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September 12, 2013

NOTICE OF PREPARATION OF AN ENVIRONMENTAL IMPACT REPORT AND PUBLIC SCOPING MEETING

CASE NO.: ENV-20132552-EIR

PROJECT NAME: 8150 Sunset Boulevard Mixed-Use Project PROJECT LOCATION/ADDRESS: 8150 Sunset Boulevard

COMMUNITY PLANNING AREA: Hollywood Community Plan Area

COUNCIL DISTRICT: 4 - Tom LaBonge

DUE DATE FOR PUBLIC COMMENTS: October 15, 2013

The City of Los Angeles, Department of City Planning will be the Lead Agency and will require the preparation of an environmental impact report ("EIR") for the project identified herein. The Department of City Planning requests your comments as to the scope and content of the Draft EIR. The Project description and potential environmental effects are included below. An initial study was prepared and is included in the environmental file. A copy of the environmental file is available for review, by appointment during office hours, at the Department of City Planning, 200 North Spring Street, Room 750, Los Angeles, CA 90012.

PROJECT DESCRIPTION: The Project Applicant proposes to redevelop the 2.56-acre property located at 8150 Sunset Boulevard with a mixed-use residential and retail project. The property is located within the Hollywood community of the City of Los Angeles (City), and currently contains two commercial structures and other improvements, all of which would be demolished and removed from the site. The proposed project would consist of two buildings over a single podium structure with various elements ranging in height from two stories to 16 stories in height (approximately 42 feet above the ground elevation at the intersection of Sunset and Crescent Heights Boulevards [the "North Building"], increasing to approximately 108 feet for the nine-story portion and approximately 191 feet for the 16-story portion of the building [the "South Building"]; the overall building height is approximately 216 feet as measured from the low point of the site along Havenhurst Drive to the top of the South Building). The North Building, which would be built along Sunset Boulevard, would include two levels with a rooftop terrace containing exclusively commercial uses. The South Building would contain commercial uses on the first two levels, residential uses on levels three through 15, and a rooftop restaurant/lounge on the top level. The project would include approximately 111,310 square feet of commercial retail and restaurant uses within three lower levels (one subterranean) and one rooftop level, 249 apartment units, including 28 affordable housing units, within the twelve upper levels representing approximately 222,560 gross square feet of residential space. The project would also provide a new central public plaza, new public space at the northeast corner of the site, public rooftop deck/garden areas along Sunset Boulevard, a private pool and pool deck area for residents, as well as other resident-only amenities totaling approximately 6,900 square feet that would include a residential lobby, resident recreation room, fitness center, changing rooms, business center, and library. Parking for all proposed uses would be provided on-site via a seven-level (three subterranean and semi-subterranean levels) parking structure housed within the podium structure that includes 849 total parking spaces (295 for residential uses and 554 for commercial uses). The total development would include approximately 333,870 square feet of commercial and residential space with a maximum floor-area ratio (FAR) of approximately 3:1. The Project Applicant anticipates commencing construction in 2015 with occupancy occurring in 2017.

REQUESTED PERMITS/APPROVALS: The Project Applicant is requesting approvals for the proposed Project that would include, but may not be limited to, the following: Affordable Housing Incentives, including Parking Option 1 and Off-Menu Incentives; Site Plan Review; Master Conditional Use Permit for Alcohol (on- and off-site sales); Subdivision to create airspace lots and for condominium purposes; Variance for outdoor dining above the ground floor level and to allow a fitness studio, as not otherwise permitted in the C4 zone; demolition permits; construction permits, including building, grading, excavation, foundation, and associated permits; haul route permit, as may be required; street tree removal permit; and other approvals as needed.

ENVIRONMENTAL FACTORS POTENTIALLY AFFECTED: Aesthetics, Air Quality, Cultural Resources, Geology and Soils, Greenhouse Gases, Land Use and Planning, Noise, Population and Housing, Public Services (i.e., Police, Fire, Parks, and Libraries), Transportation/Traffic, and Utilities (water, wastewater, solid waste).

PUBLIC SCOPING MEETING: A public Scoping Meeting will be held in an open house format to receive public comment regarding the scope and content of the environmental analysis to be included in the Draft EIR. City staff, environmental consultants, and Project representatives will be available, but no formal presentation is scheduled. You may stop by at any time between 5:30 pm and 7:30 pm to view materials, ask questions, and provide comments. The Department of City Planning encourages all interested individuals and organizations to attend this meeting. The location, date and time of the public scoping meeting for this Project are as follows:

Date:

October 2, 2013

Time:

5:30 to 7:30 p.m.

Location:

Will & Ariel Durant Branch Library, 7140 W. Sunset Boulevard, Los

Angeles, CA 90046

The enclosed materials reflect the scope of the project, which is located in an area of interest to you and/or the organization you represent. The Department of City Planning welcomes all comments regarding potential environmental impacts of the project. All comments will be considered in the preparation of the EIR. Written comments must be submitted to this office by October 15, 2013.

Please direct your responses to:

Mail: Srimal Hewawitharana

Environmental Analysis Section Department of City Planning 200 N. Spring Street, Room 750 Los Angeles, California 90012

Fax: (213) 978-1343 (fax)

Email: srimal.hewawitharana@lacity.org (e-mail)

Michael J. LoGrande Director of Planning

Srimal Hewawitharana

Environmental Specialist II, Environmental Analysis Section

Simal P. Hewawitharana

Enclosures: Regional Location Map

Aerial Photograph With Surrounding Uses

Proposed Site Plan

Radius Map

Scoping Meeting Location Map



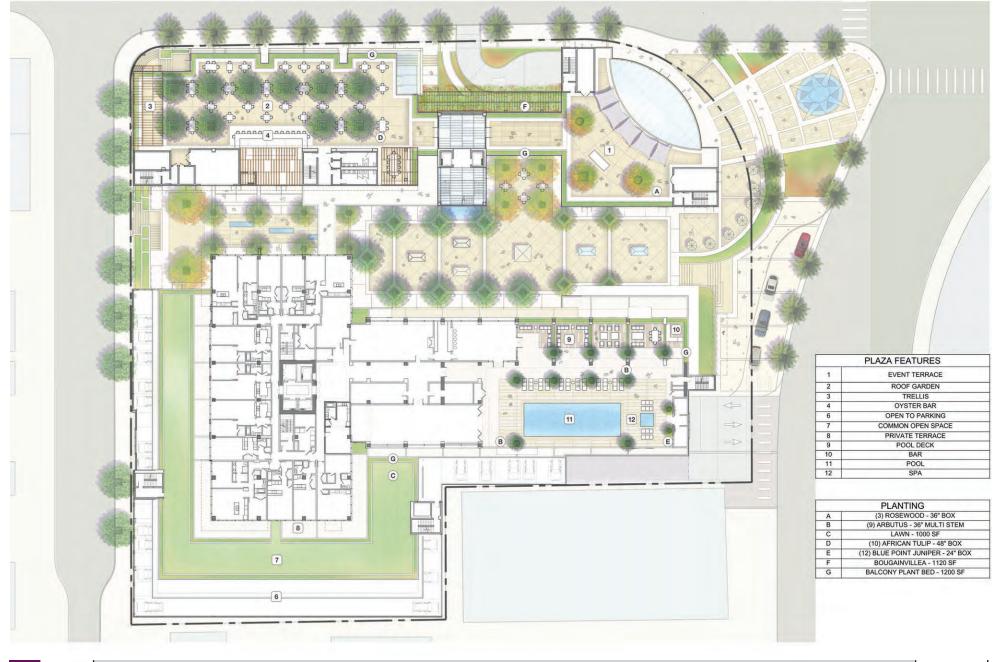






Aerial Photograph with Surrounding Land Uses

8150 Sunset Boulevard Mixed-Use Project Source: ESRI, 2010; PCR Services Corporation, 2013. FIGURE

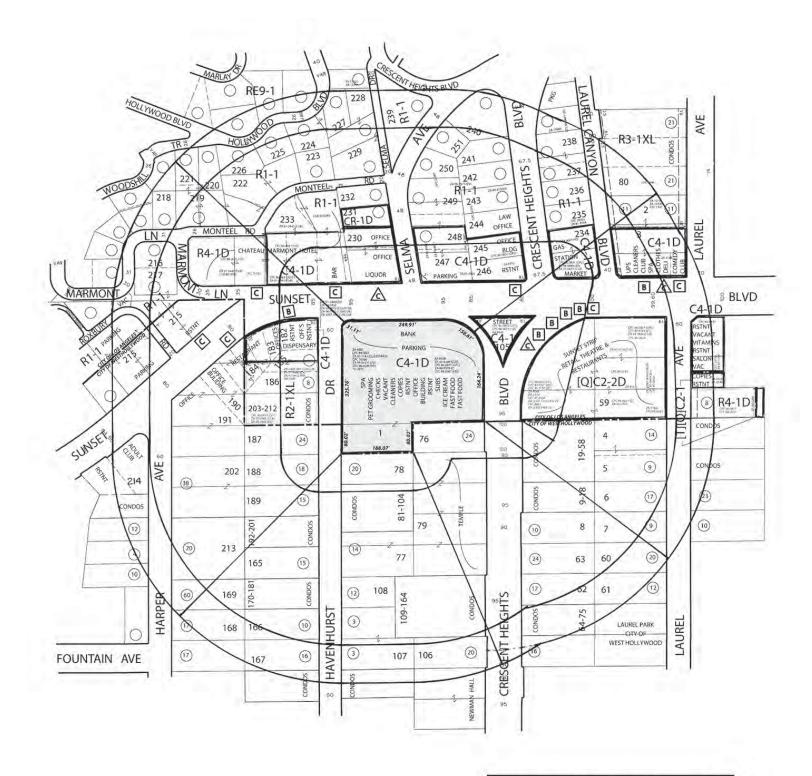




Proposed Site Plan

8150 Sunset Boulevard Mixed-Use Project Source: Hart | Howerton, 2013. FIGURE

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ALCOHOL LAND USE DATA SYMBOLS

- ON-SITE CONSUMPTION OF FULL LINE ALCOHOLIC BEVERAGES
- B ON-SITE CONSUMPTION OF BEER AND/OR WINE
- OFF-SITE CONSUMPTION OF FULL LINE ALCOHOLIC BEVERAGES
- OFF-SITE CONSUMPTION OF BEER AND / OR WINE





