the inclusion of a project labor agreement, and a landscaping plan.

**ACTION:** Continue the public hearing to a date uncertain. **Motion by Councilmember Land, seconded by Councilmember Duran and approved.**

#### **4. UNFINISHED BUSINESS:**

##### **4.A. APPOINTMENT OF VOTING DELEGATES FOR THE NATIONAL LEAGUE OF CITIES [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider appointing a Voting Delegate and Voting Delegate – Alternate(s) for the National League of Cities in preparation for their upcoming Annual Conference.*

**ACTION:** Council appointed **Councilmember Duran** as the Voting Delegate and **Mayor D’Amico** as the Voting Delegate – Alternate to the Annual Conference of the National League of Cities.

**5. NEW BUSINESS:**

**5.A. ADVISORY BOARD APPOINTMENT [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider making a direct appointment to the Women’s Advisory Board.*

**ACTION: This Item was Tabled.**

**EXCLUDED CONSENT CALENDAR:**

**2.Q. STREET AND SIDEWALK CLOSURES DURING THE FOUNDATION/ STRUCTURAL CONCRETE PHASE OF THE DEVELOPMENT PROJECT AT 8500–8544 SUNSET BLVD, SUNSET-LA CIENEGA MIDDLE PARCEL [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving street and sidewalk closures which would be in effect for approximately 11 months during the construction of the foundation/structural concrete phase of the development project located at 8500-8544 Sunset Blvd, also known as the Sunset-La Cienega Middle Parcel.*

**The following individuals did not wish to speak but wanted to express their opposition to the Item:** Debbie Meister, Cathy Blaivas, and Stephanie Harker.

ELYSE EISENBERG, WEST HOLLYWOOD, expressed concern with traffic flow.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke regarding the public process for this Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding traffic concerns.

**ACTIONS:** Authorize the City Engineer to issue Encroachment Permits to the developer for sidewalk and street closures on Sunset Blvd and La Cienega Blvd for approximately 11 months during the construction of the foundation/structural concrete phase of the development project located at 8500-8544 Sunset Blvd. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Heilman, unanimously approved.**

**6. LEGISLATIVE: None**

**PUBLIC COMMENT:**

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke regarding the upcoming Historic Preservation Commission meeting to discuss Great Hall and Long Hall.

**COUNCILMEMBER COMMENTS: None**

**ADJOURNMENT:** The City Council adjourned at 11:36 p.m. in memory of Lloyd Long, Reverend Rene Carlos Ledesma, David Jones, Mary Louis Gierach, and all the soldiers who died in Afghanistan since the last City Council meeting. **The City Council adjourned to their next regular meeting, which will be on Monday, October 6, 2014 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.**