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If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

*Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, JUNE 2, 2014  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD  
6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

- 1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

- 1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

- 2.A. **POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, June 2, 2014 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, May 29, 2014.*

**RECOMMENDATION:** Receive and file.

- 2.B. **APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**RECOMMENDATION:** Approve the minutes of May 19, 2014.

- 2.C. DEMAND REGISTER NO. 745, RESOLUTION NO. 14-4574:**  
*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*  
RECOMMENDATION: Approve Demand Register No. 745 and adopt Resolution No. 14-4574, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 745".
- 2.D. ORDINANCE NO. 14-938 (2ND READING) AMENDING TITLE 10, CHAPTER 10.08.200 OF THE WEST HOLLYWOOD MUNICIPAL CODE AMENDING PREFERENTIAL PARKING REGULATIONS ON THE WEST SIDE OF HAMMOND AVENUE BETWEEN SUNSET BOULEVARD AND PHYLLIS AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [Y. QUARKER]:**  
*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 14-938, amending Title 10, Chapter 10.08.200 of the West Hollywood Municipal Code amending Preferential Parking Regulations on the west side of Hammond Avenue between Sunset Boulevard and Phyllis Avenue and amending the West Hollywood Municipal Code.*  
RECOMMENDATION: Waive further reading and adopt Ordinance No. 14-938, "AMENDING TITLE 10, CHAPTER 10.08.200 OF THE WEST HOLLYWOOD MUNICIPAL CODE AMENDING PREFERENTIAL PARKING REGULATIONS ON THE WEST SIDE OF HAMMOND AVENUE BETWEEN SUNSET BOULEVARD AND PHYLLIS AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".
- 2.E. ORDINANCE NO. 14-939 (2ND READING) AMENDING TITLE 17 (RENT STABILIZATION) OF THE WEST HOLLYWOOD MUNICIPAL CODE [Y. QUARKER]:**  
*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 14-939, amending Title 17 (Rent Stabilization) of the West Hollywood Municipal Code.*  
RECOMMENDATION: Waive further reading and adopt Ordinance No. 14-939, "AMENDING TITLE 17 OF THE WEST HOLLYWOOD MUNICIPAL CODE".
- 2.F. COMMISSION ACTION REPORTS:**  
*SUBJECT: The City Council will receive a report from the Arts & Cultural Affairs Commission and the Public Safety Commission on actions taken at their recent meeting.*  
RECOMMENDATION: Receive and file.
- 2.G. TREASURER'S REPORTS FOR DECEMBER 2013 & JANUARY 2014 [D. WILSON, L. QUIJANO, K. BARENG]:**  
*SUBJECT: The City Council will receive the Treasurer's Report for the months ended December 2013 and January 2014 pursuant to Section 53646 of the Government Code of the State of California.*

RECOMMENDATION: Receive and File.

**2.H. 2014-2016 OPERATING BUDGET AND CAPITAL WORK PLAN [P. AREVALO, D. WILSON, J. LEONARD]:**

*SUBJECT: The City Council will receive the City of West Hollywood Operating Budget and Capital Work Plan for fiscal years 2014-16, which will be brought back for public comment and Council adoption at the June 23, 2014, Council meeting.*

RECOMMENDATION: Receive and file the City of West Hollywood Operating Budget and Capital Work Plan for fiscal years 2014-16.

**2.I. AUTHORIZE PARTICIPATION IN THE PUBLIC AGENCY RISK SHARING AUTHORITY OF CALIFORNIA (PARSAC) FOR GENERAL LIABILITY, WORKERS' COMPENSATION, PROPERTY AND OTHER INSURANCE NEEDS [P. AREVALO, D. WILSON]:**

*SUBJECT: The City Council will consider authorizing participation in the Public Agency Risk Sharing Authority of California (PARSAC) for the City's general liability, workers' compensation, property and other insurance needs.*

RECOMMENDATIONS: 1) Approve membership in the Public Agency Risk Sharing Authority of California's (PARSAC) Liability Program at a self-insured retention (SIR) of \$100,000 and Workers' Compensation Program at a self-insured retention (SIR) of \$50,000; 2) Approve the use of PARSAC for the City's other insurance needs, such as property, earthquake, automobile and crime; 3) Authorize the City Manager, or his designee, to sign and execute the PARSAC Joint Powers Agreement and any related documents; 4) Appoint a Council Member as the representative to the PARSAC Board of Directors on an annual basis, with Mayor Pro-Tempore John Heilman being appointed for the first year; 5) Appoint the Director of Finance and Technology Services as the alternate representative to the PARSAC Board of Directors on an annual basis, with David Wilson being appointed for the first year; 6) Authorize the Director of Finance and Technology Services to establish a reserve fund, in either a trust account or a City account, which shall be committed for the payment of the self-insured retention (SIR) portion of liability and/or workers' compensation claims; 7) Adopt Resolution No. 14-4575, "RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, REQUESTING MEMBERSHIP IN THE PUBLIC AGENCY RISK SHARING AUTHORITY OF CALIFORNIA (PARSAC) AND PARTICIPATION IN THE PARSAC LIABILITY AND WORKERS' COMPENSATION PROGRAMS, ESTABLISHMENT OF A LIABILITY FUND RESERVE, AND DESIGNATION OF THE AUTHORIZED BOARD REPRESENTATIVE"; 8) Adopt Resolution No. 14-4576 "RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AUTHORIZING PARTICIPATION IN THE EMPLOYMENT RISK MANAGEMENT AUTHORITY (ERMA)"; and 9) Adopt Resolution No. 14-4577 "RESOLUTION OF THE CITY

COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, TO PROVIDE WORKERS COMPENSATION COVERAGE FOR VOLUNTEER PERSONNEL”.

**2.J. SUPPORT FOR AB 2565 (MURATSUCHI) TO ADDRESS THE LACK OF ELECTRONIC VEHICLE INFRASTRUCTURE BY REMOVING AN IMPEDIMENT TO CHARGING STATION INSTALLATION [J. D’AMICO, M. REX]:**

*SUBJECT: The City Council will consider adopting a resolution in support of AB 2565 (Muratsuchi) to address the lack of electronic vehicle infrastructure by removing an impediment to charging station installation.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 14-4578 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO SUPPORT AB 2565 (MURASUCHI) TO ADDRESS THE LACK OF ELECTRONIC VEHICLE INFRASTRUCTURE BY REMOVING AN IMPEDIMENT TO CHARGING STATION INSTALLATION”; and 2) Direct staff to send signed copies to Governor Jerry Brown, Senator Ted Lieu, Assemblymember Richard Bloom, Assemblymember Al Muratsuchi.

**2.K. AWARD OF CONTRACT FOR PROFESSIONAL AUDITING SERVICES TO WHITE NELSON DIEHL EVANS, LLP [D. WILSON, L. QUIJANO]:**

*SUBJECT: The City Council will consider approving a contract for professional audit services to White Nelson Diehl Evans, LLP (WNDE).*

**RECOMMENDATIONS:** 1) Approve a three-year contract agreement, with an option to renew for an additional two years, to White Nelson Diehl Evans in the amount of \$69,540, \$69,540 and \$70,778 respectively to provide professional auditing services; special services (such as such as Transient Occupancy Tax (TOT) audits, and refuse audit), and 2) Authorize the City Manager or his designee to sign and execute all documents related to this agreement.

**2.L. AGREEMENT WITH THE CITY OF BEVERLY HILLS FOR PARKING METER COLLECTION AND VERIFICATION SERVICES [O. DELGADO, J. ROCCO, D. NORTE]:**

*SUBJECT: The City Council will consider an agreement with the City of Beverly Hills for parking meter collection and verification services.*

**RECOMMENDATIONS:** 1) Affirm the expiration date of the agreement with the City of Beverly Hills through June 30, 2016; and 2) Approve an amount not to exceed \$188,985 for parking meter coin collection and verification services with the City of Beverly Hills for FY 2014-15; and an amount not to exceed the previous year adjusted to the CPI for FY 15-16.

**2.M. AGREEMENT FOR DESIGN SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider awarding an Agreement with LPA, Inc. for design services.*

RECOMMENDATIONS: 1) Approve an Agreement with LPA, Inc. for City Facility Design Services on an as needed basis; and 2) Authorize the City Manager to execute the Agreement in the not to exceed amount of \$125,000.

**2.N. AWARD OF CONTRACT FOR CITYWIDE GRAFFITI REMOVAL SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider approving an Agreement with Superior Property Services, Inc., for Citywide Graffiti Removal Services.*

RECOMMENDATIONS: 1) Accept the bid dated May 15, 2014 and approve a two-year initial Agreement with Superior Property Services, Inc., for Citywide Graffiti Removal Services for a not to exceed contract amount of \$256,750; 2) Authorize the City Manager to execute an Agreement with Superior Property Services, Inc., for Citywide Graffiti Removal Services; and 3) Reject the remaining bids.

**2.O. AWARD OF CONTRACT FOR MAINTENANCE OF CITYWIDE DOG WASTE STATIONS [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider approving an Agreement with Woods Maintenance Services, Inc. for Maintenance of Citywide Dog Waste Stations.*

RECOMMENDATIONS: 1) Accept the bid submitted by Woods Maintenance Services, Inc. for dog waste station servicing and maintenance and approve a one-year Agreement with an option to renew in the amount of \$169,630.20 and include a contingency amount of 5% (\$8,481.51) for the addition of new or replacement stations and any unforeseen requirements for a total not to exceed contract amount of \$178,111.50; and 2) Authorize the City Manager to execute an Agreement with Woods Maintenance Services, Inc. for Maintenance of Citywide Dog Waste Stations.

**2.P. CONTRACT AMENDMENTS FOR MARIPOSA LANDSCAPE, INC. [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider approving amendments for Mariposa Landscape, Inc. for the Streetscape, Parking Lots and Medians contract and for the Parks and Grounds Maintenance contract to extend duration of the agreement and increase the base contract amounts for a period not to exceed 60 days.*

RECOMMENDATIONS: 1) Authorize an extension to the term of the agreement with Mariposa Landscape, Inc. for a period not to exceed 60 days for the Parks and Grounds Maintenance and an increase the contract amount by \$28,999.60 per month for a total of \$57,999.20 plus a 5% contingency of \$2,899.96 for a total not to exceed increase of \$60,899.16; 2); Authorize an extension to the term of the agreement with Mariposa Landscape, Inc. for a period not to exceed 60 days for the Streetscape, Parking Lots and Medians an increase the contract amount by \$11,506.45 per month for a total of \$23,012.90 plus a 5% contingency

of \$1,150.65 for a total not to exceed increase of \$24,163.55; and 3) Authorize the City Manager to execute the amendments with Mariposa Landscape, Inc. for the Parks and Grounds Maintenance contract and Streetscape, Parking Lots and Medians contract.

**2.Q. AMENDMENT TO AGREEMENT WITH SUNSETEMPS, LLC. FOR TEMPORARY STAFFING SERVICES [L. BOCK, S. SCHUMACHER, Y. MAURIS]:**

*SUBJECT: The City Council will consider approving an amendment to Agreement with Sunsetemps, LLC, to provide temporary staffing services citywide.*

*RECOMMENDATION: 1) Approve the amendment to extend the Contract Agreement with Sunsetemps, LLC, for four additional months and increase the not to exceed amount by \$50,000 (fifty thousand dollars and no/cents) to provide carry over funds for temporary staffing services during the bid process; and 2) Authorize the City Manager to execute the first amendment to the agreement.*

**2.R. NOTICE OF COMPLETION FOR CIP 1404, CONCRETE REPAIR PROGRAM EAST SIDE- PHASE III, CDBG PROJECT NO. 601553-13 [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving the Notice of Completion for CIP 1404 Concrete Repair Program East Side- Phase III, CDBG Project No. 601553-13 by ABNY General Engineering Inc.*

*RECOMMENDATION: Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion; and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.*

**2.S. SAN VICENTE BOULEVARD CLOSURE REQUEST FOR THE MAXIM 100 MOST BEAUTIFUL EVENT [E. SAVAGE, C. SMITH]:**

*SUBJECT: The City Council will consider approval of a street closure request from the event producers for the Maxim 100 Event to be held on Tuesday, June 10, 2014 on the Pacific Design Center Plaza.*

*RECOMMENDATION: Approve the closure of Northbound San Vicente Boulevard between Melrose Avenue and Santa Monica Boulevard from 7:00 p.m. on Tuesday, June 10, 2014 to 3:00 a.m. on Wednesday, June 11, 2014.*

**2.T. CO-SPONSORSHIP OF #SIZZLE! AND TEST KITCHEN AT 2014 LA PRIDE FESTIVAL AND APPROVAL OF FUNDING FOR 2014 RAINBOW KEY AWARDS PROGRAM [E. SAVAGE, J. BOOK]:**

*SUBJECT: The City Council will consider sponsoring two events (#SIZZLE! and Test Kitchen) at Christopher Street West's LA PRIDE Festival, June 6-8, 2014, and allocating funds for this year's Rainbow Key event.*

**RECOMMENDATIONS:** 1) Approve co-sponsorship of "#SIZZLE! A Carnival of Attraction," a collaborative event by the L.A. Gay and Lesbian Center and the Institute for Public Strategies, in the amount of \$1,500; 2) Approve co-sponsorship of "Test Kitchen," a food project for the LA PRIDE Festival, in the amount of \$1,250; and 3) Approve expenditure of up to \$3,500 for costs related to the 2014 Rainbow Key awards, to be held Tuesday, June 24, 2014, in the City Council Chambers.

**2.U. SUPPORT FOR HEALTH EDUCATION PROGRAMS, INCLUDING LOS ANGELES COUNTY LESBIAN AND BISEXUAL WOMEN'S HEALTH COLLABORATIVE'S CULTURAL COMPETENCY PROGRAM [E. SAVAGE, D. GIUGNI, C. PLANCK, J. BOOK]:**

*SUBJECT: The City Council will consider providing support for health education programs, including the Los Angeles County Lesbian & Bisexual Women's Health Collaborative's Cultural Competency Health Care Education Program.*

**RECOMMENDATION:** 1) From the Well West Hollywood line (100-3-05-05-533021) of the FY 2014-2016 City budget, allocate \$15,500 (\$7,750 per year) for health education programs, including the Los Angeles County Lesbian & Bisexual Women's Health Collaborative's Cultural Competency Health Care Education Program; 2) Approve waiver of fees for use of City meeting space for up to four training and education seminars held by the Los Angeles County Lesbian & Bisexual Women's Health Collaborative; and 3) Approve validated parking at the five-story parking garage for up to 150 people who park at the garage and attend each seminar, if the five-story garage is used for the event.

**2.V. WEST HOLLYWOOD DOMESTIC VIOLENCE COMMUNITY RESPONSE TEAM WORKSHOP ON EMPOWERING HEALTHY LGBT RELATIONSHIPS [A. LAND, K. HASHMI]:**

*SUBJECT: The City Council will consider a workshop hosted by the West Hollywood Domestic Violence Community Response Team called "Community Conversations: Empowering Healthy LGBT Relationships" on June 28th at 11am - 12:30pm, to provide information on how to foster healthy relationships and remedy abusive ones.*

**RECOMMENDATIONS:** 1) Approve coordination of the workshop hosted by the West Hollywood Domestic Violence Community Response Team on June 28, 2014 at 11am in Plummer Park; 2) Direct the Public Information Office to utilize all appropriate communication tools to



promote the workshop, including, but not limited to the City's website and social media tools; and 3) Authorize use of City name and logo on publicity, flyers and other collateral material.

**2.W. DEVELOPMENT OF A WEST HOLLYWOOD BIKE SHARING PROGRAM CONSISTENT WITH THE WESTSIDE CITIES REGIONAL BIKE SHARING INITIATIVE AND THE CITY OF SANTA MONICA RFP [J. HEILMAN, F. SOLOMON, A. LAND, K. HASHMI]:**

*SUBJECT: The City Council will consider directing staff to develop an implementation plan for a citywide bike sharing program in West Hollywood that is consistent with the Westside Cities regional bike sharing initiative. The implementation plan shall coincide with the City of Santa Monica's selection of a bike share program vendor.*

**RECOMMENDATION:** Direct staff to initiate development of a bike sharing program in West Hollywood, following the principles, goals and objectives embraced by the Westside Cities Council of Governments and consistent with the City of Santa Monica RFP process. Direct staff to return to Council with a proposed implementation plan within 60 days.

**3. PUBLIC HEARINGS:**

**3.A. ASSESSMENT OF DELINQUENT SOLID WASTE FEES OWED TO ATHENS SERVICES ONTO THE PROPERTY TAX BILL OF TWO DELINQUENT ACCOUNT HOLDERS [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider whether or not to request the County Auditor to assess the property tax bills of two delinquent solid waste account holders.*

**RECOMMENDATION:** Direct the Director of Finance to submit the required information to the County Auditor for the purpose of assessing the delinquent solid waste amount, plus a \$120.00 administrative fee, onto the property tax bills of two delinquent account holders.

**3.B. THE WEST HOLLYWOOD DESIGN DISTRICT - IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 [P. AREVALO, M. LOUIE, L. MINNICH]:**

*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution to confirm The West Hollywood Design District assessment for fiscal year 2014-2015 and approve an agreement with the West Hollywood Marketing Corporation (DBA Visit West Hollywood) to administer the program of work.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 14 - \_\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2014-2015 IN CONNECTION WITH THE WEST HOLLYWOOD DESIGN DISTRICT" (Attachment B); 2) Approve supplemental funding in the amount of \$70,000; and 3) Authorize the City Manager or his designee to

make any minor modifications and sign and execute an Agreement for Services between the City and the West Hollywood Marketing Corporation (DBA Visit West Hollywood) to administer the 2014-2015 West Hollywood Design District work program (Attachment C).

**3.C. SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT - IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 [P. AREVALO, M. LOUIE, L. MINNICH]:**

*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution to confirm the Sunset Strip Business Improvement District assessment for fiscal year 2014-2015 and approve an agreement with the Sunset Strip Business Association to administer the work program.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 14 - \_\_\_\_ " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2014-2015 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT" (Attachment B).; and 2) Authorize the City Manager or his designee to make any minor modifications and sign and execute an Agreement for Services between the City and the Sunset Strip Business Association (SSBA) to administer the fiscal year 2014-2015 Sunset Strip Business Improvement District work program (Attachment D).

**3.D. SANTA MONICA BOULEVARD MAINTENANCE DISTRICT - CONFIRMATION OF AN ASSESSMENT AND DIAGRAM FOR FISCAL YEAR 2014-2015 PURSUANT TO THE PROVISIONS OF THE LANDSCAPING AND LIGHTING ACT OF 1972 [P. AREVALO, M. LOUIE, L. MINNICH]:**

*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution confirming a diagram and the levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2014-2015.*

**RECOMMENDATION:** Adopt Resolution No. 14 - \_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE DIAGRAM AND ASSESSMENT FOR FISCAL YEAR 2014-2015 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT" (Attachment B).

**4. UNFINISHED BUSINESS:**

**4.A. FORMATION OF A BUSINESS IMPROVEMENT DISTRICT ON SANTA MONICA BOULEVARD – UPDATE [P. AREVALO, M. LOUIE, L. MINNICH]:**

*SUBJECT: The City Council will receive an update on the status of efforts to form a business improvement district on Santa Monica Boulevard and consider discontinuing financial support toward the formation of a business improvement district.*

**RECOMMENDATIONS:** 1) Discontinue financial support toward the formation of a business improvement district on Santa Monica Blvd.; and 2) Authorize staff to continue to provide technical assistance to businesses that want to explore strategies to form some type of organized entity.

**4.B. RECOMMENDATIONS TO ADDRESS THE DECREASE IN THE HOUSING CHOICE VOUCHER PROGRAM (SECTION 8) PAYMENT STANDARD [E. SAVAGE, P. NOONAN, A. LOVANO, C. SCHROEDER, H. MOLINA]:**

*SUBJECT: The City Council will receive recommendations on ways to address the upcoming changes in the Housing Choice Voucher (Section 8) program.*

**RECOMMENDATIONS:** 1) Authorize the formation of a City Council subcommittee to advocate for an increased Section 8 payment standard to include lobbying at the county and federal level; and 2) Authorize an Agreement for Services with Keyser Marston Associates not to exceed \$15,000 to complete a HUD Exception Area Payment Standard Application; authorize the Director of Finance and Technology Services to allocate \$15,000 in unallocated reserves to the Rent Stabilization and Housing Professional Services Account (100-3-05-62-531004); and authorize the City Attorney to approve the final contract language for the Agreement for Services.

**5. NEW BUSINESS:**

**5.A. CALIFORNIA STATE DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT LOCAL HOUSING TRUST PROGRAM MATCHING GRANT ALLOCATION [E. SAVAGE, P. NOONAN, A. LOVANO]:**

*SUBJECT: The City Council will consider authorizing a matching grant from the General Fund to the Affordable Housing Trust Fund upon the award of the California State Department of Housing and Community Development Local Housing Trust Fund Program (LHTFP) grant.*

**RECOMMENDATION:** Upon the successful award of the LHTFP grant, authorize the Director of Finance and Technology Services to transfer funds from the General Fund to the Affordable Housing Trust Fund as a

matching grant, in an amount equal to the amount of the award, not to exceed \$1 million.

**5.B. AFFORDABLE HOUSING TRUST FUND [J. HEILMAN, F. SOLOMON, J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will consider directing finance staff to draft a policy in accordance with the recommendations of the Budget Subcommittee to fund the Affordable Housing Trust Fund in order to ensure a stable source of funding for affordable housing development in West Hollywood.*

**RECOMMENDATION:** 1) Fund the Affordable Housing Trust Fund for fiscal year 2014-2015 in line with the Department of Human Services and Rent Stabilization's current agenda item which authorizes a matching grant of 1 million dollars from the General Fund to the Affordable Housing Trust Fund upon the award of the California State Department of Housing and Community Development Local Housing Trust Fund Program (LHTFP) grant; and 2) Direct Finance staff to develop a funding policy and recommendations for the Affordable Housing Trust Fund for all subsequent years as part of the upcoming June 23, 2014 budget discussions.

**5.C. ADDITIONAL TRAVEL BUDGET ALLOCATION [J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will authorize an increase to the Mayor's travel budget for fiscal year 2013-2014.*

**RECOMMENDATIONS:** 1) Authorize an increase to the travel budget for Mayor D'Amico for fiscal year 2013-2014; 2) Authorize the Director of Finance to allocate \$2000 from unallocated General Fund Reserves in fiscal year 2013-14 to account number 100-1-01-00-521006; and 3) Authorize the City Manager to sign all required documents relating to this item.

**5.D. COMMISSION AND ADVISORY BOARD APPOINTMENTS [Y. QUARKER]:**

*SUBJECT: The City Council will consider making appointments to City Commissions and Advisory Boards.*

**RECOMMENDATIONS:** 1) Councilmember Land to make a direct appointment to the following: a) Business License Commission; and b) Russian Advisory Board; and 2) Mayor D'Amico to make a direct appointment to the following: Historic Preservation Commission.

**5.E. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE FOR SUMMER 2014 [Y. QUARKER]:**

*SUBJECT: The City Council will consider revising the City Council Regular Meeting Schedule for the summer months of 2014; specifically the meetings of July 7, 2014 and September 2, 2014 due to their proximity to City holidays.*

**RECOMMENDATION:** 1) Consider cancelling the July 7, 2014 City Council meeting due to its proximity to the 4th of July Holiday; 2) Consider cancelling the September 2, 2014 City Council meeting, due to its proximity to Labor Day; and 3) Consider rescheduling or cancelling City Council meetings from the August and September Council meeting schedule.

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**6. LEGISLATIVE:** None.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to their next regular meeting, which will be on Monday, June 23, 2014 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

**UPCOMING MEETING SCHEDULE:**

Date: June 23 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: July 7 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: July 21 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: August 4 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

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AFFIDAVIT OF POSTING  
State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: May 29, 2014

Signature 