

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, OCTOBER 7, 2013  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:** Mayor Land called the meeting to order at 6:30 p.m.

**PLEDGE OF ALLEGIANCE:** Students from the U.S.C. School of Journalism led the Pledge of Allegiance.

**ROLL CALL:**

PRESENT: **Councilmember Duran, Councilmember Heilman, Councilmember Prang, Mayor Pro Tempore D’Amico and Mayor Land**

ABSENT: **None**

ALSO PRESENT: **City Manager Arevalo, City Attorney Jenkins, City Clerk Schaffer and Assistant City Clerk Quarker**

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the closed session was called to order at 6:00 p.m. He stated that there was no public comment. He stated that Item No. 2 was removed from the Agenda. He stated that one item of Pending Litigation was added to the agenda. He stated that one item of Real Estate Negotiations, regarding the property at 9091 Santa Monica Boulevard, was added to the agenda. He stated that the closed session adjourned at 6:25 p.m. with no reportable action.

**APPROVAL OF AGENDA:**

**Motion by Councilmember Heilman, seconded by Mayor Pro Tempore D’Amico, to approve the agenda and unanimously approved.**

**ADJOURNMENT MOTIONS:**

Councilmember Duran requested that the meeting be adjourned in memory of Bill Holland, a long-time business owner in the City.

Councilmember Prang requested that the meeting be adjourned in memory of Gloria Johnson, a long-time LGBT activist. He requested that the meeting be adjourned in memory of Elsie Mae Williams Thornbury, the cousin of his mother. He also asked that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council Meeting: Sergeant William D. Brown III, 44, James T. Wickliffchacin, 22, Specialist Joshua J. Strickland, 23, Staff Sergeant Timothy R.

McGill, 30, Staff Sergeant Liam J. Nevins, 32, Lieutenant Commander Landon L. Jones, 35, Chief Warrant Officer Jonathan S. Gibson, 32, and Staff Sergeant Thomas A. Baysore, Jr., 31.

Mayor Land requested that the meeting be adjourned in memory of Lennis Giugni, mother of City employee David Giugni. She asked that the meeting be adjourned in memory of Yvonne Cunji, the mother of Mary Gonsales, a long-time business owner in the City. She asked that the meeting be adjourned in memory of Carolyn Wendt, a close friend of the City Manager. She asked that the meeting be adjourned in memory of Mark Benjamin and Luke Benjamin, victims of the recent plane crash at the Santa Monica Airport.

### **PRESENTATIONS:**

City Council presented a proclamation and Key to the City to Chris Richey and Scott McPherson for the Stigma Project.

#### **1. PUBLIC COMMENT:**

ALISON STANLEY, SANTA ANA, thanked the City Council for their efforts on behalf of animal rights and presented an award to the City.

STEVE PARGAMANIK, WEST HOLLYWOOD, spoke regarding the Federal Government temporary shutdown and possible impacts on affordable housing.

YOLA DORE, WEST HOLLYWOOD, spoke regarding National Disability Awareness Month.

JIM CHUD, WEST HOLLYWOOD, spoke regarding National Disability Awareness Month and the Disabilities Advisory Board Awards.

ANNA SWETT, WEST HOLLYWOOD, spoke regarding issues with case management at senior centers in the area.

VIRGINIA GILLICK, WEST HOLLYWOOD, spoke regarding the vacation rental website [www.airbnb.com](http://www.airbnb.com).

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding Cedar-Sinai Medical Center.

### **COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:**

Councilmember Duran spoke regarding the upcoming AIDS Walk event in the City. He stated that he will not be in attendance at the October 21, 2013 City Council Meeting.

Councilmember Heilman spoke regarding the upcoming AIDS Walk event in the City. He spoke regarding Disability Awareness Month and the activities taking place in the

City. He spoke regarding the recent Book Fair in the City and thanked everyone who participated and organized the event. He spoke regarding the senior center and teen center at Plummer Park, and requested the City Manager to look into providing recognition to the committee involved in the update of those two centers. He spoke regarding public comment surrounding Cedar-Sinai Medical Center. He spoke regarding public comment surrounding the Federal Government shut-down and requested staff to look into possible impacts on affordable housing in the City.

Councilmember Prang spoke regarding the upcoming low-cost pet vaccination event at the City. He spoke regarding the upcoming public visioning workshop for the use of the park located at 1343 N. Laurel Avenue.

Mayor Pro Tempore D'Amico spoke regarding an upcoming update from Christopher Street West on the PRIDE events in June. He spoke regarding the Federal Government shut-down and spoke regarding the City's reserve fund investments and the need to ensure the protection of the City's investments. He spoke regarding the recent Book Fair event in the City and thanked everyone who participated. He spoke regarding the upcoming forum on taking medication as protection from HIV infection. He spoke regarding the Gay Men's Discussion Group and spoke regarding a notice in L.A. Weekly's "Best Of" annual awards. He spoke regarding Disability Awareness Month.

Mayor Land wished Councilmember Duran a belated happy birthday. She spoke regarding the Gay Men's Discussion Group and spoke regarding a notice in L.A. Weekly's "Best Of" annual awards, as well as other West Hollywood businesses that were recognized. She spoke regarding the recent Book Fair event in the City and thanked everyone who participated. She spoke regarding Breast Cancer Awareness Month and an upcoming event with the National Council of Jewish Women. She spoke regarding Domestic Violence Awareness Month and spoke regarding the City's Domestic Violence Response Team and their ongoing efforts. She spoke regarding public comment surrounding the Federal Government shut-down and requested the City Manager to investigate possible impacts on affordable housing in the City. She spoke regarding public comment surrounding services at the senior center.

#### **CITY MANAGER'S REPORT:**

City Manager Arevalo spoke regarding public comment surrounding the Federal Government shut-down and provided clarification that the City is monitoring the situation and will ensure that the City takes all necessary efforts to protect funds and affordable housing in the City.

#### **FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk Schaffer stated that the fiscal impact on the Consent Calendar is \$697,615 in expenditures, \$0 in potential revenue, and (\$2,750) in waived fees.

#### **2. CONSENT CALENDAR:**

**ACTION:** Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V. **Motion by Councilmember Heilman, seconded by Councilmember Duran, and approved.**

**2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, October 7, 2013 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, October 3, 2013.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**ACTION:** Approve the minutes of September 16, 2013. **Approved as part of the Consent Calendar.**

**2.C. DEMAND REGISTER NO. 730, RESOLUTION NO. 13-4498:**

*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**ACTION:** Approve Demand Register No. 730 and adopt Resolution No. 13-4498, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 730". **Approved as part of the Consent Calendar.**

**2.D. CLAIMS ADMINISTRATION:**

*SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.*

**ACTION:** Deny the claim of Sally Phillips and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

**2.E. ORDINANCE NO. 13-924 (2ND READING) BANNING THE COMMERCIAL DISPLAY AND PERFORMANCE OF EXOTIC ANIMALS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-924, banning the commercial display and performance of exotic animals and amending the West Hollywood Municipal Code.*

**ACTION:** Waive further reading and adopt Ordinance No. 13-924, "BANNING THE COMMERCIAL DISPLAY AND PERFORMANCE OF EXOTIC ANIMALS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE". **Approved as part of the Consent Calendar.**

**2.F. ORDINANCE NO. 13-926 AND ORDINANCE NO 13-927 (2ND READING) ADOPTING A ZONING MAP AMENDMENT AND**

**DEVELOPMENT AGREEMENT IN CONJUNCTION WITH A REQUEST TO INSTALL A NEW V-SHAPED BILLBOARD SIGN ON AN EXISTING HOTEL BUILDING LOCATED AT 8462 SUNSET BOULEVARD [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-926, an ordinance to adopt a zoning map amendment and Ordinance No. 13-927, an ordinance to approve a development agreement associated with a new v-shaped billboard to be located above the roof of an existing hotel located at 8462 Sunset Boulevard (Grafton Hotel).*

**ACTIONS:** 1) Waive further reading and adopt Ordinance No. 13-926, “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A NEGATIVE DECLARATION AND A ZONING MAP AMENDMENT IN CONJUNCTION WITH A PROPOSED DEVELOPMENT AGREEMENT FOR THE PROPERTY AT 8462 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA” (ATTACHMENT A); and 2) Waive further reading and adopt Ordinance No. 13-927, “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT ASSOCIATED WITH A NEW V-SHAPED BILLBOARD LOCATED ABOVE THE ROOF OF THE EXISTING HOTEL (THE GRAFTON HOTEL) LOCATED AT 8462 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA” (ATTACHMENT B). **Approved as part of the Consent Calendar.**

**2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*SUBJECT: The City Council will receive reports from the Arts and Cultural Affairs Commission and the Public Safety Commission on actions taken at their recent meetings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.H. ATTENDANCE REPORTS FOR CITY COMMISSIONS, ADVISORY BOARDS, AND THE EAST SIDE TASK FORCE [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will receive the attendance reports for City Commission, Advisory Board, and East Side Task Force meetings convened between August 2012 – August 2013.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.I. CONTRACT AWARD FOR “TLC” DOOR TO DOOR TRANSIT SERVICE [E. SAVAGE, D. DENNIS, P. SLOANE GOODMAN]:**

*SUBJECT: The City Council will consider staff recommendation of award for “TLC” Door to Door Service to MV Transportation, Inc.*

**ACTION:** Approve a three-year contract in the amount of \$226,695 to MV Transportation, Inc. for the provision of Door To Door/Door Through Door Services. **Approved as part of the Consent Calendar.**

**2.J. SIX MONTH PILOT PROGRAM WITH SMART TAP TO PROVIDE WATER BOTTLE FILLING STATIONS [A. LAND, K. HASHMI, J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will consider approval of an agreement with Smart Tap to provide water bottle filling stations at West Hollywood Park as part of a six-month pilot program.*

**ACTION:** Authorize the City Manager to enter into an agreement with Smart Tap to provide water bottle filling stations for a period of six months.  
**Approved as part of the Consent Calendar.**

**2.K. 25th ANNIVERSARY CAPITAL CAMPAIGN PROJECT, AUTOMATED PARKING GARAGE AT CITY HALL – PHASE 1, AWARD OF THE CONSTRUCTION CONTRACT FOR CIP 1401, SWEETZER AVENUE STREET WIDENING PROJECT [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider awarding a construction contract for the Sweetzer Avenue Street Widening Project, CIP 1401. This project is Phase 1 of the 25th Anniversary Capital Campaign Project for the Automated Parking Garage at City Hall.*

**ACTIONS:** 1) Accept the bid dated September 11, 2013, submitted by Griffith Company; 2) Authorize the City Manager to enter into a contract with Griffith Company in the amount of \$399,985.55 for the construction of CIP 1401, Sweetzer Avenue Street Widening Project; 3) Authorize the City Engineer to manage Change Orders for work on the construction contract in an amount not to exceed 10% of the contract amount; and 4) Approve Resolution 13-4499, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF SWEETZER AVENUE STREET WIDENING PROJECT, CIP 1401, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT". **Approved as part of the Consent Calendar.**

**2.L. SUPPORT FOR THE MERKLEY (D-OR) RESOLUTION CALLING ON THE INTERNATIONAL OLYMPIC COMMITTEE TO GUARANTEE THE SAFETY OF LGBT ATHLETES AND SPECTATORS AT THE 2014 SOCHI OLYMPICS AS WELL AS AMEND THE OLYMPIC CHARTER TO PROHIBIT DISCRIMINATION ON THE BASIS OF SEXUAL ORIENTATION [J. HEILMAN, F. SOLOMON, A. LAND, K. HASHMI, J. SCHWEIGERT]:**

*SUBJECT: The City Council will consider adopting a resolution in support of the resolution introduced by Senator Jeff Merkley (D-OR.) calling on the International Olympic Committee to guarantee the safety of LGBT athletes and spectators at the 2014 Sochi Olympics; as well as amend the Olympic Charter to prohibit discrimination on the basis of sexual orientation.*

**ACTIONS:** 1) Adopt Resolution No. 13-4500, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE MERKLEY (D-OR) RESOLUTION CALLING ON THE

INTERNATIONAL OLYMPIC COMMITTEE TO GUARANTEE THE SAFETY OF LGBT ATHLETES AND SPECTATORS AT THE 2014 SOCHI OLYMPICS AS WELL AS AMEND THE OLYMPIC CHARTER TO PROHIBIT DISCRIMINATION ON THE BASIS OF SEXUAL ORIENTATION"; and 2) Send copies of the signed resolutions to U.S. Senator Dianne Feinstein, U.S. Senator Barbara Boxer, U.S. Senator Jeff Merkley, U.S. Representative Adam Schiff, IOC President Thomas Bach, USOC CEO Scott Blackmun, USOC Chairman Lawrence F. Probst III, to LGBT elected officials, and to the National League of Cities (NLC) and the U.S. Conference of Mayors. **Approved as part of the Consent Calendar.**

**2.M. CO-SPONSORSHIP OF THE BIENNIAL LATIN QUEER FILM FESTIVAL [J. PRANG, M. HAIBACH, J. DURAN, I. OWENS]:**

*SUBJECT: The City Council will consider co-sponsoring the 2013 Latin Queer Film Festival to be held in the Council Chambers at the West Hollywood Library complex the weekend of November 2 and 3, 2013.*

**ACTIONS:** 1) Approve co-sponsorship of the 2013 Latin Queer Film Festival to be held the weekend of November 2 - 3, 2013 from 9:00 am – 6:30 pm and authorize use of the City logo in event promotion; 2) Approve the use of and waive fees associated with the West Hollywood Library City Council Chamber, and validated parking for attendees in the five-story parking structure November 2 - 3, 2013; 3) Direct the Public Information Office to utilize all appropriate communication tools, including but not limited to, Press Release, the City's website, CATV, and social media tools; 4) Approve the use of \$900 from budgeted City Council discretionary funds for costs associated with the Latin Queer Film Festival; and 5) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

**2.N. CO-SPONSORSHIP OF THE SCREENING OF THE DOCUMENTARY "CALL ME KUCHU" HOSTED BY AIDS PROJECT LOS ANGELES (APLA) [J. HEILMAN, F. SOLOMON, J. DURAN, I. OWENS, J. SCHWEIGERT]:**

*SUBJECT: The City Council will consider co-sponsoring the screening of the documentary "Call Me Kuchu" hosted by AIDS Project Los Angeles (APLA).*

**ACTIONS:** 1) Approve the City of West Hollywood's co-sponsorship of the screening of the documentary "Call Me Kuchu" hosted by AIDS Project Los Angeles (APLA); 2) Approve use of the City's name and logo on printed materials advertising and promoting the event; 3) Direct staff to assist with promoting the event; and 4) Waive all fees associated with the event, venue, and parking. **Approved as part of the Consent Calendar.**

**2.O. CO-SPONSORSHIP OF C.I.T.Y. x1 THANKSGIVING EVENT FOR LGBTQ YOUTH [E. SAVAGE, J. BOOK]:**

*SUBJECT: The City Council will consider co-sponsoring the 2013 C.I.T.Y. x1 Thanksgiving event for LGBTQ youth, and authorizing an expenditure for it.*

**ACTION:** Approve co-sponsorship of 2013 C.I.T.Y. x1 Thanksgiving celebration for LGBTQ youth, and authorize reimbursement of up to \$500 for purchase of food for the event. **Approved as part of the Consent Calendar.**

**2.P. RECOMMENDATIONS FROM THE WOMEN'S ADVISORY BOARD REGARDING SUPPORT FOR MILITARY VICTIMS OF SEXUAL ASSAULT AND WOMEN VETERANS [E. SAVAGE, C. SMITH, L. FOOKS]:**

*SUBJECT: The City Council will consider recommendations from the Women's Advisory Board regarding support for military victims of sexual assault and women veterans.*

**ACTIONS:** 1) Receive and file the recommendations and direct the Women's Advisory Board to continue to develop ways to support military victims of sexual assault and women veterans; and 2) Direct the appropriate staff to review the Board's recommendations and assist with possible implementation. **Approved as part of the Consent Calendar.**

**2.Q. AUTHORIZATION TO AMEND PURCHASE ORDER [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider amending the existing purchase order with Mohawk Carpet Distribution, Inc. for the purchase of floor coverings.*

**ACTION:** Authorize the Director of Finance to increase the existing Purchase Order with Mohawk Carpet Distribution, Inc., by \$20,000 for a new total project amount not to exceed \$195,000 plus a 15% contingency of \$29,250. **Approved as part of the Consent Calendar.**

**2.R. RECOGNITION OF NATIONAL DOMESTIC VIOLENCE AWARENESS MONTH AND THE WORK OF THE DOMESTIC VIOLENCE COMMUNITY RESPONSE TEAM [K. COOK, B. SMITH]:**

*SUBJECT: The City Council will recognize October as National Domestic Violence Awareness Month and receive an update on the activities of the Domestic Violence – Community Response Team.*

**ACTION:** Receive and file the annual Domestic Violence Report. **Approved as part of the Consent Calendar.**

**2.S. REPORT ON THE 2013 RENT STABILIZATION COMMISSION STUDY SESSION [E. SAVAGE, L. SCHOONOVER]:**

*SUBJECT: The City Council will receive the Rent Stabilization Commission's suggested priorities for the 2013-2014 fiscal year.*

**RECOMMENDATION:** Receive and file. **Approved as part of the Consent Calendar.**



**2.T. BREAST CANCER AWARENESS MONTH [E. SAVAGE, D. DENNIS, L. ISENBERG]:**

*SUBJECT: The City Council will recognize October as Breast Cancer Awareness Month.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.U. RESOLUTION CALLING ON THE BOARD OF THE SANITATION DISTRICTS OF LOS ANGELES COUNTY TO HOLD DISTRICT 4 MEETINGS IN THE WESTSIDE OF LOS ANGELES [P. AREVALO, S. BAXTER, C. SCHRODER, H. MOLINA]:**

*SUBJECT: The City Council will consider adopting a resolution calling on the Los Angeles County Board of Sanitation to hold their District 4 meetings in the Westside of Los Angeles.*

**ACTIONS:** 1) Adopt Resolution No. 13-4501 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CALLING ON THE BOARD OF THE SANITATION DISTRICTS OF LOS ANGELES COUNTY TO HOLD DISTRICT 4 MEETINGS IN THE WESTSIDE OF LOS ANGELES"; and 2) Direct staff to send copies of the adopted resolution to the Board of the Sanitation Districts of Los Angeles County, Supervisor Zev Yaroslavsky, and Beverly Hills City Council. **Approved as part of the Consent Calendar.**

**2.V. TREASURER'S REPORT FOR JUNE 2013 [D. WILSON, L. QUIJANO, N. CORONADO]:**

*SUBJECT: The City Council will receive the Treasurer's Report for the month ended June 2013 pursuant to Section 53646 of the Government Code of the State of California.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**3. PUBLIC HEARINGS:**

**3.A. PROPOSED RESOLUTION FINDING THE CITY TO BE IN CONFORMANCE WITH THE CONGESTION MANAGEMENT PROGRAM (CMP). [S. DEWOLFE, M. ANTOL, B. CHEUNG]:**

*SUBJECT: The City Council will hold a public hearing to consider adopting a resolution finding the City to be in conformance with the Los Angeles County Congestion Management Program (CMP).*

The Item was noticed as required by law.

Bob Cheung, Senior Transportation Planner, provided background information as outlined in the staff report dated October 7, 2013.

Mayor Land opened the public hearing and no speakers came forward.

Mayor Land closed the public hearing.

**ACTION:** Adopt Resolution No. 13-4502, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD FINDING THE CITY TO BE IN CONFORMANCE WITH THE LOS ANGELES COUNTY CONGESTION MANAGEMENT PROGRAM (CMP) AND ADOPTING THE CMP LOCAL DEVELOPMENT REPORT, IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 65089". **Motion by Councilmember Prang, seconded by Councilmember Duran, and approved with Mayor Pro Tempore D'Amico voting NO.**

**3.B. FORMATION OF THE WEST HOLLYWOOD TOURISM IMPROVEMENT DISTRICT PER THE PROPERTY AND BUSINESS IMPROVEMENT DISTRICT LAW OF 1994 & DISSOLUTION OF THE WEST HOLLYWOOD TOURISM BUSINESS IMPROVEMENT AREA AND HOTEL MARKETING ZONE [P. AREVALO, M. LOUIE, L. BIERY]:**

*SUBJECT: The City Council began the process of forming the West Hollywood Tourism Improvement District (TID) on August 5, 2013. This is the final step in a series of steps toward the formation of the new TID. If formed, this District will replace the existing West Hollywood Tourism Business Improvement Area and Hotel Marketing Zone (BIA).*

The Item was noticed as required by law.

Maribel Louie, Acting Economic Development Manager, and Laura Biery, Economic Development Analyst, provided background information as outlined in the staff report dated October 7, 2013.

Mayor Land opened the public hearing and the following speakers came forward:

ALAN JOHNSON, WEST HOLLYWOOD, spoke in support of the Item.

BRAD BURLINGAME, LOS ANGELES, spoke in support of the Item.

ROD GRUENDYKE, WEST HILLS, spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

JOHN LAMBETH, CLARKSBURG, spoke in support of the Item.

Mayor Land closed the public hearing.

Councilmember Heilman spoke regarding the need to invest more resources in marketing as new hotels are being built in the City. He spoke regarding the significant increase in funding associated with the new BID. He expressed concerns regarding the need to ensure all hotels

are in compliance with the City's Living Wage Ordinance. He spoke in support of including a condition that the BID could not promote any hotel that is not in compliance with the Living Wage Ordinance.

Councilmember Prang requested clarification from Staff about whether the City could include a provision to require hotels to be in conformance with the City's Living Wage Ordinance as part of the approval of the BID.

City Attorney Jenkins provided clarification of the Item before Council and spoke regarding the fact that any substantive change to the Item would require the process to be started over.

The City's Consultant, John Lambeth, provided clarification of the Item before the Council.

Mayor Land spoke regarding the possibility of adopting the Item as presented and directing Staff to return with a future Item to investigate the possibility of imposing the Living Wage Ordinance on hotels in the City.

City Attorney Jenkins spoke regarding previous investigations into the possibility of requiring hotels to conform to the Living Wage Ordinance and the difficulties surrounding the topic.

Councilmember Heilman requested clarification from Staff on the proposed contract that will be brought forward to Council at a future meeting. Staff provided clarification that the contract will be between Visit West Hollywood and the City, similar to the contract the City currently is under.

Mayor Land spoke regarding the importance of hotels and restaurants to pay a living wage in the City. She spoke in support of giving direction to the City Attorney and City Manager to investigate the possibility of finding a mechanism to either require hotels to pay a living wage or to require the BID to only provide marketing funding to hotels that conform to the City's Living Wage Ordinance.

City Attorney Jenkins spoke regarding the concerns raised by City Council regarding the living wage issues for hotels and spoke regarding the need to proceed very carefully. He provided clarification of State laws regarding levying an assessment on a business. He spoke regarding the possibility of continuing the Item to a future meeting to allow Staff to investigate the issues further.

Mayor Pro Tempore D'Amico spoke regarding the increase in hotels and hotel rooms in the City in the next few years, and spoke in support of the need to increase marketing efforts for those hotels. He spoke in support of the Item as presented.

Councilmember Prang spoke in support of the Item as presented. He spoke regarding the need to research the matter of the Living Wage Ordinance and the possibility of applying it to hotels.

Councilmember Heilman spoke in support of the work that the BID does. He spoke regarding the need to research the matter of the Living Wage Ordinance and the possibility of applying it to hotels.

Mayor Land spoke regarding the need to research the matter of the Living Wage Ordinance and the possibility of applying it to hotels.

**ACTIONS:** 1) Hold a public hearing to hear testimony on the proposed new TID; 2) Hold a public hearing for testimony on the proposed disestablishment of the BIA; 3) If there is no majority protest, adopt Resolution No. 13-4503, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING RESULTS OF MAJORITY PROTEST PROCEEDINGS AND ESTABLISHING THE WEST HOLLYWOOD TOURISM IMPROVEMENT DISTRICT" (Attachment A); and 4) If the Resolution of Formation is adopted, adopt Ordinance No. 13-928, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD DISESTABLISHING THE WEST HOLLYWOOD TOURISM BUSINESS IMPROVEMENT AREA AND HOTEL MARKETING BENEFIT ZONE" (Attachment B). **Motion by Councilmember Duran, seconded by Mayor Pro Tempore D'Amico, and approved unanimously.**

4. **UNFINISHED BUSINESS:** None.

5. **NEW BUSINESS:**

5.A. **POSSIBLE NAMING OF THE INTERSECTION OF SANTA MONICA BOULEVARD AND SAN VICENTE BOULEVARD [E. SAVAGE, J. BOOK, O. DELGADO, S. CAMPBELL]:**

*SUBJECT: The City Council will provide guidance on naming the intersection of Santa Monica Boulevard and San Vicente Boulevard.*

Elizabeth Savage, Director of Rent Stabilization and Human Services, provided background information as outlined in the staff report dated October 7, 2013.

JEANNE DOBRIN, WEST HOLLYWOOD, expressed concerns regarding the Item.

LARRY BLOCK, WEST HOLLYWOOD, spoke in support of the Item.

Councilmember Prang spoke regarding his general support of naming public places, but expressed concerns regarding the aggressiveness of the timelines in the Item. He spoke regarding the need to take the time to determine the appropriate person or group to name the intersection after. He spoke in support of directing the Lesbian and Gay Advisory Board to initially just look at the process the City would undergo to name the intersection.

Councilmember Duran stated that he feels it is premature to discuss the naming of this intersection at this time. He spoke regarding the discussions to create a BID for Santa Monica Boulevard and the possibility of waiting to name the intersection after the BID is formed and including it with the marketing plans for the entire area.

Councilmember Heilman and Mayor Land spoke in support of waiting until the BID is formed for Santa Monica Boulevard and look at the branding of the entire area prior to naming this intersection.

**ACTIONS:** 1) Table the Item. **Motion by Councilmember Duran, seconded by Councilmember Heilman, and approved with Mayor Pro Tempore D'Amico voting NO.**

**5.B. COMMISSION AND ADVISORY BOARD APPOINTMENTS [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions and Advisory Boards.*

**ACTIONS:** 1) Mayor Land made the following direct appointment to the Lesbian & Gay Advisory Board: Laura J. Wise; 2) Councilmember Prang made the following direct appointment to the Rent Stabilization Commission: TABLED; and 3) City Council made the following at-large appointment to the Human Services Commission: Barbara Meltzer.

**EXCLUDED CONSENT CALENDAR: None.**

**6. LEGISLATIVE: None.**

**PUBLIC COMMENT:**

SALEE AMINA, WEST HOLLYWOOD, spoke regarding Item 5.A.

**COUNCILMEMBER COMMENTS:**

Councilmember Heilman spoke regarding the attendance of students from the U.S.C. Journalism School at the meeting.

**ADJOURNMENT:** The City Council adjourned at 8:08 p.m. in memory of Bill Holland, Gloria Johnson, Elsie Mae Williams Thornbury, Lennis Giugni, Yvonne Cunji, Carolyn

Wendt, Mark Benjamin, Luke Benjamin, and all the soldiers who died in Afghanistan since the last City Council meeting. The City Council will adjourn to a Closed Session (City Manager Performance Evaluation), which will be on Friday, October 11, 2013 at 4:00 p.m. at West Hollywood City Hall.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 21<sup>st</sup> day of October, 2013 by the following vote:

AYES:	Councilmember:	Heilman, Prang, Mayor Pro Tempore D'Amico and Mayor Land.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	Duran.
ABSTAIN:	Councilmember:	None.

---

ABBE LAND, MAYOR

ATTEST:

---

COREY SCHAFFER, CITY CLERK