

**MINUTES
TRANSPORTATION COMMISSION
CITY OF WEST HOLLYWOOD
NOVEMBER 20, 2013
7:00 P.M.**

**WEST HOLLYWOOD CITY HALL,
8300 SANTA MONICA BOULEVARD**

1. CALL TO ORDER

The meeting was called to order at 7:05 p.m. by Vice-Chair Eichman.

- A. Pledge of Allegiance
Sharon Perlstein led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:

David Eichman, Amy Walia-Fazio, Steven Greene, Lindsey Horvath, David Warren, Steve Wayland

Commissioners absent:

Misti Cooper

Staff present:

Melissa Antol, Long Range and Mobility Planning Manager
Walter Davis, Neighborhood Traffic Management Program Specialist

Bob Cheung, Senior Transportation Planner

Sharon Perlstein, City Engineer

Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of November 20 2013, Transportation Commission meeting.
Commissioner Eichman requested the Commission adjourn in memory of TSA Agent Gerardo Hernandez.

Motion: Wayland Second: Warren
All ayes.

Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of October 16, 2013

Moved: Warren Second: Wayland
Aye: Eichman, Walia-Fazio, Horvath, Warren, Wayland

Abstain: Greene
Motion passed.

2. CONSENT CALENDAR

No items.

3. ITEMS FROM PUBLIC

No items.

4. ITEMS FROM COMMISSION

No items.

5. PUBLIC HEARING

No items.

6. NEW BUSINESS

A. Rectangular Rapid Flashing Beacon Evaluation

Staff report from Walter Davis

Commissioner Wayland asked what "Comfort Level" means.

Walter Davis explained.

Commissioner Wayland wanted to be sure that comfort does not mean less aware.

Commissioner Walia-Fazio stated that she feels more comfortable crossing, but is still cautious. She asked if it is the idea to eventually replace all unsignalized crosswalks and would that then lead to a level of over-saturation.

Walter Davis replied that staff is looking to use the beacons citywide, as recommendations for placement have been made by the Sheriff's Department and in the Bike/Ped Plan.

Melissa Antol added that studies show the device works. Staff is looking to implement the beacons incrementally.

Commissioner Walia-Fazio commented that the crosswalk at Santa Monica Boulevard at Palm would be a good location for the beacons.

Bob Cheung replied that the crosswalk is being considered. He added that along with beacons, staff is looking at implementing enhanced overhead lighting.

Walter Davis added that over-saturation should not be an issue, considering the distance between crosswalks.

Commissioner Greene noted the increase in use of marked crosswalks. He recommended emphasizing the increase in the final report.

Commissioner Warren asked when volume measurements were taken.

Walter Davis replied that the "before" pedestrian counts were done in early October 2012 and the "after" counts were done in November 2012.

Commissioner Warren agreed with Commissioner Greene. He asked about the daytime traffic drop in compliance at the crosswalk on Santa Monica Boulevard at Orange Grove.

Walter Davis explained that behavior is based on traffic stopped at the traffic signal on Fairfax.

Commissioner Warren replied that that indicates the margin of error is large. He agreed with the concern with over-saturation of beacons. He asked how pedestrians might be encouraged to push the pedestrian button.

Melissa Antol replied that staff is looking for creative means to get the message out.

Commissioner Eichman asked if there are no changes during the day and little change at night, staff would still recommend installation.

Melissa Antol replied yes.

Commissioner Eichman asked if there is a current list of pedestrian volumes at all unsignalized crosswalks.

Walter Davis replied that there is not a list of all of them, but an analysis of all crosswalks would be done as part of the RFP.

Commissioner Eichman wondered if there is a way to measure an increase in walking in general.

Walter Davis mentioned that there was a lot of positive response regarding the beacons from the public in general.

Commissioner Eichman asked if there were any negative comments.

Walter Davis replied it seemed that some comments at the Westmount crosswalk indicated that people didn't feel cars were yielding to their satisfaction. In general, there were no negative comments about the actual devices.

Commissioner Walia-Fazio asked about the relationship between Drivers A & B in the report.

Walter Davis identified and explained.

Commissioner Walia-Fazio asked if when the button was pushed by only one person for a group was factored into the percentage of use.

Walter Davis said that it was considered in the sampling.

Commissioner Warren thanked staff for the report and finding an appropriate device for the City.

Kevin Burton, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Motion:

1. Recommend to the City Council to maintain the Rectangular Rapid Flashing Beacon at following crosswalks locations:
 - Santa Monica Boulevard at Westmount Drive,
 - Santa Monica Boulevard at Orange Grove Avenue,
 - Crescent Heights Boulevard at Norton Avenue.

2. Recommend to the City Council to consider the Rectangular Rapid Flashing Beacon as a visibility enhancement alternative at other non-signalized crosswalks and where identified by the Bicycle and Pedestrian Plan.

Moved: Greene Second: Wayland

All Ayes:

Motion passed.

7. SUBCOMMITTEE REPORTS

No reports.

8. OLD BUSINESS

No items.

9. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

A. Neighborhood Traffic Program Website Data Map Update

Staff report from Walter Davis

Commissioner Eichman asked if the counters currently at Phyllis/Cory are part of the program.

Walter Davis said that they are.

Commissioner Warren asked why the data is recorded, besides for community information.

Walter Davis replied that it is recorded to have on file for neighborhood requests.

Commissioner Warren asked what is the benefit of having that data now as opposed to recording it on a per case basis.

Melissa Antol replied that it helps establish a baseline, getting a bigger picture and gaining understanding of entire areas.

Commissioner Warren asked if there is a specific set of criteria for deciding what will be implemented.

Walter Davis explained it is useful in the evaluation; implementation is not based on numbers alone, but qualitative factors, as well.

Commissioner Greene recommended pointing out the mode of data collection.

10. ITEMS FROM STAFF

Cheung

- Operation Firefly
- Zipcar Car Sharing Pilot Program Update

11. ITEMS FROM COMMISSION

Wayland

- New media projector in EOC.

Walia-Fazio

- Thanks to Staff for staff reports

Warren

- Police Directing Traffic Council Item

Eichman

- Mobility 21
- Connected Vehicles Presentation
- Beverly Hills Santa Monica Boulevard Redesign Community Meeting

12. ITEMS FROM PUBLIC

Roger Williams, WEST HOLLYWOOD, spoke about Bicycle Safety.

13. ADJOURNMENT

Action: The Transportation Commission adjourned in memory of Agent Gerardo Hernandez at 9:15 p.m. until the next meeting on December 18, 2013, 7:00 p.m., at West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood, CA. 90069

Moved: Wayland Second: Eichman

All ayes.

Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS
18TH DAY OF DECEMBER 2013.

Chair

ATTEST:

Staff Liaison