

WEST HOLLYWOOD HUMAN SERVICES COMMISSION
MINUTES – SEPTEMBER 13, 2011
COMMUNITY CONFERENCE ROOM

I. CALL TO ORDER

The West Hollywood Human Services Commission was called to order by Chair Mark Zangrando at 6:00 p.m., Tuesday, September 13, 2011, in the Community Conference Room at City Hall.

A. PLEDGE OF ALLEGIANCE

The pledge of allegiance was led by Jeff Book.

B. ROLL CALL

Present: Steven L. Davis, Bob Shepard, Heidi Shink, Anne-Marie Williams, Mark Zangrando.

Not Present: Brian Pendleton, Ruth Cislowski.

A quorum was present at all times. City staff members present included Daphne Dennis, Social Services Administrator; David Giugni, Craig Rhea, Perri Sloane Goodman, and Jeff Book. Also present were Mayor John Duran and City Clerk Corey Schaffer.

C. POSTING OF AGENDA

The secretary reported notices for the meeting had been posted as required.

D. PROCEDURE FOR PUBLIC COMMENT

Persons desiring to address the meeting were asked to complete a form.

II. INSTALLATION OF NEW MEMBER

The oath of office was administered to Bob Shepard by Mayor Duran, and he was declared installed as a new commissioner.

Mayor Duran said that due to work that will take him frequently out of the country, Commissioner Pendleton is unable to continue as a member.

III. MINUTES

The minutes of the July 12, 2011, meeting were approved on a motion by Commissioner Shepard, seconded by Commissioner Shink.

Commissioner Zangrando asked about follow-up to Commissioner Pendleton's comment at the last meeting about the possibility of sponsorships on the city's transit vehicles. Daphne Dennis said staff was researching this.

IV. ITEMS FROM THE PUBLIC

Kelly Alexander, West Hollywood, said a group of financial planners are presenting a Financial Planning Day from 9 a.m. to 2 p.m. on Oct. 15, with anyone being able to ask a question about financial matters.

V. UNFINISHED BUSINESS

A. THE BROWN ACT AND ROBERT'S RULES OF ORDER

City Clerk Corey Schaffer reviewed the basic regulations of California's Brown Act, the sunshine law that requires public business to be conducted in public. Commissioners are subject to the rule that a majority may not meet outside of publicly-noticed meetings to discuss business, that agendas must be posted and publicly available, and that designated disclosure forms must be filed on an annual basis. Robert's Rules provides basic guidelines for running a meeting with decorum and fairness.

B. EVALUATION OF CITY-SUBSIDIZED TRANSPORTATION PROGRAMS

Perri Sloane Goodman discussed the city's several transit programs, including CityLine, Dial-a-Ride, bus pass subsidies, and taxi coupons. Programs are mostly focused on assisting seniors and persons living with disabilities. An onboard survey is being drafted, along with revised CityLine routing and maps.

VI. NEW BUSINESS

A. SOCIAL SERVICES PROVIDED TO COMMUNITY MEMBERS

Daphne Dennis provided an overview of social services provided to West Hollywood community members by the City. We are currently approaching the second year of a 3-year funding cycle, which began with analysis of community needs, a request for proposals from qualified agencies, applications, and selection of agencies for contracts.

She provided historical background on the role of social services in the formation of the City, and the role of the City in creating and sustaining a number of non-profit social services agencies. The Human Services director and Social Services manager were among the first employees hired when the City was created, and there have only been two people in each position in the city's 27-year history.

B. RECOVERY MONTH PROGRAMMING

David Giugni said September is Recovery Month in West Hollywood, and provided information about activities recognizing this, including a medical update with Dr. Mark Hrymoc on September 21.

C. PUBLIC HEALTH SPECIAL EVENTS BY SOCIAL SERVICES DIVISION

Craig Rhea reported on events held throughout the year, including breast cancer awareness, World AIDS Day, the Kids Fair, and other events.

D. OUTREACH AND MARKETING

David Giugni discussed how social services agencies do publicity. Staff is working with West Hollywood-related agencies to develop new approaches. The City currently uses the scroll on the city's cable channel, a series of frequently updated brochures and guides, and other printed materials.

VII. ITEMS FROM THE COMMISSION

Commissioner Davis asked for a review of committees and liaisons to be placed on an upcoming agenda, and that the meeting be adjourned in memory of Kathy Page, a longtime volunteer and board member.

Commissioner Williams spoke about a recent site visit to Jewish Family Service, which provides eight services including shelter and food to community members. Also on the site visit were Commissioners Shink and Zangrando.

Commissioner Shepard spoke about a recent site visit to the National Council of Jewish Women at 543 N. Fairfax Ave.

Commissioner Shink said that she and Commissioners Cislowski and Davis did that site visit the following day.

With regard to the issues raised at the previous meeting by a community member about the Tiny Tots program, Commissioner Zangrando said he had learned more about the concerns, and visited the program.

VIII. ITEMS FROM STAFF

Daphne Dennis said another community meeting regarding plans for Plummer Park would be held soon.

IX. ITEMS FROM THE PUBLIC

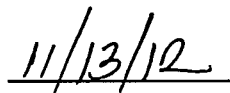
Michael Sidler spoke about communication problems, and recommended that the City use distilled or reverse-osmosis water at meetings, and that any food provided be made from healthy ingredients.

X. ADJOURNMENT

The meeting was adjourned at 8:52 p.m. in memory of Kathy Page.

Signed:


Mark Zangrando


11/13/12