

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, SEPTEMBER 16, 2013
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Land called the meeting to order at 6:34 p.m.

PLEDGE OF ALLEGIANCE: Mark Olsen led the Pledge of Allegiance.

ROLL CALL:

PRESENT: **Councilmember Duran, Councilmember Heilman,
Councilmember Prang, Mayor Pro Tempore D’Amico and
Mayor Land**

ABSENT: **None**

ALSO PRESENT: **City Manager Arevalo, City Attorney Jenkins, City Clerk
Schaffer and Assistant City Clerk Quarker**

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 p.m. He stated that there was no public comment and stated that an Item of threatened litigation was added to the agenda. He also stated that three items of real estate negotiations were added to the agenda, involving the properties located at: 8352 Santa Monica Boulevard, 7501 Santa Monica Boulevard, and 7728 Santa Monica Boulevard. He stated that the closed session adjourned at 6:30 p.m. with no reportable action.

APPROVAL OF AGENDA:

City Clerk Schaffer requested that Item 3.A. be tabled to a future meeting, so that it can be properly noticed.

City Clerk Schaffer requested that Item 2.Q. be tabled to a future meeting to allow the developer to submit additional legal documents.

City Attorney Jenkins reported that he received a request from the Applicant to continue Item 3.B. to allow time for staff to review documents submitted by the applicant. Councilmember Heilman requested that this Item be continued to a future meeting.

Councilmember Prang requested that Item 6.A. and Item 6.B. be moved to the Consent Calendar as Items 2.EE. and 2.FF. respectively.

Motion by Councilmember Prang, seconded by Mayor Pro Tempore D’Amico, to approve the amended Agenda, and approved, with Mayor Land abstaining from the vote to continue Item 3.B.

ADJOURNMENT MOTIONS:

Councilmember Prang requested that the meeting be adjourned in memory of West Hollywood Pastor George Parnassus. He asked that the meeting be adjourned in memory of the victims of the shooting at the Naval Base in Washington D.C. He asked that the meeting be adjourned in memory of Gilbert Saenz Cedillo, the father of L.A. Councilmember Gil Cedillo. He also requested that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council Meeting: Master Sergeant George A. Banner Jr., 37, Private Jonathon Michael Dean Hostetter, 20, Specialist Kenneth Clifford Alvarez, 23, 1st Lieutenant Jason Togi, 24, Sergeant 1st Class Ricardo D. Young, 34, Staff Sergeant Michael H. Ollis, 24, Staff Sergeant Joshua J. Bowden, 28, Staff Sergeant Todd J. Lobaico, Jr., 22, and Staff Sergeant Robert E. Thomas Jr., 24.

Councilmember Duran requested that the meeting be adjourned in memory of West Hollywood resident Chad Marx. He asked that the meeting be adjourned in memory of long-time resident Bill Bontecelli.

Mayor Land requested that the meeting be adjourned in memory of Jane Warner, President & CEO of the American Lung Association. She also reported that the City's flags are flying at half-staff in honor of the victims of the shooting in Washington D.C.

PRESENTATIONS:

City Council presented proclamations to the graduates of the L.A. Gay & Lesbian Center GED program.

City Council received the "Championship City Award" on behalf of the City of West Hollywood from the Southern California Edison & Southern CA Association of Governments.

City Council presented plaques to outgoing Human Services Commissioners Heidi Shink and Mark Zangrando.

1. PUBLIC COMMENT:

HEIDI SHINK, WEST HOLLYWOOD, thanked the City Council for allowing her to serve on the Human Services Commission.

MARK ZANGRANDO, SAN DIEGO, thanked the City Council for allowing him to serve on the Human Services Commission

PAUL O'SULLIVAN, CHULA VISTA, spoke in opposition to Item 2.EE. (6.A.).

PATTY SHENKAR, TARZANA, spoke in support of Item 2.EE. (6.A.).

KARI JOHNSON, PERRIS, spoke in opposition to Item 2.EE. (6.A.).

MATT ROSSELL, LOS ANGELES, spoke in support of Item 2.EE. (6.A.).

MATT BRUCE, LOS ANGELES, spoke in support of Item 2.EE. (6.A.).

NORMA SANDLER, WEST HOLLYWOOD, spoke in support of Item 2.EE. (6.A.).

CHERI SHANKAR, spoke in support of Item 2.EE. (6.A.).

JACK CARONE, CANOGA PARK, spoke in support of Item 2.EE. (6.A.).

HEATHER HYDE DETERT, WEST HOLLYWOOD, spoke in support of Item 2.EE. (6.A.).

ALEXIS KAISER, WEST LOS ANGELES, spoke in opposition to Item 2.EE. (6.A.).

WINI MCKAY, LOS ANGELES, spoke in opposition to Item 2.EE. (6.A.).

TOM COWLEY, REDONDO BEACH, spoke in opposition to Item 2.EE. (6.A.).

CATHERINE DOYLE, LOS ANGELES, spoke in support of Item 2.EE. (6.A.).

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of Councilmember Prang running for L.A. County Assessor. She also spoke in opposition to Item 2.F.

GRACIELA IPARRAGUIRRE, WEST HOLLYWOOD, spoke in opposition to displaying the Rainbow Flag at public buildings in the City.

ANNA SWETT, WEST HOLLYWOOD, spoke regarding issues with government assistance.

BRIAN GOLDMAN, WEST HOLLYWOOD, spoke in support of fostering and mentoring LGBT youth and spoke regarding an upcoming roundtable discussion scheduled for September 28, 2013 at Plummer Park.

JIM CHUD, WEST HOLLYWOOD, spoke in support of services to the Disabled community. He also spoke regarding Disabilities Awareness Month in October.

LARRY BLOCK, WEST HOLLYWOOD, spoke in support of displaying the Rainbow Flag on the corner of Santa Monica and San Vicente.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding the recent shooting in Washington D.C. and spoke in opposition to billboards containing the use of guns.

ALISON STANLEY, SANTA ANA, spoke in support of the Item 2.EE. (6.A.).

RICHARD MCLELLAN, LOS ANGELES, spoke in support of Item 2.EE. (6.A.).

The following people did not wish to speak but wanted to express their support for Item 2.EE. (6A): *CHRISTEN CHANG, INGER EPPELAND, PATTY MALCOLM, HAROLD NORHELM, AND GRACIELA IPARRAGUIRRE.*

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Duran spoke regarding his recent attendance at the United States Conference on AIDS in New Orleans. He reported that there were approximately 2,500 attendees. He spoke regarding some of the forward thinking ideas surrounding science and the cure for the disease. He also spoke regarding the issue of the Affordable Care Act and ensuring that those with HIV/AIDS are enrolled; and thanked the City's Social Services staff for already being on the forefront of this issue. He also spoke regarding treatment and prevention and aging with HIV. He also registered his No vote on Item 2.CC. as he is concerned with turning parkways into community gardens and losing this space. He spoke regarding public comment surrounding displaying the Rainbow Flag and spoke in support of only displaying civic flags at public buildings, and spoke regarding the need for West Hollywood to represent all of the residents. He spoke in support of displaying the Rainbow Flag at public buildings in June during Pride Month. He also expressed his support of Item 2.EE. (6.A.)

Councilmember Heilman spoke regarding an upcoming Human Rights Speaker Series, entitled "Human Rights in Post-Election Iran" scheduled for September 23, 2013 and encouraged everyone to attend. He spoke regarding the upcoming West Hollywood Book Fair scheduled for September 29, 2013. He spoke regarding a recent meeting with members of several LGBT Russian organizations, and spoke regarding their oppositions to a boycott of the Olympics and asked that the City Council and other LGBT organizations continue to work toward change on this Human Rights issue.

Councilmember Prang spoke regarding an upcoming low cost vaccination event to be held in the City Hall parking lot in conjunction with Society for the Prevention of Cruelty to Animals. He asked that Staff bring back an Item to adopt a Resolution in conjunction with the City of Beverly Hills to ask that the Sanitation District schedule their meetings in the West Hollywood area instead of the City of Whittier. He also spoke regarding the proposed establishment of a Sheriff's Oversight Committee by the L.A. County Board of Supervisors and expressed his support for having a representative from contract cities on this Committee. He asked the City Manager to send a letter to the Board of Supervisors stating this request. He also spoke regarding the resignation of Rent Stabilization Commissioner Chuck Henry and asked that those interested in being appointed to this Commission submit an application to the City Clerk's Office. He also thanked everyone who spoke regarding Item 2.EE. (6.A.). He spoke regarding his own research on the issue and the City's commitment to having compassion for animals. He also wished a happy birthday to Mayor Land and Councilmember Duran.

Mayor Pro Tempore D'Amico spoke in support of Item 2.EE. (6.A.) and the City's Ordinance banning the sale of fur; which will soon go into effect. He spoke regarding the City Council's role in making these and other important decisions. He spoke regarding an upcoming art installation of a West Hollywood artist on September 21, 2013. He asked the City Manager to inquire with Christopher Street West on the report that they are supposed to present to Council regarding the Pride Events. He also spoke in support of contract cities being represented on the proposed Sheriff's Oversight Board. He spoke regarding the upcoming Gay Men's Discussion Group meeting scheduled for September 19, 2013, and also expressed his support of Item 2.V.

Mayor Land spoke regarding Item 2.V. and reported that the City will execute contracts with facilities in Tarzana and Long Beach to help assist with recovery. She also reported that the City's Drug Addiction Treatment Guide is available as well. She spoke regarding an award the City will receive for the recent Community Study from the International Association for Public Participation and thanked the Human Services Staff for their hard work. She also announced that September is National Preparedness Month. She spoke regarding the decision to re-purpose the U.S. Post Office on Santa Monica Blvd. and San Vicente and spoke regarding a new facility for mailing purposes being located on Doheny. She reported that citizens can write the Post Office with their concerns until October 3, 2013. She spoke in support of the Council's leadership on the issues surrounding Russia's LGBT community. She spoke in support of Item 2.EE. (6.A.).

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding the request made by Councilmember Prang to submit a resolution to the Sanitation District regarding the location of their meetings and stated that Staff will be working on the matter. He also reported that the City has been in contact with representatives from the LA County Board of Supervisors to ensure that a representative from the contract cities will be included on the Sheriff's Oversight Committee and he also stated that his office will submit a letter to the Board of Supervisors.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Schaffer stated that the fiscal impact on the Consent Calendar is \$1,809,598 in expenditures, \$136,500 in potential revenue, and (\$8,361) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar,
2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.,AA.,
BB.,CC.,DD.,EE.,FF. **Motion by Mayor Pro Tempore D'Amico, seconded by**

Councilmember Prang, and unanimously approved, noting Councilmember Duran's NO vote on 2.CC.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, September 16, 2013 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, September 12, 2013.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of August 19, 2013. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 728, RESOLUTION NO. 13-4491:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 728 and adopt Resolution No. 13-4491, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 728". **Approved as part of the Consent Calendar.**

2.D. DEMAND REGISTER NO. 729, RESOLUTION NO. 13-4492:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 729 and adopt Resolution No. 13-4492, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 729". **Approved as part of the Consent Calendar.**

2.E. ORDINANCE NO. 13-922 (2ND READING) AMENDING TITLE 10, CHAPTER 10.08.200 OF THE WEST HOLLYWOOD MUNICIPAL CODE AMENDING PREFERENTIAL PARKING REGULATIONS ON THE SOUTH SIDE OF DOHENY ROAD AND THE EAST AND WEST SIDES OF SUNSET HILLS ROAD AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-922, amending Title 10, Chapter 10.08.200 of the West Hollywood Municipal Code amending preferential parking regulations on the south side of Doheny Road and the east and west sides of Sunset Hills Road and amending the West Hollywood Municipal Code.

ACTION: Waive further reading and adopt Ordinance No. 13-922, "AMENDING TITLE 10, CHAPTER 10.08.200 OF THE WEST HOLLYWOOD MUNICIPAL CODE AMENDING PREFERENTIAL

PARKING REGULATIONS ON THE SOUTH SIDE OF DOHENY ROAD AND THE EAST AND WEST SIDES OF SUNSET HILLS ROAD AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE". **Approved as part of the Consent Calendar.**

2.F. ORDINANCE NO. 13-923 (2ND READING) APPROVING THE REQUEST TO AMEND A DEVELOPMENT AGREEMENT TO ELIMINATE PROJECT CONSTRUCTION PHASING; EXTEND TERM OF THE DEVELOPMENT AGREEMENT BY FOUR (4) YEARS; EXTEND TIME PERIOD TO COMMENCE CONSTRUCTION BY TWO (2) YEARS; AND CONSENT TO ASSIGNMENT OF THE DEVELOPMENT AGREEMENT FOR THE PROPERTY LOCATED AT 9001 SANTA MONICA BOULEVARD [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-923, approving the request to amend a development agreement to eliminate project construction phasing; extend term of the development agreement by four (4) years; extend time period to commence construction by two (2) years; and consent to assignment of the development agreement for the property located at 9001 Santa Monica Boulevard.

ACTION: Waive further reading and adopt Ordinance No. 13-923, "APPROVING THE REQUEST TO AMEND A DEVELOPMENT AGREEMENT TO ELIMINATE PROJECT CONSTRUCTION PHASING; EXTEND TERM OF THE DEVELOPMENT AGREEMENT BY FOUR (4) YEARS; EXTEND TIME PERIOD TO COMMENCE CONSTRUCTION BY TWO (2) YEARS; AND CONSENT TO ASSIGNMENT OF THE DEVELOPMENT AGREEMENT FOR THE PROPERTY LOCATED AT 9001 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA". **Approved as part of the Consent Calendar.**

2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Arts & Cultural Affairs Commission, Public Facilities Commission, Public Safety Commission, Disabilities Advisory Board Lesbian & Gay Advisory Board, Senior Advisory Board and the Women's Advisory Board on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.H. AWARD OF CONTRACT FOR KINGS ROAD PARKING STRUCTURE RESTORATION, C.I.P. 55-13/14-01 [O. DELGADO, J. ROCCO, S. CAMPBELL]:

SUBJECT: The City Council will consider approving an Agreement with Alpha 1 Construction for the Kings Road Parking Structure Restoration Project, C.I.P. 55-13/14-01.

ACTIONS: 1) Accept the bid dated August 27, 2013 and approve an Agreement with Alpha 1 Construction for the Kings Road Parking Structure Restoration Project C.I.P. 55-13/14-01, in the amount of

\$243,062.40 plus a 15% contingency of \$36,459.36, for unforeseen work; 2) Authorize the City Manager to execute an Agreement with Alpha 1 Construction C.I.P. 55-13/14-01, for the Kings Road Parking Structure Restoration Project; and 3) Approve Resolution 13-4493, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE KINGS ROAD PARKING STRUCTURE RESTORATION PROJECT, CIP 55-13/14-02, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT." **Approved as part of the Consent Calendar.**

2.I. AWARD OF CONSTRUCTION CONTRACT FOR 1343 N. LAUREL AVENUE STABILIZATION PHASE I- ROOF REPLACEMENT CIP NO. 55-13/14-02 [S. BAXTER, J. HUFFER, O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider approving an Agreement with ATK Enterprise Industries, Inc. for the 1343 N. Laurel Avenue Stabilization Phase I – Roof Replacement CIP 55-13/14-02.

ACTIONS: 1) Accept the bid dated August 29, 2013 submitted by ATK Enterprise Industries, Inc. and waive any bid irregularities for the 1343 N. Laurel Avenue Stabilization Phase I – Roof Replacement CIP 55-13/14-02 project; 2) Authorize the City Manager to execute a contract with ATK Enterprise Industries, Inc. in the amount of \$134,995; 3) Authorize the Facilities and Field Services Manager to manage Change Orders for work on the construction contract in an amount not to exceed 15% of total contract amount; and 4) Approve Resolution 13-4494, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF FRAMING AND ROOFING FOR THE 1343 N. LAUREL AVENUE STABILIZATION PHASE 1 – ROOF REPLACEMENT, CIP 55-13/14-02, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT". **Approved as part of the Consent Calendar.**

2.J. APPROVAL OF MOU AGREEMENT WITH LOS ANGELES COUNTY METROPOLITAN TRANSIT AUTHORITY (LACMTA) RELATED TO PROPOSITION A INCENTIVE FUNDS AND THE CITYLINE FIXED ROUTE SHUTTLE SERVICE [E. SAVAGE, D. DENNIS, P. GOODMAN]:

SUBJECT: The City Council will consider the approval of a two year agreement with the Los Angeles County Metropolitan Transit Authority (LACMTA) which will reimburse Proposition A incentive funds for reporting statistics to the National Transit Database (NTD) for the Cityline Shuttle Service.

ACTIONS: 1) Approve and authorize the City Manager to execute MOU.PAIWEHO13 with the Los Angeles County Metropolitan Transit Authority (LACMTA) for Proposition A incentive funds for the reporting of statistical data to the National Transit Database; and 2) Authorize the

Director of Finance to accept up to \$32,476 reimbursement to the Prop A Operating Account. **Approved as part of the Consent Calendar.**

2.K. APPROVE AN AGREEMENT WITH COMPUCOM [D. WILSON, E. TSIPIIS, J. DUNCAN]:

SUBJECT: The City Council will consider approving a renewal agreement with CompuCom Systems, Inc. for software licensing.

ACTION: 1) Approve a three year renewal agreement with CompuCom Systems Inc. allowing for the purchase of Microsoft software licenses in the amount of \$77,752.54 per year; 2) Authorize the City Manager to execute the contract; and 3) Authorize the Director of the Finance and Technology Services to approve change orders of an additional amount not to exceed \$25,000.00 per year to maintain software licensing compliance. **Approved as part of the Consent Calendar.**

2.L. APPROVE A MAINTENANCE AGREEMENT WITH NEXUS [D. WILSON, E. TSIPIIS, J. DUNCAN]:

SUBJECT: The City Council will consider approving the renewal of a maintenance agreement with Nexus Integrated Services, Inc.

ACTIONS: 1) Approve the contract with Nexus Integrated Services, Inc. for the renewal of maintenance for the phone system as well as the City's network infrastructure for the next three years; 2) Authorize the City Manager to execute the contract with Nexus Integrated Services, Inc. in an amount not to exceed \$94,741.00 for the renewal of the maintenance agreement; and 3) Authorize the Director of the Finance and Technology Services to approve expenditures in an amount not to exceed 10% of the original contract amount for any additional equipment that may need to be included under maintenance. **Approved as part of the Consent Calendar.**

2.M. AWARD OF CONSTRUCTION CONTRACT FOR CIP 1403, CONCRETE REPAIR PROGRAM [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider awarding a construction contract for the Concrete Repair Program, CIP 1403.

ACTIONS: 1) Accept the bid dated August 21, 2013, submitted by Ruiz Concrete and Paving Inc.; 2) Authorize the City Manager to enter into a contract with Ruiz Concrete and Paving Inc. in the amount of \$263,350.44 for the construction of CIP 1403, Concrete Repair Program; 3) Authorize the City Engineer to manage Change Orders for work on the construction contract in an amount not to exceed 10% of the contract amount; and 4) Approve Resolution 13-4495, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF CONCRETE REPAIR PROGRAM, CIP 1403, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT. " **Approved as part of the Consent Calendar.**

2.N. FIRST AMENDMENT TO THE AGREEMENT WITH OMEGA CONSTRUCTION COMPANY, INC. [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider amending the Agreement with Omega Construction Company, Inc., for On-Call Services as Needed for Facility Repair and Maintenance.

ACTIONS: 1) Approve the First Amendment to the Agreement with Omega Construction Company, Inc. for On-Call Services as Needed for Facility Repair, Remodeling and Renovation and increase the not to exceed contract amount by \$200,000 for a total not to exceed amount of \$819,680.40; and 2) Authorize the City Manager to execute the First Amendment to the Agreement. **Approved as part of the Consent Calendar.**

2.O. AMENDMENT TO AGREEMENT WITH SPENCER CONSULTING SERVICES FOR RESIDENTIAL AND COMMERCIAL PERMIT PARKING STUDIES OF DISTRICTS 1 AND 2 [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council will consider approval of an amendment to the agreement with Spencer Consulting Services.

ACTIONS: 1) Approve an amendment to the contract with Spencer Consulting Services to provide residential and commercial permit parking studies of Districts 1 and 2 in an amount not to exceed \$50,000; and 2) Authorize the City Manager to sign the amendment. **Approved as part of the Consent Calendar.**

2.P. APPROVAL OF FINAL PARCEL MAP NO. 72049 FOR THE CONDOMINIUM PROJECT LOCATED AT 8875 CYNTHIA STREET [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider the approval of Final Parcel Map No. 72049, a two unit condominium, located at 8875 Cynthia Street.

ACTIONS: 1) Make findings for the Final Parcel Map as follows: a) That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act; b) That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code; and c) That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Parcel Map No. 72049; and 3) Instruct the City Clerk to endorse on the face of the map of Final Parcel Map No. 72049, the certificate that embodies the approval of said map. **Approved as part of the Consent Calendar.**

2.Q. APPROVAL OF FINAL TRACT MAP NO. 71004 FOR THE SUBDIVISION OF AIRSPACE LOTS FOR THE MIXED USE DEVELOPMENT PROJECT LOCATED AT 1216-1226 N. LA BREA AVENUE AND 7070 FOUNTAIN AVENUE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider the approval of Final Tract Map No. 71004, subdivision of 15 airspace lots for the mixed use development located at 1216-1226 N. La Brea Avenue and 7070 Fountain Avenue

ACTIONS: This Item was tabled.

2.R. APPROVAL OF FINAL TRACT MAP NO. 68816 FOR THE CONDOMINIUM PROJECT LOCATED AT 944 N. STANLEY AVENUE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider the approval of Final Tract Map No. 68816, a five unit condominium, located at 944 N. Stanley Avenue

ACTIONS: 1) Make findings for the Final Tract Map as follows: a) That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act; b) That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code; and c) That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Tract Map No. 68816; and 3) Instruct the City Clerk to endorse on the face of the map of Final Tract Map No. 68816, the certificate that embodies the approval of said map. **Approved as part of the Consent Calendar.**

2.S. AN UPDATE ON THE CITY OF WEST HOLLYWOOD'S RESPONSE TO ATTACKS ON THE RUSSIAN LGBT COMMUNITY [J. HEILMAN, F. SOLOMON, J. DURAN, I. OWENS, K. ANDERSON]:

SUBJECT: The City Council will receive an update on the City's response to attacks on the Russian LGBT community.

ACTIONS: 1) Receive and file; and 2) Endorse the strategies outlined in this update. **Approved as part of the Consent Calendar.**

2.T. CONDEMNATION OF A BAN ON GENDER-INCLUSIVE HOUSING ON COLLEGE CAMPUSES [A. LAND, K. HASHMI, J. PRANG, M. HAIBACH, K. ENDOW]:

SUBJECT: The City Council will consider adopting a resolution condemning a ban on gender-inclusive housing on college campuses.

ACTIONS: 1) Adopt Resolution No. 13-4496, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONDEMNING A BAN ON GENDER-INCLUSIVE HOUSING ON COLLEGE CAMPUSES"; and 2) Send copies of the signed resolutions to the UNC Board of Governors, the Human Rights Campaign (HRC) and other applicable human rights and LGBT advocacy groups. **Approved as part of the Consent Calendar.**

2.U. THE AFFORDABLE CARE ACT: ENGAGING, EDUCATING, ENROLLING [A. LAND, K. HASHMI, J. HEILMAN, F. SOLOMON, E. SAVAGE, D. DENNIS, C. ROSKIN]:

SUBJECT: The City Council will consider efforts to engage, educate, and enroll West Hollywood community members in health insurance programs through the Affordable Care Act from October 1, 2013 – March 31, 2014.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.V. ALCOHOL AND DRUG ADDICTION RECOVERY MONTH [E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will recognize September as Alcohol and Drug Addiction Recovery Month.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.W. SUPPORT OF TRANSGENDER DAY OF REMEMBRANCE [K. COOK, B. SMITH, D. ESCOBEDO]:

SUBJECT: The City Council will consider supporting the Transgender Day of Remembrance to be held on November 20, 2013, co-sponsored by the West Hollywood Transgender Advisory Board.

ACTIONS: 1) Approve a rolling closure on Santa Monica Blvd. between Plummer Park and Crescent Heights Blvd. on November 3, 2013, beginning at 11 a.m. for a march to the Transgender Memorial; 2) Direct staff to work with the West Hollywood Transgender Advisory Board to support the Transgender Day of Remembrance ceremony to be held November 20, 2013; 3) Approve the use of the West Hollywood Council Chambers on Saturday, November 9, 2013, from noon to 5 p.m. for a film screening; 4) Waive parking fees for use of the West Hollywood 5 Story Parking Lot from noon to 5:30 p.m. on Saturday, November 9, 2013; 5) Waive parking fees for use of the West Hollywood 5 Story Parking Lot from 6:30 p.m. to 10:00 p.m. on November 20, 2013; 6) Approve the closure of the West Hollywood Library Auto Court from 2:00 p.m. to 10:00 p.m. on November 20, 2013; and 7) Waive special event permit fees of \$800. **Approved as part of the Consent Calendar.**

2.X. 2013 HALLOWEEN CARNAVAL EVENT STREET CLOSURES, FACILITY USE AND PERMIT PARKING [E. SAVAGE, C. SMITH, B. SMITH]:

SUBJECT: The City Council will consider approving street closures associated with the City's 2013 Annual Halloween Carnival.

ACTIONS: 1) Approve street closures associated with the City's 2013 Annual Halloween Carnival as outlined in this staff report; 2) Waive permit parking citywide from 11:00 a.m. on Thursday, October 31, 2013, through 6:00 a.m. on Friday, November 1, 2013; and 3) Approve the use of the Five Story Parking Structure, Plinth Parking Structure, El Tovar Parking Lot, El Tovar Place, Melrose Parking Lot and the West Hollywood Park Lot for Public Safety vehicles and Production Team parking from 7:00 a.m. Thursday, October 31st through 6:00 a.m. November 1, 2013.
Approved as part of the Consent Calendar.

2.Y. REVISIONS TO RAINBOW KEY AWARDS SELECTION PROCESS [E. SAVAGE, J. BOOK]:

SUBJECT: The City Council directed the Lesbian and Gay Advisory Board (LGAB) to review guidelines for the Rainbow Key Awards, and return with recommendations for improvements in focus, procedures, outreach, and selection timeline for the awards.

ACTIONS: Adopt these recommendations for improving the Rainbow Key Awards: 1) Five awards will be given each year, with attention to achieving and maintaining gender parity over time; 2) Award recipients need not be present in person to receive the award, although in most cases the recipient will be present either in person or by electronic communication; 3) Nomination forms will seek specific information about the impact, nature, and scale of each nominee's contribution to the West Hollywood gay and lesbian community specifically, as well as, if applicable, the global gay and lesbian community; 4) Nomination forms will mention attributes for which nominees are sought, including local community action, arts, literature, humanitarian efforts, sports, medicine, armed services, potential for leadership, benefit to the global gay and lesbian community, outstanding organizations, and other fields of contributions, with the understanding that these categories are meant to be illustrative, rather than binding; 5) Outreach for nominations and participation in the awards will be expanded through social media and other means of communication; 6) LGAB will provide recommendations about honorees to the City Council in March of each year, providing time for the City Council to consider and select the final recipients for the June awards; and 7) Instead of an LGAB subcommittee reviewing and making initial recommendations to the Board, the entire LGAB will receive all nominations for the awards, and decide together as a Board, at noticed Board meetings, which nominees to recommend to City Council.
Approved as part of the Consent Calendar.

2.Z. CO-SPONSORSHIP OF AIDSWATCH 2013 [J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider co-sponsoring AIDSWatch 2013 on December 1, 2013.

ACTIONS: 1) Approve the City of West Hollywood's participation as a co-sponsor of AIDSWatch 2013 and authorize the use of the City's name and logo on printed materials advertising the event; and 2) Direct the Public

Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

2.AA. CO-SPONSORSHIP OF THE NATIONAL MINORITY AIDS COUNCIL PrEP FORUM [J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider co-sponsorship of the National Minority AIDS Council's up-coming PrEP Community Forum.

ACTIONS: 1) Approve co-sponsorship of the National Minority AIDS Council's PrEP Community Forum and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of a City venue for the event and a waiver of event permits and associated fees; and 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

2.BB. CO-SPONSORSHIP OF THE BOB MIZER AND TOM OF FINLAND EXHIBIT AT MOCA AT THE PDC [J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider co-sponsorship of the 'Bob Mizer and Tom of Finland' exhibit at the Museum of Contemporary Art, Los Angeles at the Pacific Design Center.

ACTIONS: 1) Approve co-sponsorship of the 'Bob Mizer and Tom of Finland' exhibit at MOCA at the PDC and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of City venues for the opening reception and related events and a waiver of all permit fees, parking validations and associated fees; 3) Allow the consumption of food and alcohol on City-owned property and buildings during the opening reception event; 4) Approve the placement of light pole banners as available to promote the event and waive any associated fees; 5) Authorize the Economic Development and Cultural Affairs Division, the Public Safety Division and Special Events Division to work with the event producers to discuss logistics and mitigations in organizing the event; 6) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 7) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.CC. REPORT ON PARKWAY GARDENS [A. LAND, K. HASHMI]:

SUBJECT: I The City Council will authorize a report back on the development of standards and guidelines to allow for parkway gardens with edible landscaping, such as fruits, vegetables and herbs.

ACTION: Direct the City Manager to determine the appropriate City staff to explore the development of standards and guidelines to allow for parkway gardens and edible landscaping, including fruits, vegetables and

herbs. **Approved as part of the Consent Calendar, noting Councilmember Duran's NO vote.**

2.DD. SALE OF SURPLUS COINS, SLUGS & TOKENS [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The Parking Division requests authorization to sell its inventory of coins, slugs and tokens received through the City's parking meters to the highest bidder.

ACTION: Authorize the Parking Division to solicit purchase proposals and sell its inventory of coins, slugs and tokens to the highest bidder."
Approved as part of the Consent Calendar.

2.EE. (6.A.) ORDINANCE OF THE CITY OF WEST HOLLYWOOD BANNING THE COMMERCIAL DISPLAY AND PERFORMANCE OF EXOTIC ANIMALS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [J. PRANG, M. HAIBACH, J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider the adoption of Ordinance No. 13-924 intended to protect wild and exotic animals from cruel and inhumane treatment associated with commercial display or performance of wild and exotic animals.

ACTION: Adopt on first reading Ordinance No. 13-924, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD BANNING THE COMMERCIAL DISPLAY AND PERFORMANCE OF EXOTIC ANIMALS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." **Approved as part of the Consent Calendar.**

2.FF. (6.B.) AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE RENT STABILIZATION PROVISIONS OF THE MUNICIPAL CODE TO STATE EXISTING LAW RELATING TO THE DETERMINATION OF RENT UPON TERMINATION OF AN EXEMPTION, GOVERNMENT CODE SECTIONS 7060-7060.7, DEFINITION OF "TENANT", AND DECLARING THE URGENCY THEREOF [E. SAVAGE, A. ZRAIKAT, C. SCHROEDER, A. REGAN]:

SUBJECT: The City Council will consider adopting an urgency ordinance which will amend certain provisions of the Rent Stabilization Ordinance to reflect existing law relating to the determination of rent upon termination of an exemption, Government Code Sections 7060-7060.7, and the definition of "tenant".

ACTION: Adopt Urgency Ordinance No. 13-925U – "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE RENT STABILIZATION PROVISIONS OF THE MUNICIPAL CODE TO STATE EXISTING LAW RELATING TO DETERMINATION OF RENT UPON TERMINATION OF AN EXEMPTION, GOVERNMENT CODE SECTIONS 7060-7060.7, DEFINITION OF "TENANT", AND DECLARING THE URGENCY THEREOF" **Approved as part of the Consent Calendar.**

THE CITY COUNCIL RECESSED AND CONVENED AS THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: 8:18 P.M.

The Successor Agency to the West Hollywood Community Development Commission approved the minutes of the August 19, 2013 meeting, and adopted resolutions approving a Long-Range Property Management Plan for the property of the former West Hollywood Community Development Commission and a resolution approving legal documents authorizing the issuance and sale of tax allocation refinancing bonds.

The actions are more fully described in the minutes of the Successor Agency to the West Hollywood Community Development Commission.

THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION RECESSED AND RECONVENED AS THE CITY COUNCIL: 8:26 P.M.

3. PUBLIC HEARINGS:

3.A. PROPOSED RESOLUTION FINDING THE CITY TO BE IN CONFORMANCE WITH THE CONGESTION MANAGEMENT PROGRAM (CMP) [S. DE WOLFE, M. ANTOL, B. CHEUNG]:

SUBJECT: The City Council will hold a public hearing to consider adopting a resolution finding the City to be in conformance with the Los Angeles County Congestion Management Program (CMP).

ACTION: This Item was tabled.

3.B. APPEAL OF THE PLANNING COMMISSION'S DECISION TO AMEND THE PLACEMENT OF AN EXISTING WEST-FACING TALL WALL AT 8730 SUNSET BOULEVARD [S. DE WOLFE, J. KEHO, A. CASTILLO]:

SUBJECT: The City Council will hold a public hearing to consider an appeal by Manatt, Phelps & Phillips, LLP on behalf of West Hollywood Properties, LLC and Regency Outdoor Advertising, Inc. regarding the Planning Commission's approval of a request to amend a conditional use permit to modify the placement of an existing 10,858-square-foot tall wall located on the building's west façade.

ACTIONS: This Item was Continued to the meeting of October 21, 2013.

4. UNFINISHED BUSINESS:

4.A. PUBLIC SAFETY UPDATE [K. COOK, G. HONINGS, A. WHITTLE, J. AUBEL]:

SUBJECT: The City Council will receive an update on public safety activities and give additional direction to staff.

Kristin Cook, Public Safety Director, Sheriff's Captain Honings, and LAFD Captain Wittle provided background information as outlined in the staff report dated September 16, 2013.

KEVIN BURTON, WEST HOLLYWOOD, spoke in support of the Public Safety Division and the Sheriff's Department.

Councilmember Heilman spoke regarding the incident that occurred in Washington D.C. serving as reminder of the work that first responders perform. He spoke regarding alcohol related incidents around West Hollywood clubs and requested clarification on what is being done to address this issue. Staff reported that Code Compliance conducts regular training with club staff and management on issues related to the discontinuance of service to those who have had too much to drink.

Councilmember Heilman expressed his concerns with homeless issues in the City and traffic collisions resulting from texting, speeding, or inattentiveness.

Mayor Pro Tempore D'Amico thanked Public Safety Staff for the increased presence on the East Side. He also spoke regarding several incidents in the City, including rape, and asked Staff to look into working with the bars, clubs and hotels on finding ways to keep women safe.

Councilmember Duran expressed his support for both the Sherriff's and Fire Departments. He spoke regarding West Hollywood Sherriff's being leaders in their field. He spoke regarding the issues surrounding rape in West Hollywood and the role that alcohol plays. He spoke in support of working to prevent recidivism for those arrested for alcohol related arrests. He spoke regarding the recent upswing of crystal meth use in the gay male community. He spoke regarding homeless addicts in the City and issues that have occurred at recovery meetings, and suggested possible additional security presence at some of the meetings.

Mayor Land spoke in support of community policing during the recovery meetings. She also spoke in support resurrecting a previous campaign on women's safety. She also encouraged everyone to call the Sherriff's Department to report crimes.

Councilmember Prang thanked Public Safety Staff for their hard work. He spoke in support of revising the Neighborhood Watch Program.

Captain Honings announced that effective September 19, 2013 has a Twitter account: @whdlasd and stated they are on Facebook at westhollywoodsherriffsstation.

Jeanne Dobrin spoke in support of promoting Kristin Cook to Public Safety Director. She also spoke regarding ABC Licensing.

ACTIONS: 1) Approve the following public safety priorities including: a) Continue to work with Block By Block Security Ambassadors, local businesses, residents, and neighboring jurisdictions to promote neighborhood livability and mitigate impacts from nighttime establishments; b) Continue to collaborate with the Code Compliance Division to address various nuisance issues, including dogs off leash, inappropriate disposal of dog waste, scavenging, and noise; c) Monitor and adjust traffic enforcement deployment as needed to address speeding vehicles, driving while using cell phones and “distracted movement”, bicycles on sidewalks, and other traffic violations; d) Continue to aggressively address criminal transient issues, and assist Social Services with overall homelessness issues; e) Continue to provide attentive customer service; and f) Continue to educate the community through Neighborhood Watch and the Public Safety Commission’s “Live, Work, Play, Be Safe” campaign on key public safety issues; and 2) Provide additional direction to staff as necessary. **Motion by Councilmember Duran, seconded by Councilmember Prang, and unanimously approved.**

4.B. REQUEST TO CONSTRUCT A V-SHAPED BILLBOARD SIGN ON AN EXISTING HOTEL BUILDING LOCATED AT 8462 SUNSET BOULEVARD. (THE GRAFTON HOTEL) [S. DE WOLFE, J. KEHO, A. CASTILLO]:

SUBJECT: The City Council will consider a request to install a new v-shaped billboard to be located above the roof of an existing hotel (Grafton Hotel). The proposed project is located at 8462 Sunset Boulevard.

Antonio Castillo, Associate Planner, provided background information as outlined in the staff report dated September 16, 2013.

RONALD TOUROVSKY, REPRESENTING REGENCY OUTDOOR, spoke in opposition to option 2 in the staff report, and in support of option 1.

TODD ELLIOTT, REPRESENTING THE APPLICANT, spoke regarding Grafton being the applicant and in support of option 2 in the staff report.

City Attorney Jenkins spoke regarding the request by Council to the two parties to provide legal arguments to be included in the Agenda Packet. He reported that it is apparent that the City finds itself in the middle of a private dispute because it is the body that has the power to issue the entitlements to the building. He reported that the City has processed the application and has negotiated the development agreement and expressed that the City has no stake in who owns the property as the

entitlements stay with the land. He spoke regarding Regency's claim that they are the applicant for the project and provided clarification regarding this claim.

City Attorney Jenkins spoke regarding the Grafton's argument that Regency Outdoor was acting solely as their Agent; and provided clarification regarding this claim. He spoke regarding the parties of the Development Agreement being The Grafton and the City of West Hollywood and the parties of the Zoning Amendment being The Grafton and the City of West Hollywood. He spoke in support of the City Council approving the Item with the entitlements presented as they are no different than those that were presented in 2011. He spoke in support of refunding the fees already paid by Regency and collecting the appropriate fees from The Grafton.

Councilmember Heilman spoke regarding the normal process of approving a billboard and clarified that this dispute is between a sign company and a property owner. He spoke regarding the documents presented to Council and concluded that Regency wants to prevent the property owner from using another sign company which is an abuse of the City's process. He spoke regarding Regency not being allowed to have a sign without The Grafton's permission, and spoke in support of allowing The Grafton to use the application that was previously submitted.

Councilmember Duran thanked both parties for their legal analysis and thanked the City Attorney for his clarification. He spoke regarding this issue being a dispute between two private parties and it being the Council's role to do what is best for the City. He spoke in support of Regency's assertion that they were the applicant. He spoke in support of option 1 in the staff report concluding that the applications have been withdrawn, and allowing The Grafton to proceed with a new application.

Mayor Pro Tempore D'Amico spoke in support of including a requirement to hire a design architect to design the structure of the billboard and to require the design to go through the design review process. He spoke in support of option 2 in the staff report and spoke in support of the Item as presented.

Councilmember Prang spoke in support of the additional language suggested by Mayor Pro Tempore D'Amico and spoke in support of option 2 in the staff report. He spoke in support of approving the Item as presented.

Mayor Land spoke regarding the previous support of Council to approve the billboard at this location. She spoke regarding the entitlement running with the land, and the agreement between Regency Outdoor and The Grafton being inconsequential because of this. She spoke in support of

option 2 in the staff report and spoke in support of approving the Item as presented.

ACTIONS: Staff recommends that the West Hollywood City Council consider all pertinent testimony, and conditionally approve the application request by adopting the following: 1) Introduce on first reading Ordinance No. 13-926, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, ADOPTING A NEGATIVE DECLARATION AND A ZONING MAP AMENDMENT IN CONJUNCTION WITH A PROPOSED DEVELOPMENT AGREEMENT FOR THE PROPERTY AT 8462 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT A); 2) Introduce on first reading Ordinance No. 13-927, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING A DEVELOPMENT AGREEMENT ASSOCIATED WITH A NEW V-SHAPED BILLBOARD LOCATED ABOVE THE ROOF OF THE EXISTING HOTEL LOCATED AT 8462 SUNSET BOULEVARD (THE GRAFTON HOTEL), WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT B); 3) require the Applicant to hire a design architect to look at the supporting structure of the billboard and have the final design reviewed by the Design Review Subcommittee; and 4) refund the application fees paid to the City by Regency Outdoor Advertising and require LHO Grafton Hotel, L.P. to pay any appropriate fees regarding the application. **Motion by Councilmember Heilman, seconded by Mayor Pro Tempore D'Amico, and approved, noting Councilmember Duran's NO Vote.**

4.C. ENTERTAINMENT SHUTTLE SERVICE PILOT PROGRAM UPDATE [P. AREVALO, L. BELSANTI, M. LOUIE, L. BIERY]:

SUBJECT: The City Council will consider and provide direction on the entertainment shuttle pilot program service operating on weekend nights on Santa Monica Boulevard.

Laura Biery, Economic Development Analyst, provided background information as outlined in the staff report dated September 16, 2013.

TRISTAN SCHUKRAFT, WEST HOLLYWOOD, spoke in support of the Entertainment Shuttle.

Councilmember Duran spoke regarding the success of the shuttle and spoke in support to move forward with adding several services during the pilot project, including: adding shuttle services on Sunday from 3 p.m. – 11 p.m.; the addition of a mobile app; and looking into advertising and sponsorship opportunities.

Councilmember Heilman thanked staff for their hard work on the project. He spoke in support of the shuttle, but expressed concerns over adding additional funding to the project after only one month. He spoke in

support of allowing the pilot program to continue for the six-month evaluation period.

Councilmember Prang spoke in support of the shuttle and continuing the pilot project before allocating additional funding.

Mayor Pro Tempore D'Amico spoke in support of allocating funding for the mobile app immediately. He spoke in support of the diversity of those riding the shuttle, and requested clarification from staff on what reporting and data collection efforts will be done during the pilot. Staff provided clarification on data collection efforts.

Mayor Land spoke in support of continuing the shuttle for the initial six-month period. She requested clarification regarding the mobile app, and asked if it could be used on the CityLine Shuttle as well. She also spoke regarding exploring sponsorship opportunities, but ensuring that the City has control over the content.

City Manager Arevalo spoke regarding the mobile app. He reported that Staff is now looking at what is called open source data; which could be used from a project management standpoint to garner data on our own. He spoke regarding looking at ways to create permanent advertising and sponsorship opportunities at the stops, such as interactive kiosks.

ACTIONS: 1) Provide direction to staff on the current pilot program; 2) Authorize the Director of Finance & Technology Services to allocate \$48,000 from unallocated General Fund Reserves to account 100-1-01-10-533057, Business Retention & Attraction for additional pilot program costs to date; 3) Authorize the Director of Finance & Technology Services to allocate an additional \$20,000 from unallocated General Fund Reserves to account 100-1-01-10-533057, Business Retention & Attraction for additional promotion of pilot program; 4) Authorize the City Manager or his designee to update, sign and execute any and all documents necessary for the pilot program; and 5) continue to explore sponsorship and advertising ideas, and begin the process of installing and developing mechanisms for tracking purposes and for the creation of a mobile app. **Motion by Councilmember Heilman, seconded by Councilmember Prang, and unanimously approved.**

4.D. APPOINTMENT OF VOTING DELEGATES FOR THE NATIONAL LEAGUE OF CITIES [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider appointing a Voting Delegate and Voting Delegate – Alternate(s) for the National League of Cities in preparation for their upcoming Annual Conference.

ACTION: Council appointed **Mayor Pro Tempore D'Amico** as the Voting Delegate and **Councilmember Heilman** as the Voting Delegate – Alternate to the Annual Conference of the National League of Cities.

5. NEW BUSINESS:

5.A. DISSOLUTION OF THE WEST HOLLYWOOD TOURISM BUSINESS IMPROVEMENT AREA AND HOTEL MARKETING ZONE & FORMATION OF THE WEST HOLLYWOOD TOURISM IMPROVEMENT DISTRICT PER THE PROPERTY AND BUSINESS IMPROVEMENT DISTRICT LAW OF 1994 [P. AREVALO, M. LOUIE, L. BIERY]:

SUBJECT: The purpose of this public meeting is to receive input from the public regarding the formation of the West Hollywood Tourism Improvement District (TID). The City Council began the process of forming the TID on August 5, 2013. This is part of a series of steps toward the formation of the new TID. If formed, this District will replace the existing West Hollywood Tourism Business Improvement Area and Hotel Marketing Zone (BIA).

Maribel Louie, Acting Economic Manager, provided background information as outlined in the staff report dated September 16, 2013.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

Councilmember Heilman requested clarification on how long the new entity will stay in place. Staff stated that it will be in place for five years before coming back to Council, but Staff also stated that Council will receive regular updates on the new Tourism Improvement District.

ACTIONS: 1) Adopt Resolution No. 13-4497, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO DISESTABLISH THE WEST HOLLYWOOD TOURISM BUSINESS IMPROVEMENT AREA AND HOTEL MARKETING BENEFIT ZONE" (Attachment A); 2) Introduce on first reading Ordinance No. 13-928 , "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD DISESTABLISHING THE WEST HOLLYWOOD TOURISM BUSINESS IMPROVEMENT AREA AND HOTEL MARKETING BENEFIT ZONE" (Attachment B); and 3) Hold a public meeting to hear testimony on the proposed TID. **Motion by Councilmember Prang, seconded by Mayor Pro Tempore D'Amico, and unanimously approved.**

5.B. ADVISORY BOARD APPOINTMENTS [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider making direct appointments to City Advisory Boards.

RECOMMENDATIONS: 1) Mayor Pro Tempore D'Amico made the following direct appointment to the Women's Advisory Board: **Emma Rose McKenzie**; and 2) Mayor Land made the following direct appointment to the Lesbian & Gay Advisory Board (Female Member): **TABLED.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE:

6.A. ORDINANCE OF THE CITY OF WEST HOLLYWOOD BANNING THE COMMERCIAL DISPLAY AND PERFORMANCE OF EXOTIC ANIMALS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [J. PRANG, M. HAIBACH, J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider the adoption of Ordinance No. _____ intended to protect wild and exotic animals from cruel and inhumane treatment associated with commercial display or performance of wild and exotic animals.

ACTION: This Item was moved to the Consent Calendar.

6.B. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE RENT STABILIZATION PROVISIONS OF THE MUNICIPAL CODE TO STATE EXISTING LAW RELATING TO THE DETERMINATION OF RENT UPON TERMINATION OF AN EXEMPTION, GOVERNMENT CODE SECTIONS 7060-7060.7, DEFINITION OF "TENANT", AND DECLARING THE URGENCY THEREOF [E. SAVAGE, A. ZRAIKAT, C. SCHROEDER, A. REGAN]:

SUBJECT: The City Council will consider adopting an urgency ordinance which will amend certain provisions of the Rent Stabilization Ordinance to reflect existing law relating to the determination of rent upon termination of an exemption, Government Code Sections 7060-7060.7, and the definition of "tenant".

ACTION: This Item was moved to the Consent Calendar.

PUBLIC COMMENT: None.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding issues with the closed captioning in Council Chambers.

COUNCILMEMBER COMMENTS:

Mayor Land requested the City Manager to look into this issue.

ADJOURNMENT: The City Council adjourned at 10:10 p.m. in memory of Pastor George Parnassus, Chad Marx, Bill Bontecelli, Jane Warner, Gilbert Saenz Cedillo, the victims of the shooting in Washington D.C., and all the soldiers who died in Afghanistan since the last City Council meeting. The City Council will adjourn to their next regular meeting, which will be on Monday, October 7, 2013 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 7th day of October, 2013 by the following vote:

AYES:	Councilmember:	Duran, Heilman, Prang, Mayor Pro Tempore D'Amico and Mayor Land.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

ABBE LAND, MAYOR

ATTEST:

COREY SCHAFFER, CITY CLERK