

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
SPECIAL MEETING AGENDA

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

Thursday, October 2, 2014 – 3:30 P.M.

Location: Community Meeting Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood

- I. **CALL TO ORDER (3:30 P.M.)**
 - A. Roll Call
 - B. Staff Comments on the Agenda
 - C. Approval of the Agenda

- II. **CONSENT CALENDAR (3:35P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

 - A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

 - B. **Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the meeting minutes of July 24, 2014.

- III. **ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Temporary Art Project Proposal – “Art in the Streets” (3:40 P.M.)

The Subcommittee will review, discuss and consider approval in concept of the temporary three-dimensional sculpture project proposal “Art in the Streets” submitted by artist and sculptor Bertil Petersson for installation on the Santa Monica Boulevard median in 2015.

RECOMMENDATION: Consider approval in concept of the temporary three-dimensional sculpture project “Art in the Streets” by artist and sculptor Bertil Petersson and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

B. Temporary Art Project Proposal – “Dream Portal” (3:50 P.M.)

The Subcommittee will review, discuss and consider approval of the temporary three-dimensional sculpture project proposal “Dream Portal” submitted by artist and sculptor Colleen M. Kelly for installation at Kings Road Park in 2015.

RECOMMENDATION: Consider approval in concept of the temporary three-dimensional sculpture project “Dream Portal” by artist and sculptor Colleen M. Kelly and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

C. Temporary Art Project Proposal – “Serigraph” (4:00 P.M.)

The Subcommittee will review, discuss and consider approval of the temporary mural project proposal “Serigraph” by the artist Retna for installation on the exterior wall of Craig’s Restaurant located at 8828 Melrose Avenue.

RECOMMENDATION: Approve the temporary mural project “Serigraph” by artist Retna for installation on the exterior wall of Craig’s Restaurant located at 8828 Melrose Avenue and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

V. UNFINISHED BUSINESS (4:10 P.M.)

A. Videotron – 9039 Sunset Boulevard (4:10 P.M.)

The Subcommittee will receive and presentation from Andy and JoAnne Goodman, Curators, CBS Outdoor and consider approval of arts programming on the videotron for the months of October through December 2014.

RECOMMENDATION: Approve arts programming on the Videotron at 9039 Sunset Boulevard for the month of October and November 2014.

B. Art on the Outside Current, Upcoming and Potential Projects (4:25 P.M.)

The Subcommittee will receive an update from staff on current AOTO Projects and discuss as needed AOTO projects under the Subcommittee’s oversight:

AOTO Call for Artist/Request for Qualifications (FY2015)	100 Walkers – Richard Kraft (FY 2014-15)
LA><ART / Anna Sew Hoy Sculpture Project (FY 2013-14)	Shana Mabari - Illuminated Sculpture Project (FY 2013-14)
LA><ART / Sam Falls Sculpture Project (FY 2013-14)	The Diver (FY 2013-14)

Lisa Little and Emily White - Three Horned Beast [and Baby Beast] (FY 2013-14)	Venice Arts 10yr Anniversary exhibition
Tierra del Sol Collective Project (FY 2015)	Honor Fraser Gallery / Gustavo Godoy Sculpture Project (FY 2013-14)
Tsipi Mani Sculpture Project (FY 2013-14)	Santa Monica Boulevard/Doheny Median Projects – Hacer, Keith Haring, others tbd
Videotron – 9039 Sunset Boulevard (ongoing)	West Hollywood 30th Anniversary Year of Cityhood

RECOMMENDATION: Provide direction as applicable.

VI. EXCLUDED CONSENT CALENDAR (4:35 P.M.)

VII. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VIII. ITEMS FROM THE SUBCOMMITTEE

IX. ITEMS FROM THE STAFF

X. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the October 23, 2014 meeting agenda.

XI. ADJOURNMENT (4:45 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting tentatively scheduled October 23, 2014 in the Community Meeting Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood.