

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, APRIL 7, 2014
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Land called the meeting to order at 6:31 p.m.

PLEDGE OF ALLEGIANCE: Martin Gantman led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Heilman,
Councilmember Prang, Mayor Pro Tempore D'Amico and
Mayor Land

ABSENT: None

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk
Quarker, and Administrative Specialist Gonzalez

APPROVAL OF AGENDA:

Mayor Land requested that Item 5.F. be tabled.

Councilmember Heilman requested that Item 5.E be moved to the Consent Calendar as Item 2.DD.

Councilmember Heilman requested that Item 4.A. and 5.D. be heard together.

Mayor Pro Tempore D'Amico requested that Item 5.G be moved to the Consent Calendar as Item 2.EE.

Councilmember Duran requested that Item 5.C be moved to the Consent Calendar as item 2.CC.

Councilmember Duran requested that Item 4.B be tabled to a date uncertain to allow for additional outreach to the business community.

Councilmember Heilman registered his abstention on Item 5.C due to the proximity of his residence.

Motion by Councilmember Duran, to approve the April 7, 2014 Agenda as amended, seconded by Councilmember Heilman, and approved.

ADJOURNMENT MOTIONS:

Councilmember Prang requested that the meeting be adjourned in memory of Salvatore Robert "Sam" Morabito, a long-time resident of West Hollywood. He asked that the meeting be adjourned in memory of Brian Jeffrey Turner, the husband of Sheriff's Department employee Kelly Elizabeth Turner. He also requested that the meeting be adjourned in memory of the following soldier who died in Afghanistan since the last City Council meeting: Captain James E. Chaffin, III, 27.

Councilmember Duran requested that the meeting be adjourned in memory of Michael Brzoznowski, a West Hollywood Cheerleader, affectionately known as "Bambi". He asked that the meeting be adjourned in memory of Paul Salmonovitz. He asked that the meeting be adjourned in memory of Senior Advisory Board Member Ric Rickles.

Councilmember Heilman requested that the meeting be adjourned in memory of West Hollywood resident, Kurland Ma.

Mayor Pro Tempore D'Amico asked that the meeting be adjourned in memory of Ric Rickles and expressed kind words and condolences.

Mayor Land requested that the meeting be adjourned in memory of the victims of the recent Fort Hood shooting. She also expressed kind words and condolences for Ric Rickles.

PRESENTATIONS:

Mayor Land presented a proclamation to Donate Life Ambassador Dr. Mason Sommers in recognition of Donate Life Month.

Councilmember Prang presented an award to the ANCA members commemorating Victims of the Armenian Genocide.

Mayor Land presented a proclamation to Red Cross in recognition of Red Cross Month.

Councilmember Heilman spoke regarding Arbor Day and presented a proclamation to members of the Public Facilities Commission and thanked them for their dedication. He spoke regarding the upcoming Arbor Day Community Tree Planting event on April 12th at Hart Park.

Mayor Land presented a proclamation to the Women's Advisory Board in honor of National Equal Pay Day.

Mayor Land presented a plaque to Firemen from the West Hollywood Fire Station, who are leaving the City.

1. PUBLIC COMMENT:

LAUREN MEISTER, WEST HOLLYWOOD, spoke in support of item 2.Q., and expressed concerns with elements of the Staff Report for Item 2.T.

MATTHEW ERVIN, WEST HOLLYWOOD, spoke in support of item 2.Z.

A. LEE WALKUP, WEST HOLLYWOOD, spoke in support of item 2.Z.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding representation on the Disabilities Advisory Board and expressed his interest in serving.

RICHARD MAGGIO, WEST HOLLYWOOD, spoke in support of Item 5.A.

MARK MATHEWS, WEST HOLLYWOOD, spoke in support of Items 5.A. and 5.B.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding same-sex domestic violence issues. He also expressed kind words in memory of Ric Rickles.

ESTHER BAUM, WEST HOLLYWOOD, expressed kind words in memory of Rick Rickles.

MARCY NORTON, WEST HOLLYWOOD, expressed kind words in memory of Rick Rickles.

JENNIFER GREGORI, LAUREL CANYON, thanked council for their support of the Triathlon team and asked the City Manager to assist with getting staff hired as soon as possible so that the program can resume this summer.

ELLA JEAN and SAMANTHA SPRECHER, LOS ANGELES, spoke in support of the Triathlon program and asked Council to assist with the staffing issues.

SHU WATANABE, WEST HOLLYWOOD, spoke in support of the Triathlon program and asked Council to assist with the staffing issues.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Duran spoke regarding Item 2.F. and stated that he will be choosing not to vacate the seat of LGAB member Paul Chavez and that he would like him to continue to serve on the LGAB. He also spoke regarding Item 2.Z. and disclosed that one of the organizations benefitting from the event; Alive Music Project has also been a beneficiary of the Gay Men's Chorus of which he is a Board Member.

Councilmember Heilman spoke regarding the recent Women's Leadership Conference and thanked all those who attended and also thanked Staff who helped to put the event together, particularly Larissa Fooks and John Erickson. Councilmember Heilman spoke regarding Item 2.P. and requested clarification from the City Manager and the City Attorney on the City's legal rights. He spoke in support of Item 5.C. and disclosed that although he is employed by USC, the project is being presented by UCLA and will also

include many other academic institutions to bring LGBT leaders to West Hollywood. He spoke regarding the upcoming Easter and Passover Holidays and wished everyone a happy holiday season.

Mayor Pro Tempore D'Amico spoke regarding the recent wedding of staff member Mikel Gerle and wished him well. He spoke regarding his recent attendance at the collaborative event sponsored by the Lesbian & Gay Advisory Board, Russian Advisory Board and Transgender Advisory Board, and how hearing individual stories about their transition was inspiring. He spoke regarding the new billboard being installed on Sunset. He thanked Mayor Land for all of work she did this year as Mayor and thanked her for her leadership. He disclosed that individuals related to Item 3.C. contributed to his 2011 Campaign.

Mayor Land thanked everyone involved in the Women's Leadership Conference, and thanked her colleagues for their support as well. She announced that April is Child Abuse Prevention Month and stated that L.A. County had the highest reports of child abuse in 2013. She also announced that April is Earthquake Preparedness Month and spoke about recent earthquakes in California and the larger earthquake in Chile. She encouraged everyone to prepare their earthquake kits with enough items to last 3 – 7 days. She spoke regarding the recent Budget Fair held at Plummer Park and thanked Staff for putting together this informative event and thanked Councilmember Heilman and Councilmember Prang for their input as the Council's Budget Committee. She spoke regarding Item 2.Q. and spoke in support of the Study, but asked the City Manager for clarification on how these studies are prioritized. She spoke regarding current vacancies on the Business License Commission, Public Safety Commission and Disabilities Advisory Board and encouraged those interested to submit an application to the City Clerk's Office.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding the recent Budget Fair and thanked John Leonard and the Finance staff for coordinating the event. He spoke regarding the community attendance at the event, and stated that although there were approximately thirty attendees, it allowed those in attendance more time to have focused discussion with staff regarding programs, accomplishments, City resources, etc. He provided clarification regarding Item 2.P. and stated that the City did review our legal options and decided to terminate the contract and go with the second lowest bidder. He spoke regarding public comment surrounding the Triathlon team and stated that he is working with Staff to have the program up and running for the Summer.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$1,338,692 in expenditures, \$858,000 in potential revenue, and (\$3,699) in waived fees.

Motion by Councilmember Duran, seconded by Councilmember Heilman, and approved.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.,AA., BB.,CC.,DD.,EE. **Motion by Councilmember Duran, seconded by Councilmember Heilman and approved.**

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, April 7, 2014 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, April 3, 2014.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of March 17, 2014. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 741, RESOLUTION NO. 14-4539:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 741 and adopt Resolution No. 14-4539, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 741". **Approved as part of the Consent Calendar.**

2.D. TREASURER'S REPORTS FOR SEPTEMBER & OCTOBER 2013 [D. WILSON, L. QUIJANO, K. BARENG]:

SUBJECT: The City Council will receive the Treasurer's Report for the months ended September and October 2013 pursuant to Section 53646 of the Government Code of the State of California.

ACTION: Receive and File. **Approved as part of the Consent Calendar.**

2.E. COMMISSION ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Public Safety Commission and the Transportation Commission on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.F. NOTIFICATION OF ADVISORY BOARD ABSENCES [Y. QUARKER]:

SUBJECT: City Council will receive notification that two (2) Advisory Board members have exceeded the number of allowed absences in a twelve-month period..

ACTION: 1) Councilmember Duran to receive notification that Paul Chavez has exceeded the number of allowed absences for the Lesbian & Gay Advisory Board, and determine not to vacate the seat; and 2) Councilmember Prang to receive notification that Ivy Bottini has exceeded the number of allowed absences for the Lesbian & Gay Advisory Board, and determine not to vacate the seat. **Approved as part of the Consent Calendar.**

2.G. IMPLEMENTATION OF DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 900 BLOCK OF LA JOLLA AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on the 900 block of La Jolla Avenue, between Romaine Street and Willoughby Avenue.

ACTION: Introduce for first reading Ordinance No. 14-932 "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.240 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 900 BLOCK OF LA JOLLA AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE". **Approved as part of the Consent Calendar.**

2.H. IMPLEMENTATION OF DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON ROMAINE STREET BETWEEN GENESEE AND SPAULDING AVENUES [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on Romaine Street between Genesee and Spaulding Avenues.

ACTION: Introduce for first reading Ordinance No. 14-933, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.250 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON ROMAINE STREET BETWEEN GENESEE AND SPAULDING AVENUES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE ". **Approved as part of the Consent Calendar.**

- 2.I. AGREEMENT FOR THE 2ND PHASE OF GIS IMPLEMENTATION PLAN [P. AREVALO, D. WILSON, E. TSIPIIS, J. DUNCAN, F. CONTRERAS]:**
SUBJECT: The City Council will consider approving a professional services agreement with Geographic Technologies Group (GTG) for phase two of the GIS Implementation Plan.
ACTION: 1) Approve the Professional Services Agreement with Geographic Technologies Group for the 2nd Phase of GIS Implementation Plan in the amount of \$70,000.00 as set forth in the contract. (ATTACHMENT A); 2) Authorize the City Manager to approve additional contingency expenditures in an amount not to exceed 15% (\$10,500) of the original contract amount; 3) Authorize the City Manager to negotiate and execute all agreements; and 4) Authorize the Director of Finance to approve change orders related to the project implementation. **Approved as part of the Consent Calendar.**
- 2.J. AMENDMENT TO AGREEMENT WITH CARTEGRAPH SYSTEMS, INC. TO PROVIDE CODE COMPLIANCE AND CUSTOMER RELATIONSHIP MANAGEMENT (CRM) SOFTWARE SYSTEM [O. DELGADO, J. AUBEL, D. MICK]:**
SUBJECT: The City Council will consider approval of an amendment to the agreement with Cartegraph Systems, Inc. to provide Code Compliance and CRM Software, Services, and Maintenance.
ACTIONS: 1) Approve an amendment to the agreement with Cartegraph Systems, Inc. to provide Code Compliance and CRM Software Services for an additional \$20,000 for a total contract amount not to exceed \$41,500; and 2) Authorize the City Manager to execute the Agreement and all related documents. **Approved as part of the Consent Calendar.**
- 2.K. AUTHORIZATION TO AMEND A PROFESSIONAL SERVICES AGREEMENT WITH KOA CORPORATION FOR AS-NEEDED TRAFFIC ENGINEERING SERVICES [O. DELGADO, S. PERLSTEIN]:**
SUBJECT: The City Council will consider approving an amendment to the professional service agreement with KOA Corporation to increase the budget and contract term for as-needed traffic engineering services.
ACTION: Approve Amendment No. 2 to the professional services Agreement with KOA Corporation in an amount not to exceed \$45,000 for as-needed traffic engineering services, and authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**
- 2.L. AUTHORIZATION TO AMEND AN AGREEMENT WITH SND CONSTRUCTION INC. FOR AS-NEEDED EMERGENCY SEWER REPAIR SERVICES [O. DELGADO, S. PERLSTEIN]:**
SUBJECT: The City Council will consider approving an amendment to the agreement with SND Construction Inc. to increase the budget and contract term for as-needed emergency sewer repair services.

ACTION: Approve Amendment No. 1 to the Agreement with SND Construction Inc. in an amount not to exceed \$80,000 for as-needed emergency sewer repair services, and authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**

2.M. AGREEMENT EXTENSION – STREET TREE MAINTENANCE SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider approving a three-year extension to the Agreement with West Coast Arborist, Incorporated, for street tree maintenance services.

ACTIONS: 1) Approve the Third Amendment to the Agreement with West Coast Arborists, Inc. for providing annual grid pruning and park tree maintenance services in the amount of \$325,656.45 for fiscal year 2014/2015, \$351,454.95 for fiscal year 2015/2016 and \$318,909.15 for fiscal year 2016/2017; 2) Approve West Coast Arborists, Inc. to provide other related tree maintenance, planting, and urgency / emergency services at those unit costs established in the Agreement and include a 5% increase to the compensation amount of said services as they are required and funding is available; 3) Authorize the City Manager to provide an increase in compensation to be based on the Consumer Price Index (CPI) All Urban Consumers for the Los Angeles-Anaheim-Riverside Area (base period 1982-84=100) beginning in year two (FY 2015/2016) of the amended Agreement; 4) Authorize the City Manager to re-open and negotiate service levels and associated costs as warranted by budgetary constraints; and 5) Authorize the City Manager to execute the Third Amendment to the Agreement. **Approved as part of the Consent Calendar.**

2.N. APPROVAL OF A JOINT USE AGREEMENT WITH SOUTHERN CALIFORNIA EDISON FOR UTILITY UNDERGROUNDING IN SUNSET BLVD AND LA CIENEGA BLVD BY THE SUNSET LA CIENEGA DEVELOPMENT PROJECT [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving a Joint Use Agreement with Southern California Edison for utility undergrounding in Sunset Blvd and La Cienega Blvd by the Sunset La Cienega Development Project.

ACTION: Approve the Joint Use Agreement between the City of West Hollywood and Southern California Edison Company for utility undergrounding in Sunset Blvd. and La Cienega Blvd by the Sunset La Cienega Development Project, and authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

2.O. APPROVAL OF THE EXECUTION OF NEW COOPERATION AGREEMENTS BETWEEN THE CITY OF WEST HOLLYWOOD AND THE COUNTY OF LOS ANGELES FOR FISCAL YEARS 2015 THROUGH 2018 [D. WILSON, C. DUNCAN]:

SUBJECT: *The City Council will consider adopting a resolution authorizing and approving the execution of a cooperation agreement with the County of Los Angeles Community Development Commission (CDC) for participation in the Urban County Community Development Block Grant Program for the period, July 1, 2015 through June 30, 2018.*

ACTION: Adopt Resolution No. 14-4540, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING PARTICIPATION IN THE LOS ANGELES URBAN COUNTY COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM BY AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO SIGN A COOPERATION AGREEMENT WITH THE COUNTY OF LOS ANGELES". **Approved as part of the Consent Calendar.**

2.P. AGREEMENT FOR ECS IMAGING, INC. [E. SAVAGE, P. NOONAN, L. SCHOONOVER]:

SUBJECT: *The City Council will consider approval of an agreement with ECS Imaging, Inc. to provide scanning, indexing and quality checking of rent stabilization records into the City's electronic record document system.*

ACTIONS: 1) Approve an agreement with ECS Imaging, Inc. in an amount not to exceed \$36,081.73 for the scanning, indexing and quality checking of rent stabilization records; and 2) Authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

2.Q. APPROVAL OF A CONTRACT TO HIRE FEHR AND PEERS, TRANSPORTATION CONSULTANTS TO MAKE TRAFFIC CALMING RECOMMENDATIONS FOR THE WEST HOLLYWOOD WEST AND TRI-WEST NEIGHBORHOODS [S. DEWOLFE, M. ANTOL, W. DAVIS]:

SUBJECT: *The City Council will consider approving a contract to hire Fehr and Peers, transportation consultants to evaluate designated neighborhood study areas, facilitate community meetings and make traffic calming recommendations.*

ACTIONS: 1) Approve an agreement with Fehr and Peers, not to exceed the amount of \$49,990 to facilitate traffic calming solutions for the West Hollywood West and Tri-West neighborhood areas; and 2) Authorize the City Manager to sign the contract. **Approved as part of the Consent Calendar.**

2.R. NOTICE OF COMPLETION, CITY HALL – CARPET REPLACEMENT PROJECT [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: *The City Council will consider accepting the improvements completed by Mohawk Carpet Distribution, Incorporated, and authorizing the filing of a Notice of Completion for the City Hall, 8300 Santa Monica Boulevard – Carpet Replacement Project.*

ACTIONS: It is recommended that the City Council accept the improvements and authorize the following: 1) Filing a Notice of Completion with the County Recorder; 2) Final payment to contractor at

the end of the 35 day lien period; 3) Release the Performance Bond on the date of recordation of the Notice of Completion; and 4) Release the Payment Bond 35 days after the date of recordation of the Notice of Completion provided that Stop Notices are not submitted on the project.
Approved as part of the Consent Calendar.

2.S. RESOLUTION IN SUPPORT OF SB 53 (DE LEÓN) TO STRENGTHEN STATE GUN CONTROL REGULATIONS ON AMMUNITION PURCHASES [A. LAND, K. HASHMI, J. SCHWEIGERT]:

SUBJECT: The City Council will consider adopting a resolution in support of SB 53 (de León) to strengthen state gun control regulations on ammunition purchases.

ACTIONS: 1) Adopt Resolution No. 14-4541, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT SB 53 (DE LEÓN) TO STRENGTHEN STATE GUN CONTROL REGULATIONS ON AMMUNITION PURCHASES"; and 2) Direct staff to send copies of signed resolution to Governor Jerry Brown, State Senator Kevin de León, State Senator Ted Lieu and Assembly Member Richard Bloom. **Approved as part of the Consent Calendar.**

2.T. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 1129 (STEINBERG) – CLARIFYING AND REFORMING CERTAIN PROVISIONS IN THE REDEVELOPMENT DISSOLUTION LEGISLATION [D. WILSON, J. LEONARD, C. SCHROEDER, H. MOLINA]:

SUBJECT: The City Council will consider adopting a resolution in support of Senate Bill (SB) 1129 (Steinberg), which would reform and clarify certain provisions of the redevelopment dissolution legislation; including, allowing successor agencies to use 2011 Bond Proceeds if the use of the bonds proceeds is consistent with the goals of SB 375 (Sustainable Communities and Climate Protection Act of 2008).

ACTION: Adopt Resolution No. 14-4542 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 1129 (STEINBERG) - CLARIFYING AND REFORMING CERTAIN PROVISIONS IN THE REDEVELOPMENT DISSOLUTION LEGISLATION". **Approved as part of the Consent Calendar.**

2.U. A RESOLUTION OF THE CITY OF WEST HOLLYWOOD COMMEMORATING THE VICTIMS OF THE ARMENIAN GENOCIDE AND CONDEMNING MASS ATROCITIES AND HUMAN RIGHTS VIOLATIONS AGAINST ANY PEOPLE [J. PRANG, M. HAIBACH, J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider a resolution commemorating the victims of the Armenian Genocide and condemning mass atrocities and human rights violations against any people.

ACTIONS: 1) Adopt Resolution No. 14-4543, "A RESOLUTION OF THE CITY OF WEST HOLLYWOOD COMMEMORATING THE VICTIMS OF

THE ARMENIAN GENOCIDE AND CONDEMNING MASS ATROCITIES AND HUMAN RIGHTS VIOLATIONS AGAINST ANY PEOPLE"; 2) Direct the Office of Public Information to issue a press release describing the City's decision; and 3) Lower the flags of all public facilities in West Hollywood to half-mast on April 24, 2014 in remembrance of the victims of the Armenian Genocide. **Approved as part of the Consent Calendar.**

2.V. CITYAGE CONFERENCE [J. D'AMICO, M. REX]:

SUBJECT: The City Council will add the CityAge Conference to the list of conferences approved for attendance by members of the City Council.

ACTION: Approve the addition of the CityAge Conference to the list of conferences members of the City Council are permitted to attend each year. **Approved as part of the Consent Calendar.**

2.W. CO-SPONSORSHIP OF THE NATIONAL MINORITY AIDS COUNCIL PrEP COMMUNITY TRAINING [J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider co-sponsorship of the National Minority AIDS Council's up-coming PrEP Community Training.

ACTIONS: 1) Approve co-sponsorship of the National Minority AIDS Council's PrEP Community Training and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of a City venue for the event and a waiver of event permits and associated fees; 3) Allow the consumption of food in City-owned property and buildings during the event; and 4) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

2.X. CO-SPONSORSHIP OF LAMBDA LITERARY AWARDS FINALISTS READING EVENT AT THE WEST HOLLYWOOD LIBRARY [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will consider co-sponsoring the upcoming Lambda Literary Awards Finalists Reading at the West Hollywood Library and authorize use of the West Hollywood Library Public Meeting Room (Council Chambers) for the event.

ACTIONS: 1) Approve the use of the West Hollywood Library Public Meeting Room (Council Chambers) and West Hollywood Library Community Meeting Room for the arts and culture program as outlined in this report; 2) Authorize an additional hour of validated parking for event participants, at the 5-story West Hollywood Park garage, for a total of 3 hours where applicable; 3) Waive facility use fees for a total not-to-exceed amount of \$250; and 4) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar and social media networks. **Approved as part of the Consent Calendar.**

2.Y. WEST HOLLYWOOD SUMMER MOVIE SERIES [J. D'AMICO, M. REX, J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider sponsorship of the West Hollywood Summer Movie Series featuring drive-in movies on the Sunset Strip.

ACTIONS: 1) Approve sponsorship of the West Hollywood Summer Movie Series and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of City venues for such events and a waiver of event permits, parking validations and associated fees; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; 4) Authorize the Director of Finance to allocate \$20,000 from the allocated funds in the City Council budget for Special Council Programs: 100-3-05-05-531001 for the West Hollywood Summer Movie Series; 5) Authorize staff to pursue underwriting sponsorships for this event; and 6) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.Z. CO-SPONSORSHIP OF TORTILLA REPUBLIC'S CINCO DE MAYO CELEBRATION BENEFITING PROJECT ANGEL FOOD AND THE ALIVE MUSIC PROJECT [J. DURAN, I. OWENS, J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider approving the co-sponsorship of Tortilla Republic's Cinco de Mayo Celebration benefiting Project Angel Food and the Alive Music Project.

ACTIONS: 1) Approve the co-sponsorship of Tortilla Republic's Cinco de Mayo Celebration to be held on Sunday May 4, 2014 from 2:00 pm to 10:00 pm; 2) Authorize the closure of the El Tovar City Parking Lot from 2:00 am Sunday, May 4 to 2:00 am Monday, May 5, 2014; 3) Authorize the closure of El Tovar Place between Robertson Boulevard and the West Hollywood Library Auto Court Turn-About/Alleyway from 8:00 am Sunday, May 4 to 2:00 am Monday, May 5, 2014 (the closure will not affect traffic from entering and exiting the Municipal Parking Structures at the Library from San Vicente Boulevard); 4) Approve in-kind support in the form of a waiver of special event permit fees and other City related costs associated with the closure of the street and lot; 5) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 6) Direct the Public Information Office to utilize all appropriate communication tools to promote the event; 7) Authorize the Director of Finance and Technology Services to allocate \$2,400 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the event; and 8) Authorize the City Manager to sign and execute any documents or forms that may be necessary for the successful implementation of this event. **Approved as part of the Consent Calendar.**

2.AA. COLLABORATIVE EVENT OF THE TRANSGENDER ADVISORY BOARD AND THE LESBIAN AND GAY ADVISORY BOARD [E. SAVAGE, J. BOOK, K. COOK, B. SMITH]:

SUBJECT: The City Council will consider approval for a collaborative event of the Transgender Advisory Board and the Lesbian and Gay Advisory Board, entitled "The Evolution of Us."

ACTIONS: 1) Approve a collaborative event for the Transgender Advisory Board and the Lesbian and Gay Advisory Board: "The Evolution of Us"; 2) Approve expenditure of \$900 for the event, including \$600 honorarium for the keynote speaker, and \$300 in food/beverage costs; and 3) Approve waiver of parking fees at the five-story Library parking garage for up to 75 cars with passengers who attend the event. **Approved as part of the Consent Calendar.**

2.BB. RECOMMENDATION IN SUPPORT OF NATIONAL EQUAL PAY DAY ON APRIL 8, 2014 [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider a recommendation from the Women's Advisory Board in support of National Equal Pay Day on April 8, 2014.

ACTIONS: 1) Adopt Resolution No. 14-4544 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF EQUAL PAY DAY ON APRIL 8, 2014"; and 2) Direct staff to send copies of the signed resolution to the appropriate government representatives. **Approved as part of the Consent Calendar.**

2.CC. (5.C.) CO-SPONSORSHIP OF THE UNIVERSITY OF SOUTHERN CALIFORNIA'S INSTITUTE FOR GLOBAL HEALTH CONFERENCE ENTITLED "ORIENTATIONS AND IDENTITIES: SEXUALITY AND HUMAN RIGHTS ON THE GLOBAL STAGE" [J. HEILMAN, F. SOLOMON]:

SUBJECT: The City Council will consider co-sponsoring the University of Southern California's Institute for Global Health Conference, entitled "Orientations and Identities: Sexuality and Human Rights on the Global Stage".

ACTIONS: 1) Approve co-sponsorship of the University of Southern California's Institute for Global Health Conference entitled "Orientations and Identities: Sexuality and Human Rights on the Global Stage" to be held on May 28-30th and authorize use of the City logo in promotion and event materials; 2) Approve the use of the West Hollywood City Council Chambers on Wednesday, May 28 from 7:00-10:00pm for an "open to the public" conference related Human Rights Speakers Series event; 3) Approve the use of the West Hollywood Community Room on Friday, May 30th from 8:30am – 12N for the Conference; 4) Waive all fees associated with venue rental, Community Room conference parking, audio/visual and normal city event promotion and staffing; 5) Direct the Public Information office to utilize all appropriate communication tools to promote public

events associated with the Conference; and 6) This item authorizes the Director of Finance and Technology Services to allocate \$6,000.00 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with this item. **Approved as part of the Consent Calendar.**

2.DD. (5.E.) CITYWIDE INNOVATIONS AND TECHNOLOGY CATALYST GROUP [J. D'AMICO, M. REX, J. PRANG, M. HAIBACH]:

SUBJECT: The City Council will initiate a discussion on how best to prepare the City of West Hollywood to attract and utilize new and emerging technologies and innovations for residents, visitors and local businesses.

ACTIONS: 1) Direct the City Manager to expand the role of the City's Innovations Catalyst Group (ICG) to examine new and emerging technologies and infrastructure and develop programs for implementation Citywide to enhance citizen satisfaction, increase government transparency, reduce operating costs, and maximize citizen value; 2) Direct the ICG and City staff to investigate and identify utility and community infrastructure upgrades and new technologies that will help to attract digital media, internet and technology based businesses to the City; 3) Direct the City Manager and City staff to form a 10-12 person Innovations and Technology 12-month Task Force comprised of representatives from digital media, telecom, internet start-ups, and other internet based businesses, local property owners, representatives from Southern California Edison; representatives from local colleges and universities; City staff, including but not limited to, the City's Innovation Catalyst Group; and one representative from each of the following: the Public Facilities Commission, the Business License Commission, Visit West Hollywood, and the Chamber of Commerce to examine and report on City infrastructure, innovation and technology opportunities for residents, visitors and business in the City of West Hollywood; and 4) Direct the City Manager to identify enhanced staffing and resources options necessary for this expanded work plan in the 2014 & 2015 budget process and report back in 90 days. **Approved as part of the Consent Calendar.**

2.EE. (5.G.) APPROVAL OF A RESOLUTION SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED ON THE EASTERLY SIDE OF ALTA LOMA ROAD BELOW SUNSET BOULEVARD THAT HAS NEVER BEEN CONSTRUCTED OR USED FOR RIGHT-OF-WAY PURPOSES [O. DELGADO, S. PERLSTEIN, S. DEWOLFE, J. KEHO]:

SUBJECT: The City Council will consider adopting a resolution authorizing a summary vacation of an easement at 8544 West Sunset Boulevard.

ACTIONS: 1) Make the findings that the easement described: is unnecessary for present and prospective public street and highway

purposes; for a period of at least five years has been impassable for vehicular travel; and no money was expended for maintenance of the street or highway during such period; 2) Make the finding that the summary vacation of easement is consistent with the General Plan of the City of West Hollywood; 3) Adopt Resolution No. 14-4545, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED ALONG ALTA LOMA ROAD BELOW SUNSET BOULEVARD"; and 4) Direct the City Clerk to submit certified copies of Resolution No. 14-4545 for recordation by the office of the Recorder of the County of Los Angeles. **Approved as part of the Consent Calendar, Noting Councilmember Heilman's abstention.**

3. PUBLIC HEARINGS:

3.A. ZONE TEXT AMENDMENT TO REVISE THE REQUIREMENTS FOR PROVISION OF INCLUSIONARY HOUSING [E. SAVAGE, P. NOONAN, A. LOVANO]:

SUBJECT: The City Council will consider revisions to the Zoning Ordinance to amend the City's inclusionary housing requirements to address recent case law and to specify housing services included in the maximum allowable rent.

The Item was noticed as required by law.

Peter Noonan, Rent Stabilization & Housing Manager provided background information as outlined in the staff report dated April 7, 2014.

Councilmember Heilman provided a brief background on the legislation surrounding the recent case regarding Inclusionary Housing requirements.

Mayor Land opened the public hearing and no speakers came forward.

Mayor Land closed the public hearing.

ACTION: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and introduce on first reading the following: Ordinance No. CC 14-934: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD REVISING REQUIREMENTS FOR PROVISION OF INCLUSIONARY AFFORDABLE HOUSING AND APPROVING A ZONE TEXT AMENDMENT TO THE WEST HOLLYWOOD MUNICIPAL CODE" (ATTACHMENT A). **Motion by Councilmember Prang, seconded by councilmember Duran and unanimously approved.**

3.B. AMENDMENT TO AN EXISTING COMPREHENSIVE DEVELOPMENT PLAN, AN ADDENDUM TO A FINAL SUPPLEMENTAL ENVIRONMENTAL IMPACT REPORT, AND AN EXTENSION TO THE FORCE MAJEURE DELAY OF THE DEVELOPMENT AGREEMENT (1041 N. FORMOSA AVENUE- THE LOT MOTION PICTURE STUDIO) [S. DEWOLFE, J. KEHO, D. DEGRAZIA, E. STADNICKI]:

SUBJECT: The Council will consider an application to amend an existing Comprehensive Development Plan (CDP) for The Lot Motion Picture Studios. The owner is proposing to amend the CDP by changing what is to be demolished and built. The revised CDP would: reduce total square footage on the lot and retain the existing historic buildings located along Santa Monica Boulevard and Formosa Avenue. The Council will receive and comment on the draft of the City Manager's acceptance of CIM Fund III, L.P. (CIM)'s request for an extension to the Force Majeure (Enforced) Delay of the performance of the Development Agreement.

The Item was noticed as required by law.

Emily Stadnicki, Senior Planner provided background information as outlined in the staff report dated April 7, 2014. She clarified that the Developer corrected a typo in their report and that the revised report was provided to Council.

Mayor Land opened the public hearing and the following speakers came forward.

KEITH KAPLAN, WEST HOLLYWOOD, spoke in support of the item.

Mayor Pro Tempore D'Amico spoke regarding the Item and expressed concerns with the following issues: 1) the need for better pedestrian access to the street, so that tenants may access and patronize local businesses; 2) the current timeframe for developing the wall; and 3) ensuring that the art component is approved by the City and is indeed a public art element.

Councilmember Duran spoke regarding the improvements that have been made to the area since the original EIR was prepared and requested clarification from Staff as to whether this extension would call for another EIR. He also expressed concern with the possibility of another delay in three years, should the economy become unstable again.

John Keho, Assistant Director of Community Development provided clarification that the current EIR is sufficient and that the developer has begun some construction on the site; which is an assurance to staff that they will continue to develop the site within the time-frame given. He further clarified that should the developer ask for another delay, staff will

have to determine whether a new EIR will need to be completed before moving forward.

BRAD AARONSON, REPRESENTING CIM, spoke regarding the project and assured Council that the project is moving forward and reported that they have secured two high profile entertainment companies as tenants. He spoke regarding continuing to work with City staff on the issue of developing the wall. He spoke regarding their currently being two pedestrian access points, and that they are willing to look at providing additional pedestrian access areas. He spoke regarding continuing to work with City staff to keep the historic buildings in place.

Councilmember Heilman provided clarification regarding the Item and the Development Agreement the City has with CIM. He spoke regarding the timeline for development and stated that although a new EIR is not required now, the City would not be able to continue to wait for the construction to begin on this project without having a new EIR completed.

Mayor Land closed the public hearing.

ACTIONS: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and approve the application request by adopting the following: 1) Resolution No. CC 14-4546 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE ADDENDUM TO THE FINAL SUPPLEMENTAL ENVIRONMENTAL IMPACT REPORT ASSOCIATED WITH THE PROPOSED AMENDMENT TO AN EXISTING COMPREHENSIVE DEVELOPMENT PLAN, FOR THE PROPERTY LOCATED AT 1041 N. FORMOSA AVENUE, WEST HOLLYWOOD, CALIFORNIA. (THE LOT)" (Attachment A); 2) Resolution No. CC 14-4547 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING COMPREHENSIVE DEVELOPMENT PLAN AMENDMENT PERMIT 2013-001 FOR THE PROPERTY LOCATED AT 1041 N. FORMOSA AVENUE, WEST HOLLYWOOD, CALIFORNIA. (THE LOT)" (Attachment B); 3) Receive and file letter from CIM requesting an extension to the Force Majeure of the performance of the Development Agreement; and 4) Provide comment on the draft of the City Manager's acceptance of CIM's extension request. **Motion by Councilmember Prang, seconded by D'Amico and unanimously approved with additional direction to add additional language regarding the Art component in the Revised Comprehensive Development Plan.**

3.C. EXTENSION OF INTERIM ORDINANCE FOR NEW CONSTRUCTION AND SECOND STORY ADDITIONS IN THE WEST HOLLYWOOD WEST NEIGHBORHOOD AND PROGRESS REPORT [S. DEWOLFE, J. KEHO, D. DEGRAZIA, S. REICH]:

SUBJECT: The Council will consider whether to extend the Urgency Interim Ordinance that places on hold all new applications for new residential structures (single-family and duplex), second story additions and additions greater than 500 square feet in the West Hollywood West Neighborhood for up to one year, until March 01, 2015. This report shall also serve as the extension report required under Government Code Section 65858(d).

The Item was noticed as required by law.

Stephanie Reich, Urban Designer, provided background information as outlined in the staff report dated April 7, 2014.

Mayor Land opened the public hearing and the following speakers came forward:

ALLEN KLOTZ, WEST HOLLYWOOD, spoke in support of the item.

JEFFREY PHELPS, WEST HOLLYWOOD, expressed concern that extending the moratorium would restrict him from adding on a room to his home and asked that staff look at something that will allow for these small types of construction projects.

RICHARD GIESBRET, WEST HOLLYWOOD, spoke in support of the Item.

MANNY RODRIGUEZ, WEST HOLLYWOOD, spoke in support of the Item.

BRIAN MART BUDIN, WEST HOLLYWOOD, spoke in support of the Item.

LAUREN MEISTER, WEST HOLLYWOOD, spoke in support of the Item, but expressed concerns with the timeline and asked that it be expedited.

BRAD KEISTLER, WEST HOLLYWOOD, spoke in support of the item.

ALI BEHZAD, WEST HOLLYWOOD, spoke in support of the Item, but expressed concerns with extending the moratorium for one-year.

JUDY HILSINGER, WEST HOLLYWOOD, spoke in support of the Item.

MEL SCHECTER, WEST HOLLYWOOD, spoke regarding the Item and expressed concern with the proposed timeline.

JANNA LEVENSTEIN, WEST HOLLYWOOD, spoke in opposition to the Item.

SIMON HAKAKIAN, WEST HOLLYWOOD, spoke regarding the Item and expressed concern with the proposed timeline and suggested that design decisions be approved by the West Hollywood West Association and the City.

KIERAN MCKIERNAN, WEST HOLLYWOOD, spoke in opposition to the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

The following individuals did not wish to speak, but expressed their support for the Item: MARTIN STRUDLER, RICHARD TEETER, MIKE HOLTZMAN, BOB DECASTRO, KEN LAUTSCH, DANIEL RODRIGUEZ, LUIS MARQUEZ, RICHARD KARLISS, and LESLIE KARLISS.

Councilmember Duran thanked everyone for coming out to speak on this Item. He spoke regarding Council receiving emails from residents on both sides of this issue and stated that there is clear division between all parties involved. He expressed concern with City Staff allotting four months for community outreach; where there may never be consensus. He spoke regarding West Hollywood West being a unique neighborhood in the City and that it is filled with those that have lived there for many years, as well as new homeowners. He spoke regarding being cautious not to impose one set of values on the entire neighborhood. He spoke regarding the timeline being too long and requested that Staff look at ways to expedite the process.

Stephanie DeWolfe, Community Development Director spoke regarding Staff's confidence in the timeline and provided clarification on why Staff would like four months for community outreach and engagement. She spoke regarding the need to have time to meet with both sides to come up with a balanced solution, as well as time to schedule Planning Commission meetings and prepare the final Item for Council. She spoke regarding the possibility of completion by December, but wanted to allow additional time if necessary.

Mayor Land requested clarification on how technology will be used to engage the community on this issue.

Stephanie DeWolfe spoke regarding the Department making every effort to utilize technology much in the way it was used for the Mobility Plan; which will include hiring a Consultant to work with the community and Staff to garner information and begin the process of design guidelines, creating a dedicated website for the project where residents can post questions, and ideas, as well as holding Community Pop-Up meetings.

Mayor Land spoke regarding the need for a more aggressive timeline, including the possibility of additional Planning Commission or City Council meetings to expedite the approval time. She spoke regarding the need to ensure that any decision made meets the needs of current as well as future West Hollywood West homeowners. Mayor Land encouraged everyone from both sides to share their ideas with Staff.

Councilmember Heilman expressed concerns with the proposed timeline and allotting four months for community outreach. He spoke regarding Council and Staff having heard what the issues are, and the need to now focus on solutions. He spoke regarding the issues in the West Hollywood West area being important; but expressed concern with the timeline given to establish the design standards taking time away from some of the other projects in the City. He spoke regarding Council not wanting this to become the only project the department is working on.

Stephanie DeWolfe clarified that the Department is working on many projects within the City and also clarified that the Consultant will be an architect and have the background to engage the community as well as develop the design standards to help provide a solution to this issue.

Mayor Land closed the public hearing.

ACTION: Staff recommends that the City Council adopt Ordinance 14-935U (Attachment A) for an extension to the initial 45-day moratorium on new applications of: new residential structures, new second story additions, and any additions greater than 500 square feet in the West Hollywood West Neighborhood until December 31, 2014. The moratorium does not include: additions smaller than 500 square feet, interior renovations, or second residential units or accessory structures at the rear of the property. Second residential units are allowed in the R1B Zone.
Motion by Councilmember Prang, seconded by Mayor Pro Tempore D'Amico and unanimously approved.

4. UNFINISHED BUSINESS:

4.A. WEHO READS 2014 [P. AREVALO, M. LOUIE, A. CAMPBELL, E. SAVAGE, O. WALKER, C. WORLAND]:

SUBJECT: The City Council will consider approving plans for WeHo Reads 2014, a community-wide celebration of reading and literature, including afternoon and evening events on Saturday, September 27, 2014.

ACTIONS: This Item was heard in conjunction with Item 5.D. Actions taken on this Item were incorporated into the action taken on Item 5.D.

4.B. PROCESSING TALL WALL SIGN APPLICATIONS DURING THE SUNSET BOULEVARD OFF-SITE SIGNAGE STUDY [S. DEWOLFE, J. KEHO, B. SIEGL, A. CASTILLO]:

SUBJECT: The City Council will discuss the possibility of allowing applications for new tall wall signs on Sunset Boulevard to be processed during the Sunset Boulevard Off-Site Signage Study (Sunset Study). This item is brought back for discussion at the request of the City Council.

ACTIONS: This Item was continued to a date uncertain.

5. NEW BUSINESS:

5.A. CITY SUPPORT AND CONTINUED USE OF CITY-OWNED PROPERTY AT 8755 SUNSET BOULEVARD BY THE SUNSET STRIP BUSINESS ASSOCIATION FOR A WEEKLY NIGHTTIME MARKET [P. AREVALO, M. LOUIE, L. MINNICH, S. DEWOLFE]:

SUBJECT: The City Council will receive and file a report on the 2013 Sunset Strip Nighttime Farmer's Market, approve terms of an Occupancy License Agreement and authorize various land use approvals and fee waivers associated with the Sunset Strip Business Association's use of city-owned property at 8755 Sunset Boulevard for a nighttime market to be held on Thursdays on a seasonal basis.

Laura Minnich, Economic Development Analyst provided background information as outlined in the staff report dated April 7, 2014.

COLE ETTMAN, WEST HOLLYWOOD, spoke regarding the Item and expressed concern with the lack of direction relating to the identity of the Market.

TODD STEADMAN, REPRESENTING THE SUNSET STRIP BUSINESS ASSOCIATION, provided background on the Sunset Strip Farmers Market and spoke regarding the new partnership with Calamigos Ranch who will handle the production and financial responsibilities for the Market.

GLEN GERSON, REPRESENTING CALAMIGOS RANCH, spoke regarding their Company and their excitement to work with the City of West Hollywood.

JEANNE DOBRIN, WEST HOLLYWOOD, expressed concern with the products provided at the current Market.

Councilmember Duran spoke regarding the financial issues this program has faced and provided clarification as to why he and Councilmember Heilman, as the Council sub-committee, did not recommend additional funding beyond the waiving of City fees. He spoke regarding some of the proposed activities in the Staff Report not being something that West Hollywood residents would gravitate to. He spoke regarding the types of

music and events that are successful in West Hollywood and suggested that a marketing plan be developed to give the Market an identity.

Councilmember Heilman spoke regarding the importance of ensuring that the Market partners with local businesses and expressed support for developing programs that would engage the restaurants and hotels in the area. He spoke in support of events such as food samplings and restaurant tours. He spoke in support of the Item for an additional year; but also stated that a lot of work needs to be done to improve the Market.

Councilmember Prang expressed his concern with the current plan and the number of goals and activities being proposed. He spoke in support of the City investing in the Market for one more year to see if it can be successful.

Mayor Land spoke in support of comments made by the Council regarding the need to rebrand the Market, and allowing one more year to determine if it's a program that the community wants.

ACTIONS: 1) Authorize the City Manager or his designee to initiate an Occupancy License Agreement between the City of West Hollywood and Sunset Strip Business Association (SSBA) allowing the use of 8755 Sunset Boulevard for a nighttime market on Thursdays from May 22, 2014 through September 25, 2014; 2) Allow the Sunset Strip Business Association to apply for any necessary City-issued planning or land use permits required for the market and waive all application fees; 3) Authorize Economic Development and Public Information to work with the Sunset Strip Business Association and the event producers to organize and publicize the event as applicable; 4) Approve up to \$15,000 in waivers of City permit fees (special event, building inspection, encroachment, planning, etc.) and \$11,685 in lost parking revenue for the City from the parking meters and city-owned lot at 8755 Sunset Blvd for 19 consecutive Thursdays. Allow Special Event Staff to treat the entire seasonal run as a single special event; 5) Authorize the Director of Community Development to approve signage promoting the Sunset Strip Night Market located on public property along Sunset Boulevard upon approval of the event's Special Event Permit and waive any associated sign permit fees; 6) Authorize the City Manager or his designee to make any minor modifications and sign and execute the Occupancy License Agreement and any documents or forms with the Sunset Strip Business Association that may be necessary for the successful implementation of this event; and 7) Direct staff and SSBA representatives to return to Council in 120 days for an update and evaluation of the 2014 Market's success to date. **Motion by Mayor Pro Tempore D'Amico, seconded by Councilmember Heilman and approved.**

5.B. CITY SUPPORT OF THE 2014 SUNSET STRIP MUSIC FESTIVAL [P. AREVALO, M. LOUIE, L. MINNICH, E. SAVAGE, C. SMITH]:

SUBJECT: The City Council will consider support of the 2014 Sunset Strip Music Festival (SSMF) and authorize a closure for a portion of Sunset Boulevard for a street music festival component scheduled for September 20th and 21st, 2014.

Laura Minnich, Economic Development Analyst provided background information as outlined in the staff report dated April 7, 2014.

TODD STEDMAN, REPRESENTING THE SUNSET STRIP BUSINESS ASSOCIATION, provided background on the Sunset Strip Music Festival and requested the City's continued support.

JAMES EWING, REPRESENTING NEDERLANDER CONCERTS, spoke regarding the history of the Sunset Strip Music Festival and their current partnership.

Councilmember Duran spoke regarding the sub-committee being impressed with Nederlander. He spoke in support of the partnership, the change in the date of the Festival, and the other ideas proposed by the Nederlander group.

Mayor Land thanked the Council sub-committee members, Councilmember Duran and Councilmember Heilman for their work on this program. She spoke in support of the proposal and the partnership with Nederlander.

Mayor Pro Tempore D'Amico asked the City Manager and Staff to investigate the use of The Pick-Up during the festival to shuttle attendees to the Festival.

Councilmember Heilman spoke in support of Councilmember Duran's comments regarding the expertise of Nederlander and spoke in support of ensuring that the festival is accessible to the entire West Hollywood community.

ACTIONS: 1) Approve support of the SSMF and authorize the use of the City name and logo in promotions and on invitations, programs and other collateral materials; 2) Authorize the Economic Development Division, Public Information Division, Department of Human Services and Rent Stabilization to work with the Sunset Strip Business Association (SSBA) and SSMF, LLC the event producers to organize and publicize the event; 3) Approve the dates of September 19th through September 21st, 2014 for the 2014 Sunset Strip Music Festival; 4) Confirm a street closure of Sunset Boulevard between San Vicente Boulevard/Clark Street and Doheny Drive from 3:00 a.m. on Saturday, September 20, 2014 until no

later than 6:00 a.m. on Monday, September 22, 2014. This street closure is to accommodate the festival schedule of 3:00 p.m. – 11:00 p.m. on Saturday, September 20th and 3:00 p.m. – 10:00 p.m. on Sunday, September 21st; 5) Direct the Sunset Strip Business Association (SSBA) and SSMF event producers to conduct neighborhood and business meetings in advance of the Festival and to mail notices to the adjacent businesses and residents in West Hollywood and Los Angeles; 6) Direct the SSBA and/or the SSMF to staff a “hotline” telephone number 24 hours a day during the event to deal with any issues from public safety officials, residents of the adjoining neighborhoods and the Sunset Strip business community; 7) Approve in kind support in the form of fee waivers for the event totaling a not-to-exceed amount of \$12,000 (Class A Special Event Permit Fee; Encroachment Permit and Parking Meter Fees; and Building and Safety Inspection Fees and overtime labor costs); 8) Approve City support in the amount of \$125,000 to cover a portion of the Sheriff and Fire costs for the event as well as street closure barricade costs. The remaining Sheriff and Fire costs and/or street closure barricade costs shall be paid for by SSBA/SSMF; and 9) Authorize the City Manager to sign and execute any documents or forms with the Sunset Strip Business Association and/or SSMF, LLC that may be necessary for the successful implementation of this event. **Motion by Councilmember Duran, seconded by Councilmember Heilman and approved.**

5.C. CO-SPONSORSHIP OF THE UNIVERSITY OF SOUTHERN CALIFORNIA’S INSTITUTE FOR GLOBAL HEALTH CONFERENCE ENTITLED “ORIENTATIONS AND IDENTITIES: SEXUALITY AND HUMAN RIGHTS ON THE GLOBAL STAGE” [J. HEILMAN, F. SOLOMON]:

SUBJECT: The City Council will consider co-sponsoring the University of Southern California’s Institute for Global Health Conference, entitled “Orientations and Identities: Sexuality and Human Rights on the Global Stage”.

ACTIONS: This Item was moved to the Consent Calendar.

5.D. RE-DEVELOPMENT OF AN ANNUAL WEST HOLLYWOOD LITERARY EVENT [J. HEILMAN, F. SOLOMON]:

SUBJECT: The City Council will consider approving the re-development of an annual West Hollywood literary event beginning in Fall 2014.

(This Item was heard in conjunction with Item 4.A. Actions taken by Council concerning both Items are outlined below.)

Elizabeth Savage provided background information as outlined in the staff report dated April 7, 2014.

Councilmember Heilman spoke in support of returning the Book Fair to a community event. He spoke regarding the recommendations in Item 4.A.

being too limited and expressed the need to incorporate some of the successful elements of the previous Book Fair, such as the movie night and the cooking demonstration. He spoke in support of coming to a consensus to make the event successful.

A. LEE WALKUP, WEST HOLLYWOOD, spoke regarding Items 4.A. and 5.D. and suggested a merging of the two by holding the WEHO Reads Event on Saturday and a Book Fair event on Sunday.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in opposition to having a Book Fair, due to the cost.

Councilmember Heilman spoke in support of WEHO Reads and suggested that it be augmented with a movie in the park with a literary theme, and a reading by local authors. He spoke in support of partnering with the Library, local businesses and literary organizations and stated that the lack of partnerships were the cause of the recent issues with the Book Fair event.

Councilmember Prang spoke regarding Item 4.A. being exactly what the Council directed Staff to come back with. He spoke in support of the recommendations in Item 4.A. and spoke in opposition to the recommended budget of \$125,000 in Item 5.D. He spoke in support of an event that incorporates some of Councilmember Heilman's ideas, but with a smaller budget.

Mayor Pro Tempore D'Amico agreed with comments made by Councilmember Prang. He spoke in support of Item 4.A. with the addition of the movie in the park. He spoke in support of a budget of no more than \$28,000 for the event.

Mayor Land spoke in support of Item 4.A. with additional elements as suggested by Councilmember Heilman. She spoke regarding the need for collaboration between the City's Economic Development and Cultural Affairs Division, and the Recreation Division to ensure that the event is a success. She spoke in support of the movie night and the partnership with the Library. She spoke in support of allowing the Council Budget sub-committee to determine the appropriate budget for this year's event and next year's event as well.

ACTIONS: 1) Direct Staff to return to Council with a Literary Event that incorporates WEHO Reads with additional elements as suggested by Council; and 2) Authorize a budget of \$30,000 for the event. **Motion by Councilmember Prang, seconded by Mayor Pro Tempore D'Amico and unanimously approved.**

5.E. CITYWIDE INNOVATIONS AND TECHNOLOGY CATALYST GROUP [J. D'AMICO, M. REX, J. PRANG, M. HAIBACH]:

SUBJECT: The City Council will initiate a discussion on how best to prepare the City of West Hollywood to attract and utilize new and emerging technologies and innovations for residents, visitors and local businesses.

ACTIONS: This Item was moved to the Consent Calendar.

5.F. COMMISSION APPOINTMENT [Y. QUARKER]:

SUBJECT: The City Council will consider making a direct appointment to the Business License Commission.

ACTION: Mayor Land to make a direct appointment to the Business License Commission. **This Item was Tabled.**

5.G. APPROVAL OF A RESOLUTION SUMMARILY VACATING AN EASEMENT FOR PUBLIC STREET AND SIDEWALK PURPOSES LOCATED ON THE EASTERLY SIDE OF ALTA LOMA ROAD BELOW SUNSET BOULEVARD THAT HAS NEVER BEEN CONSTRUCTED OR USED FOR RIGHT-OF-WAY PURPOSES [O. DELGADO, S. PERLSTEIN, S. DEWOLFE, J. KEHO]:

SUBJECT: The City Council will consider adopting a resolution authorizing a summary vacation of an easement at 8544 West Sunset Boulevard.

ACTIONS: This Item was moved to the Consent Calendar.

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None

PUBLIC COMMENT:

JEANNE DOBRIN, WEST HOLLYWOOD, spoke expressed concerns regarding a new housing development on Doheny.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 9:58 p.m. in memory of Ric Rickles, Salvatore Robert "Sam" Morabito, Kurland Ma, Brian Jeffrey Turner, Paul Salmonovitz Michael Brzoznowski, victims of the recent Fort Hood shooting, and the soldier who died in Afghanistan since the last City Council meeting. **The City Council adjourned to their next regular meeting which will be the Mayoral Installation meeting, to be held on Monday, April 21, 2014 at 6:00 p.m. at Plummer Park (Vista Lawn) - 7377 Santa Monica Blvd.**

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 21st day of April, 2014 by the following vote:

| | | |
|----------|----------------|--|
| AYES: | Councilmember: | Duran, Land, Prang, Mayor Pro Tempore Heilman and Mayor D'Amico. |
| NOES: | Councilmember: | None. |
| ABSENT: | Councilmember: | None. |
| ABSTAIN: | Councilmember: | None. |

JOHN D'AMICO, MAYOR

ATTEST:

YVONNE QUARKER, CITY CLERK