

**City of West Hollywood
Arts and Cultural Affairs Commission
URBAN ARTS SUBCOMMITTEE
MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

**Thursday, November 21, 2013
5:00 p.m.**

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER (5:00 P.M.)

- A. Roll Call
- B. Staff Comments on the Agenda
- C. Approval of the Agenda

II. CONSENT CALENDAR (5:05 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Approval of the Minutes

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the minutes of July 18, 2013.

III. ITEMS FROM THE PUBLIC (5:10 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS (5:15 P.M.)

A. 7300 – 7328 Santa Monica Boulevard – Stage II – Review Schematic Plan (5:15 p.m.)

The Subcommittee will receive a presentation from art consultant Tiffany Lendrum, and developer Mark Janda of Avalon Bay on artist Pae White’s proposed concept plan for the development at 7300 – 7328 Santa Monica Boulevard. The Subcommittee will consider approval of Stage II –Schematic Plan.

RECOMMENDATION: Receive presentation and approve Stage II – Schematic Plan.

B. Percent for Art – 8551, 8564 and 8583 Melrose Avenue (5:30 P.M.)

The Subcommittee will receive a presentation from developer Ben Soleimani and art consultant Lauri Firstenberg on developments at 8551, 8564 and 8583 Melrose Avenue. The Subcommittee will consider a request by the developer to combine Percent for Art fees to realize a large public art work.

RECOMMENDATIONS:

1. Receive presentation and authorize Percent for Art fees to be combined to realize a large public art work.
2. Forward recommendation to the Arts and Cultural Affairs Commission for ratification.

V. UNFINISHED BUSINESS (5:45 P.M.)

A. Collections Management & Public Art Conservation (5:45 P.M.)

The Subcommittee will receive an update from consultant Alice Schock and staff on the maintenance and conservation of public art works in the City.

RECOMMENDATION: Receive update, discuss and provide direction as applicable.

B. Urban Art Subcommittee Projects (5:55 P.M.)

The Subcommittee will receive an update from staff on Urban Art Projects under the Subcommittee’s oversight.

• 1223 Larrabee	• Monarch Development Projects
• 612 & 616 N. Croft Avenue	• Pacific Design Center
• 7300 – 7328 Santa Monica Boulevard	• %for Art Ordinance Modification
• 8120 Santa Monica Boulevard	• Plummer Park Civic Art Project
• 8497-8499 Sunset Boulevard	• Sunset Millennium
• Collections Management	• City Hall Civic Art Project.
• De-accession Policy	

RECOMMENDATION: Receive update, discuss and provide direction as applicable.

VI. EXCLUDED CONSENT CALENDAR (6:00 P.M.)

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the December 12, 2013 special meeting agenda.

X. ADJOURNMENT (6:10 P.M.)

The Urban Arts Subcommittee will adjourn to its special meeting scheduled Thursday, December 12, 2013 at 5:00 p.m. in the Community Conference Room at West Hollywood City Hall.