

Visit West Hollywood
Board of Directors Meeting
January 15, 2014 – 5:00pm
Pacific Design Center, Conference Room B259

AGENDA

- | | |
|--|----------------------------------|
| I. Call to Order/Chair's Report | Chris Bonbright
5:00pm-5:20pm |
| II. Meeting Minutes | Mike Perdigao
5:20pm-5:25pm |
| 1. November 19, 2013 meeting minutes | |
| III. Financial Reports | Lin Schatz
5:25pm-5:30pm |
| 1. September 2013 | |
| 2. October 2013 | |
| 3. November 2013 | |
| IV. CEO Report | Brad Burlingame
5:30pm-6:00pm |
| 1. Hotel Performance/Market Update | |
| 2. Marketing Highlights: KNX Radio West Hollywood,
Chicago Tribune, Passport Magazine, MarCom Award | |
| 3. Strategic Planning | |
| A.) Board Retreat | |
| 4. Tourism Improvement District Development | |
| 5. West Hollywood Chamber Ray Reynolds Award | |
| V. New Business | |
| 1. None | |
| VI. Unfinished Business | 6:00pm-6:15pm |
| 1. Office Space Update | |
| VII. Board Member Comments | 6:15pm-6:20pm |
| VIII. Community Comments | 6:20pm-6:25pm |
| IX. Adjournment | 6:25pm |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.