

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
MEETING AGENDA

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table.

Thursday, APRIL 24, 2014 – 5:00 P.M.

*Location: Community Room – West Hollywood Library
625 San Vicente Boulevard, West Hollywood*

I. CALL TO ORDER (5:00 p.m.)

- A. Roll Call**
- B. Staff Comments on the Agenda**
- C. Approval of the Agenda**

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Approval of the Minutes

The Commission will review and consider approval of the minutes of the prior meeting.

RECOMMENDATION: Approve the minutes of March 27, 2014.

C. Performing Arts and Cultural Affairs Subcommittee Actions Reports

The Commission will receive and file Performing Arts and Cultural Affairs Subcommittee Actions Report of April 10, 2014, and consider ratifying recommendations proposed by the Subcommittee:

RECOMMENDATION: Receive and file report and ratify recommendations proposed by the Subcommittee including:

1. Approval of an Arts Participation Grant in the amount of \$1,000 to AIDS Project Los Angeles to support The Red Circle Project 4th Annual "Celebrating All Life and Creation" Pow Wow to be held June 28, 2014 at Plummer Park.
2. Approval of a funding request in an amount not to exceed \$1,600 to support performing arts components associated with the 13th Annual Russian Cultural Festival and forward recommendation to the Arts and Cultural Affairs Commission.
3. Approval of four (4) theatrical companies (*Classical Theatre Lab; Visible Umbrella; Rogue Artists Ensemble; and Schkapf*) to provide Free Theatre in the Parks from July through August 2014.
4. Approval of scope and implementation of the West Hollywood Poet Laureate Program.
5. Approval of two (2) poster designs by artist Stefana Lapadat and artist Abraham Celaya authorizing staff to make the final selection based on marketing and promotional needs for the City's One City One Pride 7th Annual LGBT Festival of Art and Culture.

D. Urban Art Subcommittee Report

The Commission will receive and file Urban Art Subcommittee Actions Report of April 17, 2014, and consider ratifying recommendations proposed by the Subcommittee.

RECOMMENDATION: Receive and file report and ratify recommendations proposed by the Subcommittee including Stage II – Review Schematic Plan for the Urban Art Project at 8120 Santa Monica Boulevard by artist Adam Silverman.

E. West Hollywood Library Programming

The Commission will receive and file a report of arts and cultural programs and events at the West Hollywood Library.

RECOMMENDATION: Receive and file.

III. ITEMS FROM THE PUBLIC (5:10 P.M.)

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

IV. NEW BUSINESS (5:15P.M.)

A. Visual Arts Programming West Hollywood Library Community Room (5:15P.M.)

The Commission will discuss the feasibility of visual arts opportunities for the West Hollywood Community Room.

RECOMMENDATION: Discuss and provide direction as applicable.

B. Art and Cultural Affairs Commission Retreat (5:30 P.M.)

The Commission will discuss scheduling a date and potential agenda items for the ACAC Fall 2014 Retreat.

RECOMMENDATION: Discuss and provide direction as applicable.

D. Commission Name Change (5:40 P.M.)

The Commission will discuss the possibility of recommending a name change of the Commission from the West Hollywood Arts and Cultural Affairs Commission to the West

Hollywood Arts Commission or the West Hollywood Cultural Commission or other possibilities in conjunction with the City's 30th Anniversary of Cityhood

RECOMMENDATION: Discuss and provide recommendations as applicable.

V. UNFINISHED BUSINESS (5:50 P.M.)

A. 1343 N. Laurel Vision Concept Committee (5:50 P.M.)

The Commission will consider appointing a member to serve on the 1343 N. Laurel Vision Concept Committee.

RECOMMENDATION: Appoint a member to serve on the 1343 N. Laurel Vision Concept Committee.

B. ACAC Work Plan and Budget Priorities 2014-2016 (5:55 P.M.)

The Commission will continue discussion of its 2014-2016 Work Plan and budget priorities.

RECOMMENDATION: Review, discuss and provide direction as applicable.

C. Art on the Outside Subcommittee Report (6:05 P.M.)

The Commission will receive a report from the Art on the Outside Subcommittee on its meeting held March 27, 2014, and consider ratifying recommendations proposed by the Subcommittee.

RECOMMENDATION: Receive report, ratify recommendations proposed by the Subcommittee and provide direction as applicable.

D. Arts and Cultural Affairs Commission Projects (6:15 P.M.)

The Subcommittee will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission's oversight:

<ul style="list-style-type: none">▪ Art on the Outside<ul style="list-style-type: none">- Temporary Art Projects- Videotron and Vertical Billboard- West Hollywood Library Exhibits- West Hollywood Mural Program	<ul style="list-style-type: none">▪ Performing Arts and Cultural Affairs<ul style="list-style-type: none">- Arts Grant Program- Free Theatre in the Parks- One City One Pride- Resident Company Program- Winter & Summer Sounds
<ul style="list-style-type: none">▪ City of West Hollywood 30th Anniversary of City Hood	<ul style="list-style-type: none">▪ Plummer Park and West Hollywood Park Capital Projects
<ul style="list-style-type: none">▪ WeHo East Arts (Eastside Arts Initiative)▪ 1343 N. Laurel Vision Concept Committee▪ Marketing & Community Outreach	<ul style="list-style-type: none">▪ Urban Art<ul style="list-style-type: none">- % for Art Ordinance Modification- % for Art/Urban Art Program- Public Art Conservation

VI. EXCLUDED CONSENT CALENDAR (6:25 P.M.)

VII. ITEMS FROM THE CHAIR

VIII. ITEMS FROM THE COMMISSION

IX. ITEMS FROM THE STAFF

X. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission will advise staff on development of the May 22, 2014 meeting agenda.

XI. ADJOURNMENT (6:35 P.M.)

The Arts and Cultural Affairs Commission will adjourn to its next meeting scheduled Thursday, May 22, 2014 at 5:00 p.m. in the Community Room at the West Hollywood Library.