

City of West Hollywood
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES
JULY 25, 2013

I. CALL TO ORDER

The meeting was called to order at 5:04 p.m. by Commission Chair J. Dallas Dishman.

A. Roll Call

Present: Commissioners Candice Beroukhim, Beverly Denenberg, J. Dallas Dishman, Peter Mays, Madeleine Rackley, Todd Williamson, and Yelena Zhelezov.

Staff: Cultural Affairs Administrator Andrew Campbell, Economic Development and Cultural Affairs Coordinator Mike Che, and Arts and Culture Intern Marci Ovadia and Maribel Louie, Acting Economic Development Manager.

B. Staff Comments on the Agenda

Prentis Bonds is out today. Marci Ovadia will be taking minutes. Maribel Louie, Acting Economic Development Manager is also in attendance.

C. Approval of the Agenda

ACTION: Motion by Commissioner Beroukhim, seconded by Commissioner Williamson and approved unanimously.

II. CONSENT CALENDAR

The following routine matters were acted upon by one motion. No items were removed for separate discussion under Excluded Consent Calendar.

ACTION: Motion by Commissioner Beroukhim, seconded by Commissioner Rackley and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

ACTION: Received and filed.

B. Approval of the Minutes

The Commission reviewed and considered approval of the minutes of the prior Commission meeting.

ACTION: Approve the minutes of June 27, 2013. **Approved as part of the consent calendar**

ACTION: Motion by Zhelezov, seconded by Beroukhim and approved unanimously.

Urban Art Subcommittee Actions Report

The Commission received and filed the Urban Art Subcommittee Actions of the July 18, 2013 meeting.

ACTION: Received and filed.

III. ITEMS FROM THE PUBLIC

None

IV. NEW BUSINESS

A. Election of Chair

The Commission considered electing a Chair to preside over the Arts and Cultural Affairs Commission based on seniority and in accordance with the ACAC Bylaws.

ACTION: Elected Commissioner **Zhelezov** as Chair to the Arts and Cultural Affairs Commission. **Motion by Commissioner Mays, seconded by Commissioner Beroukhim and approved unanimously.**

B. Election of Vice-Chair

The Commission considered electing a Vice Chair to preside over the Arts and Cultural Affairs Commission in absence of the Chair and in accordance with the ACAC Bylaws.

ACTION: Elected Commissioner Beroukhim as Vice Chair to the Arts and Cultural Affairs Commission in accordance with the ACAC Bylaws. **Motion by Commissioner Rackley, seconded by Commissioner Zhelezov and approved unanimously.**

C. ART/AIDS/AMERICA

The Commission received a report from staff regarding a proposed exhibit to take place in West Hollywood in 2015 titled *Art/AIDS/America*, co-curated by Rock Hushka and Dr. Jonathan Katz, in conjunction with the Tacoma Art Museum. This would take place during the City's 30th anniversary year.

Art/AIDS/America will be the first comprehensive overview and reconsideration of 30 years of art made in response to the AIDS epidemic in the United States. The exhibition will survey approximately 160 works of American art from the early 1980s to the present. It will reintroduce and explore the whole spectrum of artistic responses to HIV/AIDS, from the politically outspoken to the quietly elegiac.

Staff reported that conversations have taken place with MOCA as a possible venue and presenter for the exhibit at the MOCA PDC.

Staff requested that the Commission consider its support of the project and recommend that City Council budget \$50,000 for Fiscal Year 2014-15 to support it.

ACTION: It was the consensus of the Commission that staff forward this item to City Council for its consideration as part of the City's 30th Anniversary programming and to recommend funding for \$50,000.

D. City of West Hollywood's 30th Anniversary Year of Cityhood

The Commission briefly discussed arts and cultural programming for the City of West Hollywood's 30th Anniversary Year of Cityhood from November 2014 – October 2015

ACTION: It was the consensus of the Commission to brainstorm arts and cultural programming for the City 30th Anniversary at subsequent meetings and consider the exhibit Art/AIDS/America as a featured project.

E. Eastside Arts Initiative

The Commission discussed the Eastside Arts Initiative to bring more temporary and public art opportunities to the City's Eastside.

ACTION: It was the consensus of the Commission to defer this item to the Art on the Outside Subcommittee and Performing Arts and Cultural Affairs Subcommittee to explore the feasibility of arts and cultural programming for the Eastside. It was also the consensus of the Commission to include LarkGallery Online as one of the programming components.

V. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held July 25, 2013 and considered ratifying recommendations proposed by the Subcommittee.

- Received an update from public art consultant Rebecca Ansert and discussed AOTO projects under the Subcommittee's oversight.
- Discussed the Eastside Arts Initiative and proposed that the Arts and Cultural Affairs Commission consider incorporating the Eastside Arts Initiative with existing arts and cultural programming, branding opportunities and budget.
- Reviewed and discussed a revised Eastside Arts Initiative proposal with Larisa Pilinsky of LarkGallery Online and approved the project for ratification by the Arts and Cultural Affairs Commission for a contract amount of \$8,000.

ACTION: Received and filed report and ratified Eastside Arts Initiative proposal for LarkGallery Online for a contract amount of \$8,000.

B. Art on the Outside Potential and Ongoing Projects

The Commission received a presentation from art consultant Rebecca Ansert and staff on AOTO potential and ongoing projects.

PROJECT	STATUS
100 Walkers – Richard Kraft (FY 2014-15)	Project approved for funding over FY13 and FY14.
Anchoring the Threads of Community Mural Project (FY 2013-14)	Installation scheduled the week of August 19, 2013. Mural on exhibit through August 2014 at the West Hollywood Park pool
Anna Sew Hoy Sculpture Project / LA><ART (FY 2013-14)	No update reported on this project.
Cosimo Cavallaro's Jelly Bean (FY2013-14)	Fabrication continues. Installation scheduled for late-August 2013. Artist reception scheduled Sept. 5, 2013 from 5:30 p.m. -7 p.m.
Creative Voltage – Jennifer Cecere Project (FY2013-14)	Revised budget from artist Jennifer Cecere pending.
Gustavo Godoy Sculpture Project (Honor Fraser Gallery)	Installation anticipated for late September 2013 on the Santa Monica Blvd median.
Illuminated Sculpture Project – Shana Mabari (FY 2013-14)	Coordinating structural and electrical engineering. Fabrication late August/early September. Installation scheduled December 2013.
Ramiro Gomez Mural (FY 2013-14)	Installation of mural in progress at West Hollywood Park. Design has been modified in context with the new location.
Sam Falls Sculpture Project / LA><ART (FY 2013-14)	Staff to met with LA><ART discussed locations at Plummer Park for Sam Falls Sculpture Project. Installation scheduled the first two weeks in October 2013 at Plummer Park.
Sweetlove Sculpture Project (FY2013)	Sculptures will be removed before Halloween.
The Diver (FY 2013-14)	Installation date pending structural and electrical engineering for new location at West Hollywood Park.
The Roxy Project (on-going)	Project is on-going.
Three Horn Beast – Emily White (FY 2013-14)	Staff met with artist and discussed potential locations and budget issues for the Three-Horned Beast sculpture project. Installation scheduled the week of September 6.
Tierra del Sol Collective Project (FY 2014-15)	No update reported on this project.
Tsipi Mani Sculpture Project (FY 2013-14)	Fabrication continues- installation scheduled for November. Moving forward. Street level sidewalk installation.

ACTION: Received and filed.

C. Collection Management and Public Art Conservation

The Commission received a presentation from consultant Alice Schock on collection management and public art conversation to date.

Ms. Schock reported Rosa Lowinger + Associates were hired to review and provide recommendations to conserve public art works in the City. The firm is in the process of reviewing civic art works in the City and providing recommendations.

ACTION: Received and filed.

D. Arts and Cultural Affairs Commission Subcommittees

The Commission reviewed and discussed how it receives reports from Commission Subcommittees (Performing Arts and Cultural Affairs Subcommittee; Urban Art Subcommittee, and the Art on the Outside Subcommittee).

ACTION: It was the consensus of the Commission to continue receiving reports from Commission Subcommittees in the form of Consent Calendar items.

E. Commission Calendar

The Commission reviewed its current calendar to identify any potential conflicts with art shows or other events that may impact the Commission's ability to maintain a quorum to conduct business.

ACTION: Commissioners were asked to contact staff concerning potential scheduling conflicts.

VI. EXCLUDED CONSENT

None.

VII. ITEMS FROM THE CHAIR

None.

VIII. ITEMS FROM THE COMMISSION

Commissioner Denenberg reminded commissioners to attend the "Rock 'N Roll Billboard" opening reception at the West Hollywood Library, Tuesday, July 30, 2013.

IX. ITEMS FROM THE STAFF

None.

X. DEVELOPMENT OF NEXT MEETING AGENDA

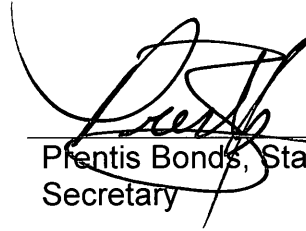
The Commission requested that staff agendize items for the August 22, 2013 meeting as appropriate.

XI. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:58 pm to its meeting scheduled Thursday, August 22, 2013 at 5:00 p.m. in the Community Conference Room at City Hall.



Candice Berkouhim, Vice Chair



Prentis Bonds, Staff Liaison/Recording Secretary