

**MINUTES**  
**INTERIM BUSINESS LICENSE COMMISSION**

February 3, 1987

**I. CALL TO ORDER**

The regular meeting of the Interim Business License Commission held on the above date in the Council Chambers of West Hollywood City Hall, 8611 Santa Monica Boulevard, West Hollywood, CA, was called to order by Commission Chair Hirsch at 7:15 p.m.

A. Pledge of Allegiance was led by Commissioner Forbes.

B. Roll Call:

Commissioners Present: Crane, Forbes, Hirsch, Smith,  
Sweeney

Commissioners Absent: None

C. Staff Present: Paul Self, Business License Officer,  
John McKinney, Sr. Code Enforcement  
Officer, Deputy Early Lincoln, Los  
Angeles County Sheriff's License Detail

D. Approval of Agenda: Agenda approved as written.  
(Motion: Smith Second: Crane)

E. Approval of Minutes:

1. Minutes of January 6, 1987 approved as written.  
(Motion: Crane Second: Sweeney)

2. Minutes of January 20, 1987 approved as written.  
(Motion: Smith Second: Crane)

**II. ITEMS FROM CITIZENS**

None

**III. COMMISSION CHAIR'S REPORT**

Commissioner Hirsch encouraged staff to continue practice of reporting on follow-up of the status of past Commission decisions when conditions were imposed but not met or when licenses were denied but the applicant continued to operate.

Commissioner Hirsch also asked for a Study Session to discuss circumstances whereby an applicant's business can be shut down when the applicant does not adhere to the decisions of the Commission.

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**IV. STAFF REPORT**

Staff distributed copies of the 90-day work plan for the Planning Division of the Community Development Department which includes the 90-day work plan for business license and code enforcement staff.

Staff informed the Commission that the City Council approved in concept the staff recommendations for nightclub regulation in the City. Staff said some of the proposed ordinances for regulation must go to the Business License Commission for hearing before they go back to the Council.

A staff report will be presented to the Council on the status of the Business License Commission on March 16. The first two business license appeal hearings go before the Council at that meeting also.

Council Study Session will be held on February 23 concerning noticing requirements in the City. All City commissions have been invited to attend.

Copies of the Sheriff's Notice of Posting for the evening's hearings were distributed to the Commissioners.

**V. PUBLIC HEARING**

**A. BLC-87-003**

Joseph Valenti dba Venus Picture Arcade  
7768 Santa Monica Boulevard  
Application for renewal of Picture Arcade-Adult  
business license

Staff report presented by Self. Sheriff's  
Investigative information presented by Deputy Lincoln.

Photographs of Venus Picture Arcade were entered into  
evidence as part of staff report.

Public Hearing opened at 8:54 p.m.

**I. Public Testimony**

**A. Applicant Testimony**

Norman Atkins, 424 So. Beverly Drive, Beverly  
Hills.

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Attorney for applicant. Spoke in opposition to recommended condition that a licensed security guard be employed at all times; cited lengthy time period for a manager to become licensed.

- B. Testimony Against: None
- C. Other Testimony: None
- D. Applicant Rebuttal: None

Public Testimony closed at 7:55 p.m.

Public Hearing closed at 8:18 p.m.

Staff recommended compliance with city's Sign Ordinance as an additional condition to approval of renewal license.

**Action:** To approve application with the following conditions:

1. There shall be a licensed manager on the premises at all times in accordance with Section 7.64.100 of the city's Business License Ordinance.
2. The employment of managers shall not be permitted until such time as they have licenses approved by the investigating agencies and have in their possession a valid license, not merely a receipt.
3. Managers shall have valid identification with them at all times.
4. There shall be at least one licensed, uniformed security guard patrolling the interior of the location at all times to discourage any lewd acts on the premises. The security guard shall have a current registration with the State of California, as required by Section 7514(f) of the Business and Professions Code, and a County Private Patrol Officer business license in accordance with Section 7.68.050 of the city's Business License Ordinance.
6. Applicant shall post a sign in each booth warning customers that they may not engage in lewd activities on the premises.
7. A viewer within a booth shall be fully clothed at all times.

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8. The booths shall be occupied by only one (1) person at a time.
9. All booths, including the interior of each booth, shall be visible with the human eye immediately upon entry into the premises. Booth extensions, sunlight barricades, doors and/or any objects or items(s) that will prevent the viewing of the interior of such booth shall be removed immediately. There shall be a thirty day period for compliance after the license is granted.
10. Applicant must conform with the requirements of the West Hollywood Sign Ordinance, Article IX, Section 9445 of the West Hollywood Municipal Code.

Motion amended Condition #4 to not require a licensed security guard.

(Motion: Sweeney Second: Forbes)

Roll Call:	Crane:	Aye
	Forbes:	Aye
	Hirsch:	No
	Smith:	No
	Sweeney:	Aye

Motion: Carried.

Action: To reconsider motion.

Roll Call:	Crane:	Aye
	Forbes:	No
	Hirsch:	Aye
	Smith:	Aye
	Sweeney:	No

Motion Carried.

Action: To amend motion made to require one uniformed security guard on the premises at all times whose sole purpose is prohibit lewd conduct activity.

Amendment not accepted by original maker of motion.

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Roll Call: Crane: No  
Forbes: Aye  
Hirsch: No  
Smith: No  
Sweeney: Aye

Motion Fails.

Action: To approve renewal application of business license with conditions stated in staff report and with additional condition that compliance with sign ordinance be met.

(Motion: Crane, Second: Forbes)

Roll Call: Crane: Aye  
Forbes: No  
Hirsch: Aye  
Smith: Aye  
Sweeney: Aye

Motion Carried.

**B. BLC-87-004**

JVL Books, Inc. dba Casanova's Adult World  
7766 Santa Monica Blvd.

Application for renewal of Adult Bookstore business license

Staff report given by Self.

Public Hearing opened at 9:00 p.m.

Public Testimony: None

Public Hearing closed at 9:03 p.m.

Commissioners Smith, Hirsch, Forbes and Sweeney stated for the record that they visited premises.

Action: To approve application for Bookstore-Adult business license for JVL Books, Inc. with condition that applicant comply with provisions of City's Sign Ordinance within 30 days from the date of this hearing.

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(Motion: Smith, Second: Sweeney)

Motion carried unanimously.

- C. BLC-87-005  
8574 Santa Monica Blvd.  
Twentieth Century Travel Advisors, Inc.  
Application for renewal of Massage Parlor-Adult business  
license

Staff reported presented by Self.

Action: To continue hearing to an Accusation hearing at  
the regularly scheduled meeting to be held on  
Tuesday, March 3, 1987.

(Motion: Sweeney, Second: Forbes)

Motion and Second withdrawn.

Public Testimony: None

Action: To continue hearing to an Accusation hearing to be  
held at the regularly scheduled meeting to be held  
on Tuesday, March 3, 1987.

(Motion: Forbes, Second: Sweeney)

Motion Carried unanimously.

VI. ITEMS FROM COMMISSIONERS

None.

VII. ADJOURNMENT

Action: To adjourn to the next regularly scheduled meeting  
to be held on Tuesday, February 17, 1987.

(Motion: Sweeney, Second: Crane)

Motion Carried unanimously.

Meeting adjourned at 9:26 p.m.

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*Paul Self*

Executive Assistant to the Business License Commission

*Lester Hunsel*

Chairperson, Business License Commission

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PLS