

**1343 N. LAUREL AVE.
VISION CONCEPTS COMMITTEE
DRAFT MINUTES
WEDNESDAY, APRIL 30, 2014**

**PLUMMER PARK COMMUNITY CENTER,
7377 SANTA MONICA BOULEVARD, ROOM 5 & 6
WEST HOLLYWOOD, CALIFORNIA 90069**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Staff called the meeting to order at 6:36 p.m.

PLEDGE OF ALLEGIANCE: Donald Elmlad led the Pledge of Allegiance.

**REMINDER TO SPEAK CLEARLY INTO MICROPHONE AND TO TURN OFF ALL
MOBILE DEVICES**

ROLL CALL:

**PRESENT: YELENA ZHELEZOV, EDWARD S. LEVIN, GAIL
OSTERGREN, MARC YEBER, HEIDI SHINK, KEITH
ANTHONY, DONNA SAUR, ALLEGRA ALLISON, FRITZ
HOELSCHER**

ABSENT: TODD WILLIAMSON. Excused.

**ALSO PRESENT: City Staff: Lisa Marie Belsanti, Francisco Contreras,
Jeffrey Huffer, Bobby Safikhani
City Consultants: PMC – Andrea Nelson, Abby Woods**

ADMINISTRATION OF THE VISION CONCEPTS COMMITTEE OATH OF OFFICE

PUBLIC COMMENT:

None

NEW BUSINESS

- A. Brown Act and Code of Conduct
- B. Introduction of PMC
- C. Vision Concepts Committee Framework
- D. 1343 N. Laurel Ave. Overview and Background
- E. Community Input, Preliminary Vision Concepts and Open House Approach
 - 1. Summary of Outreach Activities and Key Findings
 - 2. Online Survey
 - 3. Community Visioning Workshop
 - 4. Community Visioning Online Activities
 - 5. Overview of Preliminary Vision Concepts

6. Overview Open House Approach

Allegra Allison spoke regarding the quality of work done by the contractors for the 1343 N. Laurel Avenue property stabilization and the property's 100th Anniversary which is this calendar year, 2014. She spoke regarding clarification as the disability (ADA) access to the property threshold and interiors and the impact to the historic status. She inquired as to whether Historic Resources Group would be present at the May 17th Open House event. She spoke regarding the property being eligible for the National Register of Historic Places, and, if so, what would need to be preserved in order to maintain eligibility. She inquired about a process to name the property.

Keith Anthony asked when the stabilization plan appeared before the Historic Preservation Commission. Staff clarified that it appeared in June of 2013. He spoke regarding the disability (ADA) access to the property threshold. He inquired about providing information as to the proximity of the residence of the public providing input to the visioning process to the property. He spoke regarding use of the interiors for the purpose of exercise and it not being exclusive to the exterior. He inquired about the presence of PMC team member who is expert in the history of the property being present at the May 17th Open House event. Staff clarified that they would be. He further inquired about the presence of Project Team and City Staff knowledgeable about the property being present at the May 17th Open House event. Staff clarified that they would be. He provided input on the outreach strategy and requested that requested the posting of notices include the City's pocket parks.

Ed Levin provided information about when the stabilization plan appeared before the Historic Preservation Commission. He spoke about there technically being disability access inside the first floor of the property. He spoke about the difference between historic content and historic context. He inquired about whether or not a use such as Yoga being cultural or exercise or both. He inquired about the origin of some of the uses such as 'florist' were proposed and expressed concern over the uses and where they appear in the broad concept categories and proposed that staff and the consultants take another pass at the overall organization of the categories and the uses. He provided input on the outreach strategy and that the posting of notices include the City's pocket parks.

Donna Saur spoke in support of bolting the property to the maximum allowable amount, regardless of the future use. She asked for clarification as to the disability (ADA) access to the property threshold and interiors. She provided input on the outreach strategy and inquired about a radius mailing to the surrounding neighborhood.

Gail Ostergren spoke about the careful consideration of the May 17th Open House tour approach. She inquired about the number of unique visitors to the www.1343nlaurelave.org website, it was 248. She further inquired about how the category of resident was defined in the online survey and visioning workshops, it was defined as someone who resides in the city. She inquired about reorganizing the data by groups (people) and the use of an infographic to illustrate it. She inquired as to the staffing of the May 17th Open House event. She stated that the historic resource should

not be limiting and the community, perhaps, should not be bound by the specific historic elements while considering the future uses on the site. She stated that there will likely be elements of the interiors that the community may wish to be preserved.

Marc Yeber (Committee Member Yeber's comments to be added and included prior to the minutes final adoption)

Heidi Shink inquired as to whether staff and the consultants had the data to map out where participants lived relative to the property, staff clarified that information specific to that level of detail was not solicited. She noted that there was a large drop off after the initial online survey. She suggested that all of the groupings that we have seen to date are an amalgam of the feedback that we have heard to date. She suggested that staff prepare banner's to install onsite.

Yelena Zhelezov inquired as to whether staff and the consultants would prepare a narrative of the house history in the form of a handout.

Fritz Hoelscher commented that parking restrictions in the neighborhood are a consideration and additional parking should be explored onsite.

STAFF COMMENTS:

Jeff Huffer informed the committee that the Environmental Impact Report (EIR) would examine the parking impacts on the residential neighborhood.

Lisa Marie Belsanti informed the committee of the Open House scheduled for May 17th, 2014 and the two upcoming meetings; 1) Thursday, May 29, 2014 at 6:30 p.m., and 2) Monday, June 30, 2014 at 6:30 p.m. Both meetings will be held in the Community Center at Plummer Park, located at 7377 Santa Monica Boulevard in rooms 5 & 6.

PUBLIC COMMENT:

DONALD EMBLAD, WEST HOLLYWOOD, spoke about earthquake insurance for the 1343 N Laurel property and a preference for no housing option on the property site.

STEPHANIE HARKER, WEST HOLLYWOOD, thanked the committee and staff, spoke in support of bolting the property to the maximum allowable amount, spoke about outreach efforts to engage the public.

LAUREN MEISTER, WEST HOLLYWOOD, thanked the committee and staff; spoke in support of duplicating the 1343 N. Laurel Avenue outreach approach for Plummer Park and adding to the list of community emails for noticing.

MIKE DOLAN, WEST HOLLYWOOD, spoke regarding photographs of the interior of the 1343 N. Laurel Avenue property, types of special events and the potential for a hybrid of possible uses, thanked members of the committee.

ADJOURNMENT: The 1343 N. Laurel Avenue Vision Concepts Committee adjourned at 8:36 p.m. to their next scheduled meeting, which will be on May 29, at 6:30 P.M. at The Plummer Park Community Center, 7377 Santa Monica Boulevard, Rooms 5 & 6 West Hollywood, California 90069