

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, NOVEMBER 18, 2013
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Land called the meeting to order at 6:41 p.m.

PLEDGE OF ALLEGIANCE: Patti DiLuigi and Steve Ganzell led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Heilman,
Councilmember Prang, Mayor Pro Tempore D'Amico and
Mayor Land

ABSENT:

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk
Schaffer, and Assistant City Clerk Quarker

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 5:00 p.m. He stated that there was no public comment and no additional items were added to the agenda. He stated that the closed session adjourned at 6:30 p.m. with no reportable action.

APPROVAL OF AGENDA:

Mayor Pro Tempore D'Amico requested that Item 4.B. be moved to the Consent Calendar as Item 2.L.

Councilmember Duran spoke regarding Item 2.J. and asked that additional direction be given to Staff to consider other options for the naming of the Festival.

Motion by Councilmember Prang, seconded by Councilmember Duran, to approve the agenda as amended, and approved.

ADJOURNMENT MOTIONS:

Councilmember Prang requested that the meeting be adjourned in memory of entertainment lawyer, David Braun. He asked that the meeting be adjourned in memory of Joseph Gatto, father of Assemblymember Mike Gatto. He asked that the meeting be adjourned in memory of Harold Hofmann, the Mayor of the City of Lawndale. He asked that the meeting be adjourned in memory of David Braun, brother of Chris Braun. He also asked that the meeting be adjourned in memory of the

following soldiers who died in Afghanistan since the last City Council Meeting: Staff Sergeant Richard L. Vazquez, 28 and Sergeant 1st Class Forrest W. Robertson, 35.

Councilmember Heilman requested that the meeting be adjourned in memory of Frank Warrick, father of Michelle Andelson.

Mayor Land requested that the meeting be adjourned in memory of Sulana Ross Chait, mother of Debra Kallick. She asked that the meeting be adjourned in memory of Cliff Hutchinson Keho, father of staff member John Keho. She also asked that the meeting be adjourned in memory of the victims of the recent typhoon that occurred in the Philippines

PRESENTATIONS:

Mayor Land presented a proclamation to Josh Morgerman in recognition for his assistance with relief efforts in the Philippines.

Josh Morgerman encouraged everyone to donate money to the ongoing relief efforts.

1. PUBLIC COMMENT:

PATTI DILIUGI AND STEVE GANZELL, REPRESENTING CHRISTOPHER STREET WEST, thanked Council for their continued support of the Pride Event.

TOM DEMILLE, WEST HOLLYWOOD, thanked the City Manager for assisting with issues surrounding the building where he resides. He expressed concerns regarding gun violence.

ANNA SWETT, WEST HOLLYWOOD, spoke regarding her new position as a member of the Housing Board for Los Angeles County. She expressed concerns with Access Transit.

SCOTT RICE, WEST HOLLYWOOD, spoke regarding the Affordable Care Act and spoke regarding City laws.

RICK WATTS, WEST HOLLYWOOD, spoke in support of the City's street banners recognizing Disabilities Awareness Month, and thanked the efforts of the City for making West Hollywood accessible to those with disabilities.

ELYSE EISENBERG, WEST HOLLYWOOD, spoke regarding the recent changes to the monthly calendar as it relates to what items will be on various agendas.

STEPHANIE J. HARKER, WEST HOLLYWOOD, spoke regarding the Automated Parking Garage project at City Hall. She also spoke regarding items on the Closed Session Agenda.

ROB BERGSTEIN, WEST HOLLYWOOD, spoke regarding his volunteer work with the Sherriff's Department.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding campaign reform, and City Council members seeking County offices. He also spoke regarding his desire to run for City Council in 2015.

KERRIGAN HENNINGS, WEST HOLLYWOOD, spoke in support of Larry Block running for City Council in 2015.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of Councilmember Prang running for L.A. County Assessor. She also spoke regarding the upcoming NCJW Clothing Give-A-Way scheduled for December 8, 2013.

HEIDI SHINK, WEST HOLLYWOOD, spoke in support of Councilmember Prang running for L.A. County Assessor. She also spoke in support of Item 5.B.

ADAM BASS, WEST HOLLYWOOD, spoke in support of Item 4.A.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Mayor Land spoke regarding public comment surrounding gun violence and spoke regarding various actions taken by the Council to support gun control. She also spoke regarding the town hall meeting held last year regarding gun violence.

Councilmember Duran spoke regarding Item 4.B. and reported that he and Mayor Pro Tempore D'Amico are members of the City Council sub-committee that has been working with the leadership of Christopher Street West to bring a report back to Council in January. He spoke regarding Item 2.J. and requested that the use of the word "Queer" be reconsidered as part of the name for the festival. He spoke regarding finding a word that is more inclusive to the younger and/or senior members of the LGBT Community. He spoke regarding recent violent confrontations with the homeless population near the recovery center on Robertson Boulevard. He spoke regarding meetings with the Sheriff's Department to address these issues and requested that if someone witnesses any illegal activity to contact the Sherriff's Department. He requested that Staff look into the area where the planters are located in front of the recovery center; which is beginning to be used as a sleeping encampment for homeless individuals. He spoke regarding complaints he has received regarding people who have been arrested at the West Hollywood Sheriff's Station and who are not being allowed to use their cell phones to retrieve a contact number to contact a friend or family member. He asked Staff and the Sherriff's Department to look into this issue. He also spoke in support of Item 2.G.

Councilmember Heilman spoke regarding public comment surrounding possible charges of sexual harassment and asked that Staff investigate the complaint. He spoke regarding public comments surrounding the changes to the City Calendar and asked the City Manager to look into this issue. He spoke regarding Item 4.B. and spoke

in support of the One City One Pride events, but also expressed concern with the term "Queer" as part of the festival name. He requested that Staff look into the following suggestions for Pride: 1) Look at how to incorporate sporting activities during Pride; and 2) investigate providing funding to expand Pride activities to include a stage that is programmed with musical acts and possibly assembling the stage earlier in the week. He spoke regarding a recent increase in suicides in the City, and asked Public Safety Staff to look into whether there are any common themes among the victims and determine if there is something the Public Safety and Human Services Department can assist with.

Councilmember Prang thanked Jeanne Dobrin for her kind words. He spoke regarding the upcoming AIDS Watch 2013 on December 1; which is a 24-hour electronic art piece that displays one name at a time of those that have lost their lives to AIDS on the City's Cable channel, WEHO TV. He spoke regarding the street widening project on Sweetzer Avenue in preparation for the automated parking garage at City Hall. He wished everyone a wonderful Thanksgiving holiday.

Mayor Pro Tempore D'Amico spoke regarding his recent trip to Mexico City with other Staff to view an automated parking garage that was designed and constructed similar to the one that will be built in West Hollywood. He spoke regarding Item 2.G., and asked that a Social Media assessment be included in the report to determine who is attending City events. He spoke regarding Item 4.B. and reaffirmed that there have been ongoing discussions with the outgoing President and the incoming Co-Presidents, to continue developing new and fresh ideas for this annual event. He spoke in support of the LGAB Forum report on CSW. He spoke regarding the success of the recent Forum on Pre-Exposure Profilaxis held in Council Chambers, where there were over 100 people in attendance. He also spoke regarding a recent meeting he had with members of the West Hollywood West community and requested that the City Manager instruct the City's Urban Designer to look at how the City is engaging developers who desire to build in that area. He wished everyone a happy holiday season.

Mayor Land spoke regarding Councilmember Duran's comments surrounding issues with homeless individuals in the City and encouraged everyone to call the Sherriff's Department if they encounter issues with the homeless population. She spoke in support of Item 2.G. and asked that time be given to new events to allow them to grow. She spoke regarding the issue of suicide and offered information on educating everyone about this issue. She spoke regarding public comment surrounding allegations of sexual harassment and reiterated the need to report these types of instances to the Sherriff's Department. She spoke regarding the recent Veterans' Memorial event and thanked those involved; but expressed concern with the duration of the event. She spoke regarding upcoming events, including Transgender Day of Remembrance, the World AIDS Day Concert, and the Candlelight Reception to recognize World AIDS Day. She also spoke regarding the upcoming Paul Stark Warrior Awards on December 2, 2013. She also spoke regarding an upcoming Community Meeting regarding the scale and design of new homes and the impact on the City to be held at the Sherriff's Station. She also wished everyone a wonderful holiday season.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding public comment surrounding the changes to the monthly calendar. He spoke regarding it not being practical to list specific items on an Agenda due to the timing of the Calendar, but will look into how this information can be provided. He wished good luck to Staff members who are participating in the upcoming Xterra World Championship Trail Run fundraiser.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Schaffer stated that the fiscal impact on the Consent Calendar is \$0 in expenditures, \$ 0 in potential revenue, and (\$3,992) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L. **Motion by Councilmember Prang, seconded by Councilmember Heilman, and unanimously approved.**

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, November 18, 2013 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, November 14, 2013.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of November 4, 2013. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 733, RESOLUTION NO. 13-4510:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 733 and adopt Resolution No. 13-4510, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 733". **Approved as part of the Consent Calendar.**

2.D. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

ACTION: Deny the claim of Southern California Edison and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

- 2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**
SUBJECT: The City Council will receive reports from the Human Services Commission, the Disabilities Advisory Board and the Lesbian and Gay Advisory Board on actions taken at their recent meetings.
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.F. ACCEPTANCE OF AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 1145 N. LA BREA AVENUE [O. DELGADO, S. PERLSTEIN]:**
SUBJECT: The City Council will consider accepting an easement and right of way for public street and sidewalk purposes along the frontage of the West Hollywood Community Housing Corporation's project site at 1145 N. La Brea Avenue.
ACTIONS: 1) Adopt Resolution No. 13-4511, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ACCEPTING THE GRANT OF AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 1145 N. LA BREA AVENUE IN THE CITY OF WEST HOLLYWOOD"; and 2) Direct the City Clerk to submit certified copies of Resolution No. 13-4511 and the Easement in Attachment A for recordation by the office of the Recorder of the County of Los Angeles. **Approved as part of the Consent Calendar.**
- 2.G. RELEASE OF A REQUEST FOR PROPOSALS FOR AN ECONOMIC IMPACT ANALYSIS OF CITY SPECIAL EVENTS [D. WILSON, J. LEONARD]:**
SUBJECT: The City Council will consider approving the release of a Request for Proposals for an Economic Impact Analysis of the City's Special Events.
ACTION: Authorize the issuance of a Request for Proposals for an Economic Impact Analysis of the City's Special Events. **Approved as part of the Consent Calendar.**
- 2.H. ACKNOWLEDGE DECEMBER 1, 2013 AS "WORLD AIDS DAY" AND APPROVE CITY PARTICIPATION AND SPONSORSHIP OF RELATED EVENTS [E. SAVAGE, D. GIUGNI]:**
SUBJECT: The City Council will acknowledge December 1, 2013 as World AIDS Day and approve City participation and sponsorship of related events.
ACTIONS: 1) The City Council of the City of West Hollywood will proclaim December 1, 2013 as World AIDS Day; 2) Direct staff to work with HIV/AIDS and substance abuse treatment organizations and providers to assist in organizing the annual "Warrior Awards" recognition program; 3) Approve co-sponsorship of AIDS Research Alliance's 2013 World AIDS Day Concert; 4) Approve sponsorship of MOCA'S "Making Models of Homomascularity" and The Williams Institute's "Criminalization of HIV" panel discussions; 5) Authorize the use of the City of West Hollywood logo on materials associated with the events; 6) Waive facility

rental fee, facility security deposit, and any facility staff time for opening, closing and securing the Council Chambers for the MOCA and Williams Institute events; and 7) Approve the provision of validated parking at the five-story public parking garage for persons who park at the garage and attend the MOCA and Williams Institute events. **Approved as part of the Consent Calendar.**

2.I. CO-SPONSORSHIP OF AIDS LIFECYCLE'S WORLD AIDS DAY CANDLE VIGIL [J. DURAN, I. OWENS, J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider co-sponsorship of the AIDS Lifecycle Candle Light Vigil on World AIDS Day, December 1st, 2013.

ACTIONS: 1) Approve co-sponsorship of the AIDS Lifecycle Candle Light Vigil on World AIDS Day, December 1st, 2013 and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of West Hollywood Park for the event and a waiver of event permits, 200 parking validations and associated fees; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 4) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.J. 2013 ONE CITY ONE PRIDE EVALUATION [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The Council will receive a staff evaluation report on the 2013 One City One Pride Queer Arts Festival.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.K. SPONSORSHIP OF WENDE MUSEUM DOCUMENTARY SCREENING IN THE COUNCIL CHAMBERS [P. AREVALO, M. LOUIE, A. CAMPBELL]:

SUBJECT: The City Council will consider authorizing the use of the Council Chambers (West Hollywood Library Public Meeting Room) for a screening of the documentary "From Red State to Golden State: Soviet Jewish Immigration to the City of Angels, An Oral History," presented by the Wende Museum.

ACTION: Approve the use of the Council Chambers for the Wende Museum screening as outlined in this report and waive associated fees. **Approved as part of the Consent Calendar.**

2.L. (4.B.) REPORT ON LESBIAN AND GAY ADVISORY BOARD'S OPEN FORUM ON CHRISTOPHER STREET WEST [E. SAVAGE, J. BOOK]:

SUBJECT: The City Council will receive a report about the Lesbian and Gay Advisory Board's Open Forum on Christopher Street West/LA Pride, which was held October 30, 2013.

ACTION: Provide comments to Christopher Street West, and direction to staff. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS:

3.A. CONFIRM THE HISTORIC PRESERVATION COMMISSION'S RECOMMENDATION TO DENY THE PROPERTY AT 8801 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA AS LOCAL CULTURAL RESOURCE [S. DEWOLFE, J. KEHO, S. REICH]:

SUBJECT: The City Council will consider an appeal of the Historic Preservation Commission's recommendation to deny the property located at 8801 Sunset Boulevard as a local Cultural Resource, and to find an alternative form of commemoration for the site aside from designation as a local Cultural Resource (Resolution No HPC 13-107).

The Item was noticed as required by law.

Stephanie Reich, Urban Designer, provided background information as outlined in the staff report dated November 18, 2013.

Councilmember Duran disclosed that he has visited the Site.

Councilmember Heilman disclosed that he has visited the Site.

Mayor Pro Tempore D'Amico disclosed that he has been to the Site and had conversations in the past with the owners.

Mayor Land disclosed that she has visited the Site.

Mayor Land opened the public hearing and the following speakers came forward:

JEROME CLEARY, APPELLANT, spoke regarding the discussion during the Historic Preservation Commission and the reasons why they denied the Cultural Designation. He provided a brief history of Tower Records, and asked Council to approve his Appeal.

DOMINIC PRIORE, REPRESENTING THE APPELLANT spoke regarding the history of the Site and its future uses. He spoke in support of preserving the building.

NICKI CARLSEN, REPRESENTING THE PROPERTY OWNER, spoke regarding the history of the application that was filed with the City regarding this Site. She spoke regarding the process by which the Historic Preservation Commission came to their decision and spoke in support of commemorating the Site, but not of approving it as a local cultural resource.

LENORE LOWEN, LOS ANGELES, spoke in support of the Appeal.

ELLEN BERMAN, WEST HOLLYWOOD, spoke in support of the Appeal.

TODD MEEHAN, SUN VALLEY, spoke in support of the Appeal.

ELYSE EISENBERG, WEST HOLLYWOOD, spoke in support of the Appeal.

BRAD TORGAN, WEST HOLLYWOOD, spoke in support of the Item and in opposition to the Appeal. He also spoke in support of some sort of commemorative plaque or marker for the area.

ROBERT LANDAU, LOS ANGELES, spoke in support of the Appeal.

DAVID GRAUBERT, WEST HOLLYWOOD, spoke in support of the Appeal.

JEFF CULLEN, WEST HOLLYWOOD, spoke in support of the Appeal.

CHARLES J. FISHER, LOS ANGELES, spoke in support of the Appeal.

TIMOTHY FLANAGAN, LOS ANGELES, spoke in support of the Appeal.

JEROME CLEARY, WEST HOLLYWOOD, provided a brief rebuttal.

The following people did not wish to speak but wished to express their support for the Appeal: LUCAS JOHN JUNKIN and BRIGETTE GOULET.

Mayor Land closed the public hearing.

Mayor Pro Tempore D'Amico thanked the Appellant for his effort regarding the building and the Sunset Strip. He also thanked Staff for their work on the Item. He spoke in support of the significance of Tower Records as part of the history of the City, but spoke regarding the need for an improved structure at the location. He spoke in support of documenting the history of the site, but spoke in support of the Item and in opposition to the Appeal.

Councilmember Duran thanked the Appellant for their work and thanked everyone who came out to testify. He provided clarification that the current consideration before the Council was not regarding the development of the site but rather consideration of historic designation for the site. He spoke regarding the unanimous vote of the Historic Preservation Commission to deny the local cultural resource designation. He spoke regarding his personal history with the area and Tower Records. He spoke regarding previous interest in having a museum at the Site, and the feedback he received from nearby residents regarding possible traffic

impacts. He spoke in support of a rock and roll museum on the Strip at some point. He spoke regarding changes to the Sunset Strip over time. He spoke regarding the changes in music distribution and impacts on music stores. He spoke in support of identifying a way to recognize the historic significance of Tower Records and the history of the area, but not at this particular location. He spoke in support of the Item and in opposition to the Appeal.

Councilmember Prang thanked the applicant for his passion and efforts. He spoke in support of the Item and in opposition to the Appeal due to it's not meeting the standards for a cultural designation, but expressed support for some sort of commemoration.

Councilmember Heilman spoke regarding the history of Tower Records, and expressed his fondness of the store. He spoke regarding it not being the building that people flocked to; but the business that it housed. He spoke regarding the decision before the Council being only about a cultural designation, not about a development at the site. He spoke regarding the implications for a property owner of a building with a cultural designation and expressed his support for the Item and opposition to the Appeal.

Mayor Land spoke regarding Tower Records and how it did not meet the criteria for cultural designation. She spoke in support of being creative in thinking about how to commemorate the site in a meaningful way. She spoke in support of the Item and in opposition to the Appeal.

ACTION: Staff recommends that the City Council uphold the Historic Preservation Commission's recommendation, and adopt Resolution No. 13-4512, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, DENYING THE PROPERTY LOCATED AT 8801 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA AS A LOCAL CULTURAL RESOURCE" (ATTACHMENT A); with additional direction to Staff to bring back an Item to a future Council meeting to look into possible ways to commemorate the Site. **Motion by Councilmember Duran, seconded by Councilmember Prang, and unanimously approved.**

4. UNFINISHED BUSINESS:

4.A. EASTSIDE TASK FORCE RECOMMENDATIONS: FORMATION OF EASTSIDE WORKING GROUP FOR THE PURPOSE OF DEVELOPING THE EASTSIDE COMMUNITY PLAN [S. DEWOLFE, M. ANTOL, C. CORRAO]:

SUBJECT: The City Council will hear a presentation from staff regarding the recommendations of the Eastside Task Force regarding formation of

an Eastside Working Group and development of an Eastside Community Plan.

Chris Corrao, Associate Planner, provided background information as outlined in the staff report dated November 18, 2013.

STEPHANIE J. HARKER, WEST HOLLYWOOD, spoke in support of the Item.

CHAD BLOUIN, WEST HOLLYWOOD, spoke in support of the Item and in support of public participation.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke in support of the Item, and expressed concerns regarding ensuring that the community is included.

RUTH WILLIAMS, WEST HOLLYWOOD, thanked everyone that served on the East Side Task Force, and spoke in support of the Item. She also spoke in support of Item 5.B.

ROB BERGSTEIN, WEST HOLLYWOOD, spoke in support of the Item.

Councilmember Duran spoke in support of creating a Brown Act body and in support of either a commission or working group. He spoke in support of each Councilmember appointing one direct appointee and appointing two at-large members as well.

Mayor Pro Tempore D'Amico spoke regarding the focus on development in the work plan of the proposed working group. He spoke in support of creating a working group, but expressed concerns regarding it simply being a development plan for the Eastside.

Staff clarified that the City is looking to the Body to develop the scope; which could include development, public safety, civic engagement, and other topic areas.

Councilmember Heilman spoke in support of the Item; but reiterated concerns by Mayor Pro Tempore D'Amico regarding the plan not just being about development, but about gaps in services and programs for the Eastside. He spoke regarding the difficulties of engaging the Russian-speaking Community in these types of groups and suggested that other ways be developed to ensure that the Russian and Spanish speaking communities on the Eastside are engaged.

Councilmember Prang spoke in support of comments surrounding the working group's plan not being focused solely on land-use and also spoke in support of a larger group with Council making all of the appointments to

ensure that everyone is represented. He spoke in support of the Council having direct appointees, as well as at-large appointees. He spoke in support of the Item.

Mayor Land spoke in support of the Item and agreed that the work plan needs to be about more than just development, but something that can address the items outlined in the General Plan, the Community Study and the Mobility Plan. She spoke in support of a fifteen member group; with some appointments by Council and some outreach by Staff. She spoke in support of the group being appointed first, and then beginning work on defining the scope of their work, prior to any funding decisions being made about consultants.

Mayor Pro Tempore D'Amico spoke in support of possibly having the City Manager's Department take the lead on this Item, to ensure that the working group will discuss more than land-use issues.

City Manager Arevalo spoke in support of Community Development leading the effort with assistance from City Staff and community stakeholders.

Councilmember Heilman spoke in support of allowing the Body to determine what their priorities will be. He spoke in support of City Council appointing one member each, and allowing Staff to recommend the rest of the members.

Mayor Land asked that the appointments be brought back for the first meeting in January.

ACTIONS: The City Council approved the following recommendations with the additional direction provided below: 1) "The Eastside Task Force recommends to the City Council of the City of West Hollywood that a Brown Act 'Eastside Working Group' be formed for the specific purpose of developing an Eastside Community Plan to be completed in a period of twelve months and will continue to consult on implementation and monitor progress"; and 2) "The Eastside Task Force recommends appointing individuals from these stakeholder categories: residents, business owners or those with significant business interests, community leaders, young professionals, families, seniors, members of the Russian Community, City Commissioners, WHCC board members, and a residential landlord. The Task Force recommends that members represent more than one stakeholder category and include an appropriate number of brick and mortar commercial businesses. The total number of Eastside Working Group members should be no less than seven (7) and no more than fifteen (15)." **ADDITIONAL DIRECTION:** Council also approved that the Working Group be comprised of 15 members, with one direct appointee for each Councilmember; and directed Staff to return with an Item to make

appointments in January, 2014. **Motion by Councilmember Heilman, seconded by Councilmember Duran, and unanimously approved.**

4.B. REPORT ON LESBIAN AND GAY ADVISORY BOARD'S OPEN FORUM ON CHRISTOPHER STREET WEST [E. SAVAGE, J. BOOK]:

SUBJECT: The City Council will receive a report about the Lesbian and Gay Advisory Board's Open Forum on Christopher Street West/LA Pride, which was held October 30, 2013.

ACTION: This Item was moved to the Consent Calendar.

5. NEW BUSINESS:

5.A. PUBLIC DISPLAY OF NON-GOVERNMENTAL FLAGS [O. DELGADO, S. CAMPBELL, H. COLLINS, E. SAVAGE, J. BOOK]:

SUBJECT: The City Council will provide direction to staff for the development of a uniform policy on the placement and display of non-governmental flags on public property and public facilities.

Steve Campbell, Facilities and Landscape Manager, provided background information as outlined in the staff report dated November 18, 2013.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in opposition to the Item.

Councilmember Duran spoke in support of only flying the U.S., California, and City Flag at City Buildings. He spoke in support of flying other flags during special events at other locations in the City.

Councilmember Prang spoke in support of allowing the City manager to have authority to determine the appropriate times and places to fly non-governmental flags.

ACTIONS: 1) Affirm the current practice of displaying the official flags of the United States, the State of California, and the City of West Hollywood on public property or other public facilities; and 2) continue the City's policies and allow the City Manager to have discretion over the times and locations where the City will fly non-governmental flags. **Motion by Councilmember Duran, seconded by Councilmember Prang, and unanimously approved.**

5.B. TRIAL USE OF TRAFFIC CONTROL OFFICERS AT DESIGNATED HIGH-VOLUME INTERSECTIONS DURING PEAK HOURS [J. D'AMICO, M. REX, J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider re-deploying Parking Enforcement Officers and, if needed, Sheriff's Deputies to provide traffic control officers at nine designated high-volume intersections during peak evening hours for a trial period of six-months.

Mayor Pro Tempore D'Amico and Councilmember Duran provided background information as outlined in the staff report dated November 18, 2013. Mayor Pro Tempore D'Amico spoke regarding the possibility of off-setting some of the costs with development mitigation fees.

CARL CRONIN, WEST HOLLYWOOD, spoke in support of the Item.

ELYSE EISENBERG, WEST HOLLYWOOD, spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke in support of the Item.

STEPHANIE J. HARKER, WEST HOLLYWOOD, spoke in support of the Item.

DAVID WARREN, WEST HOLLYWOOD, spoke in support of the Item.

The following people did not wish to speak, but wanted to express their support for the Item: PAT DIXON, VIRGINIA GILLICK, LUCAS JOHN JUNKIN, and STANLEY CHATMAN.

Councilmember Prang thanked everyone who spoke regarding this Item. He spoke in support of the Item, and recommended that Staff look at additional intersections, the hours of operation, and possibly pushing the start date back to ensure that a proper analysis is performed. He spoke regarding the number of citations increasing due to the new way that this issue has been enforced; which includes taking photos. He spoke in support of looking at the hours of operation in association with the trial period, and the need to do thorough cost and safety analysis, and the need to identify the appropriate type of officers to be used associated with the trial period. He spoke in support of spending funds on basic municipal traffic services, but spoke regarding the need to ensure the funds are spent well.

Councilmember Heilman spoke regarding the Item having much potential; but expressed concerns with the need for criteria in evaluating the program; which may include hiring a consultant to develop the criteria for evaluation. He spoke in support of Staff assisting with identifying the intersections that are more in need of this program than others. He spoke in support of providing traffic officers on Holloway and La Cienega as well as Alta Loma. He spoke in support of the Transportation staff looking at ways to improve signalization in certain areas. He spoke regarding a recent experience with Traffic Control Officers in Los Angeles where their presence actually slowed down traffic. He spoke regarding comments by Councilmember Duran regarding the Officer's being able to issue citations as well; but expressed concern with them directing traffic and issuing

citations simultaneously. He spoke regarding the need to look at more transportation options to remove cars from the road.

Mayor Pro Tempore D'Amico spoke regarding his recent conversations with the Transportation Department regarding traffic issues in the City. He spoke in support of starting with the proposed intersections and provided clarification that the Item allows for changes to be made if needed. He also spoke regarding Parking Enforcement officers now being trained on traffic direction. He spoke in support of asking Staff, as well as the Transportation Commission, to assist with the evaluation of this program. He also spoke regarding traffic signalization issues already being included in the Staff Report.

City Manager Arevalo spoke regarding funding of the program and possible opportunities to recover some of the initial funding costs by using funds from developers. He provided clarification that Staff will return with reporting on the costs, and any possible additional costs associated with the Item. He stated that Staff will attempt to return in December or January with a progress update.

Councilmember Prang spoke regarding issues with traffic signalization on Santa Monica Boulevard. He expressed concern with the timeline for the project and spoke in support of allowing staff to come back to Council within the next 60-90 days.

Mayor Land thanked her fellow Councilmember for sponsoring this Item. She also thanked everyone who spoke regarding the Item. She expressed concerns with how the City will measure this program to evaluate whether it is successful. She spoke in support of Staff performing an analysis on exactly what intersections would be best for the program. She spoke regarding ensuring that parking enforcement officers aren't pulled from their normal duties, and requested more analysis on who will be utilized for this program. She spoke in support of having the Transportation Commission monitor and provide reports to Council on this program. She spoke in support of utilizing mitigation fees if possible. She also spoke in support of looking for alternative transportation methods.

ACTIONS: The Council approved in concept the following Items with the additional direction below: 1) Approve the use of traffic control officers for a trial period of six months at nine designated high-volume intersections during peak evening hours, from 4pm to 7pm; 2) Identify the following intersections for possible inclusion in the trial (with additional direction below): Santa Monica Boulevard at Doheny Drive; Santa Monica Boulevard at San Vicente Boulevard; Santa Monica Boulevard at La Cienega Boulevard; Santa Monica Boulevard at Crescent Heights Boulevard; Santa Monica Boulevard at Fairfax Avenue; Santa Monica Boulevard at La Brea Avenue; Sunset Boulevard at Doheny Drive; Sunset

Boulevard at La Cienega Boulevard; Sunset Boulevard at Horn Avenue; 3) Direct staff to amend the current contract to deploy City of West Hollywood Parking Enforcement and, if needed, Los Angeles County Deputy Sheriff's officers to provide traffic control officer services at each of the nine designated intersections during peak evening hours; 4) Direct staff to allocate and assign costs where appropriate to real estate developments that are currently in progress, and to explore the availability of other funds and grants to support the initiative. To the extent possible this will be a deployment of current enforcement staff resources to be paid for by mitigation dollars set aside in existing development agreements; 5) Direct the Public Information Office to utilize all appropriate communication tools to promote the use of traffic control officers including, but not limited to, the City's website and social media tools beginning November 2013 through the close of the six-month trial program; 6) Direct staff to identify the appropriate number of officers to be deployed at each intersection to maximize effectiveness; 7) Direct staff to track traffic volumes and average delay at the nine designated high-volume intersections during peak hours to determine effectiveness of the pilot program; 8) Authorize the Director of Finance and Technology Services to allocate up to \$360,000 from unallocated General Fund Reserves in fiscal year 2013-14 to account number 100-3-08-82-531019, Parking Division New Initiatives, for expenditures related to the traffic control officer six-month pilot program. This amounts to \$3,000 per day, \$15,000 per week, \$60,000 per month or \$360,000 for the trial period; and 9) Authorize the City Manager to sign all required documents relating to this item. **ADDITIONAL DIRECTION:** 1) Direct Staff to return to Council at the first meeting in February, 2014 and hold a joint study session of the City Council and Transportation Commission; 2) direct Staff to review Council discussion of this Item and address all concerns raised by the City Council including, but not limited to, a report on how the project will be implemented, information on how the project will be evaluated, and a timeline for how the project will be reviewed by Staff and the Transportation Commission; and 3) encourage Staff to look at this project with a unique perspective to attempt to try an alternative solution to traffic mitigation issues. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore D'Amico, and unanimously approved.**

5.C. COMMISSION APPOINTMENT [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider making an at-large appointment to the Public Safety Commission.

ACTION: The City Council appointed the following individual to the Public Safety Commission: **Shawn Hoffman.**

5.D. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE FOR CALENDAR YEAR 2014 AND SCHEDULING DATES FOR ELECTION AND INSTALLATION OF NEW MAYOR AND MAYOR PRO TEMPORE FOR 2014 [C. SCHAFFER, Y. QUARKER]:

SUBJECT: *The City Council will consider approving the City Council Regular Meeting Schedule for Calendar Year 2014, canceling or rescheduling several meetings throughout the year that conflict with holidays, and scheduling the dates for the election and installation of the new Mayor and Mayor Pro Tempore in 2014.*

ACTIONS: 1) Cancel the meeting of January 6, 2014; 2) Reschedule the meeting of January 20, 2014 to January 21, 2014; 3) Reschedule the meeting of February 17, 2014 to February 18, 2014; 4) Reschedule the meeting of September 1, 2014 to September 2, 2014; 5) Schedule the election of the new Mayor and Mayor Pro Tempore for March 17, 2014; 6) Schedule the installation of the new Mayor and Mayor Pro Tempore for April 21, 2014; and 7) Approve the City Council Regular Meeting Schedule for Calendar Year 2014. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore D'Amico, and unanimously approved.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None.

PUBLIC COMMENT: None.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 10:35 p.m. in memory of David Braun, Joseph Gatto, Harold Hofmann, David Braun, Frank Warrick, Sulana Ross Chait Cliff Hutchinson Keho, all the soldiers who died in Afghanistan since the last City Council meeting, and all of the victims of the recent typhoon in the Philippines. The City Council will adjourn to their next regular meeting, which will be on Monday, December 2, 2013 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 2nd day of December, 2013 by the following vote:

AYES:	Councilmember:	Duran, Heilman, Prang, Mayor Pro Tempore D'Amico and Mayor Land.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

ABBE LAND, MAYOR

ATTEST:

COREY SCHAFFER, CITY CLERK