

Visit West Hollywood
Board of Directors Meeting
June 4, 2014 – 12:00pm
Pacific Design Center, Conference Room B259

AGENDA

- | | |
|-------------------------------------------------|-----------------|
| I. Call to Order/Chair's Report | Chris Bonbright |
| a. Board Elections | 12:00pm-12:15pm |
| b. Slate of Nominees | |
| II. Meeting Minutes | Mike Perdigao |
| 1. April 9, 2014 meeting minutes | 12:15pm-12:20pm |
| III. Financial Reports | Lin Schatz |
| 1. February 2014 | 12:20pm-12:25pm |
| 2. March 2014 | |
| IV. CEO Report | Brad Burlingame |
| 1. Recommended increase in company reserves | 12:25pm-1:15pm |
| a. Proposal for deposit to primary bank account | |
| 2. NY Sales Mission | |
| 3. Proposed New Strategic Plan 2014-2017 | |
| 4. Proposed Budget FY 2014-2016 | |
| V. New Business | |
| 1. None | |
| VI. Unfinished Business | 1:15pm-1:20pm |
| 1. None | |
| VII. Board Member Comments | 1:20pm-1:25pm |
| VIII. Community Comments | 1:25pm-1:30pm |
| IX. Adjournment | 1:30pm |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M60, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.