# CITY OF WEST HOLLYWOOD Arts and Cultural Affairs Commission (ACAC) PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE MEETING AGENDA

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Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

# Thursday, April 10, 2014 5:00 P.M.

Location: Community Room – West Hollywood Library 625 San Vicente Boulevard, West Hollywood

#### **I. CALL TO ORDER** (5:00 P.M.)

- A. Roll Call
- B. Staff Comments on the Agenda
- C. Approval of the Agenda

#### II. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

#### III. CONSENT CALENDAR

The Subcommittee will review, receive and file and/or consider approval of the following consent items.

#### A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

#### B. Approval of the Minutes

The Subcommittee will review and consider approval of the minutes of the prior meeting.

RECOMMENDATION: Approve the minutes of the March 13, 2014 meeting.

#### IV. **NEW BUSINESS** (5:10 P.M.)

### A. <u>Arts Participation Grant Application – APLA "The Red Circle Project"</u> (5:10 P.M.)

The Subcommittee will review an Arts Participation Grant application submitted by AIDS Project Los Angeles and consider approving a grant in the amount of \$1,000 to support The Red Circle Project 4<sup>th</sup> Annual "Celebrating All Life and Creation" Pow Wow to be held June 28, 2014 at West Hollywood Plummer Park.

RECOMMENDATION: Approve an Arts Participation Grant in the amount of \$1,000 to AIDS Project Los Angeles to support The Red Circle Project 4<sup>th</sup> Annual "Celebrating All Life and Creation" Pow Wow to be held June 28, 2014 at Plummer Park for ratification by the Arts and Cultural Affairs Commission.

#### **B.** Russian Cultural Festival (5:20 P.M.)

The Subcommittee will review a funding request from the Russian Advisory Board to support performing arts components in conjunction with the 13<sup>th</sup> Annual Russian Cultural Festival.

RECOMMENDATION: Approve a funding request in the amount not to exceed \$1,600 to support performing arts components associated with the 13<sup>th</sup> Annual Russian Cultural Festival and forward recommendation to the Arts and Cultural Affairs Commission.

#### V. UNFINISHED BUSINESS (5:30 P.M.)

#### **A.** Free Theatre in the Parks 2014 (5:30 P.M.)

The Subcommittee will review applications in response to the Free Theatre in the Parks Request for Proposals and consider selecting a company to present a theatrical production during July and August 2013.

RECOMMENDATION: Review and select a company to present a theatrical production during July and August 2013 and forward to the Arts and Cultural Affairs Commission for ratification.

#### **B.** Arts Grant Program 2015 (5:45 P.M.)

The Subcommittee will discuss and recommend potential changes to Arts Grant Program funding as requested by Council and will review draft online applications and guidelines for the City's 2015 Arts Grant Program.

#### **RECOMMENDATIONS:**

- 1. Discuss and recommend potential changes, funding and allocations to the Arts Grant Program and forward to the full Commission for ratification.
- 2. Review, discuss and provide direction as applicable on the draft online applications and quidelines.

#### C. West Hollywood Poet Laureate Program (6:00 P.M.)

The Subcommittee will review and consider approval of the scope and proposed implementation of the West Hollywood Poet Laureate Program

RECOMMENDATION: Approve scope and proposed implementation of the West Hollywood Poet Laureate Program and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

#### **D.** One City One Pride Poster Contest (6:10 P.M.)

The Subcommittee will review submissions in response to the One City One Pride Poster Contest Request for Proposals and consider selecting a poster design for the City's One City One Pride 7<sup>th</sup> Annual LGBT Festival of Art and Culture for ratification by the Arts and Cultural Affairs Commission.

## E. Performing Arts and Cultural Affairs Projects (6:20 P.M.)

The Subcommittee will discuss as needed Performing Arts and Cultural Affairs projects under the Subcommittee's oversight:

- Winter Sounds 2013-2014
- Arts Grant Program 2015
- Free Theatre in the Parks 2014
- One City One Pride 2014
- Summer Sounds 2014

- Laurel House Project
- Poet Laureate Program
- Resident Company Program
- West Hollywood Library Programming
- Fiesta Hall

RECOMMENDATION: Discuss and provide direction as applicable.

- VI. EXCLUDED CONSENT CALENDAR (6:25 P.M.)
- VII. ITEMS FROM THE SUBCOMMITTEE
- VIII. ITEMS FROM STAFF
- IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the May 8, 2014 meeting agenda.

X. ADJOURNMENT (6:30 P.M.)

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its next meeting scheduled Thursday, May 8, 2014 at 5 p.m. in the Community Room – West Hollywood Library located at 625 San Vicente Boulevard, West Hollywood.