

**CITY OF WEST HOLLYWOOD**  
**Arts and Cultural Affairs Commission**  
**SPECIAL MEETING MINUTES**  
**December 19, 2013**

**I. CALL TO ORDER**

The meeting was called to order at 5:06 p.m. by Commission Chair Yelena Zhelezov.

**A. Roll Call**

Present: Commissioners Yelena Zhelezov, Candice Beroukhim, Beverly Denenberg, J. Dallas Dishman, Peter Mays, Madeleine Rackley and Todd Williamson.

Cultural Affairs Administrator Andrew Campbell  
Economic Development and Administrative Specialist IV Prentis Bonds

**B. Staff Comments on the Agenda**

Staff requested that the Commission consider Item IV.B. – Commission Protocol before Item IV.A. - Temporary Art Project Proposal “Andy Warhol ‘Freedom Triptych’” Project and move Item V.C. to the Consent Calendar.

**C. Approval of the Agenda**

**ACTION: Motion by Commissioner Rackley, seconded by Commissioner Beroukhim and approved unanimously.**

**II. CONSENT CALENDAR**

The following routine matters were acted upon by one motion noting removal of Item II.D. – Urban Art Subcommittee Actions Report of November 21, 2013 to Excluded Consent Calendar; and removal of Item V.C. – Eastside Arts Initiative from Unfinished Business to the Consent Calendar as Item II.G. **ACTION: Motion by Commissioner Dishman seconded by Commissioner Beroukhim and approved unanimously.**

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff’s Station.

**ACTION:** Receive and File.

**B. Approval of the Minutes**

The Commission will review and consider approval of the minutes of the prior Commission meeting.

**ACTION:** Approve the minutes of October 24, 2013. **Approved as part of the Consent Calendar.**

### **C. Performing Arts and Cultural Affairs Subcommittee Actions Reports**

- a. **ACTION:** Receive and file Performing Arts and Cultural Affairs Subcommittee Actions Report of November 14, 2013 and ratify recommendations proposed by the Subcommittee including the award of an Arts Participation Grant in the amount of \$1,000 to Friends of West Hollywood Elementary to support an arts education field trip to 24<sup>th</sup> St. Theatre for kindergarten students. **Approved as part of the Consent Calendar.**
- b. Receive and file Performing Arts and Cultural Affairs Subcommittee Actions Report of December 5, 2013 and ratify recommendations proposed by the Subcommittee including:
  1. Award of an Arts Participation Grant in the amount of \$1,000 to the American-Russian Business Council to fund arts and cultural programming in conjunction with International Women's Day. **Approved as part of the Consent Calendar.**
  2. Conditional approval of an Arts Participation Grant in the amount of \$1,000 to Classical Theatre Lab to fund a new adjunct program aimed at exploring a classic play with actors and audiences in a workshop setting pending receipt and staff's review of Classical Theatre Lab's rehearsal and performance schedule, and pending the availability of city facilities to realize the workshops and performances during March 2014. **Approved as part of the Consent Calendar.**

### **D. Urban Art Subcommittee Actions**

**ACTION:** Receive and file Urban Art Subcommittee Actions Report of November 21, 2013. **Moved to the Excluded Consent Calendar.**

### **E. Resident Companies 2013-2014**

**ACTION:** Receive and file a report on West Hollywood's Resident Companies 2013-2014 and arts and cultural programming to date by participating arts organizations.

### **F. 30<sup>TH</sup> Anniversary Projects**

**ACTION:** Receive and file update on potential 30<sup>th</sup> Anniversary Art and Culture Projects.

### **G. Eastside Arts Initiative**

**ACTION:** Receive and file update on Eastside Arts Initiative.

## **III. ITEMS FROM THE PUBLIC**

None.

#### IV. NEW BUSINESS

##### A. Commission Protocol

The Commission received a presentation from staff and discussed commission protocol in accordance with the Arts and Cultural Affairs Commission bylaws and City policies and procedures.

##### B. Temporary Art Project Proposal “Andy Warhol ‘Freedom Triptych’” Project

The Commission reviewed a temporary art project proposal originally submitted at the October 24, 2013 meeting of the Art on the Outside Subcommittee. The Subcommittee was unable to reach consensus on the project. The Commission subsequently requested that the item return to the full Commission for review.

**ACTION:** Deny use of Library Parking Garage and other civic buildings and walls for installation of the mural project; approved the mural project as “art” and not creative signage should the applicant wish to explore the feasibility of the project at another location in the City. **Motion by Commissioner Dishman, seconded by Commissioner Mays and approved unanimously.**

#### V. UNFINISHED BUSINESS

##### A. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its special meeting held December 19, 2013 and considered ratifying recommendations proposed by the Subcommittee as follows:

##### **ACTIONS:**

1. Approval of the temporary mural project, “Embrace,” as “art” and not creative signage by artist Karlsen Clay for installation on the northwest corner wall of West Hollywood Park between the basketball courts, with a recommendation that staff check with the artist to discuss an installation in June 2014 in conjunction with One City One Pride. **Motion by Commissioner Williamson, seconded by Commissioner Beroukhim and approved unanimously.**
2. Approval of the temporary mural project, “Love,” as “art” and not creative signage by artist Curtis Kulig for installation above the former newsstand at Hancock and Santa Monica Boulevard in 2014 noting the finished mural must not contain advertisement of any kind. **Motion by Commissioner Mays, seconded by Commissioner Beroukhim and approved unanimously.**

##### B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its special meeting held December 12, 2013 and considered ratifying recommendations proposed by the Subcommittee as follows:

## **ACTIONS:**

1. Approval of Stage I – Artist Approval of David Duncan Hendren as the artist for the urban art project at 1345 Havenhurst noting art advisor and curator Emma Gray will serve as the art consultant. **Motion by Commissioner Zhelezov, seconded by Commissioner Mays and approved unanimously.**
2. Approval of the Subcommittee’s recommendation to interview art consulting firms Barbara Goldstein & Associates; DG Hunt & Associates, LLC; Green Public Art; Isenberg de Herrera; Lendrum Fine Art LLC; Merry Norris Contemporary Art. **Motion by Commissioner Rackley, seconded by Commissioner Williamson and approved unanimously.**

### **C. Eastside Arts Initiative**

Moved to the Consent Calendar.

### **D. 1343 N. Laurel Avenue (Laurel House)**

The Commission will receive a status update from staff on 1343 N. Laurel (Laurel House).

There were no reportable actions on the City owned property at 1343 N. Laurel Avenue. In October the City held a Community Visioning Workshop and prior to that there was an online survey to solicit input from the Community to determine the future use of the site. Findings from both the online survey and the workshop are not yet available. A virtual workshop is available online at the project website at 1343NLaurelAve.org through the New Year. The stabilization of the buildings on the site continue with re-roofing all structures with material consistent with its historic characteristics as well as other securing efforts to protect the property while the City undergoes this process to determine a future use. Staff expects that there will be a public meeting during the first quarter of 2014 in which the findings from the survey and workshops will be presented to the public.

**ACTION:** Receive and file.

## **VI. EXCLUDED CONSENT CALENDAR**

Received and filed under Excluded Consent Calendar Urban Art Subcommittee Actions Report of November 21, 2013 noting the Subcommittee’s decision to request a second review of the concept design before moving forward with the Stage II – Schematic Plan approval for the Urban Art project at 7300-7328 Santa Monica Boulevard.

## **VII. ITEMS FROM THE CHAIR**

Commission Chair Zhelezov spoke concerning her project with KCHUNG Radio at the Hammer Museum has been extended to January 5, 2014.

## **VIII. ITEMS FROM THE COMMISSION**

Commissioner Williamson reported that he has joined the Board of Directors for the West Hollywood AIDS Memorial project.

**IX. ITEMS FROM THE STAFF**

Staff made the following announcements:

- Winter Sounds kick off January 2014.
- MOCA to ONE: Art Walk and Tour Sunday January 12<sup>th</sup>.
- Beginning January 1, 2014, all ACAC and Subcommittee meetings would be held in the Community Meeting Room of the West Hollywood Library.

Staff also congratulated Chair Zhelezov on receiving her American citizenship.

**X. DEVELOPMENT OF NEXT MEETING AGENDA**

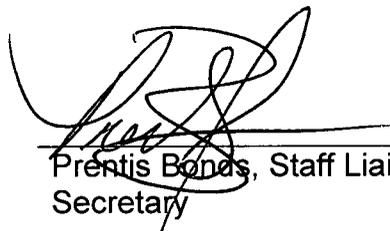
The Commission advised staff to develop the agenda as appropriate for the January 23, 2014 meeting.

**XI. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:17 p.m. to its next meeting scheduled Thursday, January 23, 2014 at 5:00 p.m. in the Community Meeting Room of the West Hollywood Library.



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Yelena Zhelezov, Chair



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Prentis Bonds, Staff Liaison/Recording Secretary