

**MINUTES
TRANSPORTATION COMMISSION
CITY OF WEST HOLLYWOOD
MARCH 19, 2014
7:03 P.M.**

**PLUMMER PARK COMMUNITY CENTER,
7377 SANTA MONICA BOULEVARD, ROOMS 5 AND 6,
WEST HOLLYWOOD, CALIFORNIA 90069**

1. CALL TO ORDER

The meeting was called to order at 7:00 p.m. by Chair Horvath.

- A. Pledge of Allegiance
Donald Elmblad led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:
Misti Cooper, David Eichman, Amy Walia-Fazio, Steven Greene,
Lindsey Horvath, David Warren, Steve Wayland

Commissioners absent:

Staff present:
Melissa Antol, Long Range and Mobility Planning Manager
Jackie Rocco, Parking Operations Manager
Don Norte, Parking Services Officer
Joe Spencer, Consultant
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of March 19, 2014, Transportation Commission meeting.
Motion: Greene Second: Eichman
All ayes.

Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of February 19, 2014

Moved: Eichman Second: Wayland

Aye: David Eichman, Amy Walia-Fazio, Steven Greene, Lindsey Horvath, David Warren, Steve Wayland

Abstain: Misti Cooper

Motion passed.

2. CONSENT CALENDAR

No items.

3. ITEMS FROM PUBLIC

Donald Elmblad, WEST HOLLYWOOD, spoke about televising Commission meetings, Metro bus idling, Handicapped placard abuse

Kevin Burton, WEST HOLLYWOOD, spoke about U.S. Bike Route 66

5. PUBLIC HEARING

No item

6. NEW BUSINESS

A. Preferential Parking District 2 Regulations

Staff report by Don Norte

Donald Elmblad, WEST HOLLYWOOD, spoke IN FAVOR of the staff report.

Commissioner Greene asked how is it decided that there is too low a utilization.

Joe Spencer replied that a minimum threshold has not been established.

Commissioner Warren confirmed this was part of the \$50,000 West Hollywood West parking study.

Jackie Rocco said that it is and that this study was the second of two parts.

Commissioner Warren said that as a resident who pays parking fees, he is not pleased to be paying for studies in parking districts that are doing well with parking rates. He said he finds it inequitable that Districts 1 and 2 are protected in ways that other districts are not.

Commissioner Eichman confirmed that "C" Permits are only utilized in Districts 1, 2 & 3. He asked how guest permit abuse is monitored and permits confiscated.

Joe Spencer explained.

Commissioner Eichman asked who is cited and pays fees.

Jackie Rocco Explained.

Commissioner Eichman asked how much the citation is.

Don Norte said it is \$100.

Commissioner Eichman agreed with Commissioner Greene about establishing a minimum threshold.

Joe Spencer explained that a time limit is usually balanced with business usage. He addressed Commissioner Warren's comment by explaining how parking districts 1 & 2 ended up with different rules and regulations by giving a brief history and explaining that regulations evolved as new districts were established and he is encouraging staff to strive for consistency.

Commissioner Horvath established that the last study done in Districts 1 & 2 was in 1996 and stated that she doesn't think it's too much of an expense to gather information about the area 20 years later.

Commissioner Rocco further explained the study.

Commissioner Horvath said that she understands and appreciates consistency, but likes the responsiveness of the City Council to the community addressing localized issues.

Commissioner Wayland pointed out that the parking policies are neighborhood driven and staff has been purposefully reactive.

Joe Spencer mentioned perceived vs actual parking rates.

Commissioner Eichman added that that is the reason for the study.

7. SUBCOMMITTEE REPORTS

Commissioner Warren gave an overview of the Parking Subcommittee meeting of March 19, 2014.

8. OLD BUSINESS

9. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

10. ITEMS FROM STAFF

A. ParkMe Presentation- Serge Goibavich presented a real-time parking app.

B. Melissa Antol

- Joint Mobility Workshop May 5
- Employee Bike Share RFP
- Field Trip May 17

11. ITEMS FROM COMMISSION

Wayland

- Possible U.S. Bike Route 66 recommendation

Greene

- Noticing on Sweetzer closure

Warren

- Addressing Public Comments
- Public input on Long Range and Mobility Planning and Parking Work Plan
- Informing new resident about Alternate modes of Transportation

Eichman

- Intelligent pedestrian Crosswalks
- Uber Insurance

12. ITEMS FROM PUBLIC

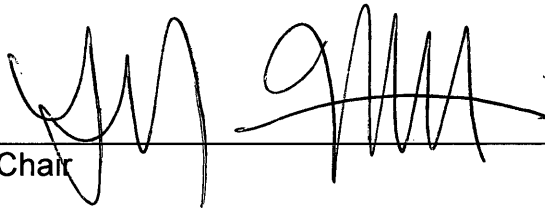
Larry Block, WEST HOLLYWOOD, spoke about taxi stand issues and issues on Huntley

13. ADJOURNMENT

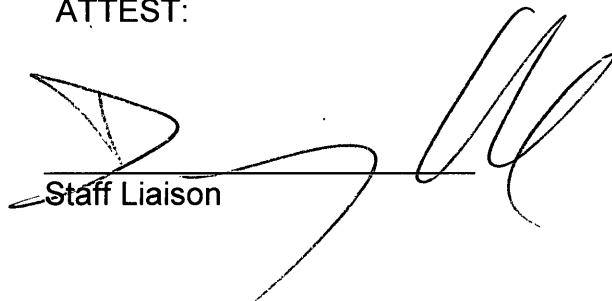
Action: The Transportation Commission adjourned at 8:30 p.m. until the next meeting on April 16, 2014, 7:00 p.m., Plummer Park Community Center, 7377 Santa Monica Boulevard, Rooms 5 and 6, West Hollywood, California 90069

Moved: Warren Second: Wayland
All ayes.
Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS
16TH DAY OF APRIL 2014.


Chair

ATTEST:


Staff Liaison