

CITY OF WEST HOLLYWOOD
LESBIAN AND GAY ADVISORY BOARD
MINUTES – MARCH 13, 2008
COMMUNITY CONFERENCE ROOM, CITY HALL

I. CALL TO ORDER

A. ROLL CALL

The West Hollywood Lesbian and Gay Advisory Board was called to order by Co-Chairs Ivy Bottini and Jimmy Palmieri at 7:05 p.m., Thursday, March 13, 2008, in the Community Conference Room at 8300 Santa Monica Boulevard, West Hollywood.

Members Present: Dan Berkowitz, Ivy Bottini, Chris Clarkin, Rev. Pat Langlois, Jimmy Palmieri, Sue Sexton, Nadia Sutton, Ruth Tittle. A quorum was present at all times. Jeff Book, staff liaison, was also present.

II. AGENDA ITEMS

A. POSTING OF AGENDA

Staff reported that the agenda had been posted at City Hall and other locations as required.

B. APPROVAL OF AGENDA

The agenda was approved as posted.

C. MINUTES

Minutes of the Feb. 12, 2008, meeting were distributed, and will be redistributed at an upcoming meeting.

III. ITEMS FROM THE PUBLIC

There were no items from the public.

IV. UNFINISHED BUSINESS

A. MARKETING AND VISITORS BUREAU

Brad Burlingame and Jason Chiang of the West Hollywood Marketing and Visitors Bureau spoke about current efforts to “brand” West Hollywood for

marketing purposes, and showed a video presentation. Topics in the report included demographics; how the city is seen and described by residents and others; an emphasis on the city's reputation for freedom and creativity; and the phrase "Living Forward."

V. NEW BUSINESS

A. OUTREACH TO NEARBY GAY AND LESBIAN COMMUNITIES

Bill Gordon, Nadia Sutton, and Ivy Bottini met as a committee to discuss links with related groups outside the city, including the LGBT Advisory Council of the L.A. City Human Relations Commission. Additional research will be done in this area.

VI. RAINBOW KEY

Dan Berkowitz said the committee met and has verified the recipients for this year, and is working on availability of a venue. He asked members to provide names and addresses for people who should be invited to this year's event.

VII. COMMITTEES AND LIAISONS

The screening of "Ten More Good Years" is set for 7:00 p.m., March 18, at the Renberg Theatre. Volunteers were recruited for greeting, distributing programs, setting up the panel, and coordinating the reception.

On Saturday, April 26, there will be a set of panel discussions on "From Outlaws to In-Laws," from 10 a.m. to 3 p.m., at West Hollywood Park Auditorium.

VIII. ITEMS FROM THE ADVISORY BOARD

Jimmy Palmieri spoke about the Gay Men's Forum to be held from 9 a.m. to 4 p.m. on Saturday, April 19, at Fiesta Hall; about the Women's Leadership Conference, March 21-22; and the screening of "The 11th Hour" on March 21 at Pacific Design Center. He said that Michael Ferrara of LifeWorks had told him their rent was being doubled, and they are looking for another location.

Nadia Sutton spoke about the Women's Alliance meeting to be held at Plummer Park on March 15.

Pat Langlois said Metropolitan Community Church's last service at the current location will be at 11 a.m. on Sunday, April 27. The advisory board is invited to that, and also to a current production of "Godspell," March 14-15.

IX. ITEMS FROM STAFF

There were no additional items.

X. ADJOURNMENT

The Advisory Board was adjourned at 8:52 p.m. The next regular meeting is at 7:00 p.m., Tuesday, April 10, 2008, in the Community Conference Room, 8300 Santa Monica Boulevard.