



WESTSIDE CITIES
• BEVERLY HILLS
• CULVER CITY
• LOS ANGELES
• SANTA MONICA
• WEST HOLLYWOOD
• COUNTY OF LOS ANGELES

**REGULAR MEETING OF THE
WESTSIDE CITIES COUNCIL OF
GOVERNMENTS**

Date: July 17, 2014
12:00 PM Lunch
12:15 PM Business Meeting and Closed Session

Hosted by: County of Los Angeles
Location: Virginia Robinson Gardens
1008 Elden Way
Beverly Hills, CA 90210
Parking: On-site (20 vehicle maximum)

AGENDA

Public comment on any agenda item may be made during the consideration of that item. All comments on items not listed on the agenda may be made during the time allotted on the agenda to the public. Members of the public may comment by raising a hand and being recognized by the Chair. Speakers shall confine their comments to three minutes per speaker. Unless otherwise noted in the Agenda, the public may only comment on matters that are within the subject matter jurisdiction of the Westside Cities Council of Governments or items listed on the agenda.

- 1. CALL TO ORDER**
- 2. WELCOME, INTRODUCTIONS, AND IDENTIFICATION OF VOTING MEMBERS**
- 3. APPROVAL OF MAY 15, 2014 DRAFT MEETING NOTES**
- 4. EXECUTIVE DIRECTOR'S REPORT – Cecilia V. Estolano**
 - A. WSCCOG Website Redesign and Relaunch
 - B. Completion of 2014-2015 Annual Work Plan and Budget
- 5. STRATEGIC INITIATIVES**
 - A. Transportation/Mobility – Katherine Perez-Estolano (ELP Advisors)
 - a. Santa Monica Bikeshare RFP
 - b. Metro Mobility Matrix
 - c. Metro Complete Streets Policy
 - B. Tourism/Economic Development – Cecilia Estolano (ELP Advisors)
 - a. Interviews with Westside Agencies, Chambers, and Convention & Visitors Bureaus

6. ACTION ITEMS

- A. Adoption of Annual Work Plan for the 2014-2015 Fiscal Year
Proposed Action: Adopt annual work plan
- B. Adoption of Annual Budget and Determination of Dues for the 2014-2015 Fiscal Year
Proposed Action: Adopt annual budget
- C. Begin Redesign of WSCCOG Website
Proposed Action: Authorize contract with winning vendor

7. RECEIVE AND FILE

- A. No items to receive and file

8. ANNOUNCEMENTS

- A. Jay Greenstein, LA City Council, District 5

9. FUTURE MEETING LOCATIONS AND AGENDA ITEMS

- A. Remaining 2014 Meetings:
 - a. City of Los Angeles (CD11), September 18, 2014, Location TBD
 - b. Culver City, November 20, 2014, Location TBD
- B. Items for September Agenda
 - a. 2015 Meeting Dates and Locations
 - b. Measure R2 Dialogue Event with MOVE LA

10. PUBLIC PARTICIPATION

11. ADJOURN

Written materials distributed to the Board within 72 hours of the Board meeting are available for public inspection immediately upon distribution in the City Clerk's office at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood, CA 90069, during normal business hours. Such documents will also be posted on the WSCCOG website at www.westsidecities.org and will be made available at the meeting.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City of Beverly Hills - City Clerk's Office at (310) 285-2400. Please notify the City Clerk's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.