

BUSINESS LICENSE COMMISSION

MINUTES

**Tuesday, May 2, 2000
WEST HOLLYWOOD CITY HALL
COMMUNITY CONFERENCE ROOM**

I. CALL TO ORDER: Chair Forbes called the meeting to order at 6:00 P.M.

A. ROLL CALL:

PRESENT: Commissioners – Scott Forbes, Maxine Sonnenburg, and Rodney Scott.

STAFF PRESENT: Tom Benedetti, Senior Code Compliance Officer; Bruce Robertson, Administrative Staff Assistant.

B. PLEDGE OF ALLEGIANCE: Commissioner Sonnenburg led, A pledge of allegiance.

C. APPROVAL OF AGENDA:

Action: To approve the Agenda.

Motion: Forbes

Second: Sonnenburg

Votes: All Ayes

Motion carried.

II. CONSENT CALENDAR

A. Approval of Minutes, April 4, 2000

Action: To approve the Consent Calendar.

Motion: R. Scott

Second: Sonnenburg

Votes: All Ayes

Motion carried.

III. ITEMS FROM CITIZENS - None

IV. PUBLIC HEARING – None

V. COMMISSION CHAIR'S REPORT - None

VI. ITEMS FROM COMMISSIONERS

Sonnenburg

- Thanked Staff for its assistance with Goodbar.

VII. ITEMS FROM STAFF

Business License Sub-Committee

Tom Benedetti updated the Commission on the recent meeting of the sub-committee, that was established at April's commission meeting. In attendance was Chair Forbes along with staff members Tom Benedetti and Gloria Buitrago, the City's business license officer. This committee was created to review the future role of the Business License Commission (as recommended by the City Council) and with the input of the entire Commission, to present its recommendations to the City Council.

Staff informed the Commission that upon the request of the City Council, the City Clerk will agendize a review of the Commission which will be discussed at a future council meeting. This item will include possible options as to the future role of this Commission as recommended by Staff and the Commission.

The following items were discussed by the sub-committee and passed on to the entire commission as possible future areas of purview, for this body:

- 1) A review of the Business License Ordinance.
- 2) Trigger system to be set up in order to review the operations and compliance of local businesses to their Conditions of Approval.
- 3) Business reviews to be held based on changes in ownership.
- 4) Business License Commission and Planning Commission to retain separate roles of jurisdiction.
- 5) The sub-committee will formalize a letter to be sent to the City Council encouraging the retention of the Commission with a list of desired responsibilities and purviews.

Commissioner Sonnenburg

- Expressed concern that many of these responsibilities were once held by the Commission, but have since been redirected to other bodies or agencies.
- Asked that these responsibilities once again be brought under the purview of the Business License Commission.

The Sunset Strip

In response to the Commission's recent interest with the problems occurring on the Sunset Strip, Staff presented the Commission with a copy of the recent ordinance passed by the City Council which included traffic mitigation measures for Sunset Boulevard. This ordinance also included plans to be implemented in order to reduce the nuisance impact from businesses on neighboring residential areas.

Business License Renewal Program

Staff updated the Commission on the recent mailing of flyers, sent to all city businesses, in an effort to bring businesses who are not currently licensed, by the City, into compliance with the City's business license ordinance. The program offers businesses a grace period, with no imposed penalty, if they bring their business license current by June 30, 2000.

Redevelopment

Allyne Winderman from Economic Development and Housing (EDH) will be at the June meeting to discuss the City's Eastside Redevelopment.

VIII. NEW BUSINESS

- A. Proposed Amendments to the Business License Regulations governing tow truck operations.

Recommendation: Pursuant to section 2978(b) of the West Hollywood Municipal Code, recommend to the City Council for adoption Ordinance No. 00-____ "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE BUSINESS LICENSE REGULATIONS GOVERNING TOW TRUCK OPERATIONS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

Staff presented the Commission with a brief staff report on the proposed ordinance amendments.

Action: To approve the Tow Truck Ordinance amendments as proposed.

Motion: R. Scott
Votes: All Ayes

Second: Sonnenburg
Motion carried.

IX. Adjournment

Action: To adjourn, in memory of Bob Craig, to the next regularly scheduled meeting of the Business License Commission to be held on June 6, 2000 from 6:00 p.m. until completion at the City of West Hollywood, Community Conference Room, 8300 Santa Monica Boulevard.

Motion: Forbes

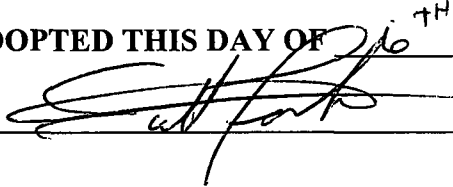
Second: Morgan

Votes: All Ayes

Motion carried.


PASSED, APPROVED AND ADOPTED THIS DAY OF 26TH JUNE 2000

CHAIRPERSON: _____



ATTEST:

BUSINESS LICENSE OFFICER: _____

 06/06/00