

**MINUTES  
BUSINESS LICENSE COMMISSION  
MEETING**

April 2, 1991

I. CALL TO ORDER

A regular meeting of the West Hollywood Business License Commission held on the above date in the City Council Chambers in the Werle Building, 626 N. Robertson Boulevard, West Hollywood, CA, was called to order at 7:15 p.m. by Chairperson Carole Ellis.

A. Pledge of Allegiance led by Sal Guerriello.

B. Roll Call:

Commissioners Present: Elliott, Ellis, Forbes,  
Maggio, Sonnenburg

Commissioners Absent: None

Staff Present: Anne Browning, Manager  
Corey Roskin, BL Officer  
Derek Widdiss, Staff

C. Approval of Agenda:

Action: To approve agenda as prepared by  
staff.

Motion: Comm. Forbes  
Second: Comm. Elliott

Commissioner Sonnenburg requests amendment to minutes of February 26, 1991.

Motion to approve agenda with amendment(s) carries unanimously with all eyes from Commissioners.

D. Approval of Minutes (February 26, 1991):

Action: To approve minutes as prepared by  
staff.

Motion: Comm. Sonnenburg  
Second: Comm. Maggio

Motion to approve minutes carries unanimously with all eyes from Commissioners.

E. Approval of Minutes (March 5, 1991):

Action: To approve minutes as prepared by  
staff.

Motion: Comm. Sonnenburg  
Second: Comm. Elliott

Motion to approve minutes carries unanimously with all  
eyes from Commissioners.

II. ITEMS FROM CITIZENS:

Jeanne Dobrin, W. Hollywood - commended Commission for  
including financial interest language on speakers  
slips. Spoke regarding lack of communication between  
departments in City and asked for improvements.

- III. A. Resolution BL 90-10 approving Dance business license  
with conditions for Rockin' Horse dba Rainbow Bar and  
Grill, 9015 Sunset Bl., West Hollywood.

Motion: Comm. Maggio  
Second: Comm. Forbes

Motion to approve Dance business license with conditions  
carries with all eyes from Commissioners.

IV. PUBLIC HEARINGS:

- A. BLC 91-002

Thrifty Oil Company dba  
Thrifty Oil Company  
7564 Santa Monica Boulevard  
West Hollywood, CA 90046

and Thrifty #191  
8383 Santa Monica Boulevard  
West Hollywood, CA 90069

An application for 24 hour retail business licenses.

A staff report was given by Corey Roskin with a  
recommendation to approve 24 hr. business licenses with  
conditions noted in Resolution No. BL 90-10.

Additional staff comments were provided by Anne  
Browning.

Commissioners asked questions of staff regarding  
conditions in Resolution BL 90-10.

**APPLICANT COMMENTS:**

Mr. Al Johnson spoke as a representative of Thrifty Oil  
Company. Requested that BLC approve 24 hr. business  
licenses.

Additional comments/questions were asked by  
Commissioners of the applicant in regards to actual

business operations that will take place at both locations.

**PUBLIC COMMENTS:**

Mike Radcliffe, W. Hollywood - asked Commissioners to approve 24 hr. business licenses.

Gerald Rudd, W. Hollywood - asked Commissioners to deny approval of 24 hr. businesses. Spoke about increased problems with loitering, noise, etc.

Tad Bright, W. Hollywood - asked Commissioners to deny approval of 24 hr. businesses. Spoke regarding the existing problem plaguing the east end of W. Hollywood (i.e. prostitution, loitering, harrassment, etc.).

Shirley, Ray, W. Hollywood - asked Commissioners to deny approval of 24 hr. businesses.

Ed Riney, W. Hollywood - spoke regarding sporadic noticing sent to area residents. Asked Commissioners to deny approval of 24 hr. businesses.

Hermenegilda Fajardo, W. Hollywood - asked Commissioners to deny approval of 24 hr. businesses.

Lillian Guinn, W. Hollywood - asked Commissioners to deny approval of 24 hr. businesses.

Jeanne Dobrin, W. Hollywood - asked Commissioners to consider each location separately with individual resolutions given for each property. Spoke regarding problems with conditions in resolution. Requested that the BLC send item back to Planning Commission.

Robert Davis, W. Hollywood - asked Commissioners to deny 24 hr. business licenses.

**APPLICANT REBUTTAL:**

Mr. Johnson replied to concerns of area residents and indicated that Thrifty Oil would work with neighbors and implement all conditions placed on business licenses.

A motion was made to close public hearing.

Motion: Comm. Forbes  
Second: Comm. Elliott

Motion to close public hearing passes with all ayes from Commissioners.

**COMMISSION COMMENTS:**

Commissioners voiced concerns about the potential problems that might occur at properties (i.e. loitering, etc.).

Commissioners agreed to consider each location under separate resolutions.

Extensive discussion was given in regards to conditions contained in resolution.

A motion was made to continue item(s) until next regularly scheduled BLC meeting and have staff return with additional information.

Motion: Comm. Sonnenburg  
Second: Comm. Maggio

Motion to continue item passes with all ayes from commission.

V. COMMISSION CHAIR'S REPORT:

Chairperson Ellis spoke regarding meeting held with Rochelle Sommers Smith and owner of Rainbow Grill. A report will be given to BLC by Ms. Smith at the next BLC meeting.

Mention was made regarding the closure of Fleetwood's until May 1991 and their outstanding ABC license.

Corey Roskin gave information regarding the status of Fleetwood's ABC license application.

Question of noticing was brought up for staff discussion.

VI. ITEMS FROM COMMISSIONERS:

Commissioner Elliot requests to act as a representative from BLC to attend Council meeting and ask specific questions regarding approvals previously given to Fleetwood's (aka Palette).

Commissioner Maggio asked for a joint study session with the Public Safety Commission.

Commissioner Forbes requested a joint study session with the Transportation Commission.

Commissioners made a request to have other Commission agendas sent to BLC members.

Commissioner Forbes requested the staff to inform BLC members when BL items are brought before the Council (i.e. appeals, BL-related issues, etc.).

Commission and staff discussed issue of street peddlers as it relates to BL ordinance.

BLC confirmed meeting with City Council on Monday (April 8th at West Hollywood Park Auditorium, 6:00-7:30pm).

Commissioner Elliot brought up the issue of monies set aside for BLC conference attendance.

VII. ITEMS FROM STAFF:


None.

VIII ITEMS FROM COMMISSIONERS:

Jeanne Dobrin, W. Hollywood - spoke regarding correction of minutes regarding warning to City Attorney (re: potential quorum discussions). Applauded BLC for continuing 24 hr. business license applications. Gave information regarding status of Fleetwood's application for ABC license. Mentioned problems with licensing Peddlers in the City (no sales tax revenues, etc.). Complained about noticing being done by City (problems with map services.

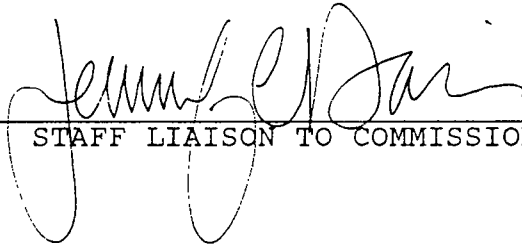
IX. ADJOURNMENT

To the Business License Commission Retreat to be held at the Pacific Design Center (B-building conference room) on April 3, 1991, 7:00-9:00pm.



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CHAIRPERSON



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STAFF LIAISON TO COMMISSION