

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
SPECIAL MEETING MINUTES
January 31, 2013

I. CALL TO ORDER

The meeting was called to order by Commission Chair J. Dallas Dishman at 5:08p.m.

A. Roll Call:

Present:

Commission Chair J. Dallas Dishman
Commission Vice-Chair Yelena Zhelezov
Commissioner Beverly Denenberg
Commissioner Madeleine Rackley
Commissioner Todd Williamson
Commissioner Peter Mays

Absent: Commissioner Candice Illioulian

Staff Liaison: Andrew Campbell, Cultural Affairs Administrator

Recording Secretary: Prentis Bonds, Administrative Specialist IV

Staff: Michael Che, Economic Development and Cultural Affairs Coordinator
Jane Shim, Cultural Affairs Intern

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at West Hollywood Park and Library, Plummer Park and the West Hollywood Sheriff's Station.

C. Staff Comments on the Agenda

None

D. Approval of the Agenda

Commissioner Mays moved that the Arts and Cultural Affairs Commission (ACAC) approved the January 31, 2013 special meeting agenda.

Commissioner Rackley seconded the motion and the motion carried unanimously.

II. CONSENT CALENDAR

Commissioner Denenberg noted one correction to the Urban Art Subcommittee actions of December 20, 2013 concerning the misspelling of art consultant Marc Pally's name.

Commissioner Rackley requested the Performing Arts and Cultural Affairs Subcommittee actions of January 10, 2013 be moved to Excluded Consent in order for The Art of Autism to provide additional information on its proposed Art Participation Grant project, "*A Spectrum of Music Art.*"

Following, Commissioner Williamson moved that the ACAC approve the consent calendar as amended.

- A. Arts and Cultural Affairs Commission special meeting minutes of November 29, 2012.
- B. Performing Arts and Cultural Affairs Subcommittee actions of December 13, 2012.
- C. Performing Arts and Cultural Affairs Subcommittee actions of January 10, 2013.
(Moved to Excluded Consent)
- D. Urban Art Subcommittee actions of December 20, 2013.
- E. Social Media Policy

Commissioner Mays seconded the motion, and the motion carried unanimously.

III. ITEMS FROM THE PUBLIC

The Commission received public comment from Chris Hemerlein, Century City resident and West Hollywood business owner. Mr. Hemerlein spoke concerning the opening of Factory West a new gallery in West Hollywood located at 7811 Santa Monica Boulevard and his desire to install a temporary mural on the building's façade.

IV. NEW BUSINESS

A. Laurel House Project

The Commission received an update from staff on the Laurel House Project.

Staff commented that City Council approved the Laurel House Task Force recommendations to refurbish the home and park space. The Task Force will discuss the best uses of the facility at subsequent meetings.

V. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its special meeting held January 31, 2013 and considered ratifying recommendations proposed by the Subcommittee.

- Reviewed a Temporary Art Project Proposal submitted by artist Shana Mabari and received a presentation from the artist on the proposed three-dimensional sculpture project, *Illuminated*. Ms. Mabari will report back to the Subcommittee at a subsequent meeting with a revised budget and proposed financial support from the City.
- Reviewed a Temporary Art Project Proposal submitted by LA><ART and received a presentation from Lauri Firstenberg and Amanda Hunt of LA><ART on the proposed three-dimensional sculpture project, *Sam Falls Public Sculpture*. LA><ART will report back to the Subcommittee with a revised budget and proposed financial support from the City.
- Reviewed a Temporary Art Project Proposal submitted LA><ART and received a presentation from Lauri Firstenberg and artist Anna Sew Hoy of LA><ART on a proposed three-dimensional sculpture project by the artist. LA><ART Will report back to the Subcommittee with a revised budget and proposed financial support from the City.
- Received a presentation from Shawn Mimbs, Lesbian and Gay Advisory Board Member on a proposed utility box art wrap project. It was the consensus of the Subcommittee, should LGAB wish to take the lead on this as a pilot/demonstration project, that the Arts and Cultural Affairs

Commission would likely lend its support for the project. It was also the consensus of the Subcommittee as suggested by staff that LGAB explore the feasibility of a vinyl wrap.

- Received a presentation from Katy Hanson, Aaron Brothers VP of Marketing, Aaron Brothers and artist Michael Giliberti on the public art concept for the West Hollywood Aaron Brothers Store
- Approved for ratification by the Arts and Cultural Affairs Commission Michael Giliberti's proposed art concept for the West Hollywood Aaron Brothers Store with the caveat of removing any logo, type treatments or images within or without the Aaron Brothers' store.
- Received a presentation from Heather Kohos, Chief Brand Officer & Marketing Director at The Roxy, on the proposed installation of a new mural by artist "A Person" on the eastside of the building's exterior in conjunction with The Roxy's online to offline music, art, culture and technology initiative and approved the proposed mural by "A Person" as "art" for ratification by the Arts and Cultural Affairs Commission.
- Received an update from staff on the Temporary Art Project Proposal submitted by artist Richard Kraft to include an updated budget. Approved in concept as a phased project pending budget allocations and talks with the artist and consultant working on the project.
- Discussed as needed Art on the Outside projects under the Subcommittee's oversight.

Following, Commissioner Denenberg moved that the ACAC ratify all recommendations proposed by the Subcommittee including 1) Michael Giliberti's proposed art concept for the West Hollywood Aaron Brothers Store with the caveat of removing any logo, type treatments or images within or without the Aaron Brothers' store; 2) Proposed mural by "A Person" as "art" for installation on the eastside of the building's exterior in conjunction with The Roxy's online to offline music, art, culture and technology initiative; and 3) proposed "100 Walkers West Hollywood" project as a phased project pending budget allocations.

Commissioner Dishman seconded the motion and the motion carried unanimously.

B. One City / One Pride 2013.

The Commission received and filed a list of art and cultural programs scheduled for ONE CITY ONE PRIDE, the City's 6TH Annual Festival of LGBT Art and Culture.

C. West Hollywood Library Arts Programming

The Commission received and filed a list of arts programs scheduled at the West Hollywood Library that included updates on the City's Winter Sounds Concert series.

VI. EXCLUDED CONSENT

Commissioner Rackley spoke concerning the Performing Arts and Cultural Affairs Subcommittee review of an Arts Participation Grant application submitted by The Art of

Autism to support the West Hollywood adjacent exhibition, "A Spectrum of Music Art" from March 29 – April 2, 2013 at Mr. Musichead in Hollywood. As a result of its review, the Subcommittee conditionally approved the grant in the amount of \$1,000 pending the submission of additional information pertaining to artist selection, youth engagement and anticipated number of attendees for the opening reception and the entire run of the exhibit. Commissioner Rackley introduced Debra Hosseini, Director of The Art of Autism.

Ms. Hosseini spoke concerning the exhibit that will feature "music art" by persons on the autism spectrum ranging in age from 2 to 65. The autism spectrum consists of over 100 artists worldwide and exhibits are curated by the organization. The artist reception and book signing will be held Saturday, March 23, 2013 from 5 p.m. – 8 p.m. and will feature 77 artists and poets. The event will also feature authors Linda Gund Anderson, "*Unintentional Human: Celebrating the Literal Mind*" and Kelly Green. "*Making Friends with Autism*" including speaker Dani Bowman and musician Nick Guzman. The organization anticipates that over 100 persons will attend the artists' reception and book signing and up to 1,000 persons will view the exhibit from March 19 – April 2, 2013.

Following, Commissioner Denenberg moved that the ACAC approve an Arts Participation Grant in the amount of \$1,000 to The Art of Autism to support "A Spectrum of Music Art" from March 19 – April 2, 2013 at Mr. Musichead in Hollywood.

Commissioner Williamson seconded the motion, and the motion carried unanimously.

VII. ITEMS FROM THE CHAIR

None

VIII. ITEMS FROM THE COMMISSION

Commissioner Williamson announced the upcoming Bonham and Butterfields auction of 18 art guitars featured as part of the Gibson GuitarTown Sunset Strip project. The auction will be open to the public, with previews on February 21 and 22 from 12:00 - 5:00 p.m. each day at Bonham's (7601 West Sunset Boulevard, Los Angeles). The charity auction will begin at 8:00 p.m. on February 22.

Commissioner Rackley announced Metropolitan Master Chorale's upcoming concert, "*Letters from Home*" to be performed March 17, 2013 at 5 p.m., Los Angeles Theatre Center, 514 S. Spring St., Los Angeles.

Commissioner Mays announced the 2nd Annual Palm Springs Fine Art Fair to be held February 15-17, 2013 at the Palm Springs Convention Center.

Commissioner Denenberg spoke regarding *Pacific Standard Time Presents: Modern Architecture in L.A.*, which will be smaller in scope, comprising nine exhibitions and accompanying programs and events in and around Los Angeles slated for April–July 2013.

IX. ITEMS FROM THE STAFF

Andrew Campbell, Cultural Affairs Administrator, commented on the MAK Center participation in the Getty's Pacific Standard Time (PST). Staff plans to invite the MAK Center to do a program at the Library in conjunction with PST.

X. DEVELOPMENT OF NEXT MEETING AGENDA

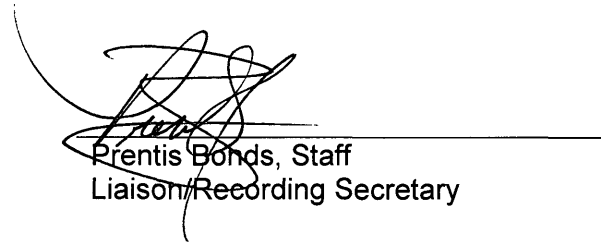
The Commission advised staff on development of the February 28, 2013 meeting and requested staff agendize as appropriate "West Hollywood Cultural Plan" for the February or March 2013 meeting.

XI. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:05 p.m. to its meeting scheduled Thursday, February 28, 2013 at 5:00 p.m. in the Community Conference Room at City Hall.



J. Dallas Dishman, Chair



Prentis Bonds, Staff
Liaison/Recording Secretary