

**CITY OF WEST HOLLYWOOD**  
**Arts and Cultural Affairs Commission**  
**ART ON THE OUTSIDE SUBCOMMITTEE**  
**REVISED MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net)

Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

**Thursday, October 24, 2013 – 3:30 P.M. (Revised)**  
Location: Community Conference Room, 1<sup>st</sup> Floor, City Hall  
8300 Santa Monica Boulevard, West Hollywood

- I. **CALL TO ORDER (3:30 P.M.)**
  - A. Roll Call
  - B. Staff Comments on the Agenda
  - C. Approval of the Agenda
  
- II. **CONSENT CALENDAR (3:35 P.M.)**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

  - A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.
  
  - B. **Approval of the Minutes**

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the minutes of September 26, 2013
  
- III. **ITEMS FROM THE PUBLIC (3:40 P.M.)**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.
  
- IV. **NEW BUSINESS (3:45 P.M.)**
  - A. **Temporary Art Project Proposal – “Before I Die” Temporary Mural Project (3:45 P.M.)**

The Subcommittee will review and consider approval of the temporary interactive community-based mural project “Before I Die” proposed by Bo Burroughs of Cardiff Giant as “art” and not creative signage for installation on the construction barrier at 7969 Santa Monica Boulevard.

RECOMMENDATION: Approve the temporary interactive community-based mural project “Before I Die” as “art” and not creative signage for installation on the construction barrier at 7969 Santa Monica Boulevard and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

**B. Temporary Art Project – “The Temple of Folly” Sculpture Project (3:50 P.M.)**

The Subcommittee will review and consider approval of extending “The Temple of Folly” sculpture project by artist Liz Craft until January 2014 and an expenditure in the amount of \$5,000 for maintenance and deinstallation.

RECOMMENDATION: Approve the extension of “The Temple of Folly” sculpture project by artist Liz Craft until January 2014 and an expenditure in the amount of \$5,000 for maintenance and deinstallation.

**C. Temporary Art Project – “Andy Warhol ‘Freedom’ Triptych” Mural Project (4:00 P.M.)**

The Subcommittee will review and consider approval of a mural project to be installed at the West Hollywood Library complex on the side of the one-story plinth garage in March of 2014 and an expenditure in the amount of \$6,000 for installation.

RECOMMENDATION: Approve the “Andy Warhol ‘Freedom’ Triptych” mural project to be installed at the West Hollywood Library complex on the side of the one-story plinth garage in March of 2014 and an expenditure in the amount of \$6,000 for installation, and forward recommendation to the Arts and Cultural Affairs Commission for ratification

**D. Temporary Art Project – “LA SIGGRAPH /ONE ARCHIVES” Project (4:10 P.M.)**

The Subcommittee will review and consider approval and possible funding of a temporary video projection project produced as a collaboration between ONE Archives and LA SIGGRAPH in conjunction with ONE's EZTV show to be held in April 2014 in the El Tovar parking lot/West Hollywood Library complex.

RECOMMENDATION: Approve and consider funding temporary video projection project produced as a collaboration between ONE Archives and LA SIGGRAPH in conjunction with ONE's EZTV show to be held in April 2014 in the El Tovar parking lot/West Hollywood Library complex.

**V. UNFINISHED BUSINESS (4:20 P.M)**

**A. Videotron – 9039 Sunset Boulevard (4:20 P.M.)**

The Subcommittee will discuss developing a list of potential themes for the Sunset Videotron with Andy and Joanne Goodman, Videotron Curators, CBS Outdoor, and consider approving proposed images for the next videotron art installation.

RECOMMENDATION: Discuss, provide direction as applicable, approve images.

**B. City of West Hollywood’s 30<sup>th</sup> Anniversary Year of Cityhood (4:30 P.M.)**

The Subcommittee will receive an update from staff on special programming in conjunction with the City of West Hollywood 30<sup>th</sup> Anniversary Year of Cityhood from November 2014 –

October including *Art AIDS America; 100 Walkers Project; Tierra del Sol Collective Project; and the feasibility of a pop-up gallery.*

RECOMMENDATION: Discuss and provide direction and recommendations as applicable.

**C. Art on the Outside Current, Upcoming and Potential Projects (4:35 P.M.)**

The Subcommittee will receive an update from staff and public art consultant Rebecca Ansert on current AOTO Projects and discuss as needed AOTO projects under the Subcommittee’s oversight:

100 Walkers – Richard Kraft (FY 2014-15)	Sam Falls Sculpture Project / LA><ART (FY 2013-14)
Anna Sew Hoy Sculpture Project / LA><ART (FY 2013-14)	Sweetlove Sculpture Project (FY2013)
Cosimo Cavallaro’s Jelly Beans (FY2013-14)	The Roxy Project (on-going)
Creative Voltage – Jennifer Cecere Project (FY2013-14)	Three Horn Beast – Emily White (FY 2013-14)
The Diver (FY 2013-14)	Tierra del Sol Collective Project (FY 2014-15)
Illuminated Sculpture Project – Shana Mabari (FY 2013-14)	Tsipi Mani Sculpture Project (FY 2013-14)
Lark Gallery On-Line Project (FY2014)	West Hollywood 30 <sup>th</sup> Anniversary Year of Cityhood
Ramiro Gomez Mural (FY 2013-14)	

RECOMMENDATION: Provide direction as applicable.

**VI. EXCLUDED CONSENT CALENDAR (4:40 P.M.)**

**VII. ITEMS FROM THE SUBCOMMITTEE**

**VIII. ITEMS FROM THE STAFF**

**IX. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the October 24, 2013 meeting agenda.

**X. ADJOURNMENT (4:45 P.M.)**

The Art on the Outside Subcommittee will adjourn to its next regular meeting scheduled Thursday, October 24, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.