

**MINUTES
TRANSPORTATION COMMISSION
CITY OF WEST HOLLYWOOD
OCTOBER 24, 2012
7:00 P.M.**

**WEST HOLLYWOOD CITY HALL,
8300 SANTA MONICA BOULEVARD**

I. CALL TO ORDER

The meeting was called to order at 7:10 p.m. by Chair Warren.

- A. Pledge of Allegiance
Steve Martin led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:
Steven Greene, Lindsey Horvath, Scott Schmidt, David Warren,
Steve Wayland

Commissioners absent:
David Eichman, Leon Shparaga

Staff present:
Oscar Delgado, Department of Public Works Director
Jackie Rocco, Parking Operations Manager
Don Norte, Parking Services Officer
Walter Davis, Neighborhood Traffic Management Program
Specialist
Bob Cheung, Senior Transportation Planner
Perri Sloane Goodman, Transportation Program Administrator
Mott Smith, Consultant
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of October 24, 2012, Transportation Commission meeting.

Motion: Warren Second: Wayland
All ayes.

Motion passed.

- E. Approval of Minutes

Motion: Approve minutes, Commission meeting of September 19, 2012 with the following changes;

Page 6: add "to the study" to Shparaga's question.

Page 8: change Oscar Delgado's response from "he does" to "he could include it in the resolution"

Moved: Schmidt Second: Wayland

All Ayes

Motion passed.

II. CONSENT CALENDAR

- A. Fountain Avenue And Sweetzer Bicycle Route Improvements

Item pulled for review

III. ITEMS FROM PUBLIC

Donald Elmblad, WEST HOLLYWOOD, spoke about televising meetings and the Avenues plan.

Steve Martin, WEST HOLLYWOOD, spoke about the Avenues Plan

Stephanie Harker, WEST HOLLYWOOD, spoke about the planned automated parking structure behind City Hall

IV. PUBLIC HEARING

No items

V. COMMISSION CONSIDERATION

No items.

VI. SUBCOMMITTEE REPORTS

No reports.

VII. OLD BUSINESS

A. New Cityline Route

Staff report from Perri Sloane Goodman

Shiela Lightfoot, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Ryan Carney, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING traffic on Laurel Ave.

Rudolph Martin, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Commissioner Wayland thanked the public and asked Perri Sloane Goodman which organizations she went to for input.

Perri Sloane Goodman listed the groups she consulted with.

Commissioner Greene thanked Perri Sloane Goodman and said that he likes the signs announcing the moved stops. He asked if the signs would be changed for the Thursday route.

Perri Sloane Goodman said it would depend on Council approval.

Commissioner Schmidt thanked Perri Sloane Goodman and asked if there was any demand for the Thursday evening service and would the route change if Farmer's Market closed down.

Perri Sloane Goodman said that they are not locked into a route and could do a pilot program.

Commissioner Horvath thanked the public and asked Perri Sloane Goodman to address the Norton/Laurel stop.

Perri Sloane Goodman said that stop was already removed from the proposed route based on community feedback.

Commissioner Horvath asked about the language on the notices that were posted regarding proposed changes.

Perri Sloane Goodman said that they were in English and Russian.

Commissioner Horvath thanked Perri Sloane Goodman for making information more accessible.

Commissioner Warren asked about the zig zag nature of the route.

Perri Sloane Goodman said that it is proposed not to be as zig zaggy as before.

Commissioner Warren asked if the extended hours are a pilot.

Perri Sloane Goodman said that they are.

Commissioner Warren asked if funding would be affected by eliminating the fare.

Perri Sloane Goodman said that they wouldn't.

Motion: Recommend proposed changes to City Council, including a six month pilot program for the Thursday late service.

Moved: Warren Second: Horvath

All Ayes

Motion passed.

B. Citywide Parking Meter Management Plan

Staff report from Don Norte and Mott Smith

Commissioner Wayland asked if the number of underutilized meters was low.

Mott Smith said that there was a combination of low occupancy and less commercial density.

Donald Elmblad, WEST HOLLYWOOD, spoke AGAINST Staff report recommendations.

Matt Baume, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Darren Gold, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Mary Ann McClintock, HOLLYWOOD, spoke AGAINST Staff report recommendations.

Steve Martin, WEST HOLLYWOOD, spoke AGAINST Staff report recommendations.

Phillip Howard, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Rudolph Martin, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Sheila Lightfoot, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Stephanie Harker, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Cathy Blaivas, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Michael Jay, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Misti Cooper, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Ben Coleman, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Sam Borelli, WEST HOLLYWOOD, spoke WITH CONCERNS REGARDING Staff report recommendations.

Justin Woodell, WEST HOLLYWOOD, spoke AGAINST Staff report recommendations.

Commissioner Horvath asked Justin Woodell for clarification on his comments.

Commissioner Schmidt thanked the community and stated that he didn't feel that Staff is at a solution, yet. He added that he didn't like Staff's attitude toward the business community.

He stated that he wanted to remove the budget from the discussion.

He asked why the fiscal impact is the same as the last time.

He asked where incremental citation revenue is going.

He stated that availability of off-street parking must be examined and changes implemented incrementally as the Parking credit system is rolled out.

He stated that there is confusion as to who the ideal customer on Sunset Boulevard is.

He said the issues at Melrose/Beverly have not been addressed. He suggested stopping enforcement at 6:00 pm and resuming enforcement at 9:00 pm to accommodate customers at the clubs on the west side.

Oscar Delgado reported that meters now give more information on usage, which helps greatly with monitoring parking needs and how it affects all types of parking.

He explained the parking situation on Sunset.

He addressed the question of citation revenue.

Mott Smith explained the ideal customer on Sunset Boulevard and how the parking program would benefit both the long term and the short term parker.

Commissioner Wayland said that he appreciates the changes in the report and he is supportive of staff's recommendations.

Commissioner Greene said that he is also supportive of staff. He said there has been a good response to comments and feedback concerning employee parking and outreach. He asked about the 1E permit.

Oscar Delgado explained the use of the Permit.

Commissioner Greene asked about Pavilions.

Oscar Delgado explained how Pavilions and the PDC affect the parking program.

Commissioner Greene said that the resolution doesn't include Melrose/Beverly.

Oscar Delgado replied that it will be addressed. It is still being evaluated as the area is more affected by L.A. parking.

Mott Smith said that it is currently implied in the resolution.

Don Norte said it is implied in section 3.

Commissioner Greene asked about the different hours of wrap-around meters and if that would encourage driving around.

Oscar Delgado said that it is possible, but it is beneficial for residents.

Commissioner Wayland reminded the commission that the Wrap-around meters were initially supposed to be temporary.

Commissioner Horvath thanked the public and said she is surprised by the mostly positive response from businesses. She addressed the public comments regarding planning and referred them to the City's General Plan.

She addressed the question of where money is going, with intentions of funding public safety, but reminding the Commission that it will be determined at the Council level.

She noted that the decision would affect the culture of parking. She expressed concerns for public outreach and education and confirmed that the meeting was properly noticed.

She urged following through with a "Park WeHo" education campaign.

Commissioner Warren reminded the Commission that the Parking Permit Program process has been simplified and is quicker. He asked about data on residents parking at meters.

Oscar Delgado replied that that is qualitative information and explained.

Commissioner Warren asked permits that allow resident to park at meters during hours of enforcement.

Oscar Delgado explained the use of 1E permits.

Commissioner Warren said that he would like to hear more about the future of parking in West Hollywood, at a later date. He added that it may be helpful to come back to discuss outreach, employee parking and way finding.

Motion: Recommend the City Council adopt a Resolution No.12-_____
"A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING THE HOURS OF ENFORCEMENT FOR PARKING METERS CITYWIDE".

Moved: Wayland Second: Horvath

Motion: Amend motion to include freezing hourly meter rates for ten years.

Moved: Schmidt Second: none

Motion: Amend motion to dedicate anything over 1 Million dollars a year to a Parking Trolley Transportation Projects Fund.

Moved: Schmidt Second: none

Motion: Amend motion to include supplemental access to City parking structures for residents.

Oscar Delgado explained that it is already being addressed.

Moved: Schmidt Second: none

Motion: amend motion to state the program would be incrementally rolled out as the Parking Credits Program is implemented.

Moved: Schmidt Second: Horvath

Oscar Delgado explained that there must be a large surplus of parking for the Parking Permit Program, which is not currently available in the mid-city area.

Commissioner Greene said that the two are complementary programs and there is no sense in making one wait for the other.

Commissioner Schmidt explained his rationale; the program should wait until there is proof that there is parking available to support it.

Commissioner Horvath replied that implementing the Parking Meter Program now would positively impact the implementation of Parking Credits Program.

Oscar Delgado further explained the impacts of the programs on each other and how one doesn't need to wait for the other.

Commissioner Schmidt argued that the off-street parking isn't there.

Amendment: Aye-1
 No-4

Motion: Aye -4
 No- 1

Motion passed unamended.

VIII. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

A. Fountain Avenue And Sweetzer Bicycle Route Improvements

Matt Baume, WEST HOLLYWOOD, spoke IN FAVOR of Staff report.

Commissioner Greene suggested staff look at Santa Monica Boulevard between Kings Road and Sweetzer to provide better guidance for bicyclists and motorists.

Bob Cheung replied that it is being addressed through the RFP for the Bike/Ped Update.

Commissioner Greene commented on the varying signage on Fountain Avenue.

Walter Davis that signage evolves, so it is an on-going process.

Commissioner Schmidt asked about the sharrows.

Walter Davis said they will be standard.

Commissioner Warren if West Hollywood could be considered for test signage.

Walter Davis said he would contact them and consult with the Engineering Division.

IX. LIAISON REPORT

No report.

X. ITEMS FROM STAFF

No items.

XI. ITEMS FROM COMMISSION

Schmidt

- WesCOG & Bike Share

- Question of meeting November 21, 2012

Greene

- Avenues open house

Horvath

- One Billion Rising

Warren

- No meeting November 21, 2012

XII. ITEMS FROM PUBLIC

No items

XIII. ADJOURNMENT

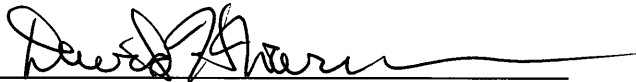
Action: The Transportation Commission adjourned at 9:40 p.m. until the next meeting on December 19, 2012, 7:00 p.m., at West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood, CA. 90069

Moved: Horvath Second: Wayland

All ayes.

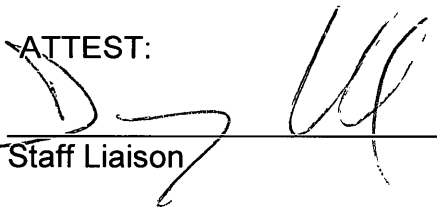
Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS
19TH DAY OF DECEMBER 2012.



Chair

ATTEST:



Staff Liaison