

CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission  
**ART ON THE OUTSIDE SUBCOMMITTEE**  
**MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

**Thursday, MARCH 27, 2014 – 3:30 P.M.**

Location: Community Room – West Hollywood Library  
625 San Vicente Boulevard, West Hollywood

- I. **CALL TO ORDER (3:30 P.M.)**
  - A. Roll Call
  - B. Staff Comments on the Agenda
  - C. Approval of the Agenda
  
- II. **CONSENT CALENDAR (3:35P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

  - A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.
  
  - B. **Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the special meeting minutes of January 23, 2014.
  
- III. **ITEMS FROM THE PUBLIC (3:40 P.M.)**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.
  
- IV. **NEW BUSINESS (3:40 P.M.)**

- A. Art on the Outside Work Plan and Budget Priorities 2014 – 2016** (3:40 P.M.)  
 The Subcommittee will discuss and begin development of its 2014-2016 Work Plan and Budget Priorities.

RECOMMENDATION: Review, discuss and provide direction as applicable.

**V. UNFINISHED BUSINESS** (3:50 P.M.)

- A. Videotron – 9039 Sunset Boulevard** (3:50 P.M.)  
 The Subcommittee will receive a presentation from Andy and JoAnne Goodman, Curators CBS Outdoor, on proposed images for videotron art installations on the 9039 Sunset Boulevard videotron.

RECOMMENDATION: Approve videotron art installations and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

- B. Art on the Outside Exhibition and Programming 2015** (4:00 P.M.)  
 The Subcommittee will discuss Art on the Outside exhibition and programming opportunities for 2015.

RECOMMENDATION: Discuss and provide direction as applicable.

- C. Proposed Codification of AOTO Review Process** (4:15 P.M.)  
 The Subcommittee will review a proposed codification of the process for approving Art on the Outside projects.

RECOMMENDATION: Discuss and provide direction, modifications and recommendations as applicable.

- D. West Hollywood Mural Program & Guidelines** (4:25 P.M.)  
 The Subcommittee will receive an update from art consultant Rebecca Ansert and staff on the proposed West Hollywood Mural Program and Guidelines and discuss next steps.

RECOMMENDATION: Receive update and provide direction as applicable.

- E. Art on the Outside Current, Upcoming and Potential Projects** (4:35 P.M.)  
 The Subcommittee will receive an update from staff and art consultant Rebecca Ansert on current AOTO Projects and discuss as needed AOTO projects under the Subcommittee’s oversight:

Videotron – 9039 Sunset Boulevard (ongoing)	The Roxy Project (on-going)
Cosimo Cavallaro’s Jelly Beans (FY2013-14)	LAND / Liz Craft Sculpture Project (FY 2013-14)
Tsipi Mani Sculpture Project (FY 2013-14)	Ramiro Gomez Mural (FY 2013-14)
LA><ART / Sam Falls Sculpture Project (FY 2013-14)	Honor Fraser Gallery / Gustavo Godoy Sculpture Project (FY 2013-14)
Lisa Little and Emily White - Three Horned Beast [and Baby Beast] (FY 2013-14)	Shana Mabari - Illuminated Sculpture Project (FY 2013-14)
LA><ART / Anna Sew Hoy Sculpture Project (FY 2013-14)	The Diver (FY 2013-14)

West Hollywood 30th Anniversary Year of Cityhood	100 Walkers – Richard Kraft (FY 2014-15)
Tierra del Sol Collective Project (FY 2014-15)	Lark Gallery On-Line Project (FY2014)
Venice Arts 10yr Anniversary exhibition	

RECOMMENDATION: Provide direction as applicable.

**VI. EXCLUDED CONSENT CALENDAR (4:40 P.M.)**

**VII. ITEMS FROM THE SUBCOMMITTEE**

**VIII. ITEMS FROM THE STAFF**

**IX. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the April 24, 2014 meeting agenda.

**X. ADJOURNMENT (4:45 P.M.)**

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, April 24, 2014 at 3:30 p.m. in Community Room – West Hollywood Library  
625 San Vicente Boulevard, West Hollywood.